

AGENDA ITEM SUMMARY

City Council



STAFF

Nina Bodenhamer, City Give Director
Aaron Guin, Legal

SUBJECT

First Reading of Ordinance No. 094, 2023, Appropriating Philanthropic Revenue in the General Fund Through City Give for Neighborhood Services for Community Workshops and the Creation and Distribution of a Neighborhood Business Guide.

EXECUTIVE SUMMARY

The purpose of this item is to appropriate \$20,000 in philanthropic revenue for Neighborhood Services within the Community Development and Neighborhood Services Department of the Planning and Transportation services area.

Neighborhood Services has been awarded a gift of \$20,000 through the 2023 American Association of Retired Persons (AARP) Community Challenge with the designated intent to support healthy outcomes for residents' homes and personal wellbeing through three one-day Homeowner Workshops, each at a different mobile home community in the City, including Skyline, North College and Hickory Village. The gift funds also will be used to create and distribute a neighborhood business guide to residents.

STAFF RECOMMENDATION

Staff recommends adoption of the Ordinance on First Reading.

BACKGROUND / DISCUSSION

Neighborhood Services offers a variety of services and programming to promote quality neighborhoods, from a Neighborhood Grant Program to free and confidential conflict resolution services.

AARP is the Nation's largest nonprofit, nonpartisan organization dedicated to empowering people to choose how they live as they age. AARP works to strengthen communities and advocate for what matters most to families—with a focus on health security, financial stability, and personal fulfillment. The 2023 AARP Community Challenge received 3,560 Challenge applications nationwide, and the City was selected as a recipient of a \$20,000 award.

The gift from AARP will offer three one-day workshops to 696 households where residents will build their Do-It-Yourself (DIY) home repair skills to better maintain their homes. Members of households who are unable to attend the event still will receive informational materials and access to City and partner resources.

In addition, a neighborhood business guide will be created and distributed to encourage these residents to shop locally and bolster home-based businesses, many of which are run by individuals age 50+. The events

will involve two dozen volunteers and follow-up assistance through the City's existing Adopt-A-Neighbor program.

The City Manager recommends the appropriation described herein and has determined that this appropriation is available and previously unappropriated from the General Fund and will not cause the total amount appropriated in the General Fund to exceed the current estimate of actual and anticipated revenues to be received in the General Fund during this fiscal year. The City Manager also recommends the appropriation described herein, determining that the purpose for which the appropriated funds are to be expended remains unchanged.

CITY FINANCIAL IMPACTS

This Ordinance will appropriate \$20,000 in philanthropic revenue for Neighborhood Services within the Community Development and Neighborhood Services Department in the Planning, Development and Transportation services area.

The funds have been received and accepted per City Give Administrative and Financial Policy. All funds will be spent in the General Fund.

BOARD / COMMISSION / COMMITTEE RECOMMENDATION

Not applicable.

PUBLIC OUTREACH

Not applicable.

ATTACHMENTS

1. Ordinance for Consideration