



Increasing Good Jobs in Colorado

Good jobs are key to a strong economy and opportunity for all Coloradans.



To learn more about job quality in Colorado, please visit cwdc.colorado.gov/job-quality.



Take Action to Increase Job Quality

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ATTRACT

Communities ATTRACT and grow businesses committed to job quality

- ▶ **Coordinated policies and incentives** that promote the creation and growth of good jobs
- ▶ **Long-term attraction and retention plans** that prioritize quality jobs
- ▶ **Responsive education and training partners** that collaborate to meet the evolving needs of learners, businesses, and the economy



CREATE

Companies CREATE good jobs that meet basic needs

- ▶ **Wages** that provide predictable income that covers basic living expenses and allows for wealth building
- ▶ **Benefits** that facilitate a healthy, stable life
- ▶ A **schedule** that enables workers to balance the other demands of life
- ▶ Working conditions offer an environment that promotes physical, emotional, and psychological **safety and wellness**
- ▶ Employers establish transparent **growth opportunities** to advance along a career pathway and increase pay
- ▶ **Sense of belonging** in an inclusive environment where individuals are accepted and connected to one another



ELEVATE

Leaders ELEVATE opportunities for growth, connection, and meaning

- ▶ Continuous opportunities for **personal growth**, creativity, and problem solving
- ▶ Open and transparent **communication** keeps employees informed and connected to broader organizational goals and decision makers
- ▶ **Worker voice and agency** are taken into account with key decisions and **workers are recognized** for their contributions to the organization
- ▶ Work is **meaningful** and provides a sense of satisfaction and purpose

*Ensuring good jobs for Coloradans **requires a commitment to equity** and the individual and collective actions of communities, employers, and leaders. To learn more about job quality in Colorado, please visit cwdc.colorado.gov/job-quality.*