

CITY OF FOREST PARK
COVID-19 TESTING SITE REPORT

07/19/2021



Dr. Alexcius Branch

COVID-19
TESTING SITE
Operating
Hours

- MONDAY – FRIDAY 8:00 AM – 5:00 PM
- SATURDAY BY APT

COVID-19 TESTING SITE Patients

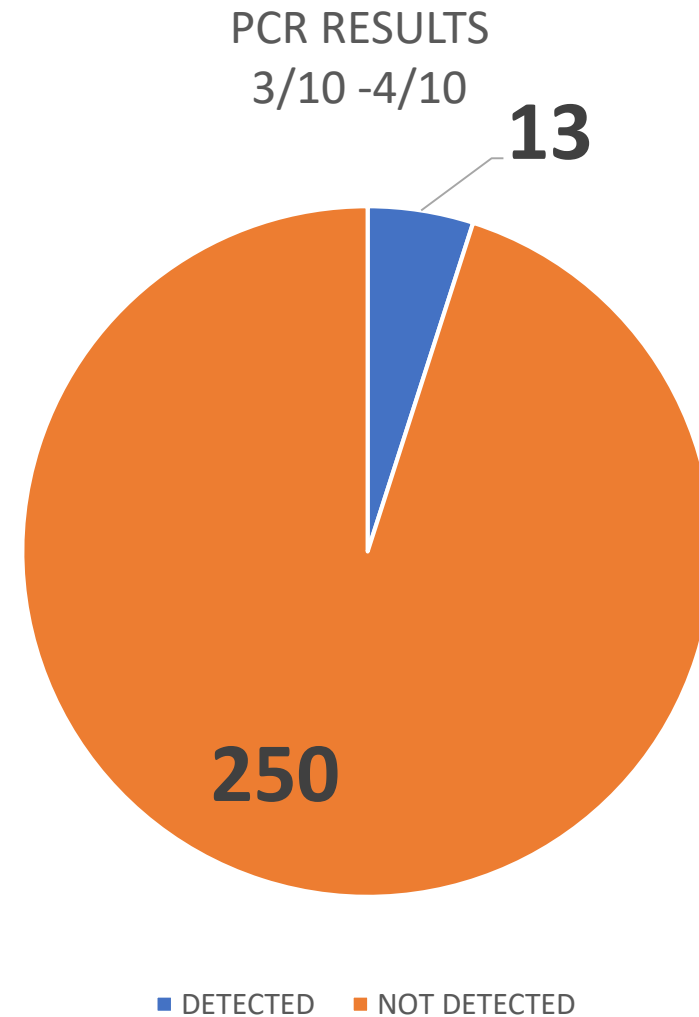
- Locals
- International Travel
- Symptoms/Exposed
 - Work Related
 - School/Daycare
 - Family/Friend Positive

LABLINQ
PR &
MARKETING
EVENTS

- APR 4TH – Easter Praise in the Park
- APR 9th Charles Pickett Interview
- APR 10TH Radio Remote
- Juneteenth (Canceled due to Rain)
- July 11th Forest Park Health Fair
- TV Commercials
- Radio Commercials

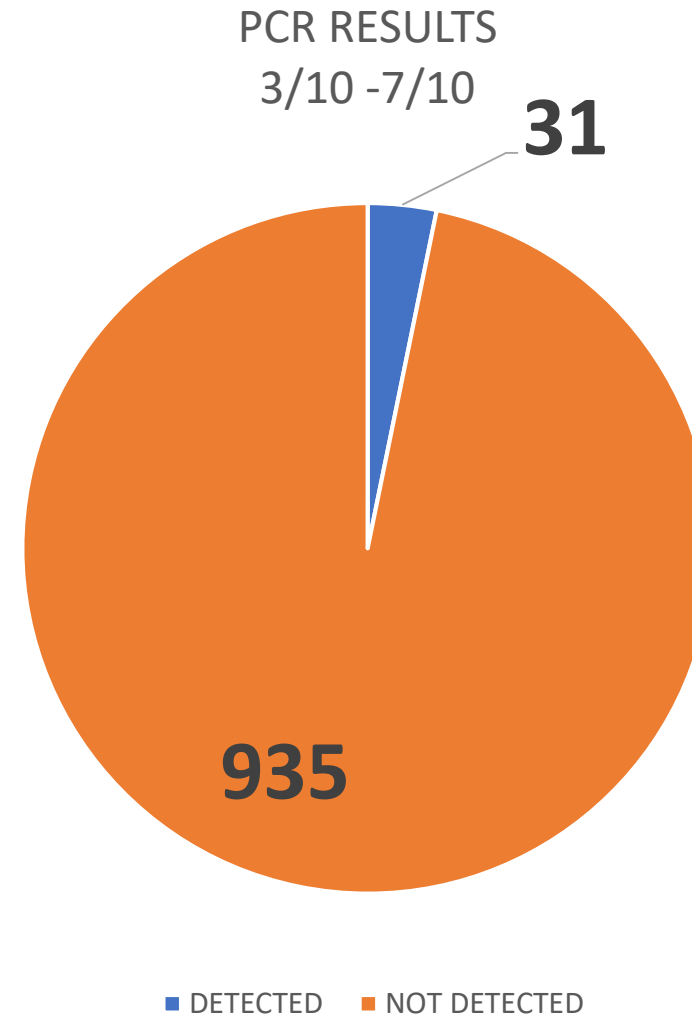
COVID-19 TESTING STATS

MONTH 1



COVID-19 TESTING STATS

Mar 10TH -Present



COVID-19 SITE What's Next

- Evolution of Pandemic
- Vaccines Available
 - 12+
 - Delta Variant
 - GA (1 of 5 States under-vaccinated)
- Bus to Service Offsite
- Press Release
- PSAs
- Internet Marketing
- Request 1 Yr Contract Extension
 - Based on Pandemic Impact
 - Review at 6 months

FOREST PARK
COVID-19 TESTING SITE REPORT

QUESTIONS