

## DDA Training Opportunities

- **Spring 22 Robert E. Knox, Jr. Municipal Leadership Institute (Tuesday, April 12 – Friday, April 15, 2022)**
  - Multi-day seminar that assists city officials in the enhancement of their leadership skills, hosted by the Georgia Municipal Association (GMA).
  - Location: The Lodge & Spa at Callaway Gardens, 4500 Southern Pine Dr. Pine Mountain, 31822
  - Tentative Agenda:
    - Tuesday, April 12
      - 4pm-5:30pm (Orientation)
      - 6pm-8pm (Opening Dinner)
    - Wednesday, April 13
      - 8am-5pm (Session)
    - Thursday, April 14
      - 8am-5pm (Session)
    - Friday, April 15
      - 8am-12:15pm (Session)
  - Lodging:
    - GMA reserved blocks of rooms at the Callaway Lodge & Spa
      - **Reservations must be made by March 5, 2022**
  - Costs & Amenities:
    - Room rate \$179 + 16% tax + \$5 state hotel fee + \$10 resort services charge= \$700
    - Each attendee will get daily admission to Callaway Gardens, one \$10 recreation voucher per stay, 2 bottles of Callaway Blu water per day, complementary wireless internet, parking, and access to the fitness center
  - **MUST REGISTER BY MARCH 5, 2022** (\$100 cancelation fee after April 1)

- **2022 Spring Training Event (Thursday, April 14- Friday, April 15, 2022)**
  - Two-day training event hosted by the Georgia Municipal Association (GMA)
  - Location: The Lodge & Spa at Callaway Gardens, 4500 Southern Pine Dr. Pine Mountain, 31822
  - Features: 3 six-hour classes & 2 3-hour classes each day
  - Thursday, April 14, 6-hour classes are (\$275):
    - Creating a Downtown Renaissance: Advanced DDA Training
      - Prerequisite: Downtown Development Authority Basic Training
    - Service Delivery Strategy- Efficiency & Tax Equity for Local Governments
    - Water Management- An Introduction for Local Governments
  - 3-hour classes are (\$160):
    - How to Attract & Retain Young Professionals in Your Town (8:30am-11:30am)
    - Human Trafficking: Georgia's Roles and Response (1:00pm-4:00pm)
  - Friday, April 15, 6-hour classes are:
    - Municipal Law (on the required list)
    - Making Citizen Engagement Work in Our Communities (on the required list)
    - Money, Money, Money..Money! Funding City Projects & Programs through Grants & Loans
  - 3-hour classes are:
    - Open Records (on the required list) 8:30am-11:30am
    - Roles & Responsibilities of Council & Staff (on the required list) 1:00pm-4:00pm
  - Lodging:
    - GMA reserved blocks of rooms at the Callaway Lodge & Spa
      - **Reservations must be made by March 5, 2022**
  - Costs & Amenities:
    - Room rate \$179 + 16% tax + \$5 state hotel fee + \$10 resort services charge= \$432.68 (estimated)
    - Each attendee will get daily admission to Callaway Gardens, one \$10 recreation voucher per stay, 2 bottles of Callaway Blu water per day, complementary wireless internet, parking, and access to the fitness center
    - The 6-hour classes include: breakfast, lunch, and break
    - The 3-hour classes include: breakfast and breaks- no lunch
  - **MUST REGISTER BY APRIL 11, 2022** (\$50 per class cancellation fee after April 6<sup>th</sup>)