



CITY OF
FORESTPARK

City Council Agenda Item

Subject: Staff Presentation Regarding Ongoing and Planned PIO Activities – Public Information Office

Submitted By: Javon Anthony Lloyd, Public Information Officer

Date Submitted: December 2, 2024

Work Session Date: December 2, 2024

Council Meeting Date: December 2, 2024

Background/History:

The Public Information Office exists to ensure that information released by the City of Forest Park is timely, accurate, comprehensive and relevant to all aspects of communications with the general public, internal staff and members of the media. It is the mission of the Public Information Office to promote and enhance city government via media relations, print and digital publications, social media, marketing campaigns and the city's website. A comprehensive presentation is to be provided to city council regarding current and planned office activities.

Cost: \$

Budgeted for: _____ **Yes** _____ **No**

Financial Impact:

N/A

Action Requested from Council:

N/A