



Council Priorities Session #3

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- At the Jan. 27 retreat, Council discussed:
 - What are the things that are important to each Councilmember?
 - What are the common themes/outcomes among those individual inputs?
 - From the common themes, what does success look like if the priority was achieved?
- Feb. 13 Work Session, staff brought back to Council information including:
 - What are we already doing toward the proposed priority?
 - What are the challenges/barriers in achieving these outcomes? This was used to craft each problem/definition statement.
 - What are some example tasks/short-term goals?
- **Feb. 27: Council consideration to adopt 2024-2026 priorities and their definition statements**
- Following the Feb. 27 adoption of Council priorities:
 - Work sessions with staff and Council to align work underway and opportunities to inform how to best achieve the priorities.

Summary of Proposed Priorities

Neighborhood Livability & Social Health

- Operationalize City Resources to Build and Preserve Affordable Housing
- Improve Human and Social Health for Vulnerable Populations
- Improve Animal Welfare through Public Education and Policy

Economic Health

- Advancing a 15-minute City by Igniting our Neighborhood Centers
- Pursue an Integrated, Intentional Approach to Economic Health

Environmental Health

- Create Pathways for Zero Waste Infrastructure and Policies
- Reduce Climate Pollution and Air Pollution Through Electrification
- Protect Community Water Systems in an Integrated Way to Ensure Resilient Water Resources and Healthy Watersheds

Transportation & Mobility

- Advancing a 15-minute City by Accelerating Our Shift to Active Modes

High Performing Government

- Develop a Hughes Site Master Plan
- Make Government More Accessible, Approachable and Fun
- Continue Stewardship of Our Civic Institution



**Strategic Outcome Area:
Neighborhood Livability & Social
Health**

Operationalize City Resources to Build and Preserve Affordable Housing



Not everyone in our community has access to healthy, stable housing, and we are currently not meeting our affordable housing production goal. Limited highly competitive funding, rapidly increasing costs, long development timelines, and historic under-production of housing units have led to severe housing availability and affordability issues in Fort Collins and many areas around the State of Colorado.

Obstacles and barriers exist that impede access to services for our underserved community members. We need to work with our regional partners and invest in a robust and accessible safety net to create conditions where one is not needed.

Existing oil and gas wells in and around Fort Collins cause harmful pollution and have negative environmental and human health impacts.

Fort Collins is a place that loves its animals, both wild and domesticated, and its policies should reflect that.



Strategic Outcome Area: Economic Health

Market factors, limited tools and programs, ownership patterns and rising development costs hinder us from accelerating our goal for everyone to have daily goods, services and transit within a 15-minute walk or bike ride from their home.

Good jobs and opportunities for economic mobility are missing for many in our community, particularly those from underserved and underrepresented populations.

Processes related to doing business in the City of Fort Collins can be unclear, unnecessarily complex, and unfriendly to business customers.



Strategic Outcome Area: Environmental Health

Fort Collins is currently missing the nearby infrastructure needed to meet its commitments to becoming a Zero Waste and Carbon Neutral community. Policies and programs for diverting material away from landfills are dependent upon viable, community-scale facilities for recycling, composting, and other waste diversion actions.

Building energy use accounts for over 2/3 of the community emissions inventory; vehicle transportation emissions account for 25%; small engines (such as lawn and garden equipment) contribute to both local Greenhouse Gas emissions and air pollution; and the North Front Range is in a severe non-attainment zone for air quality under the Clean Air Act. Without significantly reducing emissions from these sectors, it will be impossible to improve air quality and meet Council-adopted climate goals.

Protect Community Water Systems in an Integrated Way to Ensure Resilient Water Resources and Healthy Watersheds



Resilient water resources and healthy watersheds depend on complex systems and a diverse network of relationships and regional partners. The water utility of the future must incorporate a One Water approach to deliver equitable solutions to meet the future challenges of water scarcity, quality, and affordability.



Strategic Outcome Area: Transportation & Mobility

Advancing a 15-Minute City by Accelerating Our Shift to Active Modes

Multiple departments and funding sources are necessary to implement the Active Modes and Vision Zero Plans, which can create inefficiency and missed opportunities. Community support and behavior change is also critical. Both challenges need focus in order to accelerate achieving our goal of 50% active mode share by 2032.



Strategic Outcome Area: High Performance Government

Develop a Hughes Site Master Plan

In accordance with the voter-approved ballot measure, the City acquired the 164-acre Hughes site in summer 2023. After conducting initial general public outreach and identifying conflicting interests and desires, Council will engage in an inclusive process to develop a site plan for future use.

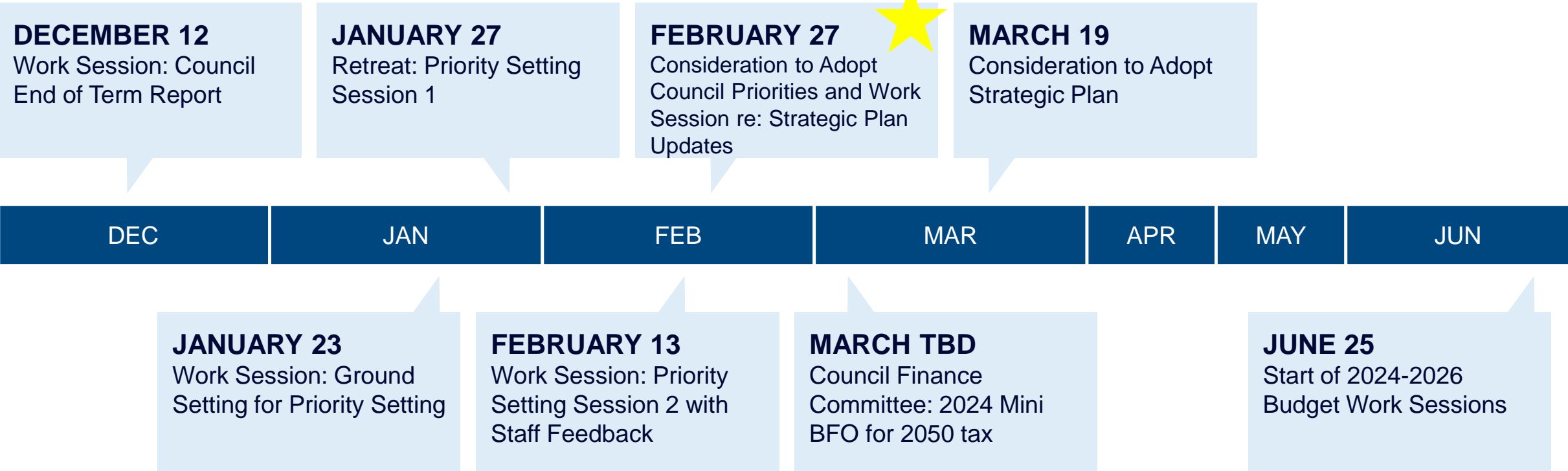
Make Government More Accessible, Approachable and Fun.



Our evolving community and ever-changing media/communications landscape requires an innovative approach to reduce barriers and ensure everyone has access to timely, relevant and accurate information and opportunities to connect with their local government and community in meaningful ways.

Although small parts of the Charter get reviewed and updated on a regular basis, due to changes in state laws and elections procedures, there is a need to modernize and update the City Charter which has not been done in a comprehensive way in over 25 years.

Priority setting timeline





Thank you!