



PROCLAMATION

WHEREAS, Small Business Season and Small Business Saturday celebrate the local butchers, bakers, and pizza makers, who fill our city with generosity, charm, and cheer; and

WHEREAS, in Fort Collins, 96% of businesses are small businesses with 50 employees or fewer, and together they strengthen our economy, enrich our neighborhoods, and shape the heart of our community; and

WHEREAS, small businesses are supported by organizations such as the Economic Health Office, Multicultural Business and Entrepreneur Center, Better Business Bureau, CSU Institute for Entrepreneurship, Downtown Creative District, Downtown Development Authority, Fort Collins Area Chamber of Commerce, Founded in FoCo, Innosphere Ventures, Colorado Small Business Development Center Serving Larimer County, Larimer County Economic & Workforce Development, NoCo Latino Chamber, NoCo Biz Connect, North Fort Collins Business Association, Poudre River Library District, Visit Fort Collins, local sector partnerships; and

WHEREAS, during this season of gratitude and giving, when we sip local coffee, shop neighborhood boutiques and markets, and share a meal with friends and family, we help our small businesses deck their halls, support local jobs, and keep Fort Collins festive and flourishing; and

NOW, THEREFORE, I, Jeni Arndt, Mayor of the City of Fort Collins, do hereby proclaim November 29, 2025, the Saturday after Thanksgiving, and the entire holiday season,

SMALL BUSINESS SEASON

in Fort Collins to celebrate the small businesses whose magic multiplies when we shop locally.

IN WITNESS WHEREOF, I have hereunto set my hand and the seal of the City of Fort Collins this 18th day of November 2025.

Mayor

ATTEST:

City Clerk