

January 17, 2023



AGENDA ITEM SUMMARY

City Council

STAFF

Clay Frickey, Redevelopment Program Manager
John Duval, Legal

SUBJECT

Resolution 2023-012 Appointing Daniel Benton and Carl Pratt to the Fort Collins Tourism Improvement District Board of Directors.

EXECUTIVE SUMMARY

The purpose of this item is to appoint Daniel Benton and Carl Pratt to the Fort Collins Tourism Improvement District (District) Board of Directors. Daniel Benton will serve a second term representing large lodging establishments and Carl Pratt will serve as an at-large director. The terms for both directors will begin January 17, 2023, and end January 17, 2026. The District Board has adopted resolutions nominating both directors in 2022.

STAFF RECOMMENDATION

Staff recommends adoption of the Resolution.

BACKGROUND / DISCUSSION

On August 4, 2021, City Council adopted Ordinance No. 097, 2021 establishing the District. The District's purpose is, "...to operate as a [tourism improvement district] charging fees to the lodging businesses included within the District to fund and provide specific tourism services and improvements for the benefit of the feepayers' lodging businesses. These services and improvements will be primarily used to increase room night sales for those lodging businesses."

City Council adopted the District's Initial Plan as part of establishing the District and authorized the appointment of five directors to the Board. The District's Initial Term in the Initial Plan was intended to be for 10 years and 4 months beginning on September 1, 2021, and ending December 31, 2031, but the end date was incorrectly stated as December 31, 2021. City Council subsequently adopted Ordinance No. 161, 2021, correcting the term for assessing a lodging fee on the lodging businesses during the District's initial term so that it ends December 31, 2031. Then, on June 7, 2022, Council adopted Ordinance No. 061, 2022, expanding the number of directors on the District Board to seven members.

This Resolution would appoint Daniel Benton and Carl Pratt to the District Board. The Board adopted resolutions nominating both proposed directors in 2022 and these resolutions are attached. Daniel Benton would be serving a second term representing large, full-service hotels. Carl Pratt would serve as an at-large director. Both of their terms would begin January 17, 2023, and run for a period of three years until January 17, 2026.

ATTACHMENTS

1. Resolution for Consideration
2. District Board Nominating Resolution for Daniel Benton
3. District Board Nominating Resolution for Carl Pratt