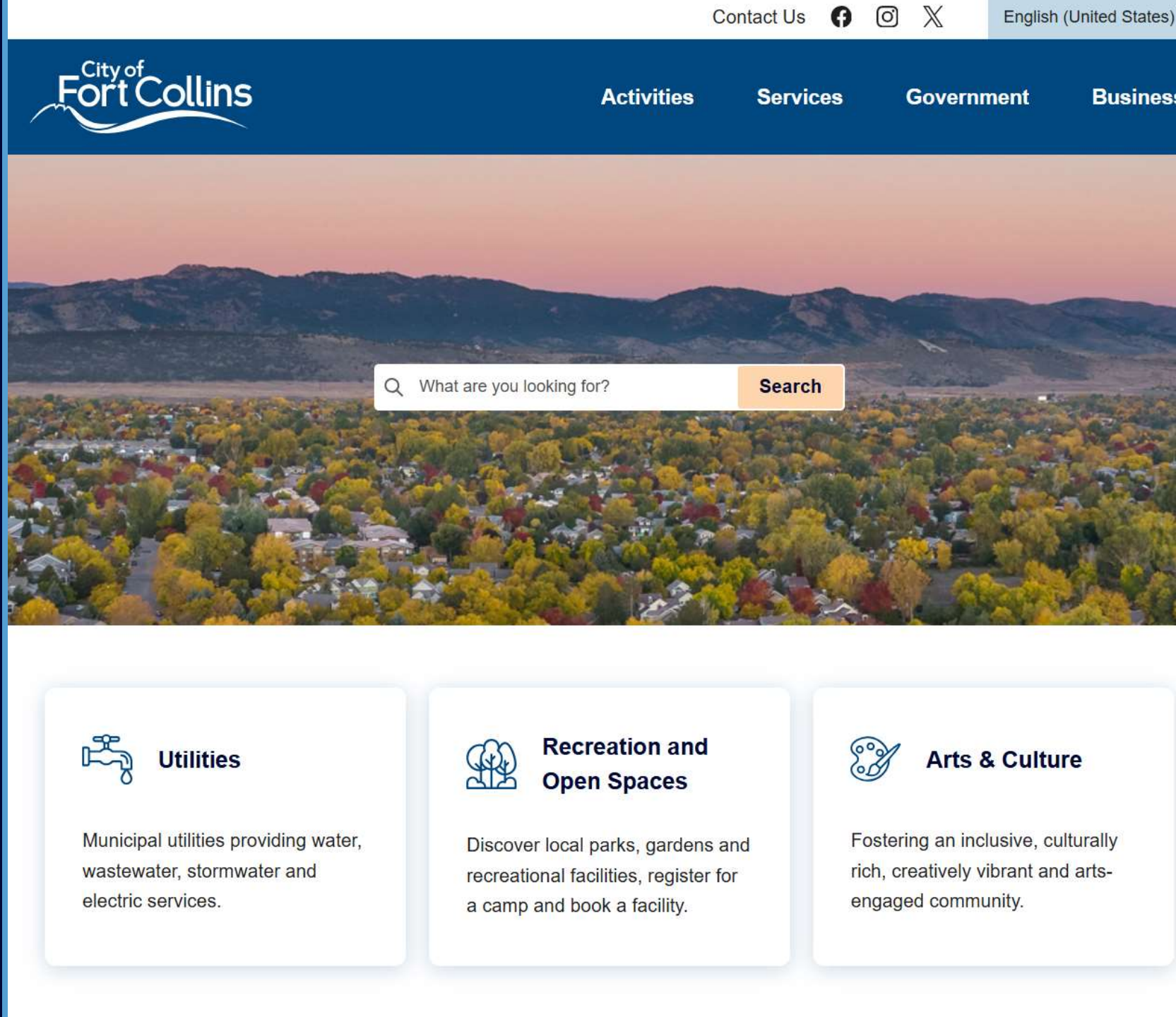




New Website – FortCollins.Gov

Amanda King

Chief Communications &
Engagement Officer



Utilities

Municipal utilities providing water, wastewater, stormwater and electric services.



Recreation and Open Spaces

Discover local parks, gardens and recreational facilities, register for a camp and book a facility.



Arts & Culture

Fostering an inclusive, culturally rich, creatively vibrant and arts-engaged community.

- Custom-built website
- Over 1.6M active users and 443,000 returning users (2025)
- Over 6M views (2025)
- Top source of info for community (Community Survey)
- Over 5,000 pages & 6,000 PDF's
- Nearly 300 content editors
- Several custom-built applications



Why a New Website?



- Complexity > simplicity
- New URL: FortCollins.Gov!
- Simple organization of content – not sprawling or overwhelming & journey-based
- Digital accessibility and ease-of-use
- Changing use of websites
- Cloud-based solution for easier ongoing management & maintenance

FortCollins.GOV just entered the chat...

