



CITY OF  
**FORESTPARK**

# City Council Agenda Item

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**Subject:** 6-month Strategic Plan and Authority Boards update - Economic Development

**Submitted By:** Marsellas Williams

**Date Submitted:** 8/26/2024

**Work Session Date:** 9/3/2024

**Council Meeting Date:** 9/3/2024

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**Background/History:**

The City of Forest Park's Economic Development staff created a six-month strategic plan for its department. This plan encompasses business retention, marketing, internal operations, training, website improvement, and networking. Our goal is to strengthen our relationship with existing businesses, attract new investors, and promote Forest Park as a great place to live, work, and play.

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**Cost:** Budgeted for: \_\_\_\_\_ Yes \_\_\_\_\_ No

**Financial Impact:**

None.

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**Action Requested from Council:**

The request of Council is to review.