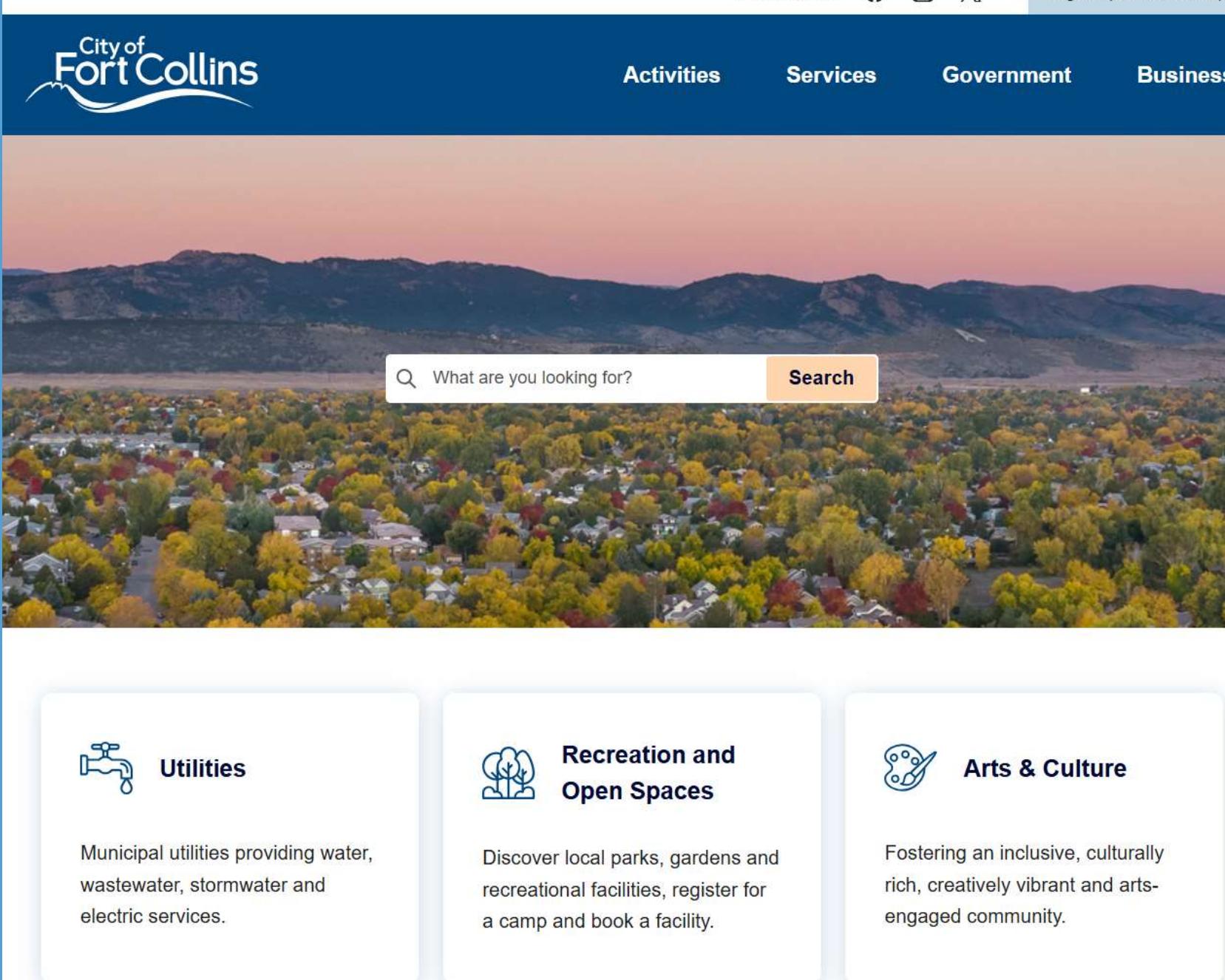




# New Website – FortCollins.Gov

**Amanda King**

Chief Communications &  
Engagement Officer



**City of Fort Collins**

Activities Services Government Business

What are you looking for? **Search**

**Utilities**

Municipal utilities providing water, wastewater, stormwater and electric services.

**Recreation and Open Spaces**

Discover local parks, gardens and recreational facilities, register for a camp and book a facility.

**Arts & Culture**

Fostering an inclusive, culturally rich, creatively vibrant and arts-engaged community.

# History/Background

- Custom-built website
- Over 1.6M active users and 443,000 returning users (2025)
- Over 6M views (2025)
- Top source of info for community (Community Survey)
- Over 5,000 pages & 6,000 PDF's
- Nearly 300 content editors
- Several custom-built applications



# Why a New Website?



- Complexity > simplicity
- New URL: [FortCollins.Gov!](http://FortCollins.Gov)
- Simple organization of content – not sprawling or overwhelming & journey-based
- Digital accessibility and ease-of-use
- Changing use of websites
- Cloud-based solution for easier ongoing management & maintenance

# FortCollins.GOV just entered the chat...

