

PROCLAMATION

WHEREAS, April is Distracted Driving Awareness Month and pedestrians, vehicle occupants, children, first responders, and cyclists have all been injured or even killed by distracted driving in our community. These are preventable deaths and 83 people have been killed in crashes involving a motor vehicle on Colorado public roadways in 2025 and the total in 2024 was 687, and;

WHEREAS, the National Highway Traffic Safety Administration has called distracted driving a deadly epidemic citing cell phone use — specifically, texting, talking, and social media use — as the most common distraction; and

WHEREAS, a woman was recently convicted of careless driving and sentenced to one year in jail for striking and killing a 10-year-old-cyclist in Timnath, this issue is all too real; and

WHEREAS, first responders see this firsthand every day whether a firefighter seeing someone text and drive alongside the engine, an ambulance driver navigating to an emergency around completely unaware drivers, or a police officer dodging a vehicle as it speeds through a scene, this creates risks and delays help when seconds matter; and

WHEREAS, a Colorado law went into effect on Jan. 1, 2025, that prohibits drivers from using a mobile electronic device while driving, though hands-free accessories are still permitted; and

WHEREAS, Poudre Fire Authority, first responders, cyclists, and parents everywhere, are asking you to 1) Pull to the right for sirens and lights and 2) Keep your hands on the wheel, not on your phone.

NOW, THEREFORE, I, Jeni Arndt, Mayor of the City of Fort Collins, do hereby proclaim the month of April 2025 as

DISTRACTED DRIVING AWARENESS MONTH

IN WITNESS WHEREOF, I have hereunto set my hand and the seal of the City of Fort Collins this 1st day of April 2025.

Mayor

ATTEST:

City Clerk