

AGENDA ITEM SUMMARY

Urban Renewal Authority



STAFF

Josh Birks, Acting Executive Director
Andy Smith, Redevelopment Manager

SUBJECT

Strategic Planning Workshop

EXECUTIVE SUMMARY

The purpose of this item is to provide the Board with an opportunity to a) discuss ongoing and potential blight remediation and prevention programs, particularly in the North College Urban Renewal Plan area, and, b) provide general and specific guidance to staff and legal counsel regarding priorities, initiatives, and workplans.

STAFF RECOMMENDATION

None

BACKGROUND / DISCUSSION

The URA is engaged in a considerable number of projects and initiatives, especially in the North College Urban Renewal Plan area. The URA Board has indicated a desire to discuss the following:

1. Comprehensive update on current projects.
2. Next steps, decision points, and timelines for ongoing and upcoming projects.
3. High-level priorities and strategic objectives.
4. Clarification of blight remediation and prevention dynamics.
5. Criteria and processes for potential new projects and plan areas.

URA staff are seeking direction and guidance from the Board to further align its workplan with Board goals and objectives, and also to prioritize limited resources accordingly.

To help achieve these objectives, a workshop-style series of guided discussions will be discussed at the May 22, 2025, Board meeting under "Other Business." While most of the discussion will center on North College Urban Renewal Plan area projects, a discussion regarding processes and criteria for potential new projects and plan areas will begin. A follow-up workshop-style discussion is tentatively scheduled for the June 26, 2025, URA Board meeting.

Most workshop materials will be distributed to the Board prior to and/or during the workshop. However, the 2021 URA Strategic Plan is attached for reference

CITY FINANCIAL IMPACTS

None

BOARD / COMMISSION / COMMITTEE RECOMMENDATION

None

PUBLIC OUTREACH

None

ATTACHMENTS

1. Attachment A - 2021 Strategic Plan