

WORK SESSION AGENDA ITEM SUMMARY

City Council



STAFF

Rupa Venkatesh, Assistant City Manager

SUBJECT FOR DISCUSSION

Council Priority Setting Session #2 – Staff Feedback.

EXECUTIVE SUMMARY

The purpose of this item is provide information, seek alignment and clarification from Council as it relates to their proposed priorities discussed at the Council retreat on January 27, 2024.

GENERAL DIRECTION SOUGHT AND SPECIFIC QUESTIONS TO BE ANSWERED

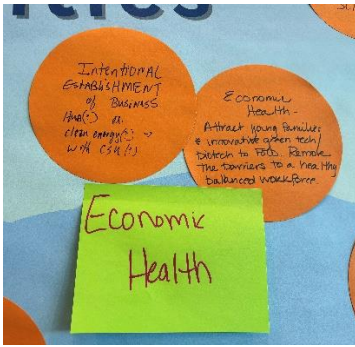
1. Does staff's framing of Council's proposed priorities align with Council expectations?
2. What additional information would be helpful for Council prior to their consideration of adoption of priorities on March 19?

BACKGROUND / DISCUSSION

On January 27, 2024, Council held its biannual retreat at the Colorado State University Canvas Stadium, facilitated by Fountainworks. The first part of the retreat was dedicated to priority setting. Each Councilmember was asked to share up to five priorities with the group and were able to ask questions and clarification of each other. At the end of this session, staff worked with the facilitators to group similar priorities and twelve proposed priority buckets were identified. Fountainworks then helped facilitate a discussion for Councilmembers to define what success would mean and the importance of each priority.

Following the retreat, staff used Council inputs to rephrase the titles of some of the proposed priorities, crafted a problem statement to help define the priority, identified current work underway, and brainstormed potential short-term goals, resource requirements, and potential community engagement efforts. Attachment 1 contains a summary of this.

The priority inputs column contains information from the first part of the priority setting session of the retreat where each Councilmember was asked to share up to five priorities and write them on large, circular orange sticky notes. These were then grouped and labeled with a large, rectangular green sticky note. Below is a picture of one of these groups:



The inputs found in the “How did Council define success” column of Attachment 1 comes directly from the session that Fountainworks helped facilitate. Here is a picture of the end result from the retreat:

Fort Collins Council Priorities

<p>Hughes Master Plan</p> <p>Define success</p> <ul style="list-style-type: none"> Decisions made based on public input & community consultation There is a place for every idea even if it's not B Hughes Solicit Master Plan info in 2 years <p>What's important?</p>	<p>Electrification + GHG Reduction</p> <p>Define success</p> <ul style="list-style-type: none"> quantitative data on progress Operate electrification of buildings building performance measures <p>What's important?</p> <p>Air Quality!!! oil & gas wells</p> <p>What's important? think about head ties ties to Human + Social Health priority</p>	<p>Active Mobility</p> <p>Define success</p> <ul style="list-style-type: none"> Community feels safe moving throughout the city without a car Acceleration of Vision Zero Plan 50% of travel by 2032 count bike lane miles ↓ fatalities <p>What's important?</p> <ul style="list-style-type: none"> Safe routes to schools - quality & safe target Walking/Bike Scores 	<p>Waste Production + Recycling</p> <p>Define success</p> <ul style="list-style-type: none"> ↓ load waste w/ community partnerships & diversion ↓ construction waste measurable progress on the road to Zero Waste Clarity identify what initiatives would impact City goals for waste Identify what would make the most impact Explore understand all options <p>What's important?</p> <ul style="list-style-type: none"> Public / Private Input 	<p>Community + Communication</p> <p>Define success</p> <ul style="list-style-type: none"> robust & inclusive plan for water conservation & education think how City communicates w/ community Identify how we reach community Understand how community wants to receive information Think about the City's voice on social media <p>What's important?</p> <ul style="list-style-type: none"> Access of all ages Address Accessibility to Information 	<p>Human + Social Health</p> <p>Define success</p> <ul style="list-style-type: none"> identify barriers, resources, + challenges to operationalize budget - DET (include all vulnerable housing) Limit/eliminate local income verification for services and ↑ \$10k per income access to City services How are we serving our vulnerable populations? Work on these needs <p>What's important?</p> <ul style="list-style-type: none"> Staff bring business efforts CSU
<p>Economic Health</p> <p>Define success</p> <ul style="list-style-type: none"> diversify business identify & remove barriers for business identify & remove barriers to a robust workforce (healthy mix) → training-availability resources for business sustainability + viability Recent energy on an industry felt can be drawn for Identify barriers for business at all levels <p>What's important?</p> <ul style="list-style-type: none"> liquidity of businesses (small + large) ability/retention attract workers 	<p>15-Minute City</p> <p>Define success</p> <ul style="list-style-type: none"> identify & remove barriers to achieve 15-min city <p>What's important?</p>	<p>Water Process/Quality</p> <p>Define success</p> <ul style="list-style-type: none"> habitat restoration (a focus) protect enhance the Poudre River participation in community programs for preservation + restoration + education Complete information on the ditch companies (to get ownership, ways to manage) <p>What's important?</p> <ul style="list-style-type: none"> leverage cross-departmental efforts 	<p>Public Education on Animal Welfare</p> <p>Define success</p> <ul style="list-style-type: none"> educate public on impact of animal care (adoption + program) Consider local breeding facility identify ways to protect + impact low population threats hear public opinion How does City policy reflect role shared on animal welfare <p>What's important?</p> <ul style="list-style-type: none"> Staff bring in community input 	<p>Community + Communication</p> <p>Define success</p> <ul style="list-style-type: none"> identity other media sources to share information Promote the services the City offers <p>What's important?</p> <ul style="list-style-type: none"> How does the City job set? 	<p>Affordable Housing</p> <p>Define success</p> <ul style="list-style-type: none"> Coordinate City Resources to build affordable housing <p>What's important?</p>

The twelve proposed priorities are organized in Attachment 1 and presentation by Strategic Outcome Area.

As it relates to the animal welfare priority, Council asked for additional information regarding puppy mill and pet store regulations. Please see Attachment 2.

NEXT STEPS

Fountainworks is expected to deliver a final report from the retreat that will be shared with Council in the next few weeks.

The January 23 Work Session Summary memorandum dated February 1, 2024, indicated that Council would be provided with a high-level summary of the updated Strategic Objectives as part of materials with this Agenda Item Summary. However, staff needs more time to complete the materials so it will now be part of the February 27 Work Session. During this work session, information will be provided as it relates to updates to the Strategic Plan.

In addition, during the February 27 Work Session, insight will be provided for the bike rack items collected during the Council retreat.

During the March 19, 2024, Council regular meeting, the adoption of Council priorities and the Strategic Plan will be considered. Over the next two years, staff will provide regular updates, bring forward budget considerations, and other formal actions that Council can take to advance these priorities.

ATTACHMENTS

1. Proposed Council Priorities Table
2. Follow up Re: Puppy Mills and Pet Store Regulations
3. Presentation