CLAYTON COUNTY TRANSIT INITIATIVE

Clayton Program Update and Peer City Visit Summary

City of Forest Park City Council

November 7, 2022





Today's Discussion

- Clayton MARTA Overview
- SR 54 Challenge
- Peer City Tour
- Major Next Steps

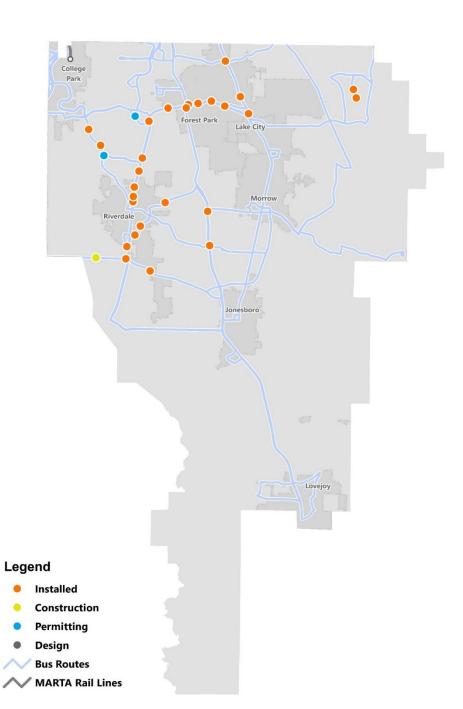


Delivering the 15th Amendment

Project	Existing MARTA Bus & Mobility	Clayton County HCT Commuter Rail	Clayton County Southlake Bus Rapid Transit	Clayton County Bus Stops Amenities Program	Clayton County Multipurpose Operations & Maintenance Facility	Mobility Centers & Park n Ride Facilities
Description	Maintain existing bus routes and implement Routes197 & 198 in 2021.	Planning & design of 22-mile commuter rail corridor from East Point Station to Lovejoy. Funding from Clayton Co. Reserve and FTA New Starts. In service 2030.	Planning, design and implementation for a BRT corridor along SR 85 & 139. Funding from Clayton Co. Reserve and FTA Small Starts. In service 2026.	Bus amenities and stop upgrades (approximately 175 amenities) Completed by 2024.	Construct a new multipurpose operations & maintenance facility with police precinct and administrative offices. Funding from Clayton Reserves and MARTA State of Good Repair in 2026.	Continue planning efforts to identify and design mobility centers and park n ride lots. To be implemented through CRT & BRT projects
Status	✓ - Complete August 2021 Markup	Planningcomplete, results maynot qualify for FTANew Starts	✓ - On schedule Opening 2026	 ✓ - Underway 30+ Bus shelters programmed each year for five years 	✓ - On schedule Opening 2026	 ✓ - Underway Jonesboro Mobility Hub Under 30% Design

FY22 Bus Shelters & Amenities Update





Justice Center Transit Hub Update



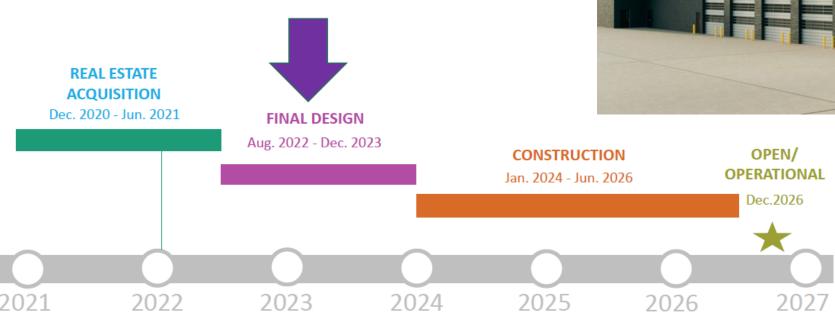






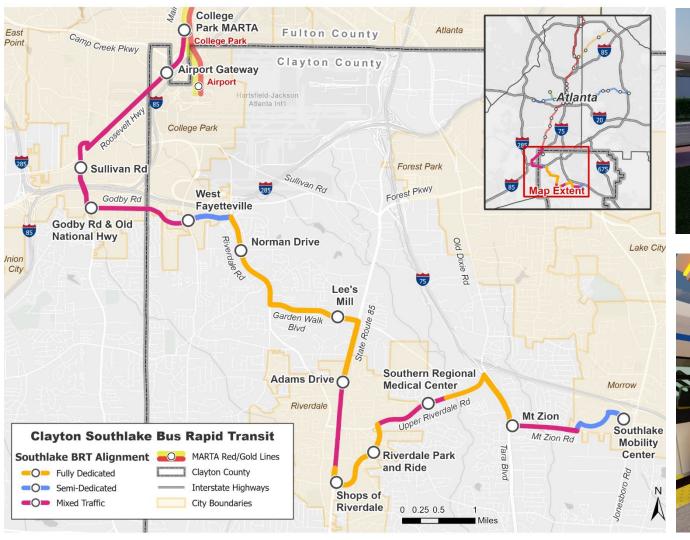
Clayton Operations & Maintenance Facility

- Strong Federal Support \$33M
- STV Team is leading the design; team includes
 - HNTB, Rohadfox, Accura,
 Nickleworks Consulting and CERM
 - 17% DBE Commitment





Clayton Southlake BRT







Draft System Plan

BRT Route

701 – College Park to Southlake via Riverdale

ART Routes

202 – US 41 – East Point to Clayton Justice Center

203 – Riverdale to Justice Center

High Capacity Transit

SR 54/Jonesboro Road Corridor

Local Bus Routes

—— 191 **——** 194 **——** 197

— 192 **—** 195 **—** 198

— 193 **—** 196 **—** 199

Transit Facilities

Clayton East

Park-n-Rides: Mobility Hubs:

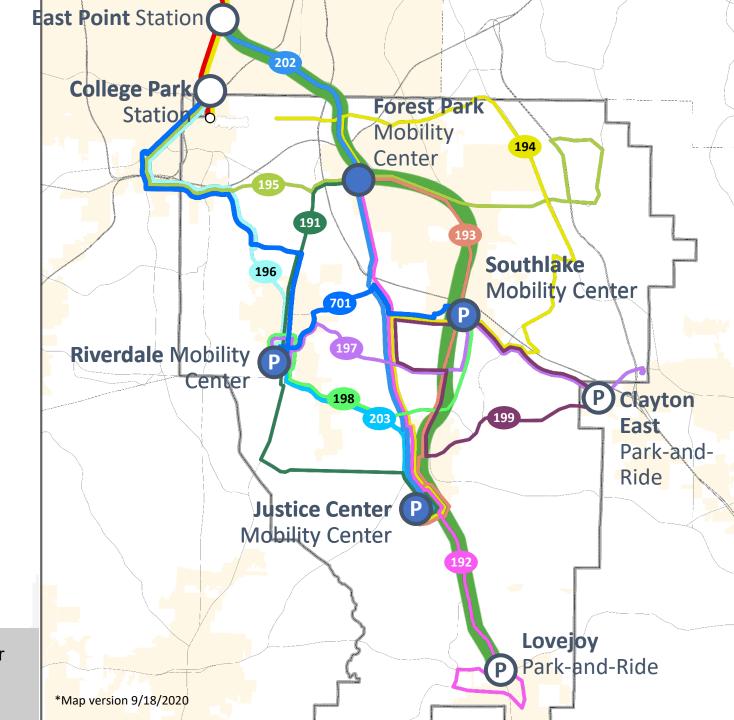
P Lovejoy

Forest Park

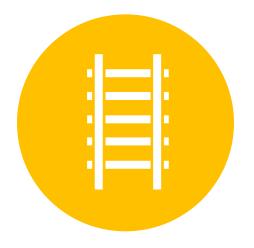
Justice Center

Southlake

P Riverdale



Commuter Rail Constraints











Norfolk Southern Coordination

Exclusive track and 26-foot separation is required

Right-of-Way Acquisition

Extensive amount of parcel impacts

Roadway Realignments Needed

Increases impacts to community and project costs

Funding Implications

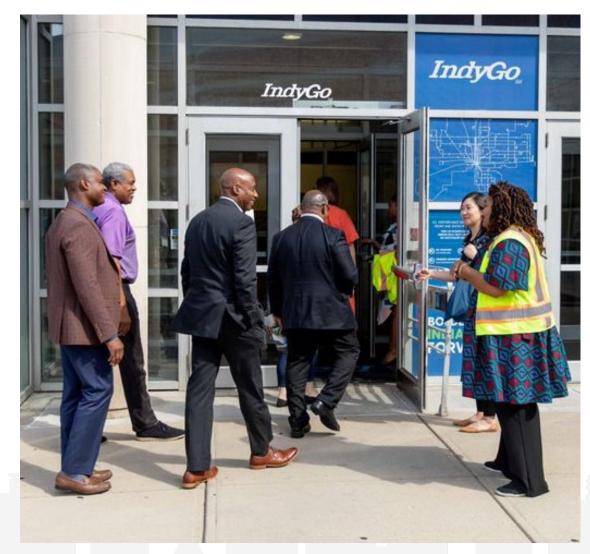
\$1.5 - \$2 Billion and likely not competitive for FTA funding

Other Opportunities

Consideration of other modes



- Clayton County and MARTA delegation including all five commissioners, city officials, business community, citizen representation, and agency partners
- Gained consensus on actions to advance BRT implementation in SR 54 corridor and set aside commuter rail







Delegation experienced Bus Rapid Transit (BRT) and visited bus maintenance facility and transfer center





Learned how bus rapid transit improves transit service by increasing frequency and reducing trip times while providing operational flexibility



Heard from Metropolitan
Planning Organization,
Community Improvement
District and developers on
how transit-oriented
development success
happens and saw built
projects



Observed partnerships in action, including examples of workforce development and economic empowerment







Reviewed successful public engagement strategies, including messaging and messengers





Lessons Learned

Important messaging around IndyGo BRT system benefits

- Shared Vision for Transit agreement on expectations for transit investment
- Clear Purpose for Projects address equity, access, connectivity, mobility, and economic development
- Projects are for the People transit increases opportunities for the traditionally underserved and can also improve quality of life for everyone





Lessons Learned

- Indianapolis defined a plan mapping out transit investments
- Realistic about transit they could afford
- Indianapolis Chamber led communication on transit expansion including the business community and the public
- BRT system is a catalyst for investments in transitoriented development
- Development community expressed TOD projects could have been delivered faster if a TOD ordinance was in place prior to Red Line implementation
- Red Line lessons learned are being applied to Purple and Blue Line implementation





Applying What We Heard

- BRT in dedicated lanes is a modern and effective high-capacity transit solution for Clayton County
- BRT can be a catalyst for residential and economic development
- Recognition that the delegation has a key partner role to help MARTA and Clayton County implement BRT





Applying What We Heard

- Project champions and relationships are key to implementation
- Senator Ossoff supports transit in Clayton County and will help secure federal funding
- Deliver transit and other community investment by working closely with both governmental and nongovernmental entities





Why BRT is Important to Clayton County

- Can be built faster than rail
- Creates a BRT <u>network</u> to expand mobility and connectivity across Clayton County and the Atlanta region
- Leads to economic development and upward mobility
- Provides frequent service all day
- Partnership with other agencies to address broader corridor concerns during construction



Action Items

Goal: Move forward with BRT in the SR 54 Corridor & set aside commuter rail alternative

- Develop intentional messaging
- Deliver messaging to the public in partnership with Clayton County
- Update stakeholder and community engagement plan
- Complete zoning ordinance updates with local governments
- Gather resolutions and letters of support
- MARTA Board of Directors action to advance BRT and set aside commuter rail





Major Next Steps

- October 4, 2022 ✓
 - Clayton County Board of Commissioners Resolution of Support for setting aside CRT and advancing BRT in the SR 54 Corridor
- October 20, 2022
 - Hometown Connection Meeting in Jonesboro to solicit letters of support for BRT in the SR 54 corridor from Mayors, Councilmembers, and State delegation
- November 10, 2022 (1:30pm)
 - MARTA of Directors Board Meeting, opportunity for public comment
- November 17, 2022
 - MARTA Board Planning and Capital Programs Committee to approve advancing BRT and setting aside commuter rail in the SR 54 corridor
- December 8, 2022
 - MARTA Board of Directors action advancing BRT and setting aside commuter rail in the SR 54 corridor
- January 2023
 - Refinement of BRT alignment and station locations to prepare for FTA funding



Thank You





