

# Council Priorities

## October 13 Update

Next Update January 12, 2027



# Council Touchpoints/Calendar



|         |                                                  |
|---------|--------------------------------------------------|
| Sept 8  | Work Session: Economic Development Fund          |
| Sept 22 | Work Session: Revision Offers & Budget           |
| Oct 13  | Work Session: Council Priorities Update & Budget |
| Oct 27  | Housing Action Plan                              |
| Nov 3   | Regular Meeting: Budget                          |
| Dec 8   | Work Session: Vision Zero                        |
| Jan 12  | Work Session: Council Priorities Update          |
| May 11  | Work Session: Council Priorities Update          |
| Sept 14 | Work Session: Council Priorities Update          |
| Dec 14  | Work Session: End of Term Report                 |
|         |                                                  |

# Make Development Predictable, Efficient, and Cost-Effective to Support Sustainable Growth and Affordability



## Description

Improve development processes to make building in Fort Collins more predictable, efficient, and cost-effective while supporting housing, jobs, and sustainable growth aligned with the City Plan.

## Goals

- Identify regulatory or process barriers that create unnecessary complexity, delay, or cost in development.
- Improve predictability and transparency within the development review process.
- Streamline permitting and code requirements to support efficient project delivery.
- Support housing supply and economic development through improved development systems.
- Align development policies with City Plan goals for sustainable growth and community resilience.

## Key Metric/Success Indicators

- Reduced development review timelines
- Fewer regulatory barriers to building
- Improved customer experience for development applicants
- Increased housing and mixed-use development approvals
- Greater predictability in development processes

# Make Development Predictable, Efficient, and Cost-Effective to Support Sustainable Growth and Affordability



In Progress

Not in Progress

| <div>In Progress</div> <div>Not in Progress</div>              | Q1<br>2026    | Q2<br>2026 | Q3<br>2026 | Q4<br>2026 | Q1<br>2027 | Q2<br>2027 | Q3<br>2027 | Q4<br>2027 |
|----------------------------------------------------------------|---------------|------------|------------|------------|------------|------------|------------|------------|
| Program Strategy + Performance                                 | Work underway |            |            |            |            |            |            |            |
| FC Clear Implementation                                        | Work underway |            |            |            |            |            |            |            |
| Customer Navigation and Support                                | Work underway |            |            |            |            |            |            |            |
| Code Updates (infill/Redevelopment)                            | Work underway |            |            |            |            |            |            |            |
| Scope Item #1 Work Plan<br>Prioritization + Scoping + Kick Off |               |            |            |            |            |            |            |            |
| Scope Item #2a Infill/<br>Business Package                     |               |            |            |            |            |            |            |            |
| Scope Item #2b Greenfield<br>Neighborhoods Package             |               |            |            |            |            |            |            |            |
| Scope Item #2c Neighborhood<br>Infill Package                  |               |            |            |            |            |            |            |            |
| Scope Item #3 Citywide<br>Planning Focus                       |               |            |            |            |            |            |            |            |
| 2027 Building Code Adoption (TBD)                              |               |            |            |            |            |            |            |            |

\*\* AdHoc Committee and staff currently working on updates to scope items and timeline

| Date     | Topic/Service Area                                                   |
|----------|----------------------------------------------------------------------|
| October  | Finance / Fees                                                       |
| November | Building Services / Bldg Code / Energy Code                          |
| December | Economic Health Office / Historic Preservation / Planning Department |
| January  | Transportation                                                       |
| February | Finance                                                              |
| March    | Transportation                                                       |

## 6-Month Planning Calendar

- Each meeting begins with an update from previous meeting topics
- Topics may change depending on committee interest

## Progress Towards Goals

- Process improvements and resources have been deployed to increase predictability and transparency in development review.
- Opportunities to streamline permitting and code requirements have been identified to support efficient project delivery.
- Policy and regulatory topics have been identified for Committee discussion related to housing supply and economic development.
- Development policies are being evaluated for alignment with City Plan goals for sustainable growth and community resilience.

## Upcoming

- Discussion topics have been identified for the next six months
- Each topic will involve background and context materials that will be shared with Councilmembers prior to each committee meeting
- Subject matter experts and department heads will be present and engaged in each topic
- Follow-up tasks for each topic will be tracked and brought back to the committee for feedback

## Highlights

- Existing organizational resources have been identified and deployed toward process improvements and program implementation.
- Basic Development Review (BDR) brought to full Council for consideration and approval for multi-family and multi-use projects that are already allowed in various zone districts
- One Water team will review efficacy of existing policies, including those for Low Impact Development (LID) standards and will provide potential options for policy changes.



## Description

Foster a thriving local economy by supporting small business success, strengthening neighborhood commercial centers, and promoting quality job growth across key industry sectors.

## Goals

- Support small business retention and expansion
- Strengthen neighborhood centers and commercial hubs
- Promote quality job creation in high-opportunity industries
- Enhance the creative and nighttime economy as community assets
- Improve business assistance programs and site readiness
- Increase Fort Collins' attractiveness as a regional place to live, work, and play

## Key Metrics/Success Measures

- Job growth in target sectors
- Net business openings and expansions
- Sales and use tax revenue increases
- Activation of creative/nighttime economy spots
- Reduced processing times and business entry barriers

# Bolster Economic Vitality with a Focus on Small Business, Neighborhood Centers, and Quality Job Creation

| In Progress                                                      | Q1                               | Q2   | Q3                    | Q4   | Q1   | Q2   | Q3   | Q4   |
|------------------------------------------------------------------|----------------------------------|------|-----------------------|------|------|------|------|------|
| Not in Progress                                                  | 2026                             | 2026 | 2026                  | 2026 | 2027 | 2027 | 2027 | 2027 |
| Business Retention & Expansion (incl. Small/Main St. businesses) | Work underway/ongoing            |      |                       |      |      |      |      |      |
| Primary Employer Recruitment                                     | Work underway/refinement/ongoing |      |                       |      |      |      |      |      |
| Modernize Business Assistance Pkg                                | COMPLETE                         |      |                       |      |      |      |      |      |
| Site Readiness Assessment                                        | Work underway                    |      |                       |      |      |      |      |      |
| Retail Strategy                                                  |                                  |      |                       |      |      |      |      |      |
| Creative/Nighttime Economy                                       | Work underway/ongoing            |      |                       |      |      |      |      |      |
| Barriers to Biz Analysis (1)                                     | COMPLETE                         |      |                       |      |      |      |      |      |
| Barriers to Biz Implementation (2)                               |                                  |      | Work underway/ongoing |      |      |      |      |      |
| Energy Efficiency Program Eval                                   |                                  |      |                       |      |      |      |      |      |
| NoCo REDI Mrktg Plan Implementation                              |                                  |      | Work underway/ongoing |      |      |      |      |      |
| NoCo Works Talent Pipeline                                       |                                  |      | Work underway         |      |      |      |      |      |

## Progress Towards Goals

- Quarterly Business Retention, Expansion, and Attraction (BREA) Report Q1 & Q2 2026 delivered.
- Adopted **Business Assistance Policy** to support large retail and primary employer attraction and retention.
  - Council has discussed **five (5)** incentive projects at executive session.
- Project Go II/**Economic Development Incentive** Agreement
- Work Session on the **Economic Development Investment Program (EDIP)** to support small businesses and neighborhood centers.
- Completed **two (2) site readiness analysis** and anticipate an additional 2 reviews.

## Upcoming

- Implementation of **Barriers to Business report** recommendations including Liquor License reforms, homebased business code updates, and website enhancements.
- **Business Licensing Process** (work cont.)
  - Design a routing process, including building out tools (dashboard) needed and one-stop-shop, etc.
- Council regular session planned for EDIP
- **Shop Fort Collins**
  - Holiday Open House with Visit Fort Collins on 11/9/2026
  - "Go Out to Lunch Day" promotion coming soon!

## Highlights

- **Anheuser Busch (AB-InBev)**  
Invests \$23M in Fort Collins, CO Brewery to develop the Regional Excellence Center (on-site workforce training) to support existing 400 employees. AB has hired 40+ net new employees this year.
- Quarterly economic development meetings with CSU, City, Larimer County, Chamber of Commerce, and Visit Fort Collins.
- Hosted 12+ **USDA Agricultural Appropriation Subcommittee** staffers on 9/11/2026 with regional partners.



## Description

Focus on safer street designs, lower speeds and community education, emphasizing efforts that benefit the most vulnerable road users (cyclists, pedestrians and motorcyclists), to eliminate traffic-related fatalities and serious injuries by 2032.



## Goals

- Develop and implement safe speeds at data supported locations
- Develop a resourcing strategy to support efforts
- Complete school safety assessments and track and implement recommendations
- Continue work on street design standards to support efforts



## Key Metrics/Success Measures

- Implementation of Safe Speeds findings and speed compliance.
- Conduct and implement recommendations from school safety assessments.
- Reduce/eliminate serious injuries & fatalities.
- Compliance with speed limits



# Accelerate Progress Toward Vision Zero

In Progress

Not in Progress

| Not in Progress                       | Q3<br>2026                                               | Q4<br>2026               | Q1<br>2027 | Q2<br>2027 | Q3<br>2027 | Q4<br>2027 |
|---------------------------------------|----------------------------------------------------------|--------------------------|------------|------------|------------|------------|
| 20MPH Speed Limits in Neighborhoods   | Strategy underway; implementation TBD                    |                          |            |            |            |            |
| Citywide Speed Limit Evaluations      |                                                          |                          |            |            |            |            |
| Resourcing Strategy 27/28 Budget      | Fall grant cycle                                         |                          |            |            |            |            |
| Accelerate School Safety Assessments  |                                                          | Awaiting potential grant |            |            |            |            |
| Update Street Design Standards*       | Strategy underway; first phase of implementation Q1 2027 |                          |            |            |            |            |
| Safer Streets - Specific Area Studies | Process underway; first demonstration Q3 2027            |                          |            |            |            |            |

\*linked to Affordable and Sustainable Growth

## Progress Towards Goals

- Serious Injury Trend: 19% reduction from 2024 to 2025, trending lower in 2026.
- Fatality Trend: 40% reduction from 2024 (10 deaths) to 2025 (6 deaths); YTD 3 deaths
- Compliance in 30mph areas increased annually
- Community Survey Highs: Ease of bicycle use & walking.
- Community Survey Lows: Accessibility for people with disabilities, ease of public transportation, and traffic flow.
- Increased active modes use at K-8 schools

## Upcoming

### Fall Grant Cycle:

- Roundabouts
- Protected intersections
- Protected bike infrastructure

### Active Modes/Safety Upgrade Projects:

- Laurel street (Shields to College)
- Shields corridor (Mulberry to Stewart)
- Taft Hill corridor (Mulberry to Drake)

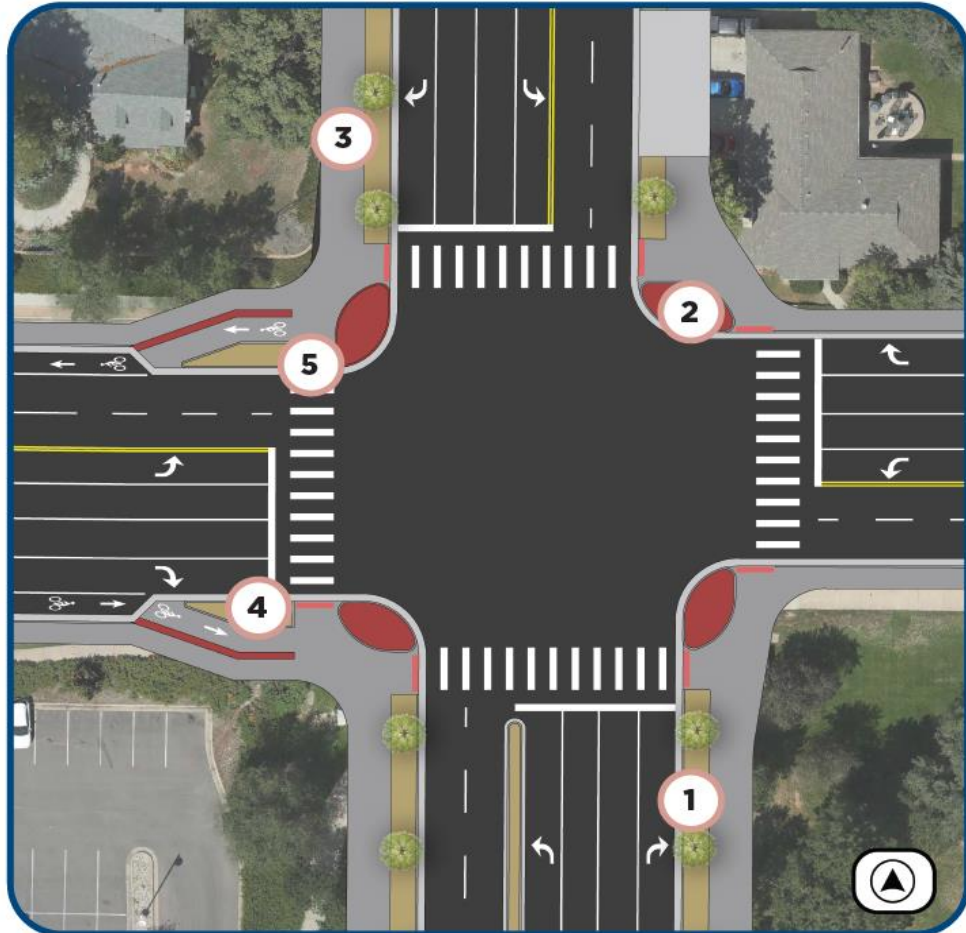
### Dec 8 Work Session:

- Discuss scope and goals of the Street Standards updates
- Next steps on Neighborhood Speed Limits
- Updates on Harmony Safer Street Area Study

## Highlights

- Police Services multi-faceted education campaign targeting aspects of speeding and dangerous driving
- Centre Ave., completed in 2025, provides significant operations & maintenance learnings that will influence future projects.
- The FCPS Traffic Team is fully staffed and reconfigured its schedules increasing operational capacity.
- Protected Intersection Demonstration for Laurel and Loomis
- **School Safety Projects:** Lopez Elementary (intersection safety); Zach Elementary (crossing improvements)

# Accelerate Progress Toward Vision Zero - Protected Intersection Examples



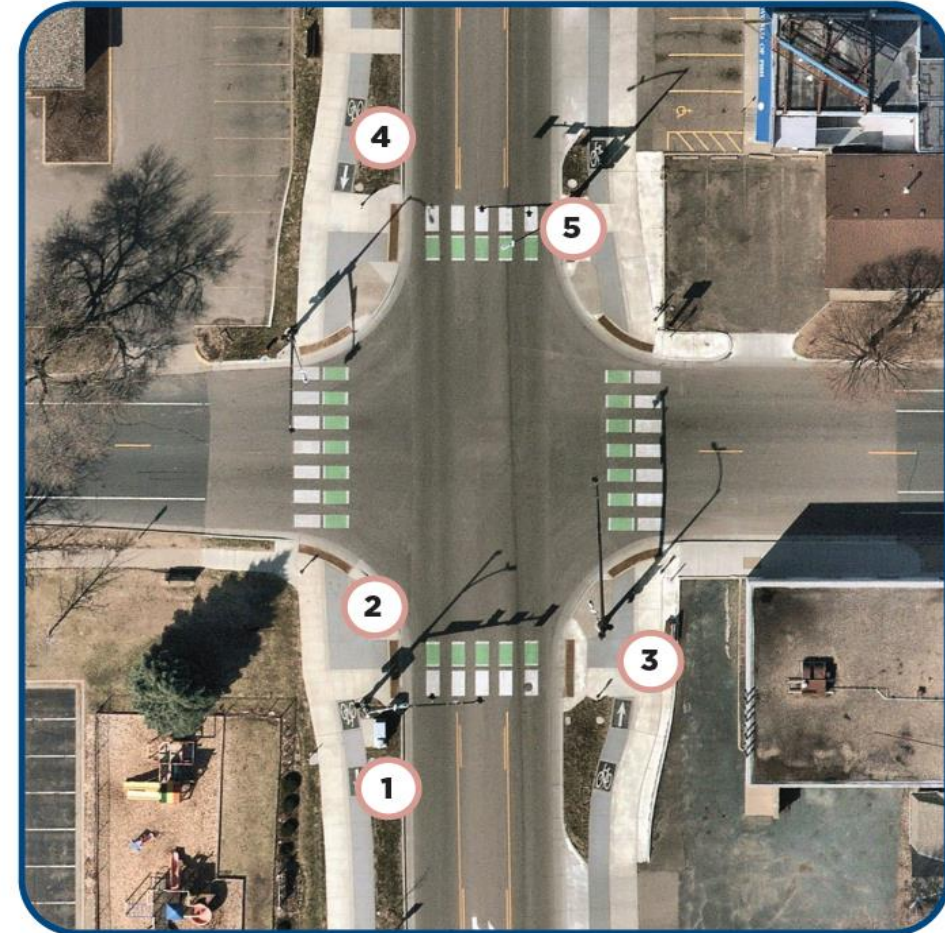
1  
Buffers separate  
vulnerable users from  
vehicle traffic

2  
Corners provide separation  
between turning vehicles  
and active users.

3  
Shared-use paths  
provide active users with  
separated travel space

4  
Buffers separate all  
users when entering the  
intersection

5  
Recessed crossings  
improve visibility for  
turning vehicles



# Protected Intersection Demonstration – Aug 25, 2026



**Purpose:** Signal a commitment to and promote a culture of safety in neighborhoods for all modes (Vision Zero Plan 2023)

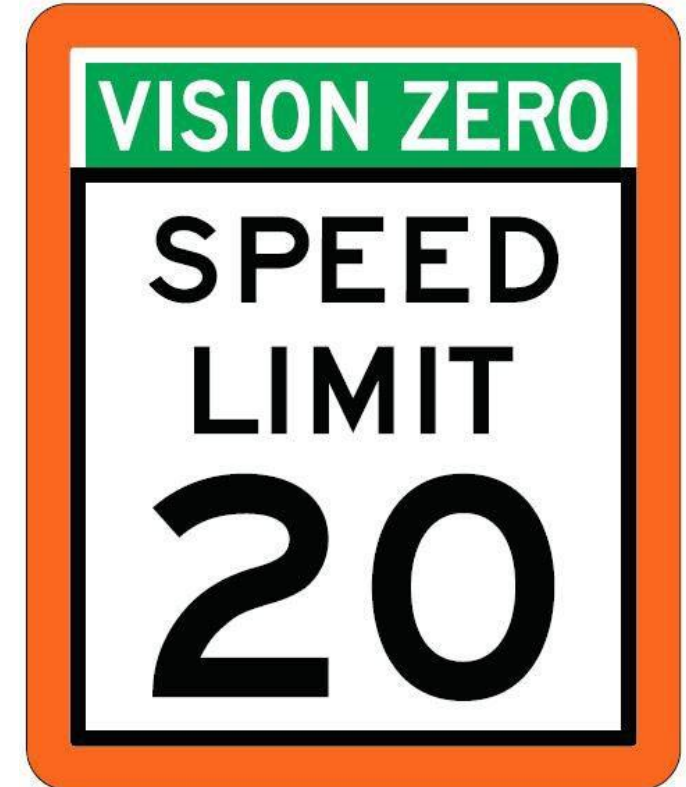
**Actions:**

- Coordinate with internal stakeholders including Advisory Boards
- Work with Police Services and Communications & Engagement to align with other safety and neighborhood-focused campaigns
- Develop implementation strategy: communications, code amendment, new signage, schedule, costs

**Outcomes:**

- Greatest Impact: Developing a culture of safe behaviors on neighborhood streets for all modes
- Limited Impact: Reducing serious injuries and fatalities

***Does Council support City staff developing an implementation plan and returning Dec 8 for final strategy to implement Q1 2027?***





## Description

Leverage a variety of communication strategies and channels to create more proactive and accessible avenues for everyone in the community to stay informed, provide input and feel connected to their local government.

## Goals

- Better communicate the “why” behind Council policy work to bring people along.
- Build more overall community connection and understanding of the work Council is doing.
- Communicate across a variety of communication mechanisms.

## Key Metrics/Success Measures

- Digital & traditional media reach and engagement
- Annual Community Survey (informing, listening to, and welcoming community input)

# Connect Community to Council actions



## Timeline of Workplan:

|                                                                             | Q1/2<br>2026          | Q3<br>2026 | Q4<br>2026 | Q1<br>2027 | Q2<br>2027 | Q3<br>2027 | Q4<br>2027 |
|-----------------------------------------------------------------------------|-----------------------|------------|------------|------------|------------|------------|------------|
| "City in :60" video series                                                  | Work underway/ongoing |            |            |            |            |            |            |
| Digital media content & messaging strategy                                  | Work underway/ongoing |            |            |            |            |            |            |
| Council Listening Sessions and Community Event Participation                | Work underway/ongoing |            |            |            |            |            |            |
| Council Priority updates in City Manager's Quarterly Report                 | Work underway/ongoing |            |            |            |            |            |            |
| Council consultation on social media best practices                         | Complete              |            |            |            |            |            |            |
| Community input on preferred Council communication topics and methods       | Complete              | Complete   |            |            |            |            |            |
| Explore options to more proactively share policy work and intended outcomes | Work underway/Ongoing |            |            |            |            |            |            |
| Council Priority Communications Strategy (written, digital, video, etc.)    | Work underway/Ongoing |            |            |            |            |            |            |
| Implement, test and refine tactics based on Council and community feedback  |                       | Ongoing    |            |            |            |            |            |

## Work to Date

- Finalized communication plan and editorial calendar based on Council feedback
- City in :60 series on Affordable & Sustainable Growth, Surveillance Policy and Financial Sustainability/Budget
- Community connection through listening sessions and events including Neighborhood Night Out and Kids in the Park
- Refreshed City Manager's Quarterly Report (CMQR) to highlight progress in each Council Priority
- OurCity page development for key priorities and emerging initiatives (i.e. Ad hoc committee and Surveillance Policy)

## Upcoming

- City in :60 episodes for Neighborhood Centers & Quality Job Creation and Supporting Small Business/Shop Local
- Exploring new storytelling opportunities for Economic Development activities that support Council priority
- Expanded communications strategy/support for Affordable & Sustainable Growth priority
- Community connection opportunities at Plaza Unidas Grand Opening, Open Streets, Downtown Holiday Lighting Ceremony, various listening sessions and more
- Team vacancies/transitions may impact capacity and implementation in the coming months

## Highlights

- In addition to weekly Council meeting social posts, 25 posts dedicated to Council Priorities were shared across various City channels
- The Q2 CMQR had 20K+ views on Instagram and garnered 200+ link clicks on Facebook and more than 250 link clicks across the two platforms
- Ratings for informing community members in the Community Survey were stable at 50% very good/good
- OurCity had 42K visits July-Sept with 30K visitors aware and 10K informed





## Description

Ensure the City can provide the services the community relies on, both now and in the future by modernizing financial processes and systems and using public funds wisely to make informed, transparent financial decisions to realign service levels with long-term financial capacity.

## Goals

- Modernize systems & processes for easier transparency.
- Re-align service levels to ensure long-term financial capacity.
- Provide the services & infrastructure residents rely on.

## Key Metrics/Success Measures

- Successful implementation of Enterprise Resource Planning (ERP) software.
- Successful Council recommended budget & process.
- Creation of Citywide Capital Improvement Plan (CIP)

# Ensure Long-term Financial Sustainability

In Progress

Not in Progress

|                                                            | Q1/2<br>2026          | Q3<br>2026            | Q4<br>2026 | Q1<br>2027 | Q2<br>2027 | Q3<br>2027 | Q4<br>2027 |
|------------------------------------------------------------|-----------------------|-----------------------|------------|------------|------------|------------|------------|
| Implement new Enterprise Resource Planning (ERP) software* | Work underway/ongoing |                       |            |            |            |            |            |
| Transition budget methodology                              | Work underway/ongoing |                       |            |            |            |            |            |
| Improve service level analysis and metrics**               | Work underway/ongoing |                       |            |            |            |            |            |
| Council Budget Work Sessions and Public Hearings           |                       | Work underway/ongoing |            |            |            |            |            |
| Develop integrated Citywide Capital Improvement Plan (CIP) |                       |                       |            |            |            |            |            |

\* Previously Implement Enterprise Resource Planning (ERP) software governance and project management structure

\*\* Previously Pilot Program Inventories

## Progress Towards Goals

- 2027-2028 Budget Work Sessions underway
- Mid-year 2026 financial update with Council Finance Committee
- ERP RFP work progressing towards Q1 2027 contract
- Development Fee and cost discussion with ad-hoc committee
- Staff presented Utility Rates supporting long-term sustainability

## Upcoming

- Strategic initiatives and metrics positions onboarding
- Integrated CIP work
- Continued service level analysis
- Redraw of Chart of Accounts

## Highlights

- Reaffirmed Aaa bond rating for Southeast Community Center issuance
- Delivered Recommended Budget under new process
- ERP proposals align with City's financial capacity
- Sales tax compliance rate increasing
- Risk management work better aligning insurance coverage

## Update Marijuana Laws

- Work on this item begins in Q1 2027.
- Staff are currently developing the tobacco and age-restricted products licensing program.

## AI Ready Leadership

- AI Manager and Staff Handbook - launching Q4 2026
- AI Literacy Assessment – reassessing due to curriculum and costs.
- Ask Gander - is now live and functional to the community.
- Claude Collective group met and will work towards operationalizing AI solutions.

## Creative/Nighttime Economy

- Community Arts & APP Master Plan launches Oct. 1
- Arts & Culture Board established and active
- Cross-department coordination underway
- Creative/Nighttime Economy partnerships expanding
- Define 2027 Creative & Nighttime Economy scope

1. What questions do Councilmembers have regarding Council Priority work?
2. Would Councilmembers like to see anything different in future updates?
3. Do Councilmembers support refining and improving the identified workstreams and the progress towards goal statements, where appropriate?

Next updates: January 12, 2027; May 11, 2027; September 14, 2027; December 14, 2027 – End of term Report

