



PROCLAMATION

WHEREAS, the sharing of ideas and information helps to build common understanding and common values within a community and access to information in today’s media environment is critical for the healthy functioning of our community; and

WHEREAS, community media organizations provide a means for diverse communities to tell their stories, hear each other’s stories, and create new stories together; and

WHEREAS, community media organizations provide information to the community that is not covered by mainstream commercial media and also provide people with the skills necessary for the creation, sharing, and consumption of knowledge and ideas through media; and

WHEREAS, community media is an important resource for participating in local democratic policy and processes and connects community organizations, schools, and local governments to their constituents; and

WHEREAS, many communities are not aware of the diverse and valuable programming on public, education, and government access channels or community radio channels; and

WHEREAS, communities will benefit from increased general awareness of, viewing audiences for, and creators of media content created by and for the community.

NOW, THEREFORE, I, Emily Francis, Mayor Pro Tem of the City of Fort Collins, do hereby proclaim October 20, 2024, as

COMMUNITY MEDIA DAY

and FC Public Media, our non-profit community access media center, plays a vital role in the building our community by encouraging conversations about our common interests, increasing discourse around policy issues, fostering understanding of local cultures, and sharing information to improve our lives.

IN WITNESS WHEREOF, I have here unto set my hand and the seal of the City of Fort Collins this 15th of October, 2024.

Mayor Pro Tem

ATTEST:

City Clerk