



## The City of Fort Collins Community Survey

# Presentation of Results 2025

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### **2025 Survey Overview**



The Community Survey serves as our annual consumer report card for the City by providing residents the opportunity to rate the quality of life in the city and their satisfaction with community amenities and local government.

- 16<sup>th</sup> year of conducting scientific survey
- 2025 Survey conducted from April 21 May 31.
- Informs strategic master plans, operational & department objectives, and the budget
- Executive summary and full report available online.





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#### **Partners with:**

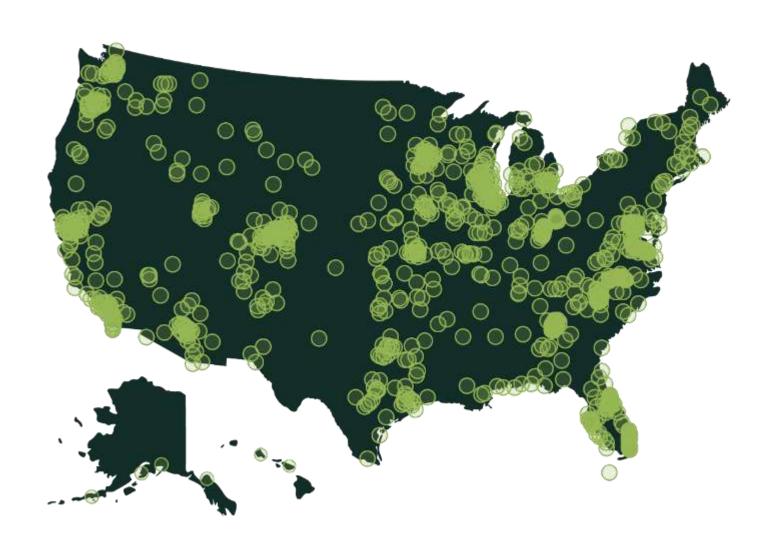






## **Polco's Benchmarking Database**





More than <u>400</u> comparison communities across the nation.

Representing the opinions of more than <u>50 million</u> residents.

#### **Survey Methodology**



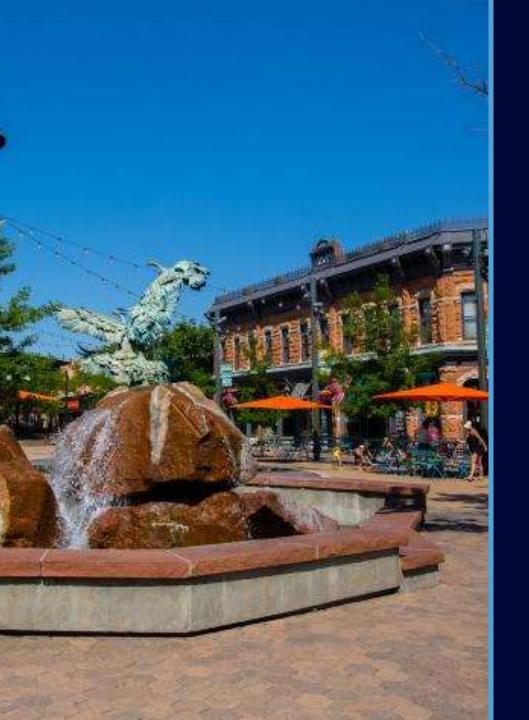
#### **Outreach approach:**

- Probability-based random sample of 4,400 households
  - postcard invitation (with online link)
  - o paper survey with postage paid return envelope
  - 548 total responses received (224 paper + 324 online)
- Open participation link shared by City: 373 responses

#### **Total: 921 survey responses**

- Statistically weighted to reflect Fort Collins
- ± 3% margin of error (95% confidence interval)
- Differences between 2025 and 2024 are statistically significant if they are ±6% or more.







# Overview of Survey Results

## **Comparisons to National Benchmarks**





## **Comparisons to Front Range Benchmarks**





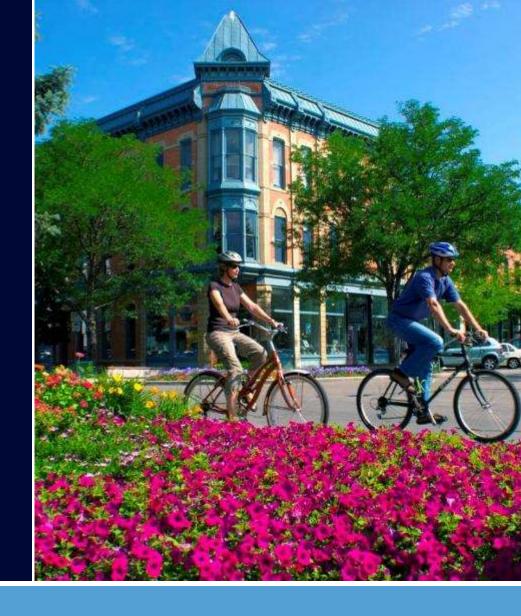




# **Key Findings**

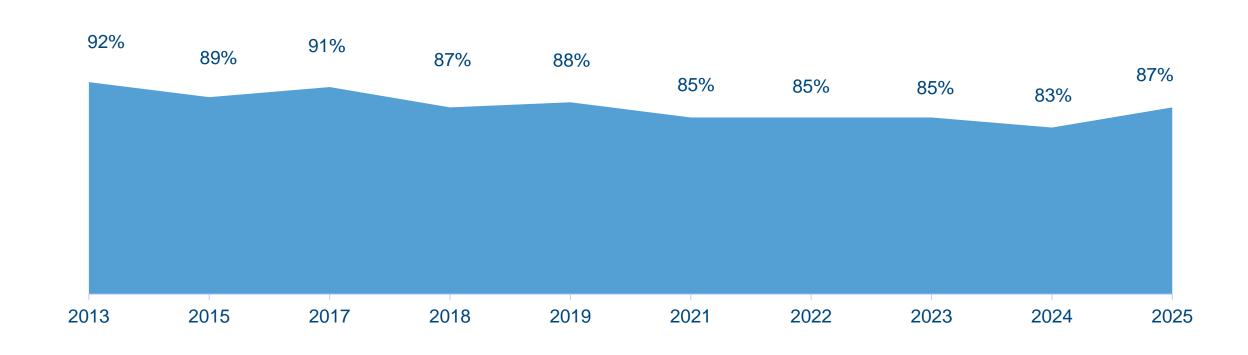


Fort Collins residents enjoy an excellent quality of life, but housing affordability continues to be a concern.



### **Overall Quality of Life**

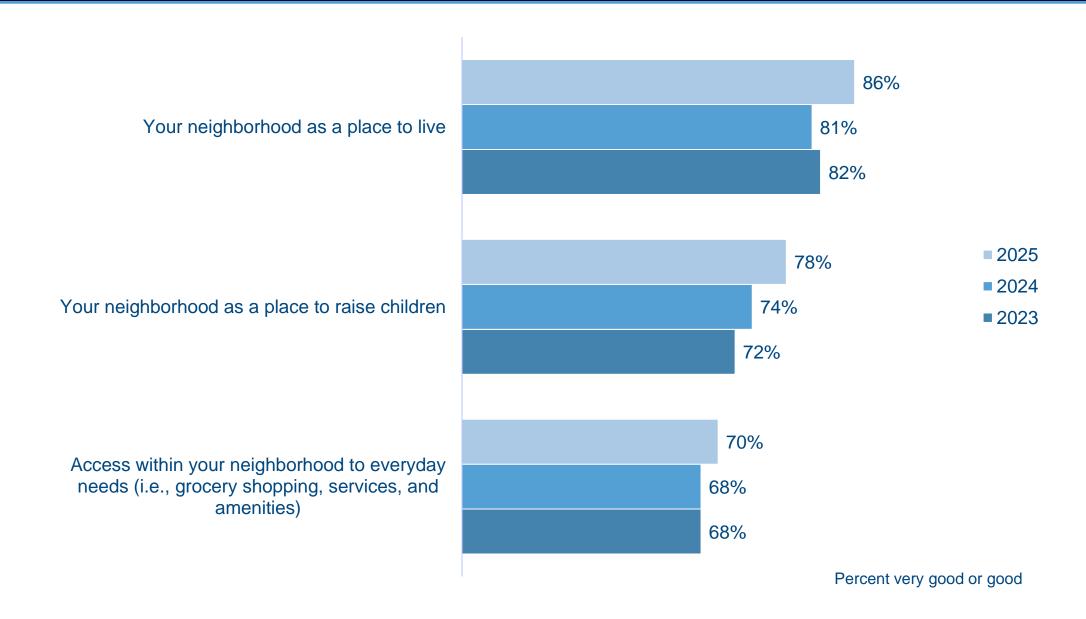




Percent very good or good

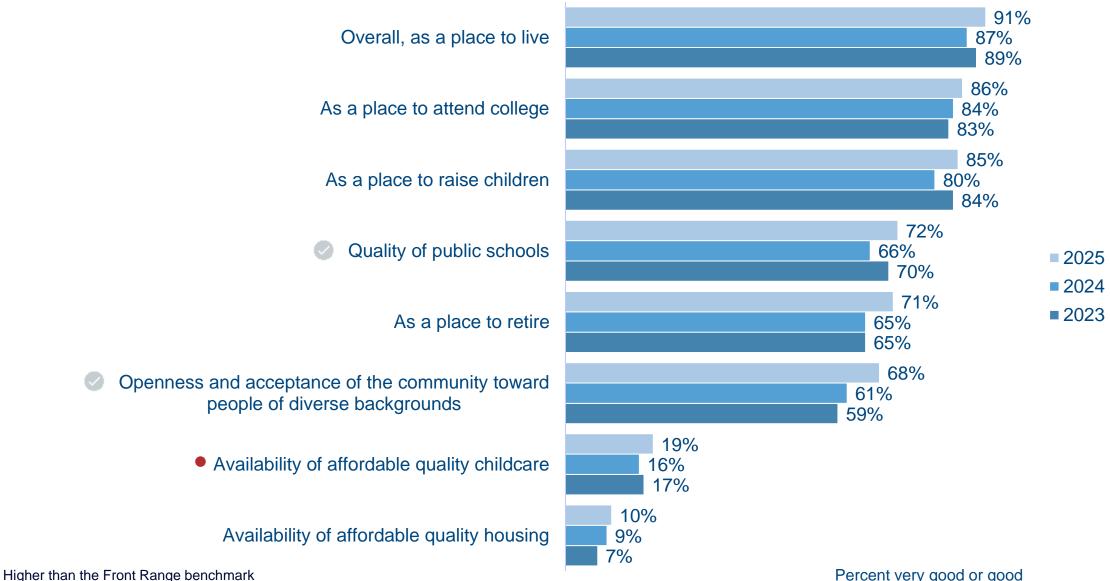
#### **Neighborhood Quality of Life**





#### **Aspects of Quality of Life**





Lower than the national benchmark

### **Community Member Priorities**





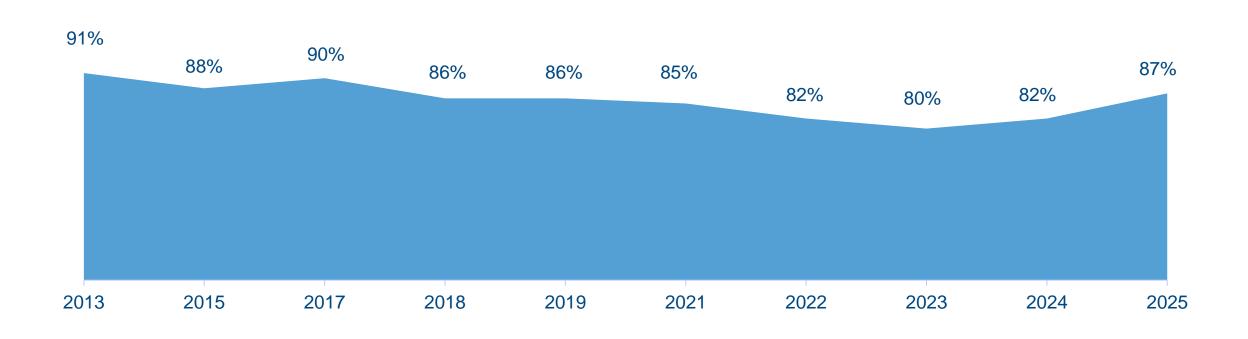


Residents feel safe in the city, and feelings of safety at night and while using Transfort have improved since 2024.



## **Overall Safety in the City**

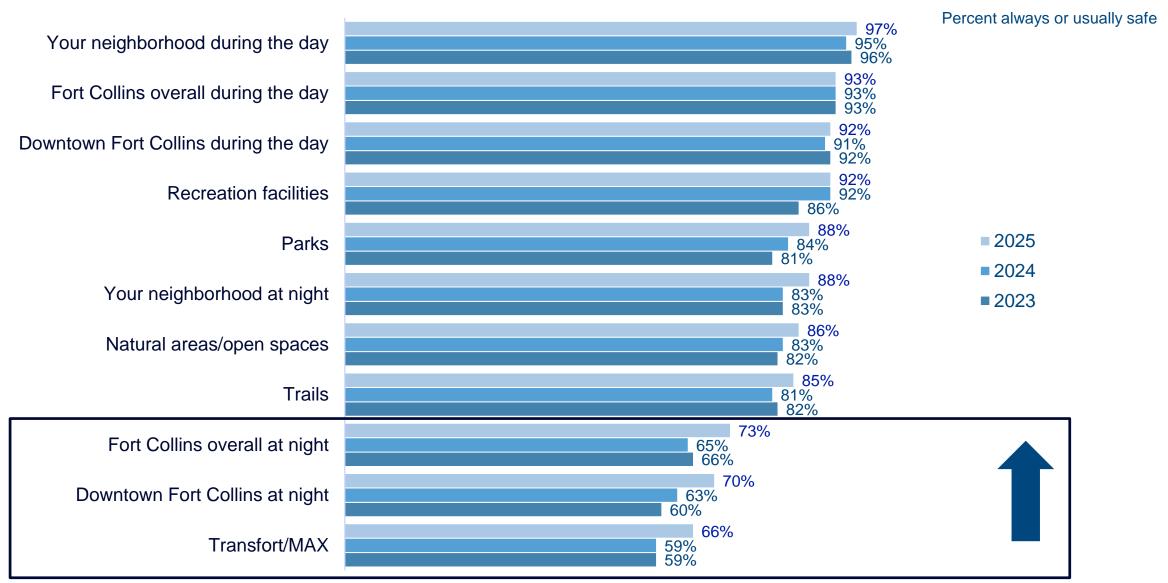




Percent very good or good

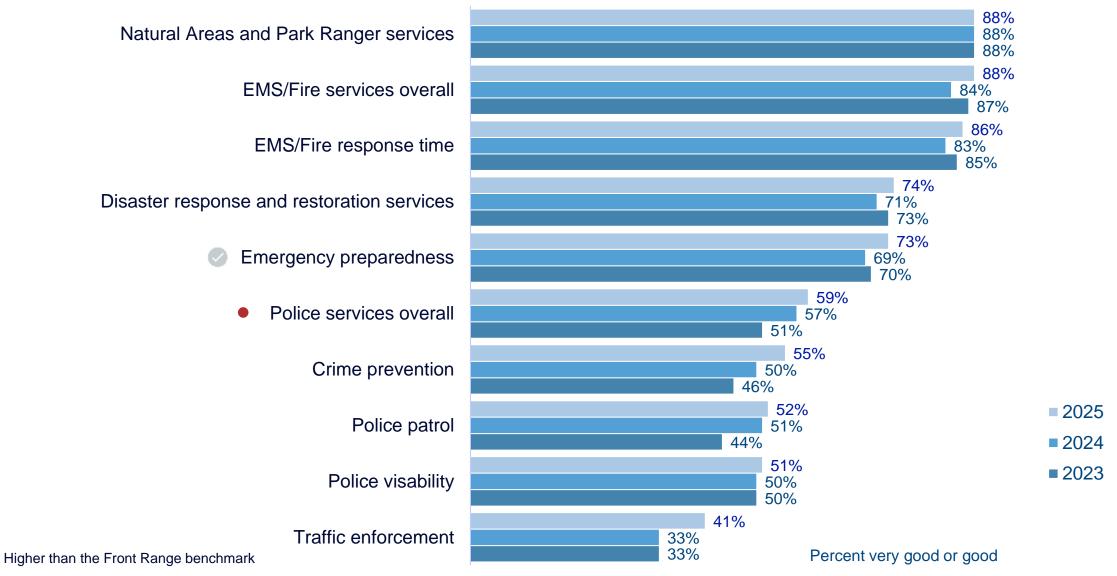
### **Ratings of Personal Safety**





#### **Ratings of Safety Services**





Lower than the national benchmark

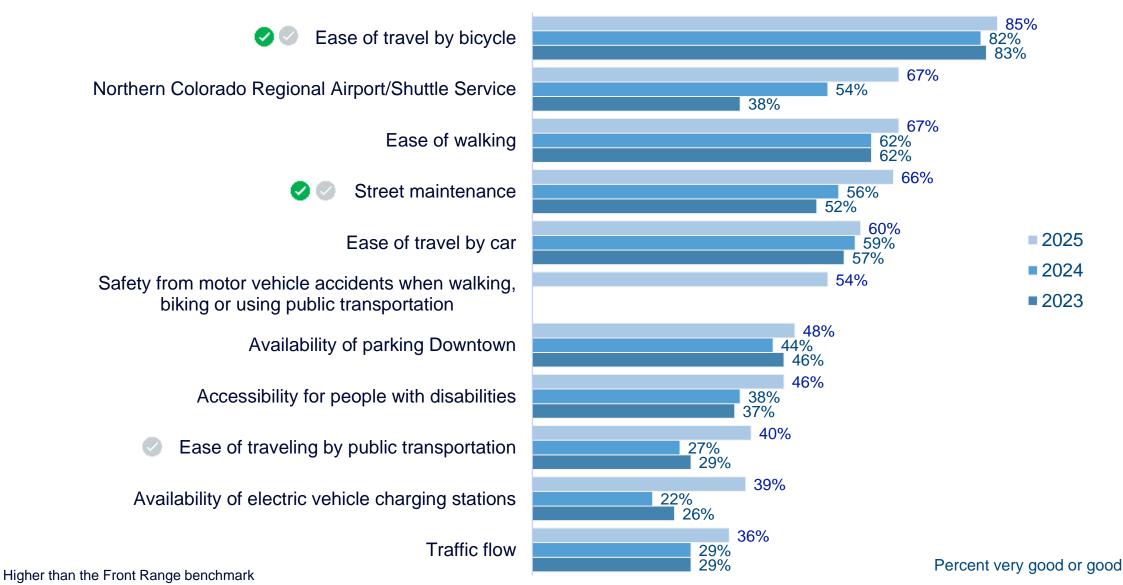


Ease of travel by bicycle remains highly valued, while other transportation ratings show notable improvement.



#### Transportation Ratings

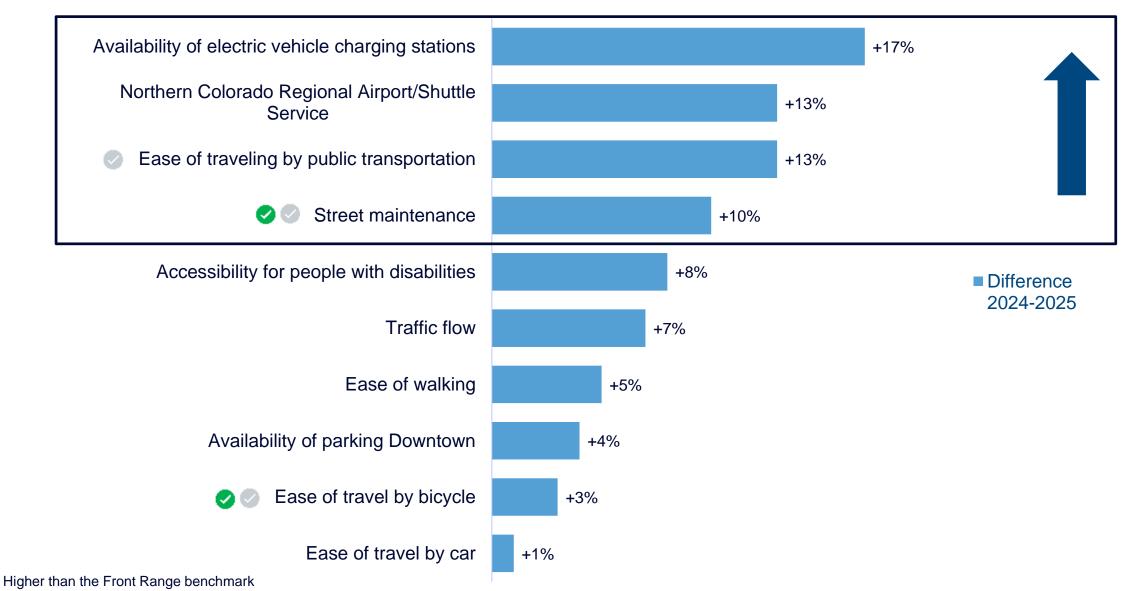






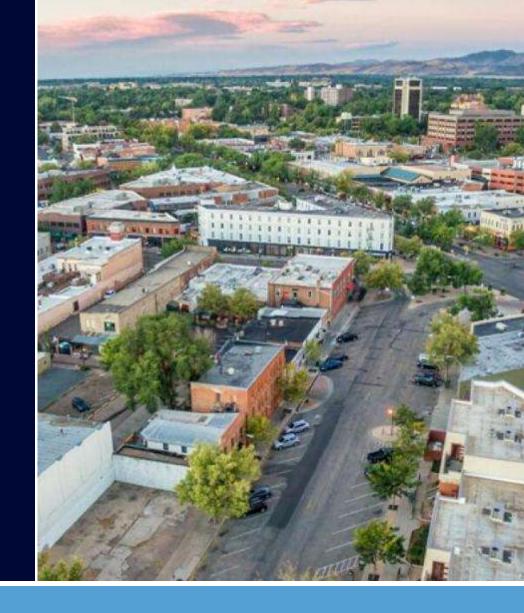
### Transportation Ratings YoY (2025-2024)





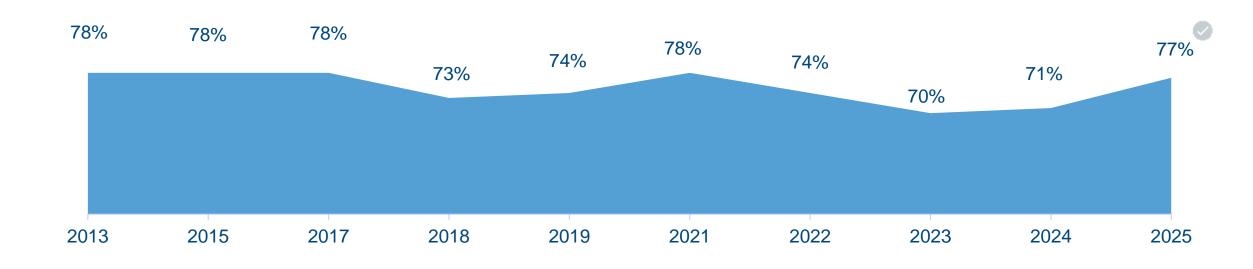


Fort Collins as a place to work received its highest rating in recent years, but residents still want more job opportunities in the city.



### Ratings for Fort Collins as a Place to Work

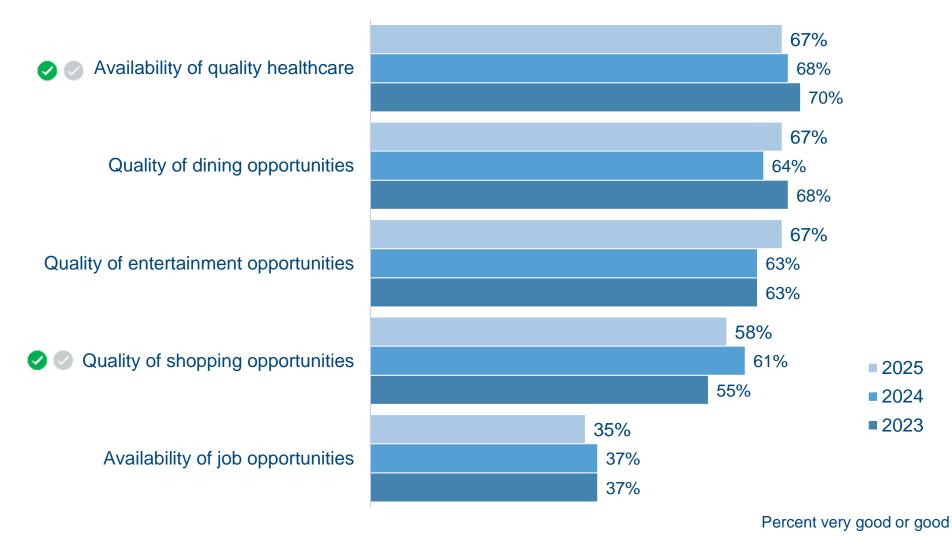




Percent very good or good

#### **Community Aspects of Economic Health**



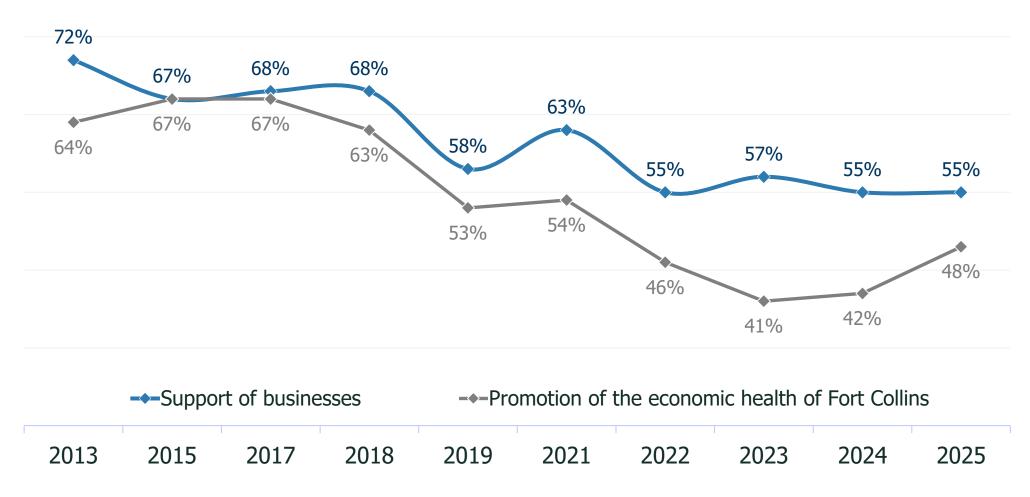


Higher than the Front Range benchmark

Higher than the National benchmark

#### **Business Support and Economic Promotion**

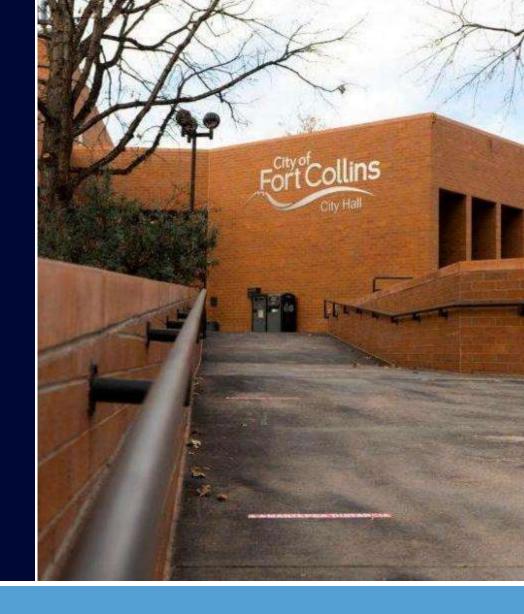




Percent very good or good



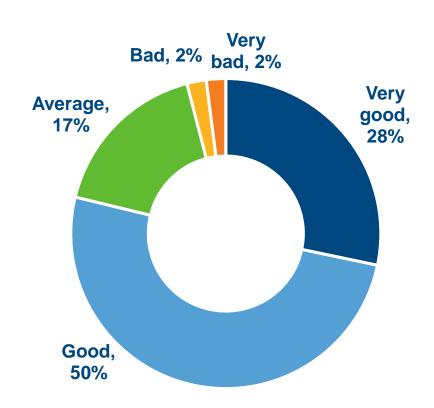
Residents appreciate city employees and many aspects of city services.



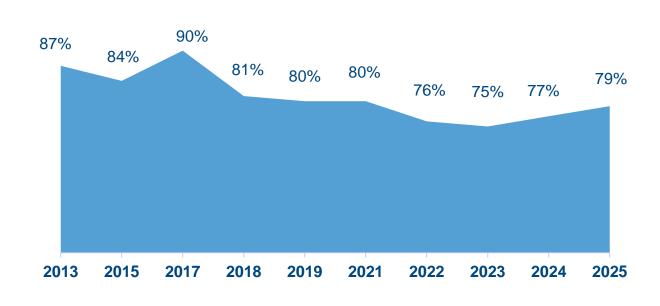
#### **Rating of City Services**



#### **Overall Quality of City Services**



#### **Overall Quality of City Services by Year**



Percent very good or good

#### **City Government Ratings**



Respecting all community members regardless of race/ethnic background, gender, etc.

Creating a welcoming, inclusive community where all community members feel a sense of belonging

Encouraging sustainability in the community

Overall direction of the City

Efficient operation of programs and services

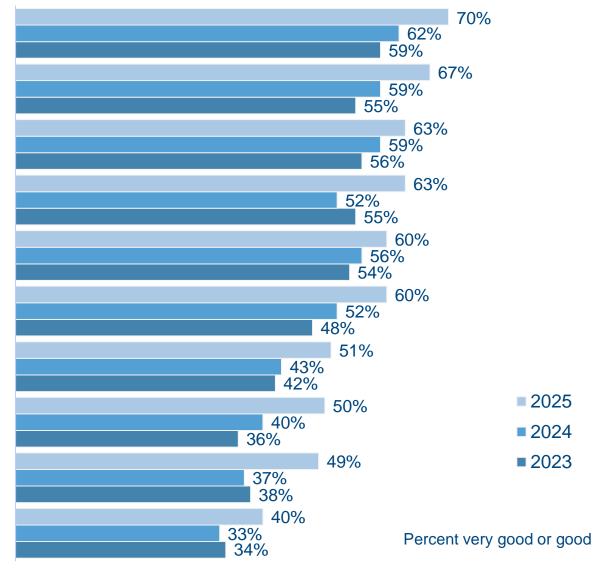
Welcoming community member involvement

Partnering with the community to address climate change

Listening to community members

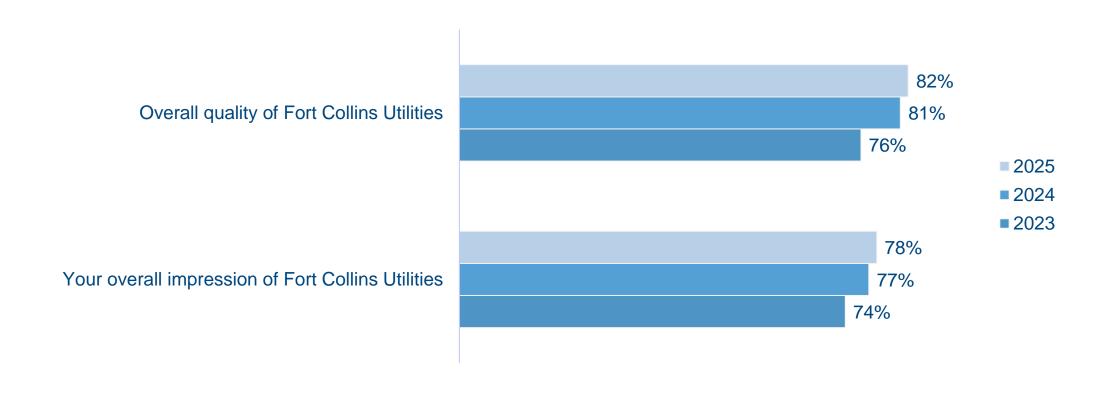
Balancing development and growth while maintaining the character and identity of the City and neighborhoods

Managing and planning for growth



#### **Fort Collins Utilities**



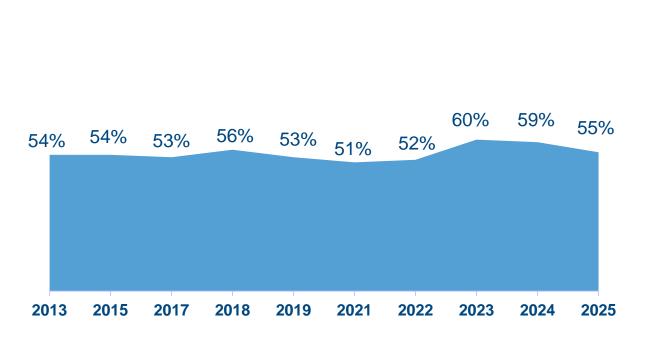


Percent very good or good

#### **Contact with City Employees**

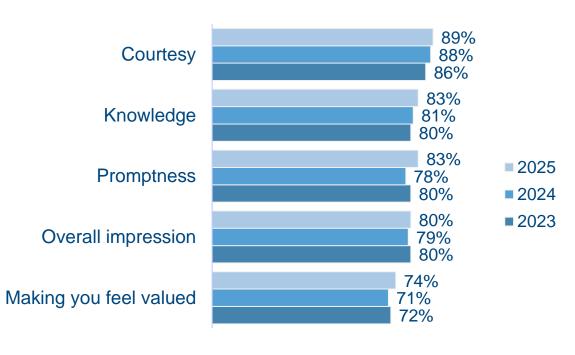


#### **Contact with City Employees by Year**



#### Percent yes

#### **Users Ratings of City Employees by Year**



Percent very good or good



# Questions?



# Thank you!