

# Civic Assembly for Hughes

**Project Update** 



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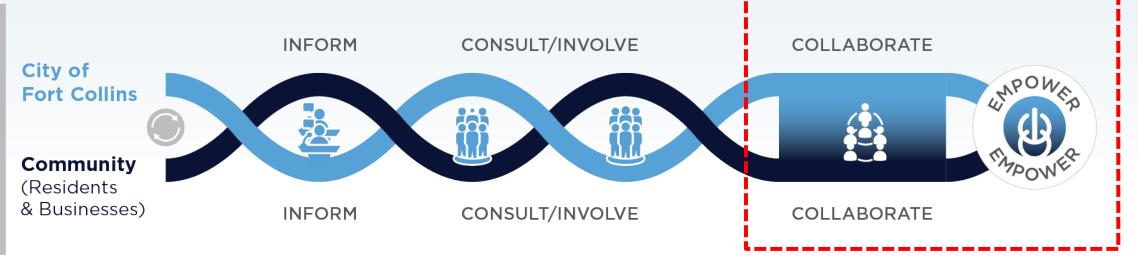
01-28-2025



# PUBLIC ENGAGEMENT SPECTRUM

INCREASING IMPACT OR PERCEPTION OF IMPACT ON PUBLIC

PUBLIC ENGAGEMENT RELATIONSHIP





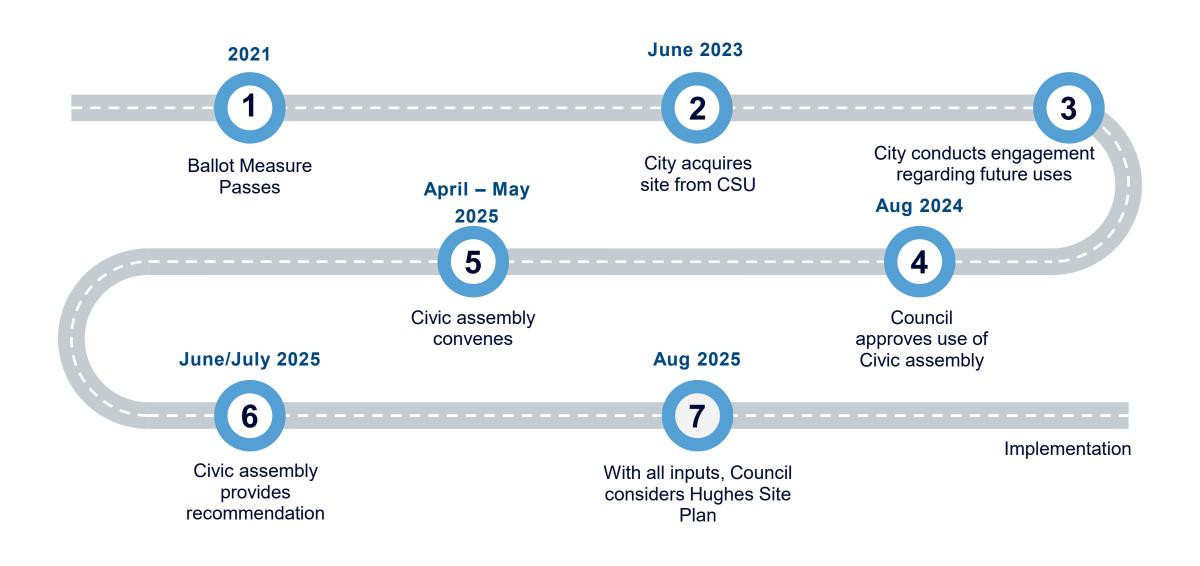






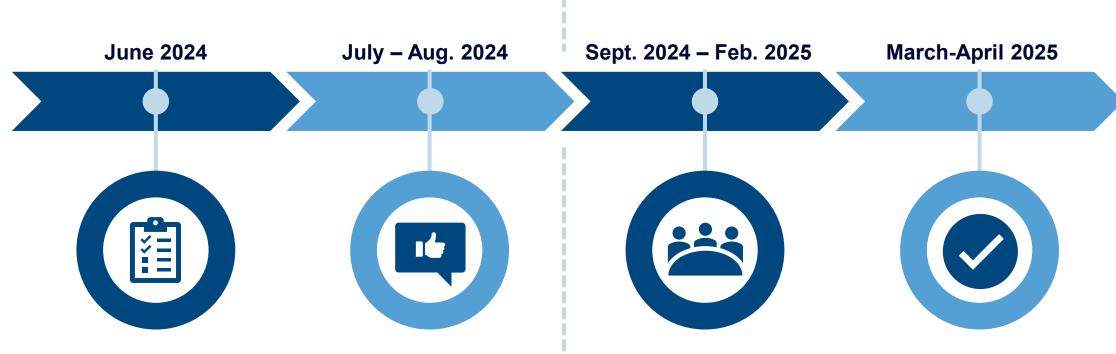
# **High Level Overview**





# **Priority #9: Develop a Use Plan for the Hughes Property**





Solidify outreach mechanisms, confirm guiding principles, and discuss partnerships

**SCOPING** 

Bike park feasibility; outreach and design

**APPROPRIATIONS** 

Planning and initiation
of determined
mechanism
(Civic Assembly)

INITIATION

Civic Assembly Council
Approval
(August 20, 2024)

#### **FINALIZE & LAUNCH**

Civic Assembly plan finalized; project initiated and launched in the community

### **Detailed Timeline**



#### **JANUARY**

#### Planning/Launch

- Finalize funding
- Community
   awareness &
   outreach (website,
   communications)
- Dec. 16 Jan. 22
   Community Guides
   applications open
- January 17Presentation to ELT
- January 28Council WorkSessionPresentation

#### **FEBRUARY**

#### **Implementation**

- General awareness and targeted outreach
- Information gathering
- Health DemocracyOpen Office hours
- February 5 & 12
   Community Guide training with CPD
- February 7 Invitations mailed

#### MARCH

#### Selection

- Tribal conversation
- March 5Response deadline
- > TBD
  Selection event
- TBDInformationCommittee meets

#### **APRIL**

#### Assembly Meets!

April 12-13First CivicAssembly Meeting

#### MAY

# Assembly Meets!

- May 2-4Second CivicAssembly Meeting
- TBD
   Civic Assembly
   delivers
   recommendations
   to City Staff

#### JUNE

#### Conclusion

 Staff deliver final recommendations to City Council along with other inputs received



# **Community Awareness**

Fort Collins

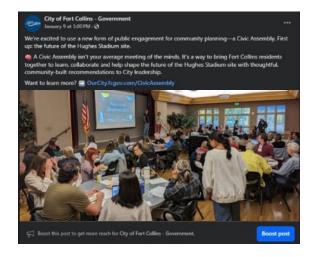
- ✓ Project updates to community (ongoing)
- ✓ Invitation to Community Guides (Dec-Jan)
- ✓ Invitation for Assembly (February)

#### Communications & Outreach:

- Our City & Healthy Democracy websites
- Joint social media promotions
- Video announcement by the Mayor
- Explainer video
- Partner collaborations
- Promote at State of the City
- Engaging our Native American communities
- Healthy Democracy "Office Hours"











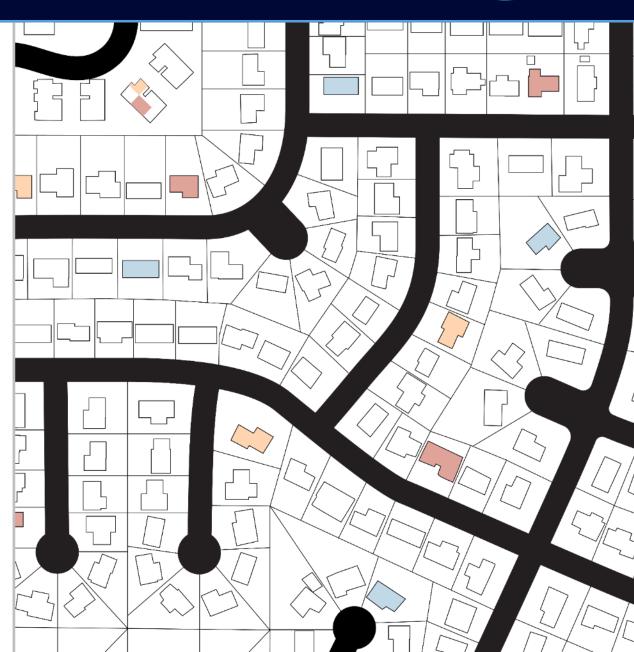
# Fort Collins

# **Invitations to the Community**



- **Invitation postcards** to 8-12K randomly selected residential addresses.
- Promotions via special interest groups, partners and the Native American Community/Tribal nations
- Applications received online



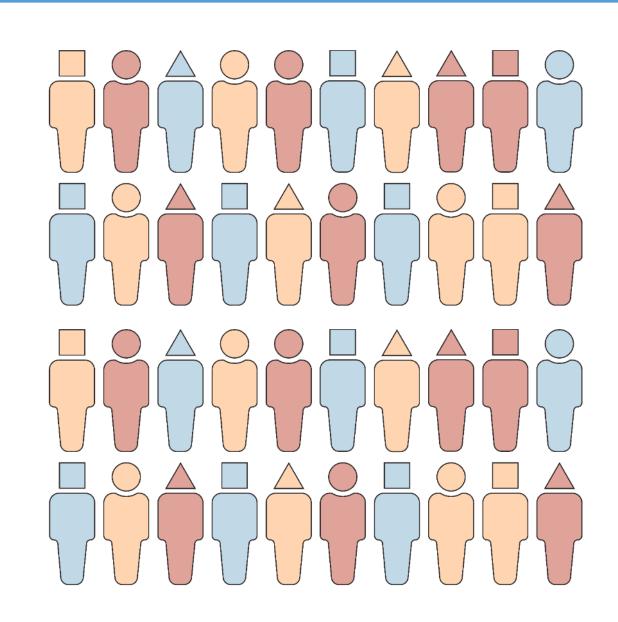


# The City of Fort Collins in One Room



# **Demographic Representation:**

- Location of Residence
- Income
- Age
- Other Languages
- Educational Attainment
- Housing Status
- Interaction with Government



# **Community Guides**



Community Guides organize and conduct conversations in their community. Data from these conversations will be used to build out the information that's provided to Assembly Delegates.

- Coordinated through CSU's CPD
- 16+ Community Guides
- Selected through an application process
- Guides are compensated for participation
- Applications open Dec. 16 Jan. 22
- Training scheduled February 5 & 12





## **Information Committee**



The Information Committee is tasked with reviewing and compiling information from all sources to be provided to the Assembly.

- Helps to ensure neutral, unbiased and organized information
- Committee comprised of:
  - (4) Community Guides
  - (4) Community Members
  - (4) B&C Representatives
- Work to occur in mid-late March.

