

WORK SESSION AGENDA ITEM SUMMARY

City Council



STAFF

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SUBJECT FOR DISCUSSION

Draft 2026-2027 Council Priorities and Draft 2026-2030 Strategic Plan

EXECUTIVE SUMMARY

The purpose of this item is to provide Council with a draft of their 2026-2027 Council priorities based on their recent retreats. In addition, staff will also share the draft 2026-2030 Strategic Plan which incorporates draft Council priorities.

GENERAL DIRECTION SOUGHT AND SPECIFIC QUESTIONS TO BE ANSWERED

1. Do the draft 2026-2027 Council Priorities reflect Council's intent and does Council have other feedback?
2. Are there other metrics that Council would use to define success for each priority?
3. Are the Council Priorities and Work Plan items appropriately incorporated into the Strategic Plan?
4. What overall feedback does Council have related to the Strategic Plan?

BACKGROUND / DISCUSSION

On January 24 and 31, 2026, Council held its biannual retreat which was focused on priority setting and board and commissions, Council Committees and other entities liaison selections.

Council proposed 16 potential priorities on January 24 and requested additional scoping information related to level of effort, timeline, trade-offs and considerations, and potential success metrics. Staff presented this information on January 31, and from discussions, Council expressed interest in five Council priorities and three additional work plan items and asked staff to further refine the priority names and descriptions.

Five Council priorities that received consensus:

Retreat Language	Proposed Language
<ul style="list-style-type: none">• Financial Sustainability & Efficiency	<ul style="list-style-type: none">• Ensure long-term financial sustainability
<ul style="list-style-type: none">• Sharing Council actions more broadly	<ul style="list-style-type: none">• Connect community to Council actions

<ul style="list-style-type: none"> • Reduce barriers to make it easier to build 	<ul style="list-style-type: none"> • Make development predictable, efficient and cost-effective to support sustainable growth and affordability
<ul style="list-style-type: none"> • Economic Vitality 	<ul style="list-style-type: none"> • Bolster economic vitality with a focus on neighborhood centers and quality job creation
<ul style="list-style-type: none"> • Vision Zero implementation 	<ul style="list-style-type: none"> • Accelerate progress toward Vision Zero

In addition, based on staff capacity, Council reached consensus on three additional items that did not receive Council priority status and will be added as workplan items:

- AI Ready Leadership
- Update marijuana laws
- Creative/nighttime economy

During this Work Session, Council will have the opportunity to further refine the name and description of their priorities which will ultimately be adopted by Resolution and used as a communications tool throughout the 2026 Council term. In addition, during the Work Session, staff would like to hear feedback on additional success metrics for each priority and Work Session items.

In the past, Council has received updates through a memo and published online updates. In order to allow for more discussion and ensure alignment with valuable feedback from Council, staff is proposing a Council Work Session every 3-4 months to report on progress being made on Council Priorities. Discussions will also include brief updates on the work plan items.

On January 20, 2026, Council received a staff memorandum which included the first iteration of the 2026-2030 Strategic Plan. Based on the Council retreat, the Strategic Plan has been updated, and Council will have the opportunity to provide feedback during this Work Session.

NEXT STEPS

On March 3, staff will bring forward Resolutions for Council's consideration to adopt the 2026-2027 Council Priorities and 2026-2030 Strategic Plan. After adoption, Council Priority one-pagers will be produced, and the final 2026-2030 Strategic Plan will include a Council priorities section.

ATTACHMENTS

1. Draft 2026-2030 Strategic Plan
2. Presentation