

Water Efficiency Plan (WEP) Guiding Principles

Last updated October 2023

WEP Planning Process Guiding Principles

1. Complete the WEP update on time and on budget while optimally using resources.
2. Collaborate regionally, including other water service providers.
3. Engage marginalized community members and address systems of oppression, while also pursuing broad engagement.
4. Build and strengthen working relationships within the municipality and across the community, to better implement water efficiency strategies.
5. Align processes and outcomes with other City and Utilities priorities.

WEP Goal Setting and Efficiency Strategy Selection Guiding Principles

1. Reduce water demand to increase preparedness and resilience for ongoing and uncertain climate, economic, and social risks to our water availability.
2. Commit, as stewards of the City, to continue to be leaders in conservation and efficiency.
3. Create water efficiency strategies based on future supply and demand projections, of which the decision-making is data-driven, regionally adaptive, considers the triple bottom line and affordability.
4. Target water efficiency strategies that provide multiple benefits for the community, the environment, and consider the entire water system, including the river.