



## Urban Redevelopment Authority: TCF 2022 – 2023 Project Budget

The services agreement will be between The Collaborative Firm, LLC, and the two entities of the Downtown Development Authority (DDA) and **Urban Redevelopment Authority (URA)** with an effective date of September 1, 2022, through August 31, 2023. The breakdown for the project will be paid by percentage for each entity with the Downtown Development Authority responsible for sixty-seven percent (67%) and the **Urban Redevelopment Authority** responsible for thirty-three percent (33%) of the cost.

<b>The Collaborative Firm Cost for Services</b>	<b>\$30,833.00 (33%)</b>
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\* All associated and other direct costs as listed below will be approved by the Chairs of the DDA and URA. The amounts listed are consistent with the percentage breakdown wherein the Downtown Development Authority is responsible for sixty-seven percent (67%) and the **Urban Redevelopment Authority** is responsible for thirty-three percent (33%) of the cost.

### **Projected Associated Costs\***

Greenleaf - Quarterly Publication	\$6,667.00 (33%)
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### **Projected Other Direct Costs\***

Advertisement (GA Trend, Atlanta Business Chronicle, etc.)	\$3,333.00
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Videography	\$833.00
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Photography	\$625.00
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Graphic Design	\$667.00
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Contingency (collateral, branded items, printing, etc.)	\$1,667.00
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<b>Total Projected Other Direct Costs</b>	<b>\$7,125.00 (33%)</b>
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<b>Total (Cost for Services and Projected Associated/Direct Costs)</b>	<b>\$44,625.00 (33%)</b>
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