dda
DOWNTOWN DEVELOPMENT AUTHORITY
FORT COLLINS • COLORADO

2023 DOWNTOWN FORT COLLINS PARKING & TRAVEL HABITS SURVEY

Downtown Fort Collins Parking and Travel Habit Survey

OVERVIEW

This report, prepared by the Downtown Development Authority (DDA), was based on a survey conducted from January 20th to February 12, 2023. The survey was distributed through the DDA's Destination Downtown newsletter, Downtown Fort Collins Facebook, and Instagram social media.

The survey data is intended to inform the DDA's Business Marketing and Communications Program activities. This survey will also be shared with the City of Fort Collins Parking Services and FC Moves departments for interrelated planning efforts.

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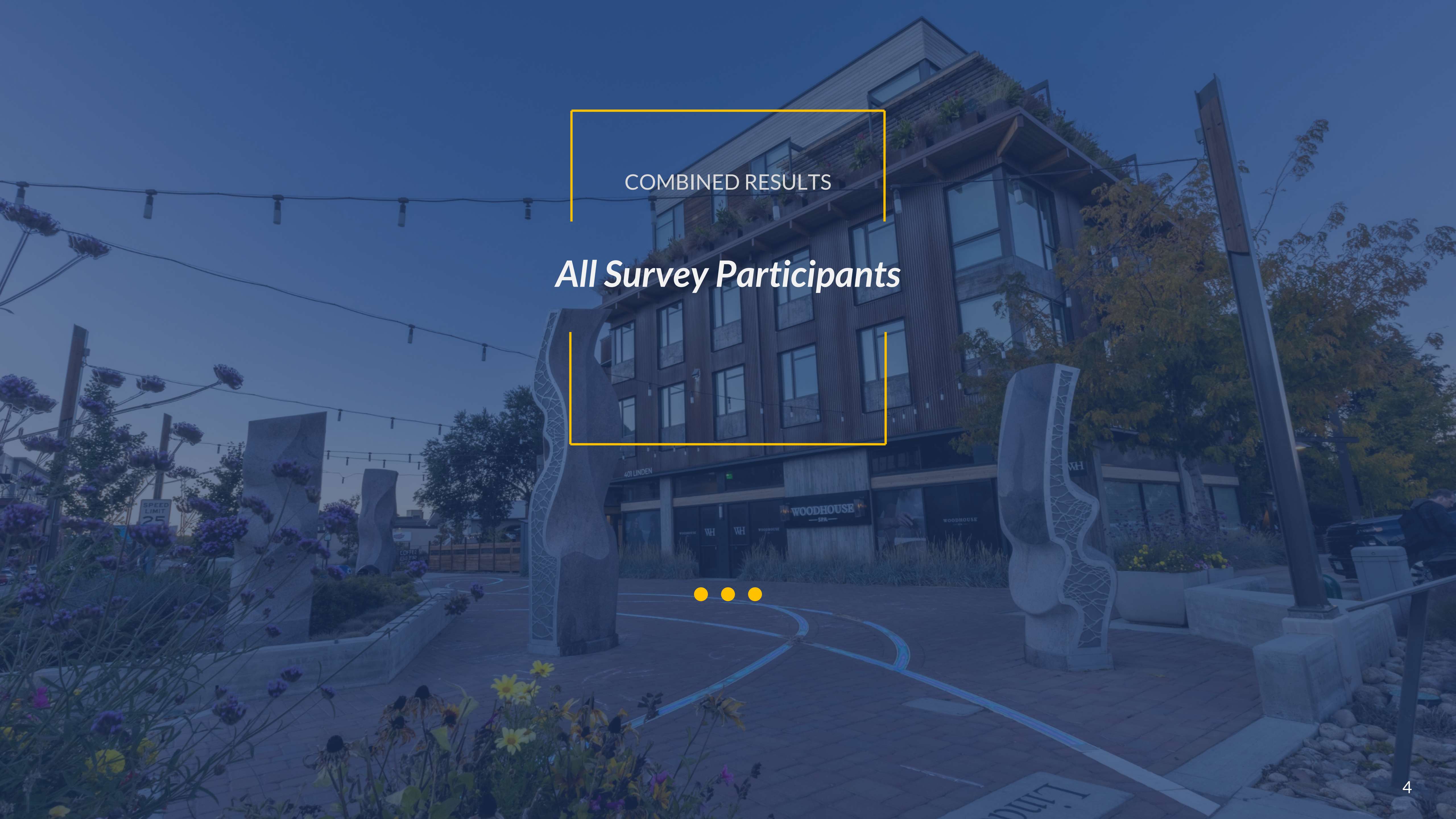
2023 Participant Snapshot

3,140	52 %	81 %
RESPONDENTS	RESPONDENTS	RESPONDENTS
Total number of survey participants	Indicate Dining as the #1 reason to travel downtown	Spend longer than 2 hours per visit downtown

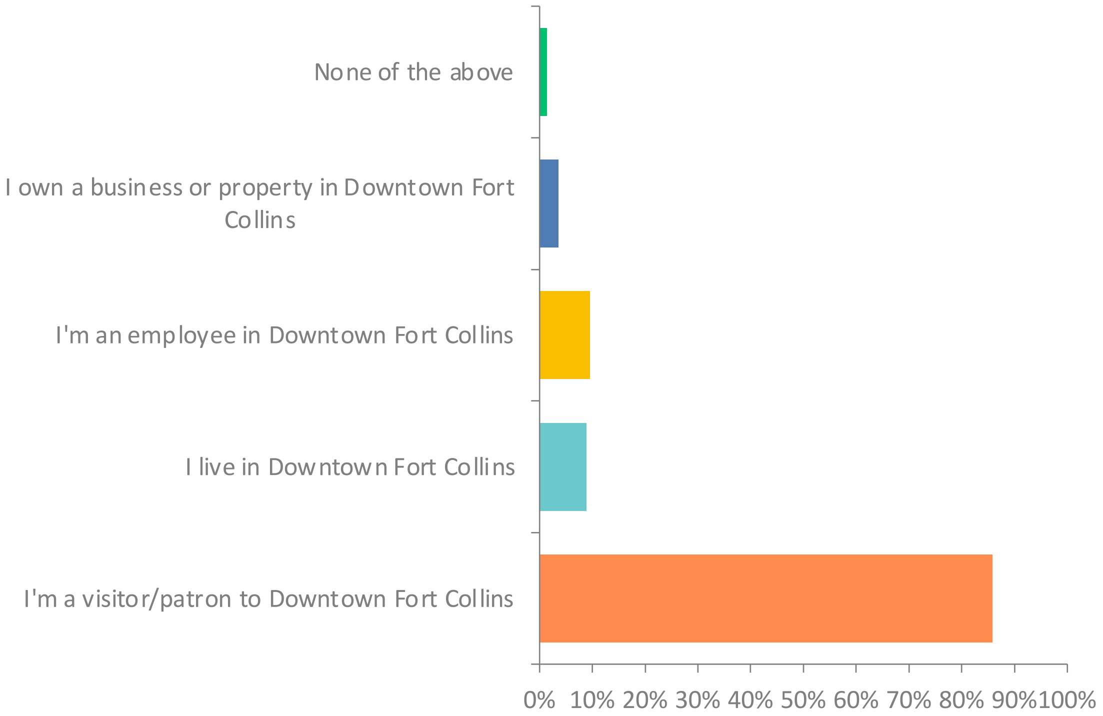
COMBINED RESULTS

All Survey Participants



How would you best describe yourself?

Of the 3,140 survey respondents, over 85% identify as visitors/patrons of the downtown. Of the 113 businesses/property owners who responded to the survey, 37 (or 32.7%) also identified as a visitor/patron. Of the 298 employees that responded, 134 (45%) also identified as a visitor/patron.



Question Number

01

Respondents were instructed to select all options that apply.

ANSWER CHOICES	RESPONSES	
None of the above	1.40%	44
I own a business or property in Downtown Fort Collins	3.60%	113
I'm an employee in Downtown Fort Collins	9.49%	298
I live in Downtown Fort Collins	8.82%	277
I'm a visitor/patron to Downtown Fort Collins	85.76%	2693
TOTAL		3425

Fort Collins		2301		73.28%
	80525	640	*20.38%*	
	80524	619	*19.71%*	
	80526	546	*17.39%*	
	80521	496	*15.80%*	
Fort Collins/Windsor		186		5.92%
Loveland		116		3.69%
Windsor		114		3.63%
Wellington		78		2.48%
Timnath		65		2.07%
Greeley		30		0.96%
Cheyenne		29		0.92%
Laporte		28		0.89%
Bellvue		14		0.45%
Berthoud		11		0.35%
Johnstown		10		0.32%
Eaton		9		0.29%
Longmont		9		0.29%
Livermore		7		0.22%
Brighton		4		0.13%
Evans		3		0.10%
Estes Park		3		0.10%
Other		123		3.92%
Total		3140		100.00%

What is your 5-digit home zip code?

Of the 3,140 survey respondents, 2,301 (73.3%) reside within the four Fort Collins area zip codes, including inside and outside municipal limits. For the 26% of respondents residing in other zip code areas, their minimum travel distance to downtown is 6.5 miles or greater.

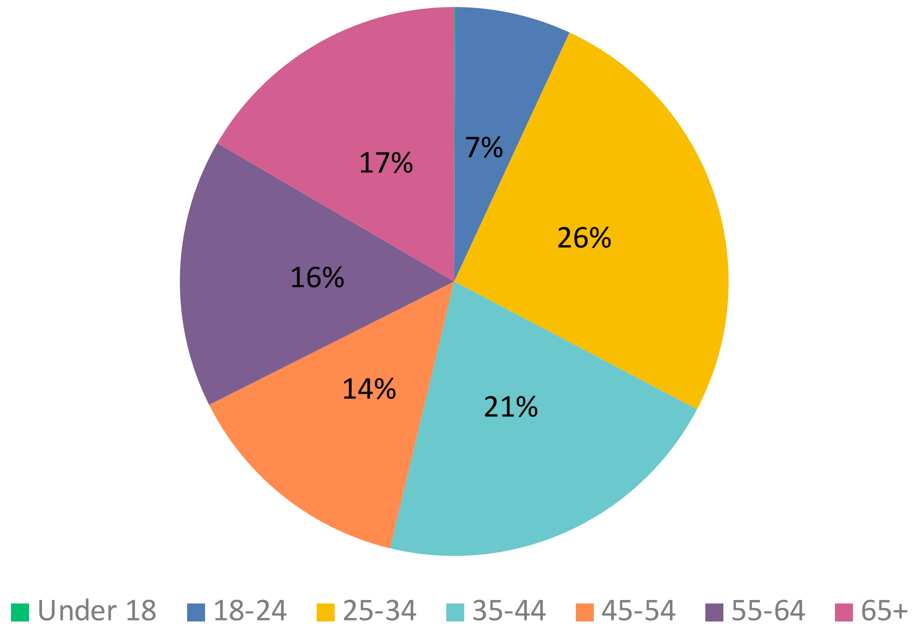
Question Number

02

Approximately 25% of respondents reside outside of Fort Collins.

What age category best describes you?

More than 60% of respondents were between the age of 25 years to 54 years old. Survey respondents under the age of 24 were underrepresented when compared to US Census data for Fort Collins age cohorts and were overrepresented in the 55 years and older age cohort.

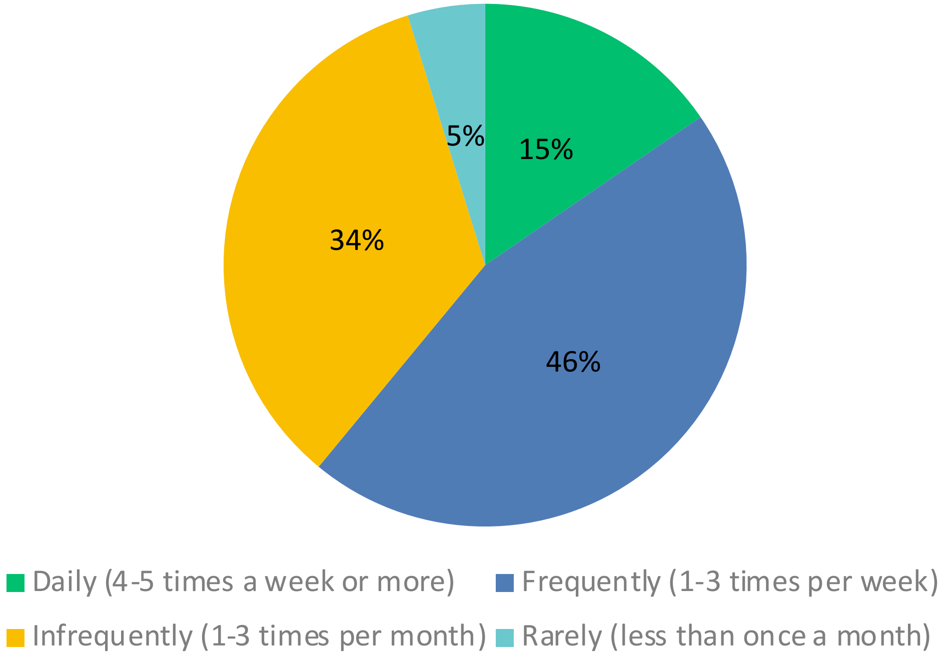


ANSWER CHOICES	RESPONSES	
Under 18	0.06%	2
18-24	6.85%	215
25-34	25.80%	810
35-44	21.05%	661
45-54	13.82%	434
55-64	15.83%	497
65+	16.59%	521
TOTAL		3140

Ages 25-34 represent the largest demographic of survey participants.

Question Number

03



How often do you visit Downtown Fort Collins?

Approximately 79% of respondents visit downtown monthly, and 15% indicated they visit daily (4-5 times per week or more). Of the 484 respondents that indicated they visit downtown "Daily," 257 (53.1%) responded that work is the most common reason for traveling downtown.

ANSWER CHOICES	RESPONSES	
Daily (4-5 times a week or more)	15.41%	484
Frequently (1-3 times per week)	45.57%	1431
Infrequently (1-3 times per month)	34.24%	1075
Rarely (less than once a month)	4.78%	150
TOTAL		3140

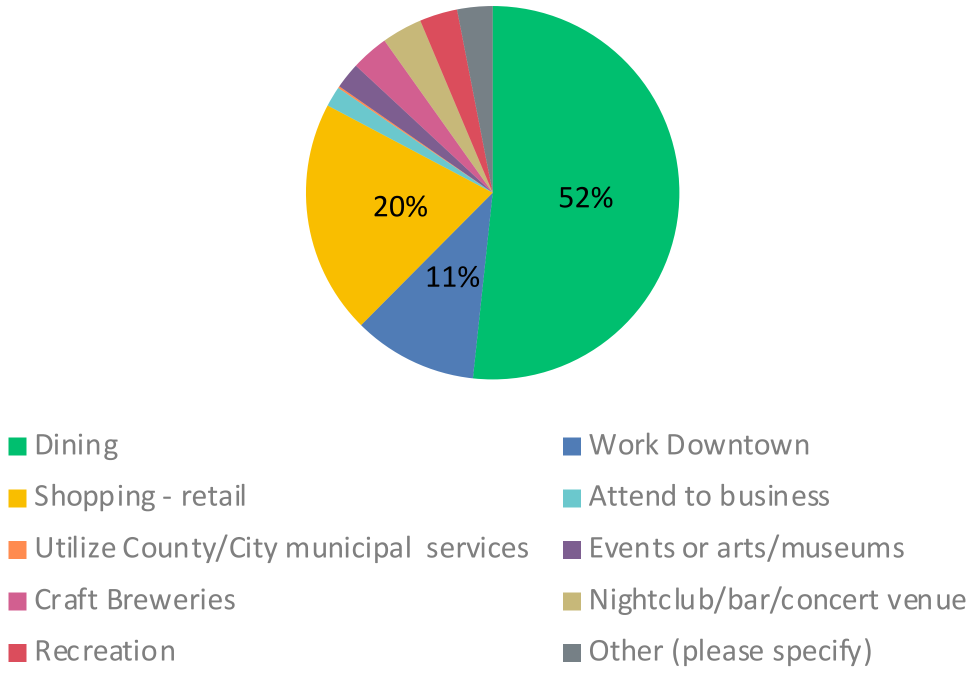
Question Number

04

60% of respondents visit Downtown Fort Collins weekly.

What is the most common reason you go downtown?

The top three common reasons respondents travel downtown is Dining (52%), Shopping (20%), and Work (11%). Dining and Shopping comprised approximately three-quarters of the reasons respondents travel downtown, which indicates the significant position downtown holds as a place for local and regional entertainment experiences.



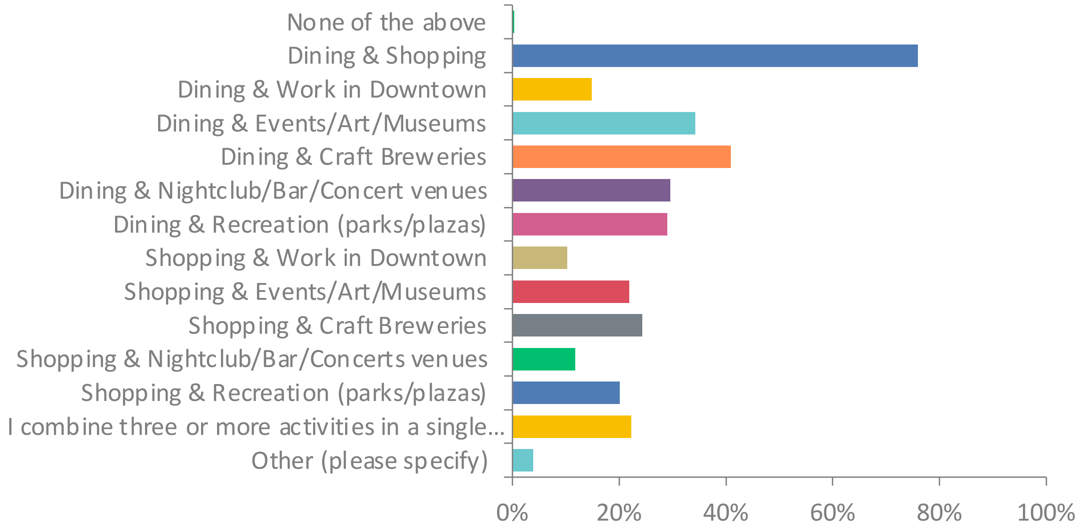
Question Number

05

52% of respondents indicate Dining as the #1 reason to travel downtown.

ANSWER CHOICES	RESPONSES	
Dining	51.69%	1623
Work Downtown	10.76%	338
Shopping - retail	20.29%	637
Attend to business	1.75%	55
Utilize County/City municipal services	0.16%	5
Events or arts/museums	2.26%	71
Craft Breweries	3.25%	102
Nightclub/bar/concert venue	3.50%	110
Recreation	3.28%	103
Other (please specify)	3.06%	96
TOTAL		3140

What combinations of activities do you participate in when visiting downtown?



ANSWER CHOICES	RESPONSES	
None of the above	0.35%	11
Dining & Shopping	75.89%	2383
Dining & Work in Downtown	14.87%	467
Dining & Events/Art/Museums	34.20%	1074
Dining & Craft Breweries	40.89%	1284
Dining & Nightclub/Bar/Concert venues	29.55%	928
Dining & Recreation (parks/plazas)	29.04%	912
Shopping & Work in Downtown	10.22%	321
Shopping & Events/Art/Museums	21.91%	688
Shopping & Craft Breweries	24.30%	763
Shopping & Nightclub/Bar/Concerts venues	11.78%	370
Shopping & Recreation (parks/plazas)	20.06%	630
I combine three or more activities in a single visit	22.26%	699
Other (please specify)	3.92%	123
TOTAL		10653

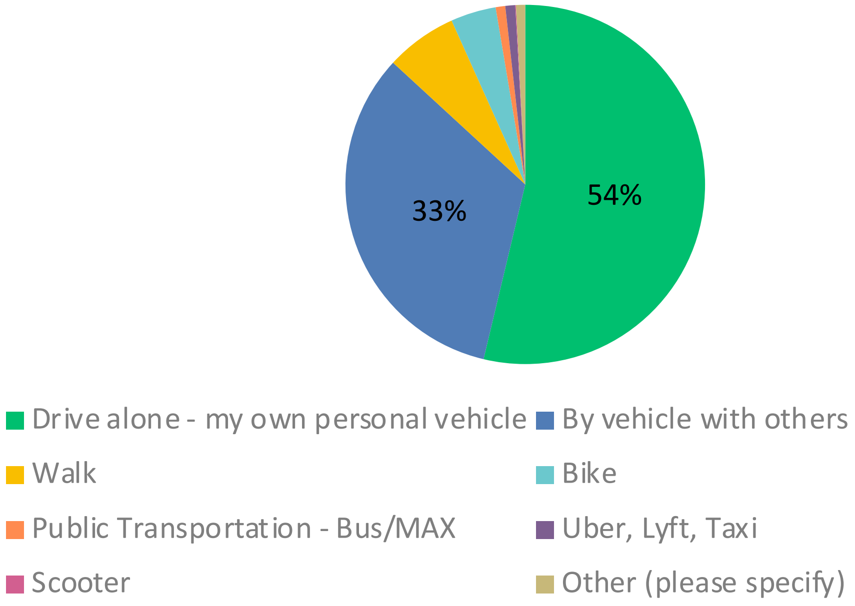
Respondents to this survey could select as many combinations of activities they tend to participate in. Dining & Shopping was the top combination of activities indicated by the respondents. The top five categories selected by respondents all included dining as part of their preferred activities. Nearly 700 respondents (22%) indicated combining three or more activities in a single visit, demonstrating downtown's character as a true mixed-use commercial center.

Question Number

06

Respondents were instructed to select all options that apply.

How do you typically get to the downtown area?



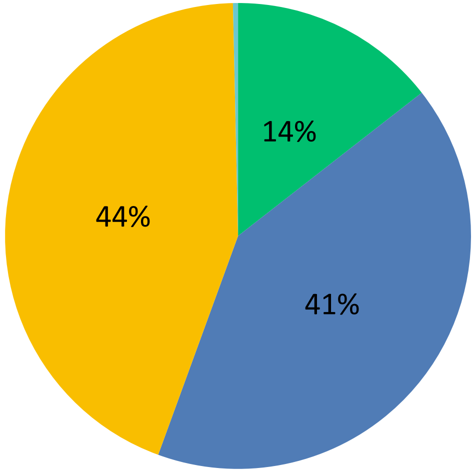
Nearly 87% of respondents answered they typically travel downtown in their own vehicle or another person's vehicle. The second most prevalent mode of travel was walking (6.4%), followed by biking (4.1%).

ANSWER CHOICES	RESPONSES	
Drive alone - my own personal vehicle	53.73%	1687
By vehicle with others	33.12%	1040
Walk	6.43%	202
Bike	4.08%	128
Public Transportation - Bus/MAX	0.86%	27
Uber, Lyft, Taxi	0.89%	28
Scooter	0.06%	2
Other (please specify)	0.83%	26
TOTAL		3140

Question Number

07

Fewer than 2% of respondents indicated their typical travel mode as public transportation, ride share, or micro-mobility devices.



ANSWER CHOICES	RESPONSES	
Morning (6:00 AM to 11:00 AM)	14.46%	454
Afternoon (11:00 AM to 5:00 PM)	41.11%	1291
Evening (5:00pm to 9:00 PM)	44.08%	1384
Late Night (9:00 PM and later)	0.35%	11
TOTAL		3140

What time of day do you most frequently arrive downtown for your stay?

Morning and Afternoon (before 5:00 PM) account for approximately 55% of respondents' arrival times downtown. Just over 44% of respondents indicate they arrive downtown after 5:00 PM Since a significant portion of economic activity occurs in the Evenings, and Late Night, this demonstrates the need for specialized strategies and management policies for this popular visitation timeframe.

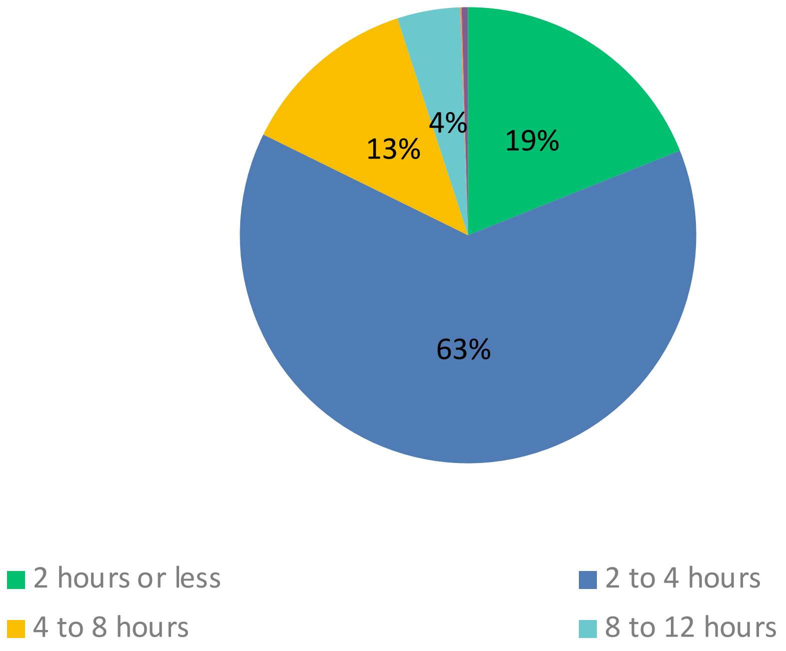
Question Number

44% of respondents indicate they arrive downtown after 5:00 PM

08

What is the typical time you spend downtown per stay?

The survey results indicate that over 80% of respondents typically spend more than 2 hours visiting downtown. When this question was analyzed with respondents who travel downtown by vehicle, more than 80% indicated their stay was longer than 2 hours. Future long-term and short-term time-managed parking options need to recognize that visitors are spending longer periods downtown.

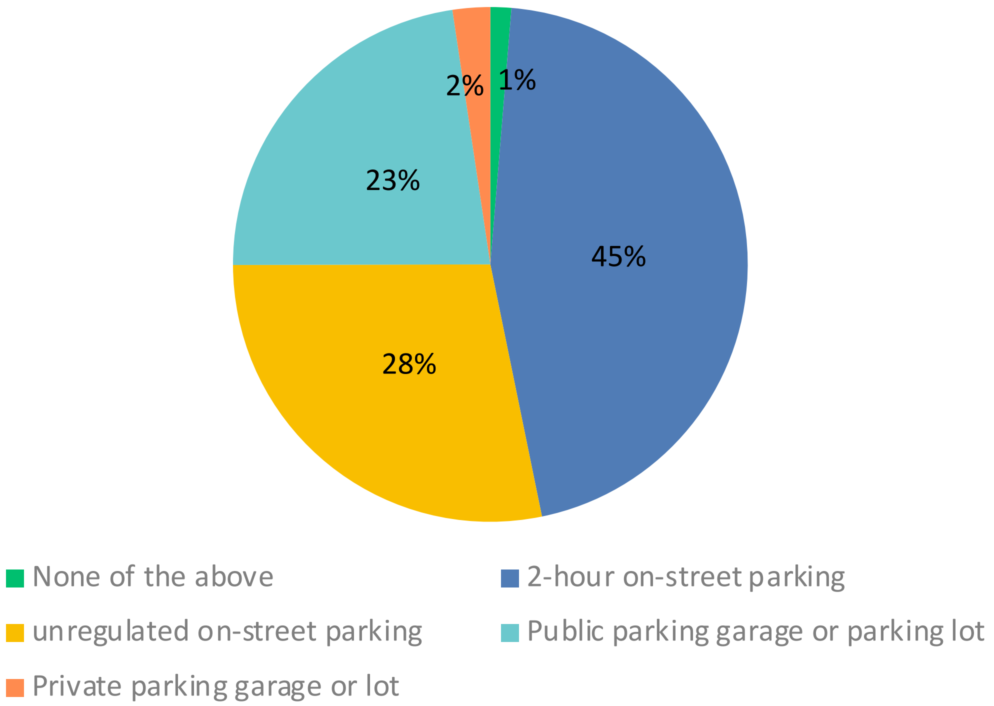


Question Number

09

This question reveals data for future decisions on time-managed parking options.

ANSWER CHOICES	RESPONSES	
2 hours or less	18.95%	595
2 to 4 hours	63.34%	1989
4 to 8 hours	12.71%	399
8 to 12 hours	4.46%	140
overnight stay (one night)	0.10%	3
multi-day stay (several night)	0.45%	14
TOTAL		3140



What is your FIRST choice when parking a vehicle downtown?

Approximately 73% of respondents indicated 2-hour and unregulated on-street parking as their first choice when arriving downtown in a vehicle, thus indicating a preference for convenient parking nearer their destination for free parking.

ANSWER CHOICES	RESPONSES	
None of the above	1.31%	41
2-hour on-street parking	45.48%	1428
unregulated on-street parking	28.18%	885
Public parking garage or parking lot	22.68%	712
Private parking garage or lot	2.36%	74
TOTAL		3140

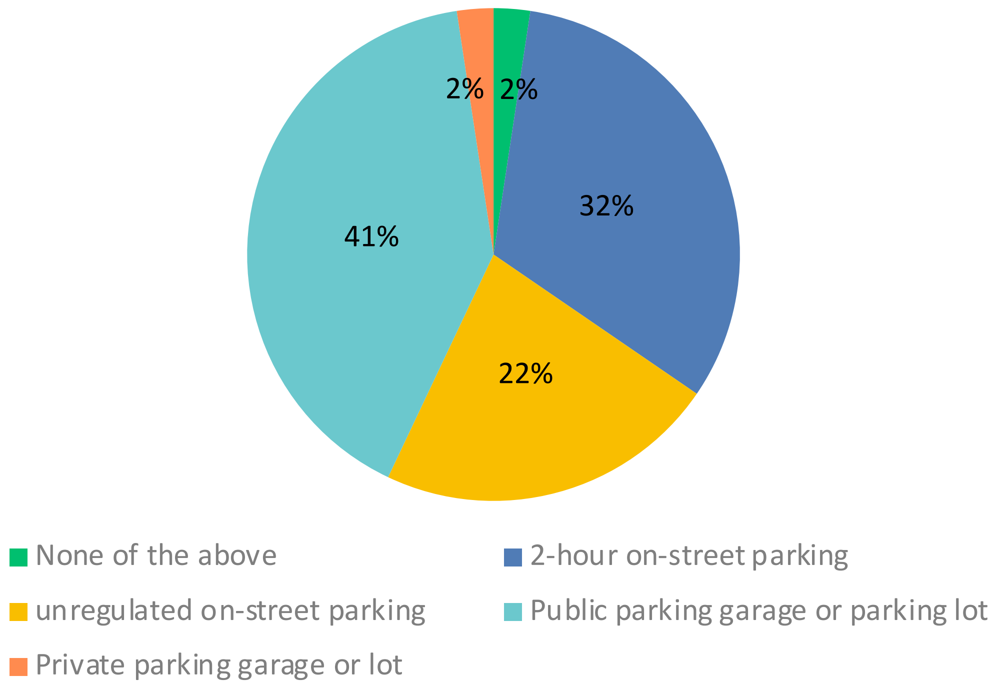
Question Number

10

Less than one-quarter of respondents choose a public parking garage or lot as their first choice.

What is your SECOND choice when parking a vehicle downtown?

Public parking garages and parking lots are the strong second choice for respondents, which assumes they seek this option when 2-hour unregulated on-street parking is unavailable.



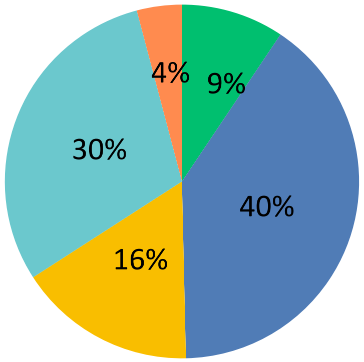
41% of respondents choose the downtown public parking garage or parking lot as their second choice.

Question Number

11

ANSWER CHOICES	RESPONSES	
None of the above	2.39%	75
2-hour on-street parking	32.17%	1010
unregulated on-street parking	22.48%	706
Public parking garage or parking lot	40.57%	1274
Private parking garage or lot	2.39%	75
TOTAL		3140

Which most accurately describes your typical parking experience downtown?



- I can find parking that is close to my destination quickly and easily
- I can find parking close to my destination in a reasonable amount of time
- I can find parking quickly, however it is usually not close to my destination
- I have difficulty finding parking, and when I do, it's usually not close to my destination
- Other (please specify)

ANSWER CHOICES	RESPONSES	
I can find parking that is close to my destination quickly and easily	9.39%	295
I can find parking close to my destination in a reasonable amount of time	40.25%	1264
I can find parking quickly, however it is usually not close to my destination	16.24%	510
I have difficulty finding parking, and when I do, it's usually not close to my destination	30.0%	942
Other (please specify)	4.11%	129
TOTAL		3140

While 65% of the survey respondents indicated they could find parking in a reasonable amount of time, 30% still have difficulty finding parking. Crosstabulation of these responses with age demographics in Question #3 reveals that younger age cohorts have more difficulty finding parking.

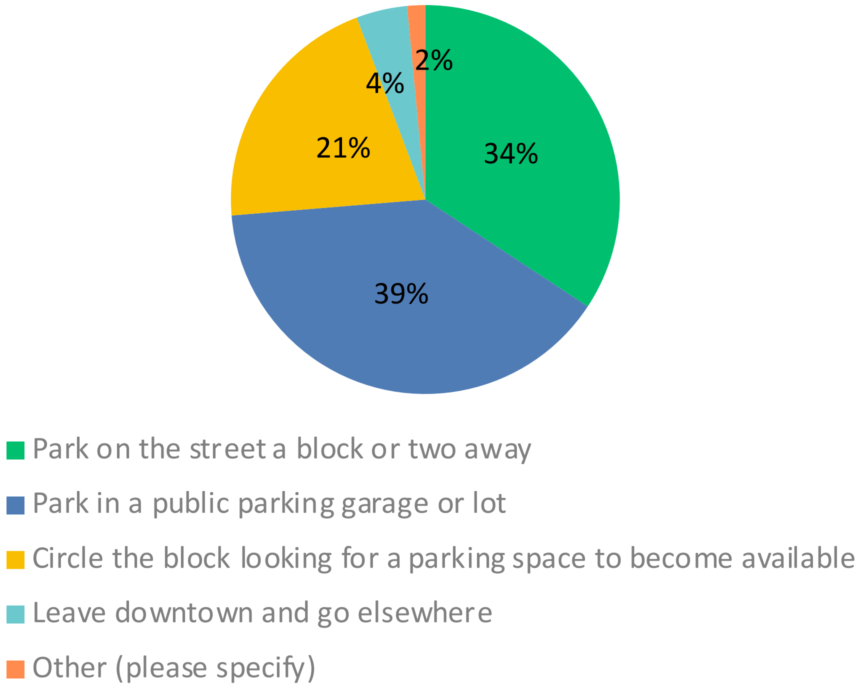
Question Number

12

40% of respondents can find parking close to their destination in a reasonable amount of time.

If parking is not available near your destination, what would you most likely do?

Approximately 20% of respondents will circle the block looking for parking to become available, thereby increasing vehicle emissions and traffic on downtown streets. Nearly three-quarters of respondents will seek parking further away from their destination when nearby parking is unavailable.

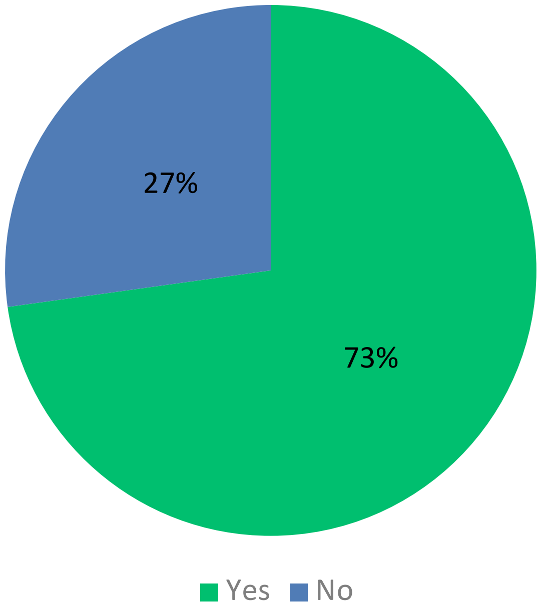


Crosstabulation of this question with age demographics in Question #3 reveals that the younger age cohort (18-24 yrs.) is less likely to park in a public parking garage or lot.

Question Number

13

ANSWER CHOICES	RESPONSES	
Park on the street a block or two away	34.27%	1076
Park in a public parking garage or lot	39.43%	1238
Circle the block looking for a parking space to become available	20.57%	646
Leave downtown and go elsewhere	4.24%	133
Other (please specify)	1.50%	47
TOTAL		3140



Are you aware the public parking garages are free for the first hour and free on Sundays?

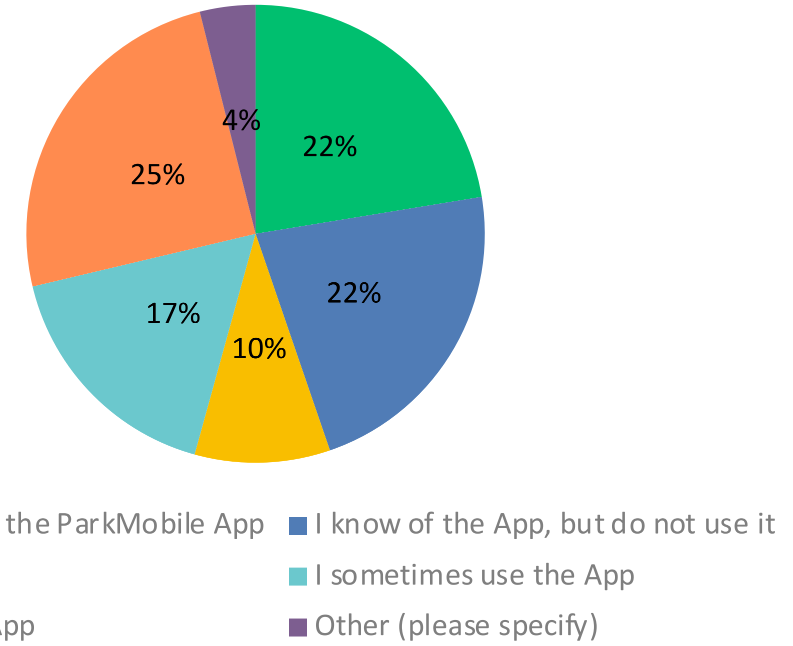
ANSWER CHOICES	RESPONSES	
Yes	72.80%	2286
No	27.20%	854
TOTAL		3140

Question Number

14

One-quarter of respondents are unaware of free parking incentives in parking garages.

Do you use the ParkMobile parking app when using public parking garages?



Nearly 45% of respondents indicated that they have never heard of ParkMobile app or do not use the app. A nearly equal number of respondents (41%) sometimes or frequently use the app.

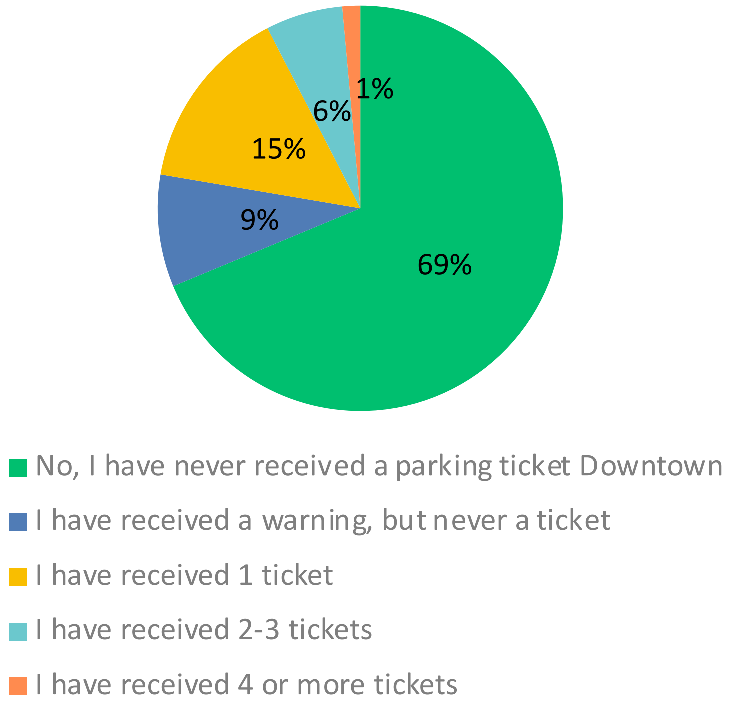
Crosstabulation with age demographics reveals respondents ages 45-54 were likelier to use the app more than other age cohorts.

Question Number

15

ANSWER CHOICES	RESPONSES	
I have never heard of the ParkMobile App	22.42%	704
I know of the App, but do not use it	22.32%	701
I rarely use the App	9.55%	300
I sometimes use the App	17.01%	534
I frequently use the App	24.78%	778
Other (please specify)	3.92%	123
TOTAL		3140

Have you ever received a parking ticket downtown?



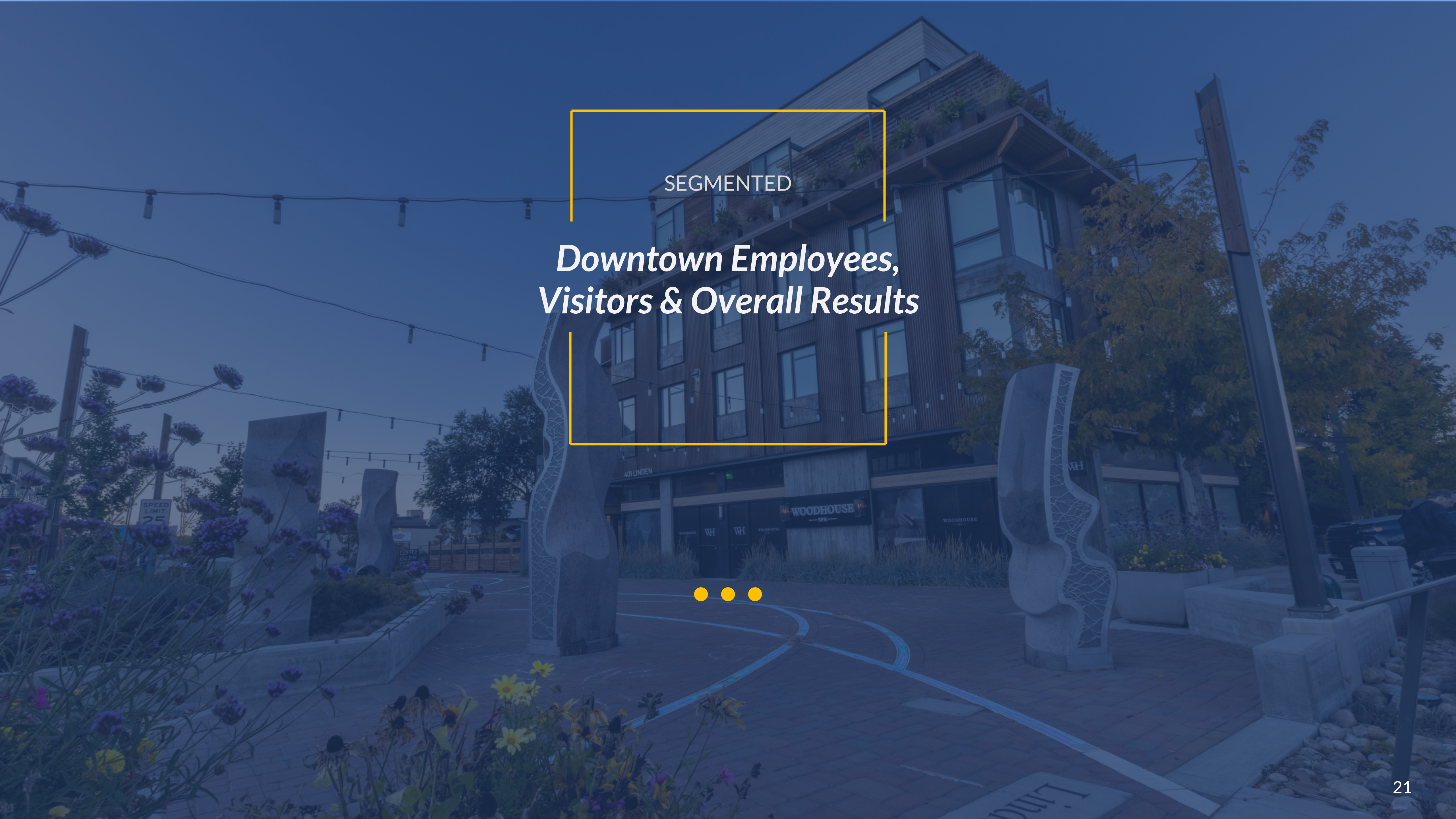
The survey indicates 77.7% of respondents have not received a parking ticket, while 22.3% have received at least one ticket. Crosstabulation of this data with Question #5 (the most common reason for going downtown) reveals that 50% of respondents that come downtown for work have received one or more parking tickets.

ANSWER CHOICES	RESPONSES	
No, I have never received a parking ticket Downtown	68.73%	2158
I have received a warning, but never a ticket	8.95%	281
I have received 1 ticket	14.75%	463
I have received 2-3 tickets	6.15%	193
I have received 4 or more tickets	1.43%	45
TOTAL		3140

238 respondents have received two or more downtown parking tickets.

Question Number

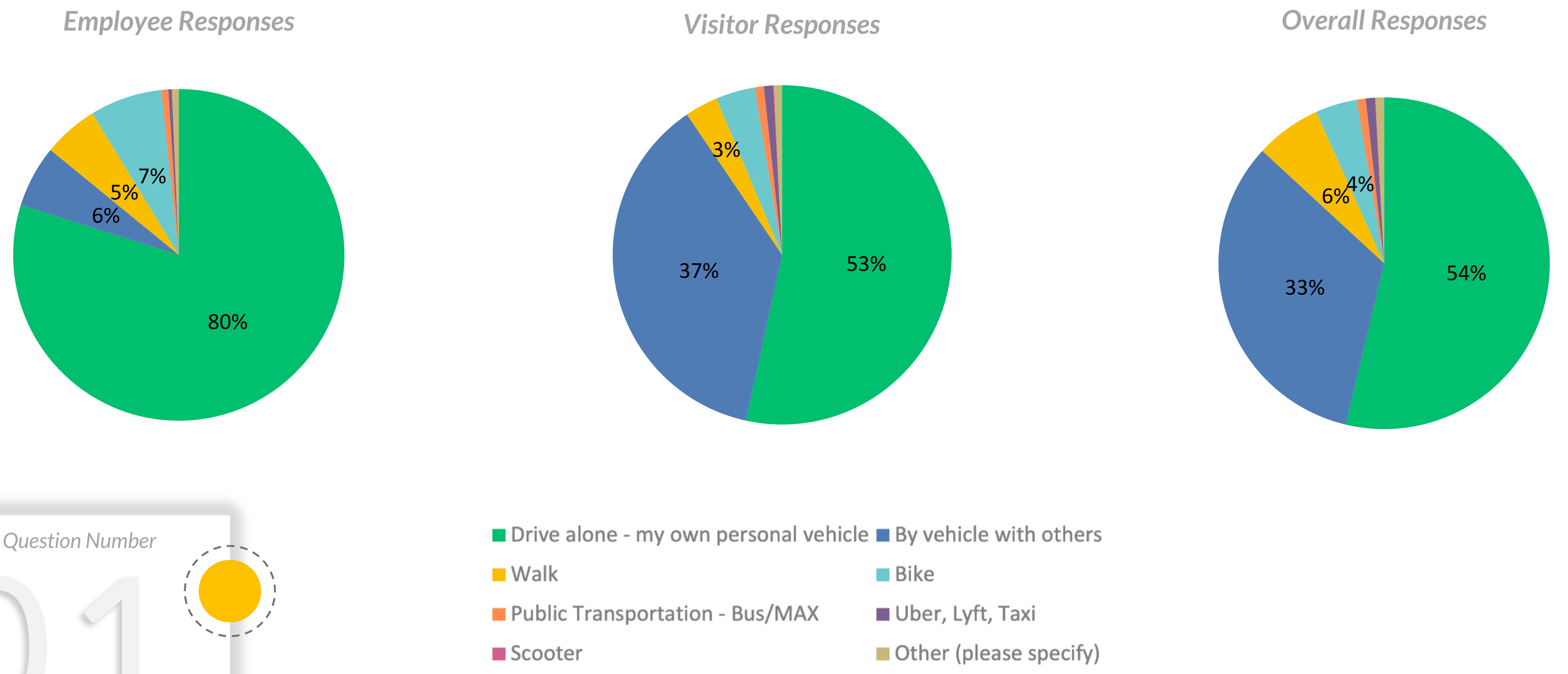
16



SEGMENTED

Downtown Employees, Visitors & Overall Results

How do you typically get to the downtown area?



Question Number

01

How do you typically get to the downtown area?

	Employees (298)	Visitors (2,693)	Overall (3,140)
Drive alone- personal vehicle	79.9%	53.4%	53.7%
By vehicle with others	6.0%	37.1%	33.1%
Walk	5.4%	3.2%	6.4%
Bike	7.1%	3.8%	4.1%
Public Transportation	<1%	<1%	<1%
Uber, Lyft, Taxi	<1%	<1%	<1%
Scooter	<1%	<1%	<1%
Other	<1%	<1%	<1%

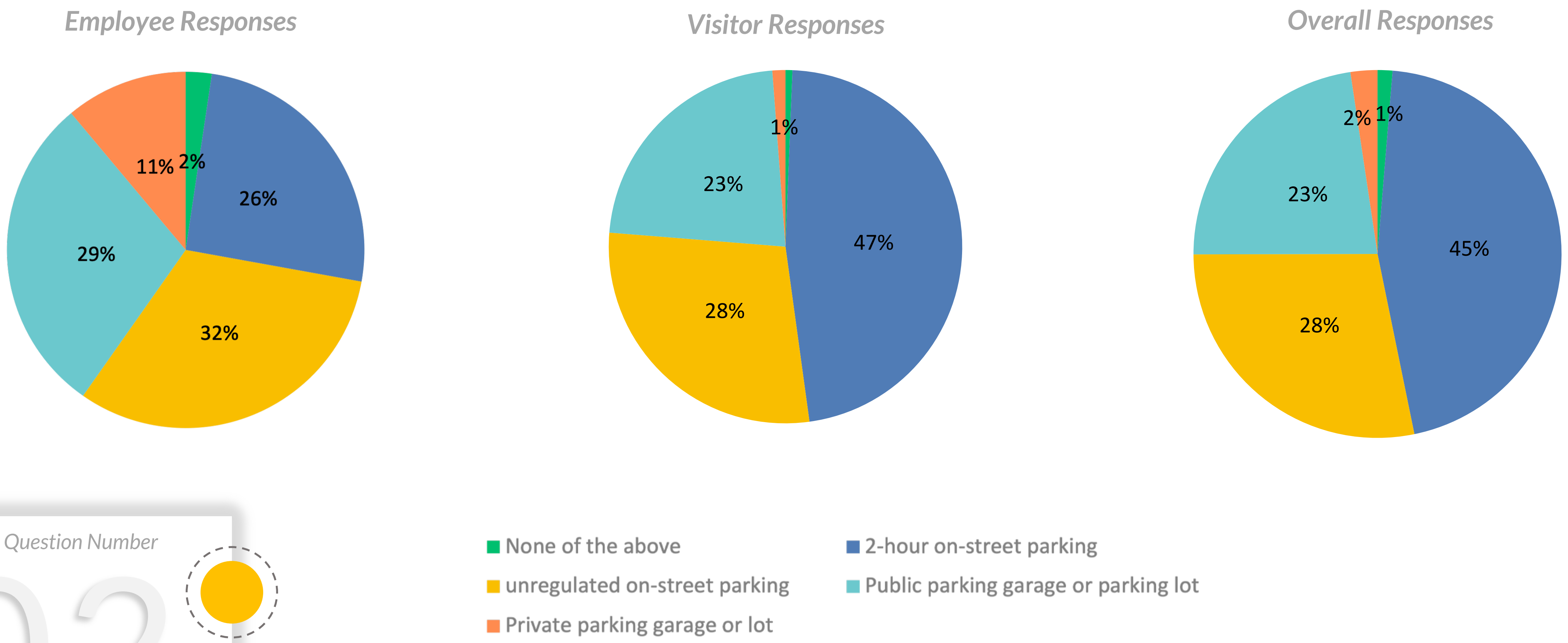
Of respondents identified as Employees, nearly 80% arrive downtown alone in a personal vehicle, while Visitors tend to arrive less frequently in single-occupancy vehicles (53%). However, the overall arrival by vehicle is still consistent across these groups, ranging between 86-90%.

- Motor vehicle use is the most used transportation mode by visitors and employees to get downtown.
- Employees come downtown by bicycle, which is double the rate of visitors.
- The number of Employees and Visitors that typically come downtown by bike is quite low. Only 7.1% of Employees come downtown by bike, and 3.8% of visitors.
- Public transportation is rarely used by the survey respondents. Only two employees of 298 and only 27 of the overall 3,140 respondents.

Question Number

01

What is your FIRST choice when parking a vehicle downtown?



Question Number

02

What is your FIRST choice when parking a vehicle downtown?

	Employees (298)	Visitors (2,693)	Overall (3,140)
None of the above	2.4%	<1%	1.3%
2-hour on-street parking	25.5%	47.2%	45.5%
Unregulated on-street parking	31.9%	28.4%	28.2%
Public parking garage or lot	29.2%	22.5%	22.7%
Private parking garage or lot	11.1%	1.2%	2.4%

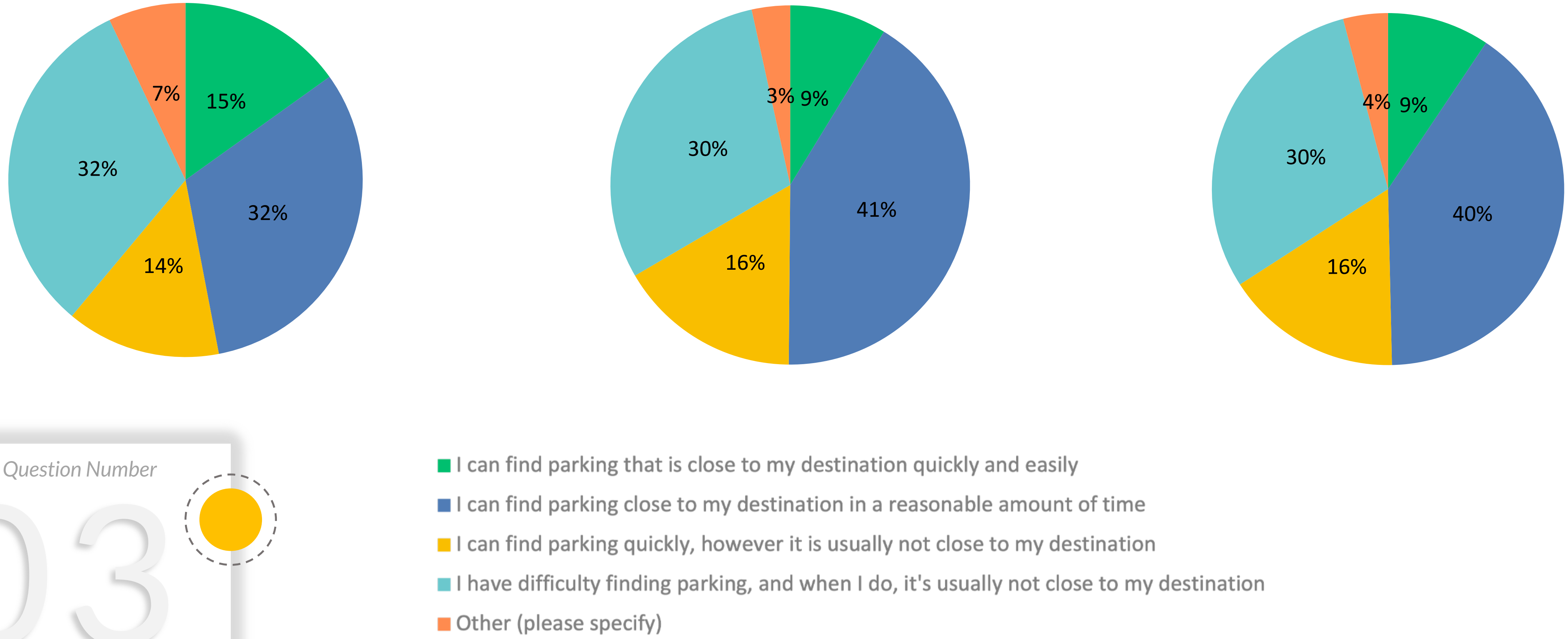
Question Number

02

Approximately 45% of overall respondents choose 2-hour on-street parking as their first option, despite 63% indicating they typically spend 2-4 hours downtown. Visitors, as a group, also choose 2-hour on-street parking as a first choice and one-quarter of employees prefer the same. 25% of employees choose to park in 2-hour parking.

Which most accurately describes your typical parking experience in Downtown Fort Collins?

Employee Responses | *Visitor Responses* | *Overall Responses*



Question Number

03

Which most accurately describes your typical parking experience in Downtown Fort Collins?

	Employees (298)	Visitors (2,693)	Overall (3,140)
I can find parking that is close to my destination quickly and easily	15.1%	8.7%	9.4%
I can find parking close to my destination in a reasonable amount of time	31.9%	41.4%	40.3%
I can find parking quickly, however it is usually not close to my destination	14.1%	16.5%	16.2%
I have difficulty finding parking and when I do, it's usually not close to my destination	31.9%	30%	30%
Other	7.1%	3.5%	4.1%

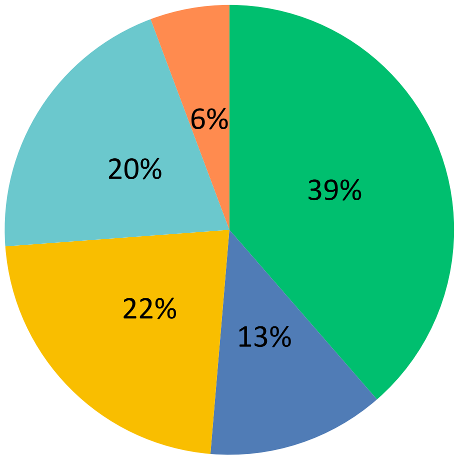
Question Number

03

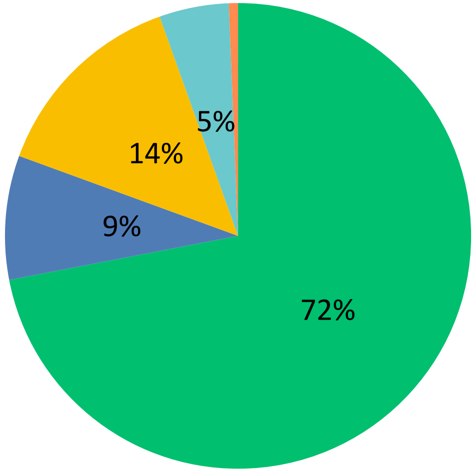
The parking experience of Employees vs. Visitors is fairly consistent, although a greater percentage of employees find parking near their destination quickly and more easily than visitors. This is likely influenced by the time of day these groups typically arrive downtown. 31.9% of Employees have difficulty finding parking. This relates to their preferred choice of parking.

Have you ever received a parking ticket downtown?

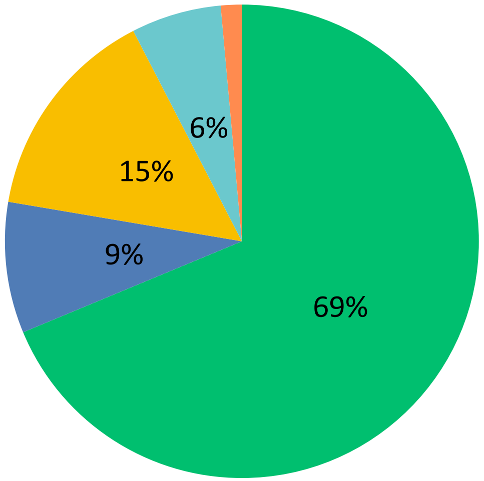
Employee Responses



Visitor Responses



Overall Responses



Question Number

04

- No, I have never received a parking ticket Downtown
- I have received a warning, but never a ticket
- I have received 1 ticket
- I have received 2-3 tickets
- I have received 4 or more tickets

Have you ever received a parking ticket downtown?

	Employees (298)	Visitors (2,693)	Overall (3,140)
No, I have never received a parking ticket Downtown	38.6%	72%	68.7%
I have received a warning, but never a ticket	12.8%	8.2%	9%
I have received 1 ticket	22.5%	14%	14.8%
I have received 2-3 tickets	20.5%	4.8%	6.2%
I have received 4 or more tickets	5.7%	<1%	1.4%

Question Number

04

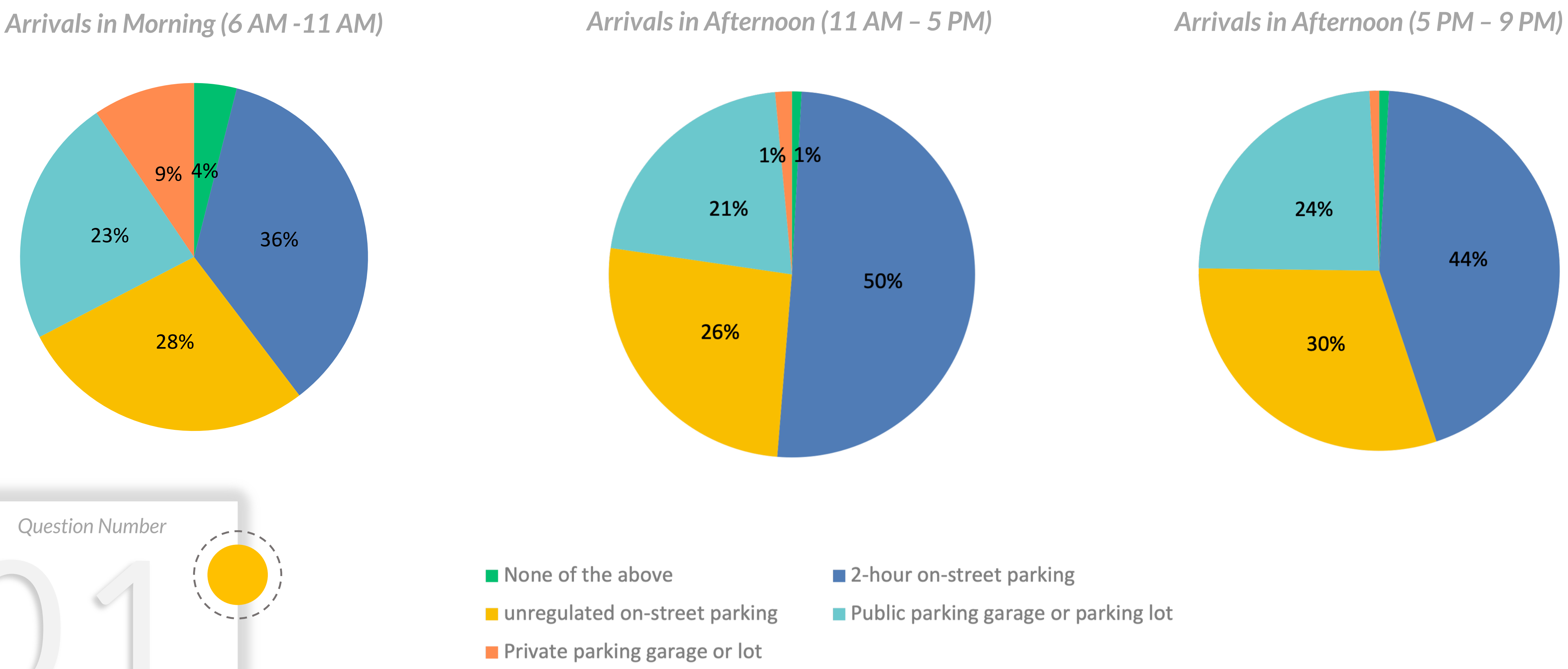
Approximately 26% of Employee respondents indicate receiving more than two parking tickets. This is nearly 5x higher than Visitors and 3x the Overall group that has received two or more parking tickets. This may indicate Employees are more apt to risk getting a ticket by parking in regulated spaces for longer than allowed.

- Nearly 50% of Employees have received tickets
- Less than 20% of Visitors have received tickets

COMBINED RESULTS

Arrivals By Time of Day Comparison

What is your FIRST choice when parking a vehicle downtown?



Question Number

01

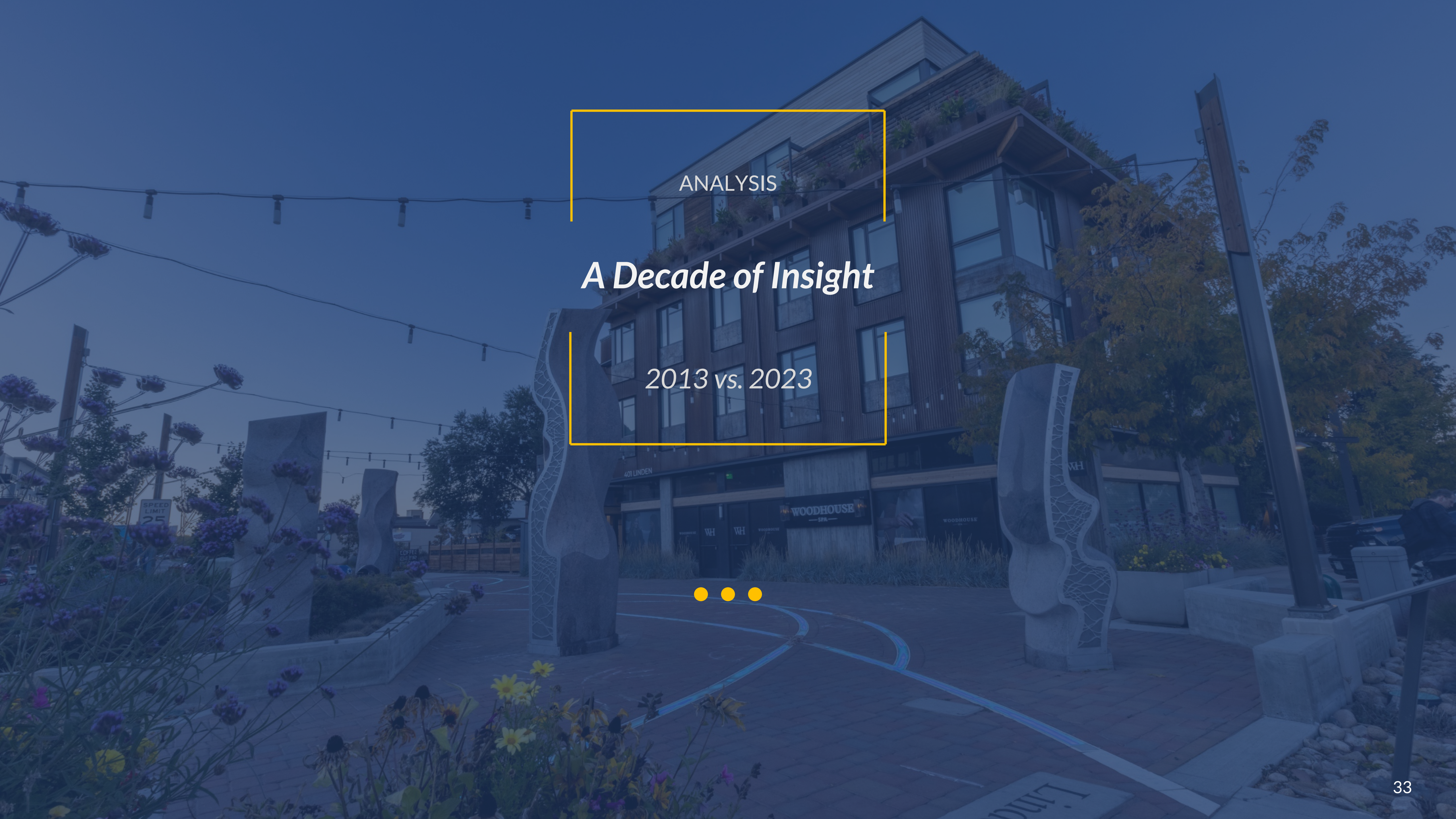
What is your FIRST choice when parking a vehicle downtown?

	6 AM -11 AM (454)	11 AM - 5 PM (1,291)	5 AM - 9 PM (1,384)
None of the above	4%	<1%	<1%
2-hour on-street parking	35.7%	50.4%	44%
Unregulated on-street parking	27.8%	26.0%	30.4%
Public parking garage or lot	23.1%	21.2%	23.9%
Private parking garage or lot	9.5%	1.5%	<1%

Question Number

01

- Parking garage choice is consistent regardless of the time of day (21-24%)
- 2-hour on-street is the most preferred regardless of the time of day
    - Increases more so during the 11 am - 5 pm time frame (35.7% morning to 50.4% afternoon)
- Private Parking is most utilized in the morning



ANALYSIS

A Decade of Insight

2013 vs. 2023

A Data-Driven Tale

1

2013

Parking Plan: Downtown and Surrounding Neighborhoods

2

2023

Downtown Fort Collins Parking & Travel Habit Survey

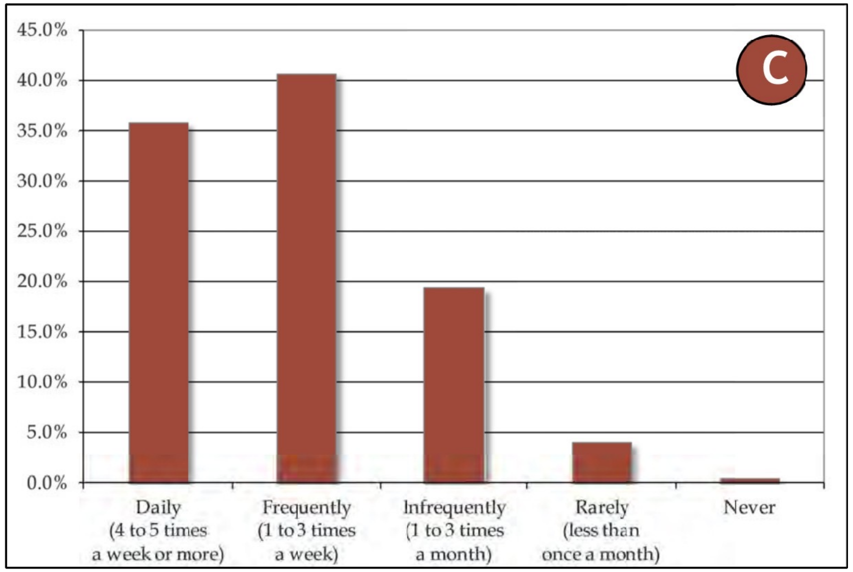
3

RESULTS & COMPARISON

A decade of data yields continued community insight and opportunities for future action and innovation to improve downtown parking.

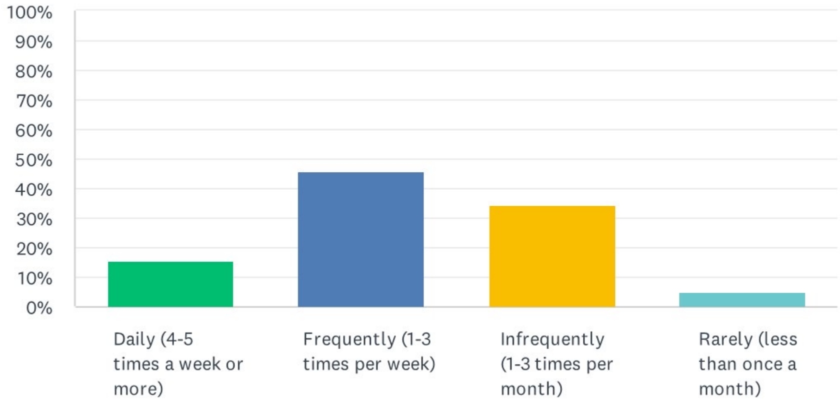
How often do you visit Downtown Fort Collins?

1 2013 RESPONSES



Number of Respondents	853	
	Responses	% of Total
Daily (4 to 5 times per week)	308	36.1%
Frequently (1 to 3 times a week)	343	40.2%
Infrequently (1 to 3 times a month)	164	19.2%
Rarely (less than once a month)	35	4.1%
Never	3	0.4%

2 2023 RESPONSES



ANSWER CHOICES	RESPONSES	
Daily (4-5 times a week or more)	15.41%	484
Frequently (1-3 times per week)	45.57%	1,431
Infrequently (1-3 times per month)	34.24%	1,075
Rarely (less than once a month)	4.78%	150
TOTAL		3,140

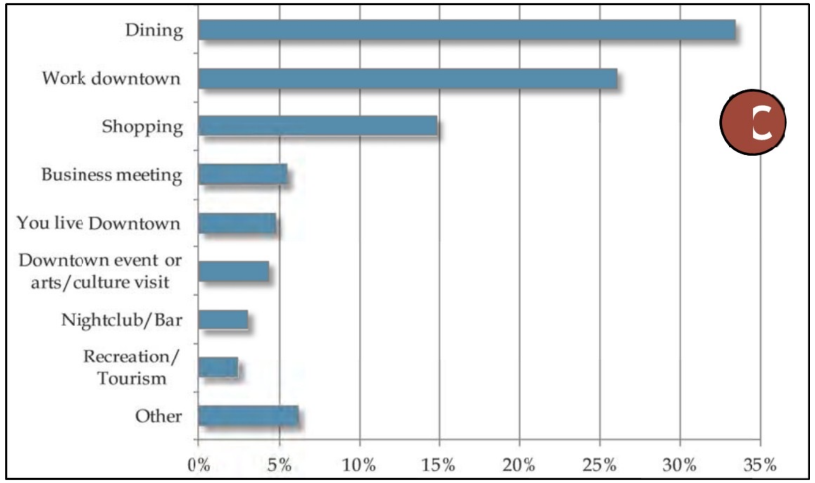
3 How often do you visit Downtown Fort Collins?

Daily downtown visitation decreased from 36% in 2013 to 15% in 2023. The decrease in daily visitation is most likely related to office employees working remotely or in a hybrid arrangement with fewer days spent in a downtown office.

Respondents indicated weekly downtown visitation increased from 40% in 2013 to 45% in 2023, and monthly visitation increased from 19% in 2013 to 34% in 2023. When examined in aggregate, approximately 95% of respondents in both 2013 and 2023 visited the downtown at least one time per month.

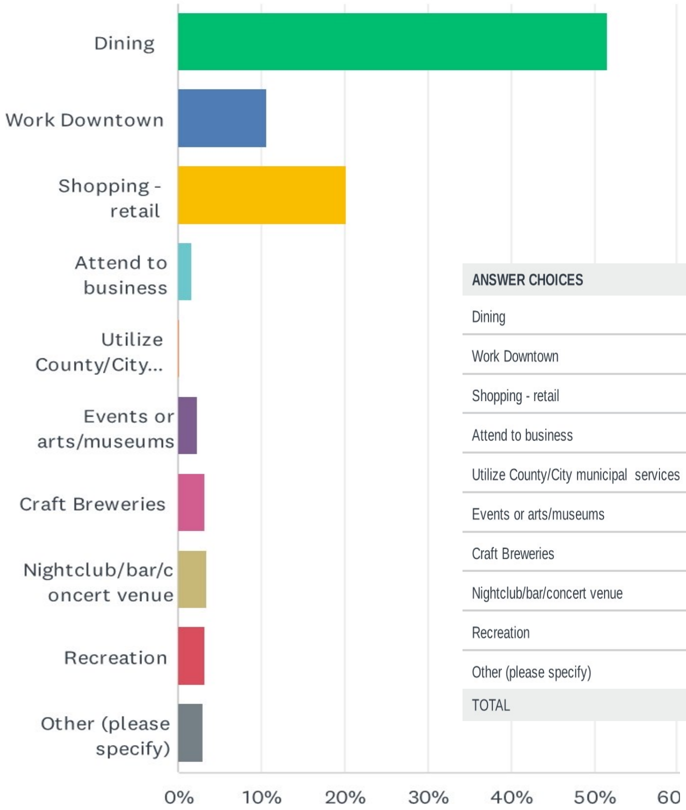
What is the most common reason you go downtown?

1 2013 RESPONSES



Number of Respondents	818	
	Responses	% of Total
Shopping	129	14.8%
Dining	290	33.3%
Nightclub/bar	26	3.0%
Work downtown	226	25.9%
Business meeting	47	5.4%
Downtown event or arts/culture visit	37	4.2%
Recreation or tourism	22	2.5%
Live downtown	41	4.7%
Other	53	6.1%

2 2023 RESPONSES



ANSWER CHOICES	RESPONSES	
Dining	51.69%	1,623
Work Downtown	10.76%	338
Shopping - retail	20.29%	637
Attend to business	1.75%	55
Utilize County/City municipal services	0.16%	5
Events or arts/museums	2.26%	71
Craft Breweries	3.25%	102
Nightclub/bar/concert venue	3.50%	110
Recreation	3.28%	103
Other (please specify)	3.06%	96
TOTAL		3,140

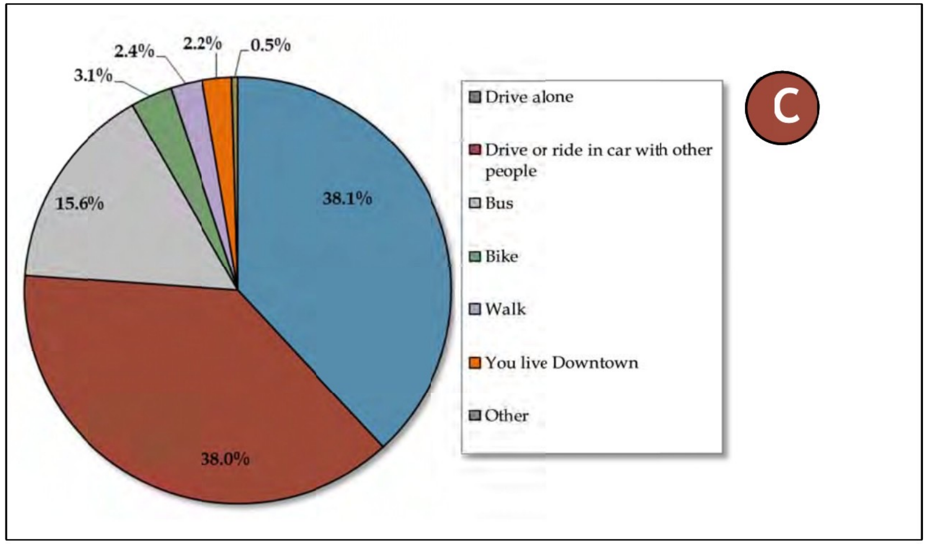
3 What is the most common reason you go downtown?

Respondents indicated sizable increases in dining and shopping as the reasons for going downtown. Dining increased from 33% in 2013 to 51% in 2023, and shopping increased from 14% in 2013 to 20% in 2023.

Respondents that go downtown for work decreased from 25% in 2013 to 10% in 2023. Attendance at events/arts/cultural activities decreased from 4.2% in 2013 to 2.2% in 2023, while attendance at nightclubs/bars/concert venues increased from 3% in 2013 to 3.5% in 2023.

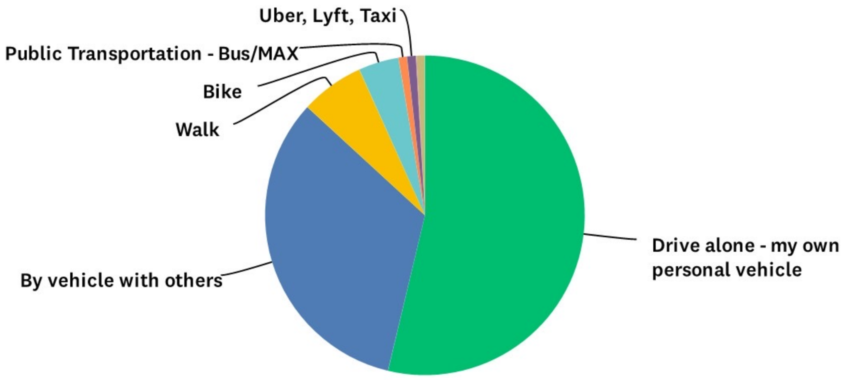
How do you typically get to the downtown area?

1 2013 RESPONSES



Number of Respondents	863	
	Responses	% of Total
Drive alone	328	38.0%
Drive or ride in the car with other people	329	38.1%
Bus	4	0.5%
Bike	135	15.6%
Walk	27	3.1%
Live Downtown	19	2.2%
Other	21	2.4%

2 2023 RESPONSES



ANSWER CHOICES	RESPONSES	
Drive alone - my own personal vehicle	53.73%	1,687
By vehicle with others	33.12%	1,040
Walk	6.43%	202
Bike	4.08%	128
Public Transportation - Bus/MAX	0.86%	27
Uber, Lyft, Taxi	0.89%	28
Scooter	0.06%	2
Other (please specify)	0.83%	26
TOTAL		3,140

3 How do you typically get to the downtown area?

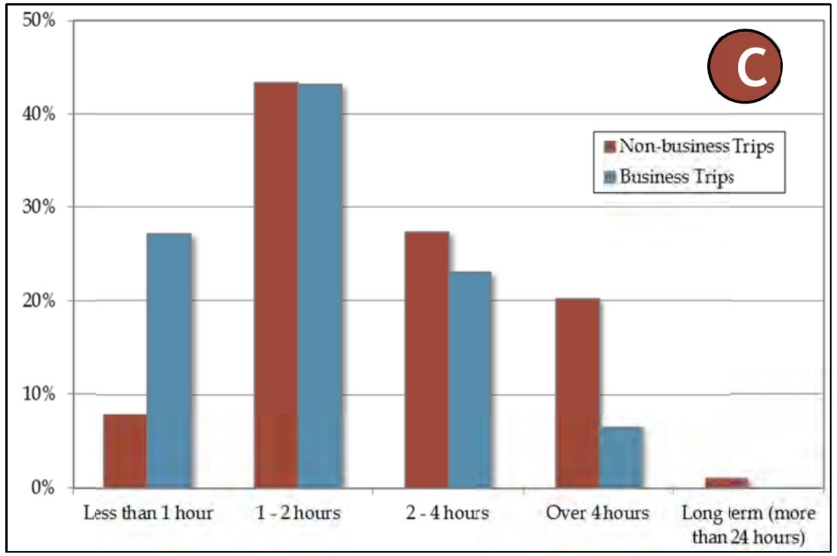
Notable shifts in respondents' preferred transportation modes were revealed in comparing the 2013 and 2023 survey data:

- Respondents that drive alone when going downtown increased from 38% in 2013 to 53% in 2023.
- Respondents that drive or ride in a vehicle with others decreased from 38% in 2013 to 33% in 2023.
- In total, the overall vehicle use(s) to get downtown increased from 76% in 2013 to 86% in 2023.

Alternative travel modes also shifted among respondents, with biking to downtown decreasing from 15% in 2013 to 4% in 2023. Respondents walking downtown increased from 3% in 2013 to 6% in 2023. In 2013 (before the MAX bus rapid transit system was constructed), 0.5% of respondents indicated they arrived downtown by bus. In 2023, with MAX operational, but with constricted days and hours of service, only 0.8% of respondents indicated they arrived downtown via public transportation.

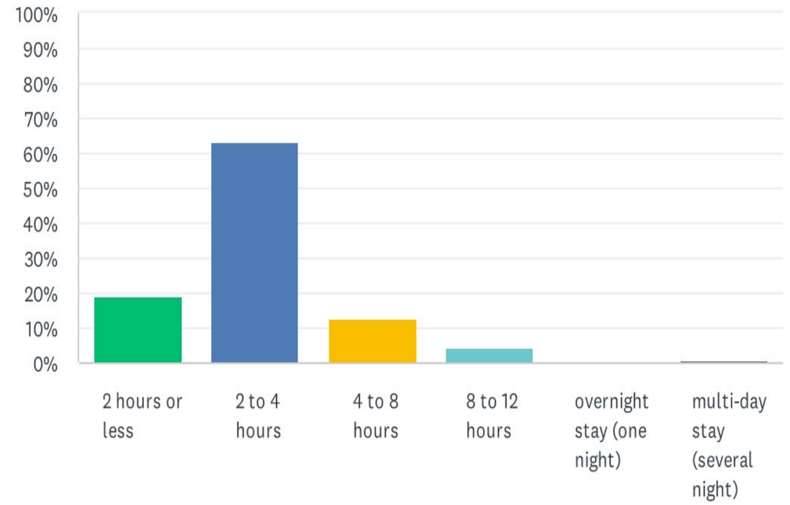
What is the typical time you spend downtown per stay?

1 2013 RESPONSES



	Responses	% of Total
Number of Respondents	806	
Less than 1 hour	64	7.9%
1-2 hours	350	43.4%
2-4 hours	221	27.4%
Over 4 hours	163	20.2%
Long term (more than 24 hours)	8	1.0%

2 2023 RESPONSES



ANSWER CHOICES	RESPONSES	
2 hours or less	18.95%	595
2 to 4 hours	63.34%	1,989
4 to 8 hours	12.71%	399
8 to 12 hours	4.46%	140
overnight stay (one night)	0.10%	3
multi-day stay (several night)	0.45%	14
TOTAL		3,140

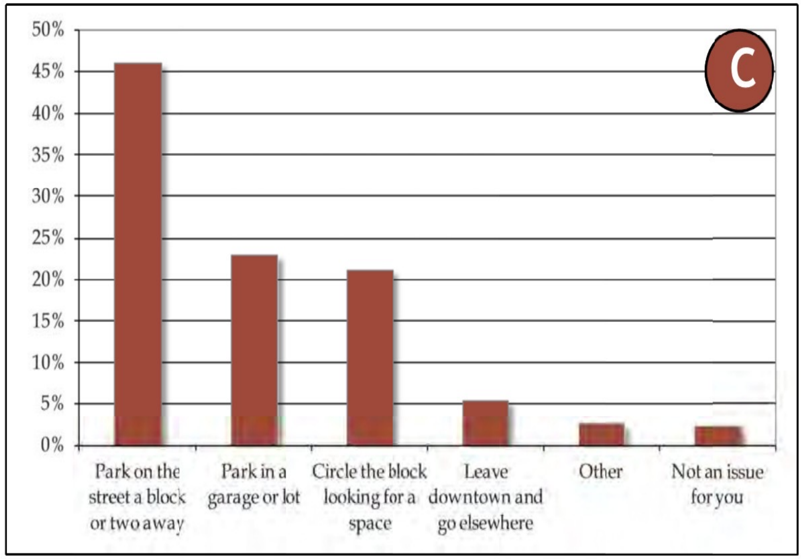
3 What is the typical time you spend downtown per stay?

A very notable change has occurred since the last survey posed this question. The new survey reveals that people spend longer periods downtown than they did 10 years ago. This new data should inform future policy and management practices that offer new options and increased choices for people to stay downtown longer.

In 2013, 51% of respondents indicated they spent 2 hours or less downtown, and in 2023 only 19% indicated they spent 2 hours or less. In contrast, 27% of respondents indicated they spent 2-4 hours downtown in 2013, and 63% indicated they spent 2-4 hours per stay in 2023.

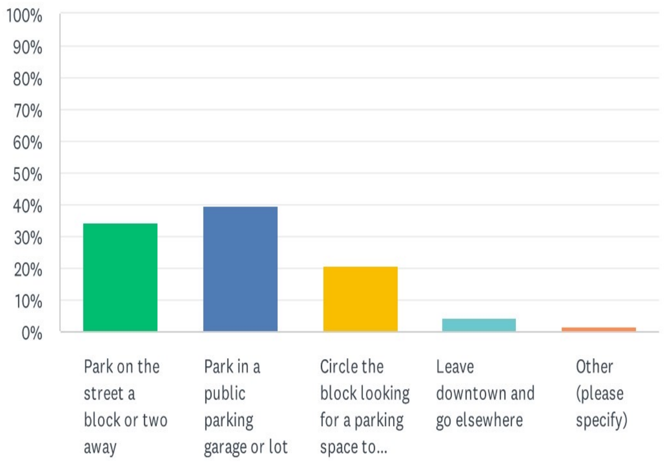
If parking is not available near your destination, what would you most likely do?

1 2013 RESPONSES



Number of Respondents	804	
	Responses	% Total
Circle the block looking for a space	174	21.1%
Park on the street a block or two away and walk to your destination	379	45.9%
Park in a garage or lot	189	22.9%
Leave downtown and go elsewhere	44	5.3%
You typically do not park near your destination so this isn't an issue for you	18	2.2%
Other	21	2.5%

2 2023 RESPONSES



ANSWER CHOICES	RESPONSES	
Park on the street a block or two away	34.27%	1,076
Park in a public parking garage or lot	39.43%	1,238
Circle the block looking for a parking space to become available	20.57%	646
Leave downtown and go elsewhere	4.24%	133
Other (please specify)	1.50%	47
TOTAL		3,140

3 If parking is not available near your destination, what would you most likely do?

Responses to this question suggest that increases in time spent downtown also influence where people park. Parking in a public garage or lot increased from 22% in 2013 to 39% in 2013. Since enforcement in garages typically occurs during only one-third of the day, this increased use suggests the potential for recapturing significant revenue leakage for the other two-thirds of the day to support ongoing operations and preventative maintenance of the three public parking structures.

Respondents that circle the block looking for their ideal parking space remained consistent between 2013 and 2023 and suggest that management techniques that influence the availability of on-street parking spaces would reduce this pollution-inducing act by downtown users.

DOWNTOWN DEVELOPMENT AUTHORITY
FORT COLLINS • COLORADO

DOWNTOWN FORT COLLINS

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Monday – Friday

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LEARN MORE

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PHOTOGRAPHY CREDITS

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THANK YOU.

2023 DOWNTOWN FORT COLLINS PARKING & TRAVEL HABITS SURVEY