AGENDA ITEM SUMMARY





STAFF

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SUBJECT

First Reading of Ordinance No. 149, 2022, Adopting the Active Modes Plan as a Component of City Plan.

EXECUTIVE SUMMARY

The purpose of this item is to consider adoption of the Active Modes Plan.

STAFF RECOMMENDATION

Staff recommends adoption of the Ordinance on First Reading.

BACKGROUND / DISCUSSION

The Active Modes Plan (the "Plan") combines and updates the 2011 Pedestrian Plan and 2014 Bicycle Master Plan, and incorporates micromobility devices such as skateboards and scooters. The Plan identifies key opportunities to significantly improve and expand the City's active modes networks, support facilities, policies, and programs. Staff presented the draft Active Modes Plan to City Council for review at its Work Session on October 25, 2022. Additional information on the Plan vision goals, recommendations, and implementation strategy are available in staff's October 25th Agenda Item Summary.

The following changes have been incorporated into the Plan to address feedback received from Councilmembers:

Chapter 4: Big Moves and Next Moves

 Next Move Comprehensive Access to Destinations 4 was revised to focus on identifying optimal locations for and expanding access to short-term and long-term bicycle and micromobility parking.

Chapter 5: Policy and Program Recommendations

- Action items under recommendations 2b and 2c related to development practices and parking policies were revised to emphasize support for amending the Land Development Code to increase bicycle and micromobility parking and reduce requirements for motor vehicle storage.
- An action item was added to recommendation 3d related to signal timing and intersection design standards to include public information materials with new or innovative treatments.

- For recommendation 3e related to micromobility standards and policies, a reference was added to guidelines for accommodating micromobility in design and right-of-way use. While the City's shared micromobility program contract sets maximum speed limits for devices based on various contexts, staff anticipate that improving infrastructure will be more effective at improving safety than imposing further speed restrictions on shared micromobility devices.
- Action items were added under recommendations 4a, 4b, and 5b related to Safe Routes to School programs, a Transportation Demand Management Program, and Open Streets to elaborate on fun, creative strategies the City and partner organizations can use to encourage people to try using active modes of transportation.

Chapter 7: Implementing the Vision

 The description of the High Priority/Readiness phase of infrastructure recommendations was modified to clarify the focus on expanding the core network, while improving strategic crossing locations citywide.

CITY FINANCIAL IMPACTS

Adoption of this Ordinance does not commit dedicated funding for implementation. As with any plan, policy change, or new program, future City investments in implementing the plan recommendations need to follow standard budget processes.

BOARD / COMMISSION / COMMITTEE RECOMMENDATION

While staff has engaged with eleven City Boards, Commissions, and Committees throughout the planning process, seven provided specific feedback and recommendations on the draft Active Modes Plan as follows:

- On August 10, 2022, the Land Conservation and Stewardship Board recommended adoption of the Active Modes Plan.
- On August 24, 2022, the Parks and Recreation Board recommended adoption of the Active Modes Plan.
- On September 8, 2022, the Downtown Development Authority Board provided feedback on the Active Modes Plan.
- On September 15, 2022, the Bicycle Advisory Committee recommended adoption of the Active Modes Plan.
- On September 21, 2022, the Transportation Board recommended adoption of the Active Modes Plan.
- On September 28, 2022, the Natural Resources Advisory Board submitted a memo expressing support for the Active Modes Plan.
- On October 20, 2022, the Planning and Zoning Commission approved a memo expressing support for the Active Modes Plan.

PUBLIC OUTREACH

The project team sought broad feedback from the community, with an emphasis on elevating the voices of historically underrepresented groups. Community feedback informed every aspect of the plan. A Technical Advisory Committee, composed primarily of City staff and partner agencies, and a Community Advisory Committee, composed of pedestrian and bicycle advocates and community members of diverse backgrounds, provided feedback at key junctures throughout the plan development. The project team utilized both traditional engagement methods such as visioning workshops and focus group meetings as well as non-traditional methods that "meet people where they are" such as pop-up events along trails and at community events.

The project team estimates that 3,500 people contributed feedback to the plan. Total public participation in each engagement opportunity is as follows:

- **Visioning questionnaire** = 350 participants
- **Community Survey** = 771 participants
- Mapping activity #1 = 879 participants; 1,376 submissions
- **Prioritization questionnaire** = 1,182 participants
- **Mapping Activity #2** = 559 participants; 1,449 submissions
- **Draft plan review** = 800 comments

ATTACHMENTS

- 1. Ordinance for Consideration
- 2. Ordinance Exhibit A
- 3. Active Modes Plan Executive Summary
- 4. Active Modes Plan
- 5. Active Modes Plan Appendices
- 6. Land Conservation and Stewardship Board Minutes
- 7. Parks and Recreation Board Minutes
- 8. Downtown Development Authority Board Minutes
- 9. Bicycle Advisory Committee Minutes
- 10. Transportation Board Minutes
- 11. Natural Resources Advisory Board Memo
- 12. Planning and Zoning Commission Memo
- 13. Presentation