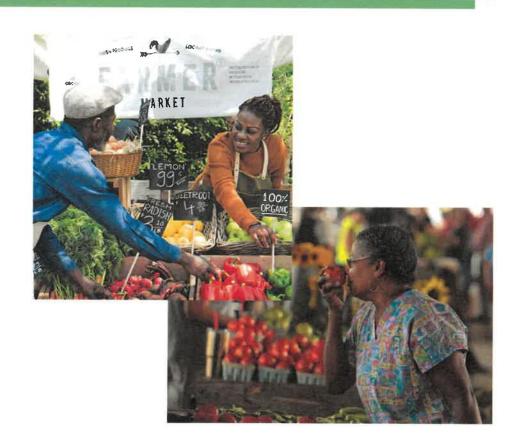


Presentation Outline

- Background Information
- Purpose
- Project Details



Background Information

Food Insecurity

The United States Department of Agriculture (USDA) defines food insecurity as "a lack of consistent access to enough food for an active and healthy life".



Food Insecure

- Low Income
- No or limited access to transportation
- Lives more than a mile from a grocery store

Citation: The Food Access Research Atlas guide (usda.gov)



Background Information

Low Income Populations



Low Access to Fresh, Affordable Foods (1 mile or more)



LILA





Citation: Hunger & Poverty in the United States | Map the Meal Gap (feedingamerica.org)

Background Information

Food Insecurity in Clayton County

<u>2019</u>

11.6%

32,810 residents

2021

~19.9%

56,286 residents



Citation: Hunger & Poverty in the United States | Map the Meal Gap (feedingamerica.org)

Purpose

The purpose of Food4Clayton is to address food insecurity by connecting people with local food resources.





Project Details



We plan to achieve our purpose by

 Creating a food map to connect people with local food resources in and around Clayton County







Create a database with information about the different entities in the community that provide food or "community food sources" (CFS).

- The Food Map will outline the CFSs located in and around the county
- Food Map will be a website that you can access via phone or computer

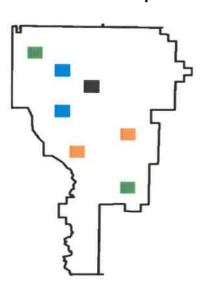
Community Food Sources (CFS)



Community Gardens



Food Services Organizations







Database Format:



ARC GIS Map



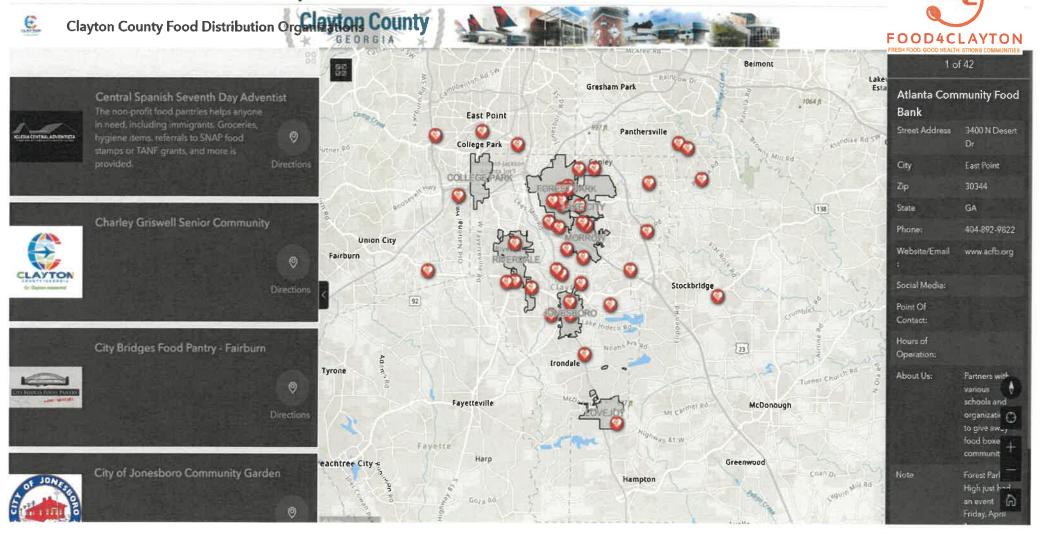
Partnership with Clayton County Community Development

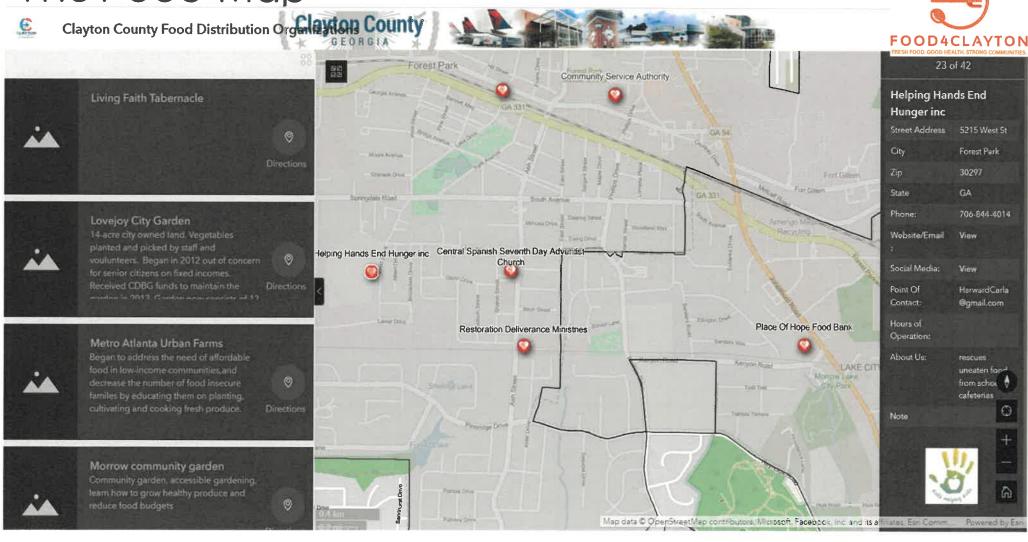




Information about Community Food Sources (CFSs):

- organization name
- address
- phone number
- website/email
- service description

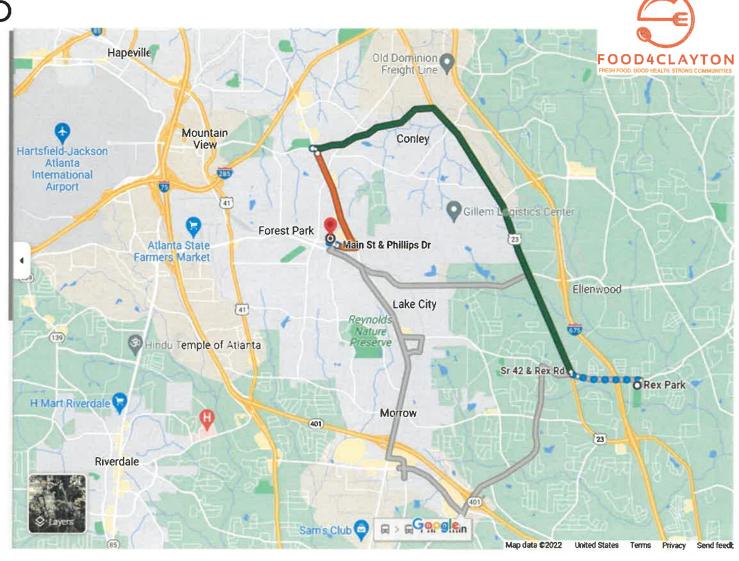




10:38 AM - 11:44 AM

(1 hr 6 min)

11:02 AM from Sr 42 & Rex Rd on time ★ 31 min Add to Calendar Rex Park 10:38 AM O 3499 Rex Rd, Rex, GA 30273 ħ Walk ✓ About 24 min. 1.2 mil. 11:02 AM Sr 42 & Rex Rd Conley Road Lakewood Stn ✓ 19 min (22 stops) · on time Stop ID. 212699 11:21 AM Conley Rd & Jonesboro Rd 青 Walk ✓ About 3 mm



Marketing Campaign



Our food map information rack cards are being distributed to government entities, recreation centers, churches, schools and libraries.





Marketing Campaign







These rack cards are also being distributed throughout the community via events.

Our Ask

Help us share our Food Map resource with residents in need!



