

Joshua Fudge



FORT COLLINS, Colorado 80528

1. Length of residence in Library District service boundary:
7 years, 10 months
2. Current Occupation:
Director of Performance, Budget and Strategy
3. Employer:
Larimer County
4. Why do you want to become a member of the Library District Board of Trustees?
My family and I are avid readers and frequent library customers. I see our community growing significantly both in numbers and diversity and would like to be a part of helping the Library District grow with it effectively.
5. What do you consider to be the most important community needs? How can the Library District help meet these needs?
Connection seems to be the most important need as we all get back to normal from the pandemic. The Library District can help by being a public space and by sharing information.
6. What is your vision for the future of the Library District? What opportunities or challenges exist?
I think the Library District will need to expand with new facilities as the population grows, most likely to the north and to the southeast, but also online. The challenges will be determining new locations and financing improvements. Bricks and mortar are only part of the need - as the community diversifies, the District will to be responsive with new services and service delivery models.
7. Describe any relevant experience that would make you a fit for the Board. This can include, but is not limited to, work / professional experience, volunteer service, previous roles on boards or committees, unique skills or training, and special interests.
I presently work in budgeting a policy analysis for a unit of local government. I am familiar with the district as a customer and through my work, including partnerships with District staff on Tax Increment Financing projects and funding of projects through the American Rescue Plan Act.
8. Are you at least 18 years of age?
Yes

JOSHUA FUDGE



I am an experienced local government manager with 17+ years in budgeting, organizational improvement, and strategic planning.

EXPERIENCE

DECEMBER 2022 TO CURRENT

DIRECTOR OF PERFORMANCE, STRATEGY & BUDGET, LARIMER COUNTY COLORADO

MAY 2025 TO DECEMBER 2022

BUDGET DIRECTOR, LARIMER COUNTY COLORADO

- My role has recently been restructured to add responsibility for strategic planning, data analysis, and performance measurement.
- Responsible for assisting the County Manager and County Board of Supervisors with developing the annual County Budget which includes nearly \$650 million in expenditures and more than 2,000 FTE positions in 30+ budget units across all service areas.
- Manage the use of more than \$69 million in federal funding from the American Rescue Plan Act of 2021, including developing recommendations for funding to the Board of County Commissioners and ensuring compliance with use and reporting requirements. I had the same responsibilities for more than \$19 million in federal funds under the Coronavirus Aid, Relief, and Economic Security (CARES) Act of 2020.
- Led successful restructuring of internal service charges such as facility space rental and indirect overhead allocations to better reflect actual costs and improve budget accountability.
- Managed the overhaul of processes used to prioritize and fund information technology projects.

APRIL 2013 TO MAY 2015

BUDGET DIRECTOR – MILWAUKEE COUNTY WISCONSIN

- Managed an office of 8 budget analysts primarily responsible for assisting the elected County Executive with developing a recommended annual budget that included more than \$1 billion in expenditures and 5,000 FTE positions.
- Led development of a process improvement structure and information technology project governance process

JULY 2005 TO MARCH 2006, APRIL 2009 TO APRIL 2013

BUDGET ANALYST AND FISCAL AND STRATEGIC PLANNING COORDINATOR – MILWAUKEE COUNTY WISCONSIN

- Served as a budget analyst with steadily increasing responsibilities in the areas of public safety, public works, and strategic planning

MAY 2007 TO APRIL 2009

BUDGET MANAGER – MILWAUKEE COUNTY PARKS DEPARTMENT

- Worked with departmental management to develop annual departmental budget requests and to ensure positive year-end results

MARCH 2006 TO MAY 2007

SENIOR FINANCIAL ANALYST – WAUKESHA COUNTY WISCONSIN

- Served as an analyst in the County's budget department primarily responsible for support services, public works, and economic development service areas

EDUCATION

DECEMBER 2004

MASTER OF PUBLIC ADMINISTRATION, GEORGE MASON UNIVERSITY, FAIRFAX VIRGINIA

- I served as intern with Transportation security administration where I produced an analysis of the impact of airline security fees on airline profitability.

DECEMBER 1998

BACHELOR OF ARTS IN POLITICAL SCIENCE AND INTERNATIONAL RELATIONS, UNIVERSITY OF WISCONSIN-MADISON, MADISON WISCONSIN

SKILLS

- Budgeting
- Organizational Improvement
- Reading!
- Policy Analysis
- Public Presentations

PROFESSIONAL MEMBERSHIPS

- Government Finance Officers Association (GFOA)

Hilary Herrmann

[REDACTED]

[REDACTED]

[REDACTED]

Fort Collins , Colorado 80526

1. Length of residence in Library District service boundary:

23 year

2. Current Occupation:

Lead Teacher, Education Pathway, Futures Lab

3. Employer:

Poudre School District

4. Why do you want to become a member of the Library District Board of Trustees?

I am interested in sharing my time and expertise in a role that serves the larger community of Fort Collins. I want to use my skills and expertise to benefit the Poudre Library District and learn about the ins and outs of our Library District. As an avid reader I have been a fan of public libraries since an early age and I want to play a role in supporting the amazing work that the Library District does for and in our community. I am skilled at collaborating with a diverse set of partners and developing creative solutions to challenges, and this board is an exciting opportunity to use those skills. I've lived in this community since 2000, and every single time I see the posting for new board members I have considered applying.

5. What do you consider to be the most important community needs? How can the Library District help meet these needs?

The library is a keystone organization in our community. It provides services, information, opportunity for connection, entertainment and potentially life changing resources. Although I don't think of myself as an expert in all of the needs of our community, I consider the information that the library provides to our community to be the most important. The potential that the information available at the library has for changing perspectives and opening doors is enormous. Students become Boettcher scholars through the support of the library, people find new jobs, passions and skills everyday through the materials available. Humans make sense of their world through story. As communities grow and change, stories that reflect and expand understanding of how we fit into the world create positive change. Every individual of our community would/could/does benefit from the information and stories available in the library. The library can help meet these needs by continuing the great work that it is already doing and continue to grow and adapt with changing technology. A systematic approach to navigating these changes and ensuring that the whole system is flexible enough to successfully manage

change is key to maintaining content and delivery that will best meet the needs of the community. The Library District needs to be a high functioning organization with effective communication and shared vision for serving community needs. (I am submitting my application here with the mindset of a learner, so I too am approaching this board with flexibility and humility. I realize that the Library District meets multiple community needs that I might not be aware of because of my privilege and limited perspective.)

6. What is your vision for the future of the Library District? What opportunities or challenges exist?

My vision for the Library District would be that it is something that every single person in our community sees themselves in and actively engaged with. The opportunities that technology offers in terms of ease of access are mirrored in terms of challenges. The role of the Library District is multi-faceted and each of those facets comes with opportunities to provide services that benefit all and challenges to make those services accessible to all while maintaining safety and the integrity of the vision of the Library District. I look forward to refining my vision as I learn more as a board member. I also look forward to engaging in the flexible and creative thinking necessary to lead through opportunities and challenges.

7. Describe any relevant experience that would make you a fit for the Board. This can include, but is not limited to, work / professional experience, volunteer service, previous roles on boards or committees, unique skills or training, and special interests.

My early professional background includes experience working at public and college libraries supporting circulation, shelving and children's events. My experience supporting learning at all levels of the Poudre School District means that I have expertise in change management and systems change as well as insight into what students in our community experience and might need. My M.A. in Reading and professional background makes me uniquely situated to understand and advocate for the goals of Library District. My personal passion for social justice means that I bring my lens of equity and service to this board. The most important experience that I bring to this is that I am skilled at learning, listening, and asking questions.

8. Are you at least 18 years of age?

Yes

Evelyn Peterson

[REDACTED]

[REDACTED]

[REDACTED]

Fort Collins, Colorado 80526

1. Length of residence in Library District service boundary:

10

2. Current Occupation:

Administrative Coordinator

3. Employer:

Colorado State University

4. Why do you want to become a member of the Library District Board of Trustees?

As a lifelong bookworm, libraries have been a source of invaluable connections to the world beyond my home and classroom. I have memories of returning multiple armloads of books to CSU's Morgan and Poudre River Libraries in high school after completing research projects. When finishing my undergraduate work, I realized an underlying commitment to engaging with local communities. The opportunity to serve on the Library District Board of Trustees would allow me to participate in efforts on a local level to help support the institutions I so fondly valued as a child and well into adulthood.

5. What do you consider to be the most important community needs? How can the Library District help meet these needs?

It's my belief that Generations X-Z are yearning for community connections. Previous generations had social clubs or groups (bowling groups, book clubs, etc.) to sustain their emotional well-being. Since the explosion of suburbs and technology-based social relationships, there is a deep need to re-engage people of all ages with others. I have attended crafts classes hosted by the Longmont library. Those somewhat 'old school' activities ended up being far more important to me as a way to build a social circle. The Library District has a great basis on which to act as a facilitator of social activities. As we continue to see our communities dissipate into their homes and the online world, the physical spaces of libraries that welcome all are critical places of opportunity to bring people together again.

6. What is your vision for the future of the Library District? What opportunities or challenges exist?

With my background in financial administration, I concern myself with issues of longevity. Given economic uncertainty, ensuring continued operational financial support and stability would be one of my primary concerns and challenge to address. While the City of Fort Collins certainly boasts ballooning tax base as the

population continues to grow, I would want to ensure that the Library District remains a financial priority for the City. In fact, as the population continues to grow and gentrification becomes a very real risk, the value of libraries becomes increasingly important. Maintaining long-term, universal access to the resources of the library is something we owe all citizens.

7. Describe any relevant experience that would make you a fit for the Board. This can include, but is not limited to, work / professional experience, volunteer service, previous roles on boards or committees, unique skills or training, and special interests.

I have been employed by Colorado State University since 2016. In that time, I've developed an understanding of state funding mechanisms from state agencies, grant funding, and private gifts. I've managed departmental operating budgets and provided forecasts to help predict revenues and potential shortfalls. This background is bolstered by a preference for working with numbers. Additionally, I've learned the valuable nature of reaching out and working with other parties to get information or resources. This skill set would enable me to work well with citizens, City officials, Library volunteers, and the Executive Director and other Board members.

Ultimately, though, my passion for local governance and citizen involvement in matters of personal importance is what drives me. In the past, I volunteered for the Eaton Area Historical Society and have missed that work greatly since moving back to Fort Collins. To have the opportunity to contribute to my local community while supporting the overarching mission of libraries would be of incredible value to me and one I'd put invaluable enthusiasm towards.

8. Are you at least 18 years of age?

Yes

Evelyn Peterson

Administrative Coordinator

Contact



[Redacted]



[Redacted]



[Redacted]



LinkedIn:

evelyn-peterson-91855742

Skills

- ◇ Leadership & Mentoring
- ◇ Adaptability
- ◇ Change Management
- ◇ Collaboration
- ◇ Creative Problem Solving
- ◇ Communication

Education

B.A.

Leadership & Organization Studies

University of Denver

2018

About Me

As a seasoned administrator, I offer more than a decade of experience at various organizational levels with increasing responsibilities and professional development. With an extensive and diverse background in higher education administration I have developed skills in executive-level support, procedural efficiencies, communications and marketing, human resources, and budgeting.

Professional Experience

Administrative Coordinator

Center for the New Energy Economy

Colorado State University, July 2022 - Present

- Serve as Fiscal Officer for the Unit and manage department purchasing cards.
- Manage purchasing responsibilities for the department. Process all payments, requisitions, and purchase orders; manage documented quotes and/or requests for proposal processes for large purchases.
- Serve as HR Liaison, coordinate all search processes, and manages new hire procedures and onboarding for employees, including managing department information on relevant cloud-based sites.
- Manage all travel arrangements and reimbursements expenses and process all non-employee travel for Center business.
- Analyze budget data related to the Center's operations. Identify problematic areas as well as assists the Assistant Director in determining the best course of action in resolving identified issues.
- Maintain professional relationships with other CSU Departments and external partners.
- Implement procedures to facilitate and streamline grant proposal submission process in the appropriate systems, including sponsor grant portals and CSU systems.
 - Includes final assembly of proposals and budgets to meet sponsor submission formats, tracking grant deadlines, managing labor distributions and submitting grant reports and effort reporting certifications.
- Assist with preparations of grant requests and financial reporting requirements for numerous foundations which support the Center, CNEE staff, the Office of Sponsored Programs, and the CSU Foundation.
 - Assures compliance with University rules and regulations.
- Assist with annual CNEE programs and events
 - Includes securing appropriate vendor contracts and purchase orders, and meeting and logistic preparations
- Complete other duties and assignments as requested by the Assistant Director.

Program Assistant

Colorado State University, October 2016 - June 2022

- Provided primary administrative support to department chair
- Executed daily operations of the department and front office
- Supervised work study student
- Managed department and grant budgets in excess of \$2.5 million
 - Processed travel documents, internal financial documents, and external transactions
- Arranged travel for variety of individuals
- Oversaw P-Card transactions and statements according to university policies
- Forecasted tuition revenues to aid strategic planning
- Monitored use of funds for department operations, professional development, research projects, and student support initiatives
- Served as liaison to Human Resources department
 - Supported TT, CCA Faculty, AP, SC, GTAs, and undergraduate students
- Followed hiring processes based on guidelines from several other university units
- Coordinated faculty searches from launch through on-boarding
- Monitored hourly employee records and timesheets
- Coordinated annual evaluation cycle
- Provided support with sabbatical and tenure and promotion process
- Oversaw administration of graduate program, including PhD and MA tracks
- Orchestrated annual awards ceremony
- Provided advising to students declaring minor in department
- Managed course scheduling to ensure offerings aligned with student needs, department budget restraints, and potential revenue streams
- Improved record keeping methods and processes
- Aided in migration of department files to cloud-based storage systems

Senior Student Services Coordinator

IBMC College, April 2014 - July 2016

- Supported and assisted Regional Director of Student Services on short and long-term projects
- Evaluated cost-effective, budget friendly solutions for student engagement events
- Conducted research and built reports on behalf of Regional Director for Executive Committee
- Organized and executed student events, including bi-annual commencement ceremonies
- Served as a primary contact for Student Services Department questions and projects across all locations
- Completed administrative tasks to help faculty and Education department staff
- Trained satellite campus staff upon initial hire and continued mentoring staff
- Centralized department procedures and updated processes regularly
- Aided in transitioning all materials to cloud-based storage systems

Marketing Communications Coordinator

IBMC College, October 2014 - June 2015

- Supported department managers
- Prepared quarterly meetings
- Reconciled credit card transactions
- Developed evaluation tools to evaluate efficacy of marketing efforts
- Edited marketing materials and communications
- Audited college website
- Served as liaison with other departments
- Ensured that all materials reflect up-to-date and compliant information

Student Success Coach & Education Department Specialist

IBMC College, June 2011 - April 2014

- Conducted student advisement in accordance with compliance requirements
- Coordinated student support opportunities including Academic Support and Mentor Programs
- Developed procedures for returning students to promote successful retention
- Implemented student service projects
- Developed internal professional and personal development seminars

References Available Upon Request

Matt Schild

Ft. Collins CO 80521

Poudre River Library District Board of Trustees/IGA
301 E Olive St.
Ft. Collins CO 80524

Dear members of the Board of Trustees and representatives of the IGA,

I am writing to express my interest in extending my tenure on the Poudre River Library Board of Trustees for a second term. My current term expires March 2023.

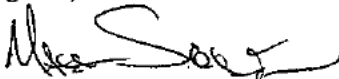
I wish to remain active on the Board for many reason. My belief that libraries serve an essential First Amendment purpose in facilitating the exchange of ideas and information remains as strong as ever. I'd like to continue to serve the District in the spirit of this vital civic duty.

As a corollary to its role facilitating the exchange of ideas, the Library District also must ensure that all viewpoints are well represented. As Fort Collins continues to grow, I believe it's important for the Library District to not only keep pace to provide services, but also to ensure that access to services and materials is available to everyone in our district. I want to work to ensure the District continues its excellent work in this field.

Finally, I'd like to continue to serve in order to maintain continuity as the board evolves. Truly understanding the finer points of library issues, the challenges we face and how our strategic plan addresses both takes time, and now that I have acquired that knowledge, would like to continue to put it to use.

Thank you for your consideration.

Regards,



Matt Schild

Matt Schild



Objective

To develop effective marketing and promotional communications combine print, online, public relations and other media into a singular, effective corporate identity

Skills

- **Behavioral email marketing strategies**
- **Art direction and campaign concepting**
- **PPC campaign development and administration**
- **Social media administration, listening and content**
- **Copywriting for web and print materials**
- **Familiar with WordPress, Joomla, Ruby and other CMS structures**

Education

Colorado State University

May 1998, B.A. Technical Journalism

- Worked as staff reporter, Campus Editor at *The Collegian*

Experience

Brand Specialist, Old Town Media

June 2016 – Present

Developed encompassing brands and stand-alone messaging for clients in Colorado and around the country. Coordinated projects between in-house graphic designers and digital marketing specialists, oversaw long-range brand development and strategy.

- Performed brand audits to assess strength and viability of current clients' existing brands
- Developed AdWords and social media marketing strategies
- Completed Google Analytics certification in November 2016
- Handled all marketing and communications for companies such as Harmony Gardens, Rancho Sahuraita (Arizona)
- Responsible for collaborative marketing with in-house marketing teams from organizations such as The Orthopedic Center of the Rockies and Cheba Hut

Creative Writer, AMG Creative

Aug. 2014– June 2016

Wrote advertising copy for online and print media, while creating and administering all new media campaigns, including content marketing, Google and Facebook PPC campaigns, social media.

- Created and developed behavioral marketing strategies using Act-On to track audience behavior on websites, achieving 20% open rates on tightly segmented email communications
- Administered 12 clients' social media presences, including developing interaction strategies and guidelines
- Developed customer-acquisition and retention strategies across print, online and social media

Freelance Journalist/Copywriter

July 1998-August 2014

Managed deadlines, style sheets and voice for multiple publications and corporate clients, writing for various demographics and editorial needs. Built a reputation on meeting deadlines with strong copy.

- Created marketing materials such as print, sales one-sheets, news releases and sponsored editorial content for Epitaph, Vagrant and Fat Wreck Chords
- Developed sales letters, promotional emails and print materials for advertising for both business-to-consumer and business-to-business clients
- Produced editorial content for *T.V. Guide*, *A.V. Club*, Gannett's *Military Times*, *The Denver Post*, *Westword*, *The Dallas Observer*, among others

Editor in Chief, Aversion Media

November 1998-October 2009

Founded online publication covering alternative music and culture, serving as a writer, graphic designer and assigning editor. Managed a copy editor, freelance writers and photographers while creating and publishing 45 to 60 features, news items and reviews weekly.

- Developed and maintained daily and weekly email news subscriber bases of more than 5,000 on each list, serving to drive traffic to the website
- Hand-coded all HTML markup in editorial, including building meta descriptions using keywords tailored to fit content
- Handled all marketing responsibilities, including development of Google PPC and print advertisements
- Leveraging a SEO strategy based on inbound linking, developed an audience that generate more than 1.3 million page views per month
- Maintained presence on Facebook and MySpace, including interacting with readership

Contract Copywriter, GoalQuest Inc.

May 2002-March 2007

Created online newsletter programs used by several colleges and universities' admissions, and marketing departments. Newsletters integrated into clients' existing marketing materials.

- Developed engagement strategies to drive potential students to client websites
- Reached expressed goals for enrollment, first-year retention, applications and reducing summer melt for all campaigns
- Generated content for token-based activity tracking software that tied to clients' existing CRM data sets

Library District Applicant Info

Name: Matt Schild

Street Address: [REDACTED]

Day Phone: [REDACTED] **Night Phone:** [REDACTED]

Email: [REDACTED]

Length of residence in Library District Boundary: 22 years

Current Occupation: Brand Specialist

Employer: Old Town Media

Volunteer Work	October 2016 - Developed Yes for Our Libraries website (yesforourlibraries.org) in support of Larimer County Ballot Issue 5F
Presently serving on a City or County board or commission?	Yes I served one term, from June 2014 to June 2015, on the Colorado Authors' League's board of director
Involvement with the existing Fort Collins Library Board or other library-related boards, commissions, or groups	Members of the Poudre Valley Friends of the Library gave my name to Nina Bodenhamer as a potential volunteer to help with the Yes on 5F campaign last fall. I developed a website with contributions from designers and copywriters who were working independently on the same goal.
Abilities, skills, licenses, certificates, specialized training, or interests applicable	In addition to my previous experience serving on a nonprofit's board of directors, I have almost 20 years of experience in communications, with a wide background that straddles writing and editing for commercial publications, web publishing and website administration, marketing and advertising, including copywriting and art direction and public relations.
Why do you want to become a member of the Library District Board of Trustees?	In addition to my previous experience serving on a nonprofit's board of directors, I have almost 20 years of experience in communications, with a wide background that straddles writing and editing for commercial publications, web publishing and website administration, marketing and advertising, including copywriting and art direction and public relations.
What do you believe is(are) the primary issue(s) facing the Library Board of Trustees?	As with any public entity, I believe funding for library services will always be a major concern for the board. Just as important as securing it and applying to a wide variety of programs that serve the broadest number of constituents as possible, is the ability to communicate the Library's efforts to the community to illustrate the value of its services. With changes in technology and demographic trends, the role of libraries is evolving. This is a really interesting time for libraries, as I feel they're expanding beyond traditional literacy to serve as a community hub for education and entertainment of all kinds. I think navigating these changes will be difficult, but ultimately can lead us to a place where literacy and research are just as important as programming and technology, as the Library can find ways to more effectively serve its constituents.

Ever been convicted of a crime?	No
Resume	Matt Schild.pdf

Reviewer Comments

Sarah Kane	Rating:
David Slivken	Rating: A His background in communications would be an excellent addition to the library board. He understands the changing role of libraries for the 21st century. i beleive he would be a great fit
Lew Gaiter	Rating: B
Steve Johnson	Rating: B
Cynthia Langren	Rating:
Gerry Horak	Rating: A Excellent background in communications.