

# VOLUNTEER APPLICATION

Anne Nelsen

10/24/2022 8:29 AM

Application: **HC - Housing Catalyst**

### Applicant Information

Birthday: [REDACTED]      Gender: Female      Education Level: College degree  
 Address: [REDACTED]      Phone: [REDACTED] <<  
 Fort Collins, CO 80521

### Volunteer Groups Applied For

Housing Catalyst

### Job Description

I have read the job description

### Questions

Which Council District do you live in? Please refer to the map at: <https://gisweb.fcgov.com/HTML5Vie>      6

I acknowledge I am available when the Housing Catalyst meets: 3rd Thursday of each month at 7:30 a.m.      YES

Current Occupation:      Architect

Current Employer:      [au]workshop | architects + urbanists

Prior work experience (please include dates):      (resume also uploaded!)  
 All jobs below in architecture and design:  
 March 2018-Present: [au]workshop | architects + urbanists, Fort Collins, CO  
 September 2013-March 2018: HighCraft Builders, Fort Collins, CO  
 April 2012-September 2013: Robert Nebolon Architects (also worked independently on freelance design and drafting projects during this time), Berkeley, CA  
 September 2008-April 2012: McKay Architecture, Berkeley, CA  
 September 2005-August 2008: Laguarda.Low+Tanamachi Architects, Tokyo, Japan  
 June-September 2005: Laguarda.Low Architects, Dallas, TX  
 May-August 2004: Laguarda.Low+Tanamachi Architects, Tokyo, Japan

Volunteer experience (please include dates):      Housing Catalyst Development Committee Member - 2021-Present  
 Villages, Ltd. Board Member - 2020-2021  
 Member of Fort Collins Historic Preservation Commission - 2018-Present  
 Mentor with NCARB (National Council of Architecture Registration Boards) 2016-2018; Participated in BookTrust Book

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Deliveries - 2016-2019; Host for Respite Care Perennial Luncheon - 2017 & 2018; Helped with construction of Respite Care's therapeutic garden - 2014

Are you currently serving on a City board or Commission? If so, which one?

Yes;  
Historic Preservation Commission

Why do you want to become a member of this particular board or commission?

Practicing architecture is at its root a chance to provide one of humankind's most basic needs: shelter. This need is often harder to meet than it should be and it is an issue that our community is addressing from many angles. In my time volunteering in different capacities through Villages, Ltd., and Housing Catalyst, I've been so impressed with Housing Catalyst's approach to meeting this need. I would like to continue to support this organization and the work it is doing by serving on its board; volunteering with the perspective I've gained through almost two decades of experience as an architect as well as with roots from childhood on in supporting affordable housing (my parents were both very active in a number of housing-centered programs, including helping to form the housing authority in our community). I have also completed the National Association of Housing and Redevelopment Officials (NAHRO) Commissioner's Fundamentals Training.

Have you already had any formal public housing authority commissioners training? (This is not a requirement)

YES

Have you had any exposure to the board or commission you are applying for? If yes, please explain:

Yes;  
I joined the Villages, Ltd. Board in late 2020 and have since volunteered with Housing Catalyst by serving on the Development Committee. As part of that committee, I attend the monthly Housing Catalyst Board Meetings.

Specify any activities which might create a serious conflict of interest if you are appointed:

As an architect whose firm works in the area, there may be rare occasions where my firm would respond to a Housing Catalyst request for proposals, although this has not happened in my time with the organization. If that were to happen, I would naturally recuse myself.

How did you learn of a vacancy on this board or commission?

Other (please specify);  
Housing Catalyst staff

## EXPERIENCE

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**The Group, Inc**      *Self-Employed – Real Estate Agent*      January 2015 – Present

- Sold over \$64 Million of real estate through over 150+ transactions
  - Operated throughout the Northern Colorado region
  - Focused solely on residential real estate, providing solutions for buyers and sellers
  - Closed 14 transactions in the first year, eclipsing the national average for full-time agents

**Miles Media Group**      *Account Executive for the Colorado Tourism Office*      April 2013 – December 2014

- Sold over \$1.1 Million in media within the first 8 months, exceeding sales goals
  - Regularly presented media recommendations and opportunities to large groups, providing value through content and establishing myself as an expert
  - Strategized with Area Marketing Directors to increase sales through solutions
  - Generated new business through personal relationships, including in-person meetings in addition to traditional email campaigns

**National Business Media**      *National Sales Manager*      February 2009 – April 2013

- Promoted for my ability to consistently meet or exceed monthly sales targets for print and online media
  - Recognized for my ability to pursue and close new client accounts while still taking care of existing customers
  - Created cross-over marketing opportunities through existing client relationships
  - Maintained sales levels and profitability through unparalleled downturns in the market segment
  - Promoted to larger territory and magazine after just one year
- Drove monthly sales through exemplary customer care
  - Developed new strategies, working closely with clients to generate sales and increase ROI
  - Cultivated new relationships over both long and short-term sales cycles through repeated “touches” i.e. phone calls, handwritten notes, articles of interest, email, and client visits

**Re/MAX Resorts of Grand County**      *Licensed Realtor®*      July 2007 – February 2009

- Worked closely with buyers through all stages of the decision-making process
  - Successfully converted floor-leads to sales
  - Managed complicated transactions and negotiations involving multiple parties beyond the normal scope of real estate transactions
  - Initiated post-sale follow-up to generate referrals
- Established comprehensive marketing program for resort development over all types of media
  - Responsible for internet lead-generation through pay-per-click campaigns, blogs, postings on online classified forums and targeted banner ads
  - Authored articles for newsletters, blogs, and direct-mail campaigns
  - Coordinated promotional events in conjunction with new product launches
  - Created automatic “drip” email campaign for new and existing clients

**Prior & Associates**      *Real Estate Analyst*      November 2006 – July 2007

- Conducted in-the-field market research and produced feasibility studies for privately-developed affordable housing nationwide (LIHTC)

## EDUCATION

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**UNIVERSITY OF COLORADO – BOULDER**

**Graduated**

May 2005

Leeds School of Business

Bachelor of Science Business Administration – Emphasis in Real Estate

## Application Questions

### Application Questions

1. Which Council District do you live in? Please refer to the map at: [FCMaps \(fcgov.com\)](https://www.fcmaps.com)  
[District 1](#)
2. Are you available when the Housing Catalyst meets? (3<sup>rd</sup> Thursday of each month at 7:30 a.m.)  
[Yes I am](#)
3. What is your Current Occupation? [Broker Associate/Owner at The Group Inc Real Estate](#)
4. Current Employer? [Self-employed](#)
5. List your prior work experience (please include dates)  
[See Resume](#)
6. Volunteer experience (please include dates)  
[Volunteered as a Development Committee Member for Housing Catalyst beginning March 2022](#)
7. Are you currently serving on a City board or Commission? If so, which one?  
[No](#)
8. Why do you want to become a member of this particular board or commission?  
[As an agent, I have a front-row seat to the rising costs of housing in our community and the challenges it brings for both buyers and renters. It's important to me to live in a community where the people that work in that community can also afford to live there. Being a part of the Housing Catalyst board is one of the ways I can ensure I'm working toward helping make that a reality.](#)
9. Have you already had any formal public housing authority commissioners training? (This is not a requirement)  
[I have not.](#)
10. Have you had any exposure to the board or commission you are applying for? If yes, please explain.  
[I have been a part of the development committee of Housing Catalyst for the past 6 months and had the opportunity to attend most of the board meetings during that time as well.](#)
11. Specify any activities which might create a serious conflict of interest if you are appointed.  
[I don't believe there would be many scenarios that presented a conflict of interest unless I had an ownership stake in a property that was being acquired, which is unlikely. If anything like that were to occur, I would recuse myself from any decisions that could potentially provide a financial benefit to me personally.](#)
12. How did you learn of a vacancy on this board or commission? [Hep Wilkins, a former agent at The Group Real Estate and current Housing Catalyst Board Member, let me](#)

## Application Questions

know that he would be stepping down after serving for a long period of time. I let him know I would be interested in serving in a similar capacity and he introduced me to the organization and helped familiarize me with the role.