

2024

WATER CONSERVATION BY THE NUMBERS

Fort Collins Utilities has a strong commitment to ensuring the efficient and responsible use of our natural resources. Our Water Conservation Program started in 1977 and we continue to innovate how we help the community use water wisely.

135 GPCD | Gallons per Capita per Day (GPCD) is a way to measure how much water, on average, each person uses per day. It includes all water use—at home, at work, and in businesses—divided by the number of people who live here. We're progressing toward our current goal of lowering use to 130 GPCD by 2030.

2024 ACCOMPLISHMENTS

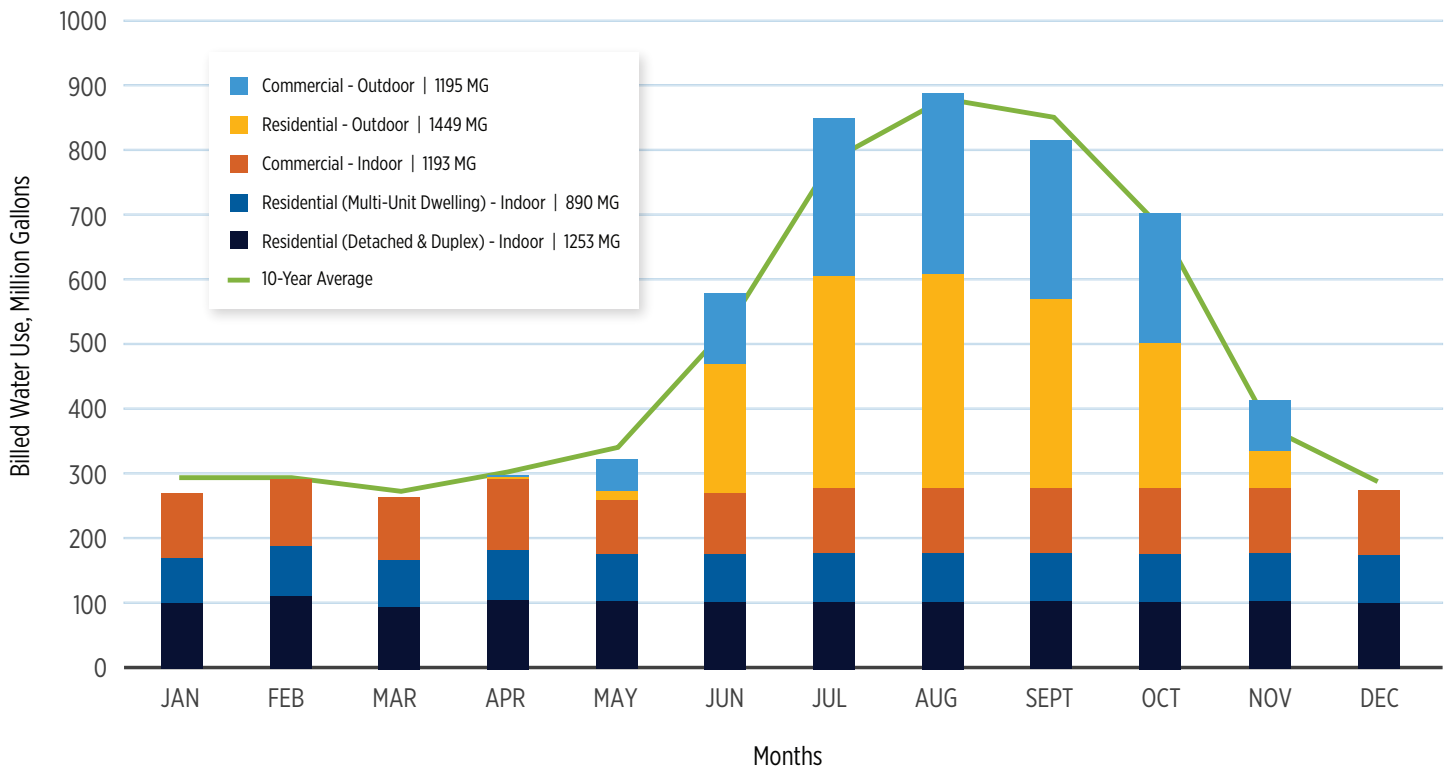
- Rebated **876** high-efficiency rotary nozzles saving over **1.3** million gallons (MG) of water annually.
- Sent **12,853** Leak Alerts, helping customers fix leaks sooner saving an estimated **111** MG of water.
- Reviewed **276** irrigation designs, ensuring new commercial landscapes meet high-efficiency irrigation codes.
- Welcomed **830** attendees to EcoFest/Xeriscape Garden Party and helped **3,300** plants find new owners at the NoCo Native Plant Swap.
- Provided **600** showerheads and **1,000** sink aerators at a large multi-unit residential complex saving **3** MG of water. Customers received the equipment and installation for free through Efficiency Works.
- Completed **77** residential and commercial Xeriscape Incentive Program (XIP) projects.
- Updated City Code to limit landscapes on new commercial and multi-unit residential developments to no more than an average **11** gallons per square foot of water per year, which is **25% less** than prior code requirements.
 - Engaged with the community and stakeholders to gather input from over **5,000** interactions, helping shape the next Water Efficiency Plan. The plan will establish new goals for water use across the City and community, along with the strategies to achieve them. Adoption is anticipated in 2025.



Since 2016, **581** XIP participants have renovated **33** acres of Fort Collins landscape to reduce their total annual outdoor water use by **8.6** MG.



WATER DEMAND BY MONTH



ESTIMATED WATER SAVINGS OF PROGRAMS AND SERVICES

