



Folsom City Council Staff Report

MEETING DATE:	5/25/2021
AGENDA SECTION:	New Business
SUBJECT:	Resolution No. 10619 – A Resolution Approving the City of Folsom Legislative Platform and Advocacy Manual
FROM:	City Clerk's Department

RECOMMENDATION / CITY COUNCIL ACTION

Staff recommends that the City Council approve Resolution No. 10619 – A Resolution Approving the City of Folsom Legislative Platform and Advocacy Manual.

BACKGROUND / ISSUE

The City has a long practice of working with lobbyists and state and federal representatives regarding legislative matters of interest. To effectively advocate for the City's legislative interests, it helps to identify the City's legislative platform on current issues and to clarify roles and responsibilities within the advocacy process. Therefore, staff is proposing the adoption of a Legislative Platform and Advocacy Manual.

ANALYSIS

A Legislative Platform establishes the City Council's position on current issues with the potential to impact the City. An Advocacy Manual describes the City's process for legislative activity and clarifies individual roles and responsibilities.

The City can act most efficiently to advocate in the City's best interest by establishing clear procedures and roles. Well-articulated policies help ensure that the City's position regarding potentially impactful state and federal legislation is identified and communicated to

policymakers. In addition, a formalized advocacy system is essential when pending legislative action calls for immediate action.

POLICY / RULE

The City of Folsom Charter vests the City Council with powers necessary for the performance of all duties and obligations (§ 2.02).

FINANCIAL IMPACT

There is no financial impact associated with the adoption of a Legislative Platform and Advocacy Manual. However, actions that support the City's efficient use of assets and resources will help control costs, implement the City Council's policies and goals, and protect Folsom residents' interests.

ATTACHMENTS

1. Resolution No. 10619 – A Resolution Approving the City of Folsom Legislative Platform and Advocacy Manual
2. Folsom Legislative Platform and Advocacy Manual

Submitted,

Christa Freemantle, CMC
City Clerk

Attachment 1.

**Resolution No. 10619 – A Resolution Approving the City
of Folsom Legislative Platform and Advocacy Manual**

RESOLUTION NO. 10619

**A RESOLUTION APPROVING THE
CITY OF FOLSOM
LEGISLATIVE PLATFORM AND ADVOCACY MANUAL**

WHEREAS, the City has a long practice of working with state and federal legislative representatives; and

WHEREAS, in order to effectively advocate for the City's legislative interests, it helps to identify the City's legislative platform on current issues and to clarify roles and responsibilities within the advocacy process; and

WHEREAS, a Legislative Platform establishes the City Council's position on current issues with the potential to impact the City; and

WHEREAS, an Advocacy Manual describes the City's process for legislative activity and clarifies individual roles and responsibilities; and

WHEREAS, establishing a clear process enables the City to act efficiently with legislative representatives to advocate in the City's best interest:

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Folsom approves the City of Folsom Legislative Platform and Advocacy Manual.

PASSED AND ADOPTED this 25th day of May 2021, by the following roll-call vote:

AYES: Council Member(s):
NOES: Council Member(s):
ABSENT: Council Member(s):
ABSTAIN: Council Member(s):

Michael D. Kozlowski, MAYOR

ATTEST:

Christa Freemantle, CITY CLERK

Attachment 2.

Folsom Legislative Platform and Advocacy Manual

CITY OF FOLSOM

LEGISLATIVE PLATFORM and ADVOCACY MANUAL



May 25, 2021

LEGISLATIVE PLATFORM
and
ADVOCACY MANUAL

Table of Contents

LEGISLATIVE PLATFORM

PURPOSE 1
FOUNDATIONAL LEGISLATIVE PRINCIPLES 1
PRESERVE LOCAL CONTROL 1
PROMOTE FISCAL STABILITY 1
SUPPORT FUNDING OPPORTUNITIES 1
ENHANCE QUALITY OF LIFE THROUGH ADEQUATE PUBLIC SAFETY 1
POLICY STATEMENTS 2
Administration 2
Air Quality 2
Building 3
California Environmental Quality Act (CEQA) 3
Economic Development 3
Environment 4
Fire and Emergency Medical Services 4
Human Resources and Risk Management 4
Land Use Planning and Housing 4
Libraries 5
Natural Hazards 5
Parks and Recreation 5
Police Public Safety 6
Solid Waste and Recycling 6
Transportation and Public Works 7
Wastewater 7
Water Quality and Water Supply 7

LEGISLATIVE PLATFORM and ADVOCACY MANUAL

Table of Contents

LEGISLATIVE ADVOCACY MANUAL

<u>PURPOSE</u>	9
Coordination of the Legislative Platform	9
The Role of City Council	9
The Role of the City Manager	10
The Role of City Departments	10
City Commissions and Committees	11
Environmental and Water Resources Department	11
Legislative Advocacy in Special Circumstances	11
Signatures on Legislative Communication	11
Communication with Elected Officials	12
Advocacy Methods	12

###



CITY OF FOLSOM LEGISLATIVE PLATFORM

The City of Folsom is a full-service charter city, serving a population of over 73,800 residents. The City provides a wide range of quality programs, services, and amenities to residents, with excellence as a top priority. Protecting the high quality and distinctive character of Folsom calls for an active and engaged legislative advocacy program, which guides how Folsom advocates for its legislative and policy interests by enabling the City Council and City staff to address legislative and regulatory issues promptly.

FOUNDATIONAL LEGISLATIVE PRINCIPLES

The below principles create the foundation for the City's policy interests.

Preserve Local Control

Preserve and protect the City's powers to enact local legislation, set policy direction concerning local affairs, and oppose legislation that preempts local authority. Local agencies should preserve authority and accountability for revenues raised and services provided.

Promote Fiscal Stability

Support measures that promote fiscal stability, predictability, financial independence, and preserve the City's revenue base and maximize local control over local government budgeting. Oppose measures that shift local funds to the county, state or federal governments and make cities more dependent on the county, state or federal governments for financial stability, such as unfunded mandates or mandated costs with no guarantee of local reimbursement or offsetting benefits.

Support Diverse Funding Opportunities

Support opportunities for the City to compete for its share of regional, state and federal funding. Support funding for programs with benefits to air quality, water quality, affordable housing, infrastructure, multi-modal transportation systems, public safety and public health.

Enhance Quality of Life Through Adequate Public Safety

Support criminal justice laws that reinforce public safety protection for Folsom residents. Support legislation that protects public safety by reducing access to firearms through measures such as extreme risk protection orders or red flag laws. Support measures that protect city authority and ability to deliver local emergency services.

POLICY STATEMENTS

Administration

1. Oppose State or Federal efforts to “borrow” local revenues and encourage the State to find other methods of balancing its budget.
2. Support local government control, rather than the imposition of state, federal or regional mandates upon local governments.
3. Support maximum flexibility for local government in contracting and contract negotiations.
4. Support open government initiatives as well as the principles of the open meetings provisions of the Ralph M. Brown Act at all levels of government.
5. Support legislation that preserves the ability of local governments to determine the appropriate type of election for their jurisdiction.
6. Oppose any amendment to the redistribution of sales and use taxes which will negatively affect the City and its ability to provide city services and thereby cause a negative fiscal impact.

Air Quality

7. Support continued funding and incentives to local agencies to work together to improve air quality through the reduction of emissions and advancing economic and technical developments.

8. Oppose any policy or guidelines that restricts the introduction of mixed-use development projects near multi-modal transportation centers.
9. Support policies, guidelines, incentives, and funding for programs with combined benefits to air quality, water quality, housing, infrastructure (including multi-modal transportation systems), and public health.

Building

10. Support policies and guidelines to facilitate options for alternative building methods, materials, and technologies.

California Environmental Quality Act (CEQA)

11. Support all efforts to create efficiencies within CEQA and support efforts to limit delays in the local planning and development process.
12. Support legislation that allows state agencies and local governments to continue to retain full authority to reject projects or to condition project approvals and impose mitigation measures.

Economic Development

13. Support international, statewide, regional, and local efforts to attract, retain and provide resources for current and future businesses.
14. Support efforts to provide funding mechanisms for economic development tools including infrastructure investment, housing, and economic development.
15. Support policies and programs that encourage working with other cities, counties, and government agencies to jointly leverage resources and assets to create and strengthen economic clusters within the region.
16. Support policies, projects, programs, and regulations for diversifying Folsom's economic base and facilitating investment that will result in maintaining or growing local jobs and creating an environment that is attractive to current and emerging industries.

17. Support economic development initiatives that preserve and enhance a positive business climate and maintain and grow the business tax base.

Environment

18. Support legislation that provides funding opportunities focused on coordinating sustainable planning in transportation, housing, and economic development.

Fire and Emergency Medical Services

19. Support local control of emergency medical services and ambulance services, including pre-hospital care and transport.
20. Support efforts to streamline and coordinate hazardous materials regulations.
21. Support legislation increasing resources and local authority for the appropriate abatement of homeless camps to mitigate public health risks, including fire risks in open space.

Human Resources and Risk Management

22. Oppose measures that reduce local control over employee relations issues or mandate new or enhanced local government employee benefits.
23. Oppose measures that impose compulsory and binding arbitration with respect to employees.

Land Use Planning and Housing

24. Support efforts to strengthen the legal and fiscal capability of local agencies to prepare, adopt and implement plans for orderly growth, development, beautification, and conservation of local planning areas.
25. Support housing measures that promote the development and enhancement of safe and affordable housing and accessible housing within the City for all economic segments of the population.

26. Support funding opportunities that are provided to local jurisdictions through statewide bond efforts.
27. Monitor local, state, and federal actions related to medical and recreational marijuana regulatory changes.
28. Oppose measures to withhold funding dedicated to transportation funding unless proposed housing goals are being met.
29. Oppose measures that restrict local discretion over physical development and design in keeping with adopted plans and policies.
30. Support measures that recognize and promote preservation of the unique development and design patterns of the City's Historic District.
31. Support legislation increasing resources for services and shelters for those experiencing homelessness.

Libraries

32. Support legislation and funding of the library fund and other local public library programs.

Natural Hazards

33. Support programs which provide funding to hazard mitigation projects including those identified in a FEMA-approved Local Hazard Mitigation Plan.
34. Support funding of state efforts to update and prepare earthquake hazard mapping.
35. Support legislation and funding that would create an earthquake early warning system.

Parks and Recreation

36. Oppose efforts that erode funding for vital regional and community services that negatively impact Californian's access to parks, open space, bike lanes, after school programming, senior services, facilities that promote physical activity, protect natural resources, and strengthen safety and security.
37. Support legislation and funding opportunities (e.g. federal and state park grant funds, conservancy grant funds, project mitigation funds, etc.) that helps cities build better,

stronger communities by providing funding to improve air, water, parks, open space, natural resources, historic preservation, the arts and cultural resources.

38. Promote local agency control over policies that recognize the benefits of parks and recreation facilities.

Police Public Safety

39. Support measures that encourage community safety and well-being including those which support state and federal reimbursement of homeland security related expenses.
40. Support the use of Homeland Security Funds for local law enforcement agencies as first responders.
41. Support local control over adult entertainment facilities, problem alcohol establishments and properties where illegal drugs are sold.
42. Support local control for the regulation of cultivation, storage, manufacture, transport and use of marijuana.
43. Support legislation increasing resources and local authority for abatement of public vandalism, especially graffiti.
44. Support use of Homeland Security Funds for local public safety agencies.
45. Monitor and review statewide actions to reform the California Public Safety Officers Procedural Bill of Rights Act, commonly referred to as POBR.

Solid Waste and Recycling

46. Support measures that maintain and enhance local authority and economic flexibility to regulate solid waste and recyclables.
47. Oppose any measures that invalidate AB 939 (California Integrated Waste Management Act of 1989) indemnification and prevent cities from negotiating indemnification clauses with waste haulers as well as support measures that would mandate state agencies to comply with AB 939 in the same manner as required of cities and counties.

Transportation and Public Works

48. Support legislation that would increase funding for local transportation projects including road resurfacing projects, local transit projects, adding bicycle lanes, sidewalks, and trails throughout the city where appropriate, programs that facilitate development-oriented transit and transit-oriented development and enhancing pedestrian safety.
49. Support increased State and Federal funding of transportation improvements with regional or sub-regional benefits for all modes of transportation.
50. Support protection of dedicated transportation-related tax revenues and enhance the ability of local agencies to finance local transportation programs and facilities.
51. Support joint planning efforts and projects with Folsom's border cities on traffic congestion relief projects.
52. Support the reallocation of state or federal transportation dollars to fund local rail and transit projects.
53. Support commuter public transportation hubs to be located in areas in populated areas where there will be a large public benefit.

Wastewater

54. Support legislation or regulations that discourage the flushing of wipes through the sewer system unless they meet certain performance standards.
55. Support and monitor legislation that would increase the availability of funding for infrastructure improvements and wastewater treatment.
56. Oppose legislation or regulations that mandate volumetric pricing of wastewater
57. Support legislation that allows State agencies and local governments to continue to retain full authority to reject projects or to condition project approvals and impose mitigation measures.

Water Quality and Water Supply

58. Support and monitor legislation that would increase the availability of, and funding for, water conservation, water use efficiency, water reuse technologies, water recycling, local

water storage stormwater capture, and other projects, programs, or technologies that improve water supply or water quality.

59. Support the enhancement of a reliable, resilient, and sustainable water supply for California.
60. Support measures to increase water supply and improve water quality in the region, including drought relief legislation
61. Support funding opportunities that are provided to local jurisdictions through state or federal legislation.
62. Support legislative and regulatory measures that enhances local agencies' ability to share regional water resources and the ability to implement regional conjunctive use.
63. Support legislation that protects the security of, and access to, water rights' water and Central Valley Project contract water at Folsom Reservoir.

CITY OF FOLSOM LEGISLATIVE ADVOCACY MANUAL

PURPOSE

The goals of the City of Folsom's Legislative Advocacy Program are to:

- ❖ Describe the City's internal procedures related to federal, state and local advocacy
- ❖ Ensure potentially impactful federal, state and local legislation is identified, analyzed, tracked, and that the City's legislative position is communicated to legislators

COORDINATION OF THE LEGISLATIVE PROGRAM

When City staff learns of governmental action potentially affecting the City, internal communication and coordination to analyze the action begins.

Action can then proceed in either of two ways:

1. If the Council has previously adopted a legislative policy statement relevant to the legislation, the City Manager may act by engaging in established advocacy methods.
2. If there is no relevant legislative policy statement or Council direction related to a potentially impactful bill, if the issue is politically controversial, or if there is significant local interest in the issue, the proposed legislation will be referred to Council for direction.

THE ROLE OF THE CITY COUNCIL

The City Council has ultimate responsibility for determining the City's position on legislative issues. The Council's specific responsibilities include:

1. Establish legislative priorities
2. Meet with the City's state and federal legislative advocates as needed or desired to best represent the interests of Folsom
3. Work with external entities on issues of shared regional policy concern
4. Determine positions on resolutions proposed for adoption by the League of California Cities, the National League of Cities, and similar regional entities, as requested
5. Assume an active advocacy role with legislators on behalf of the City. This may include travel, and any such travel will be consistent with current City travel policies

THE ROLE OF THE CITY MANAGER

The City Manager is the central coordinator of the City's legislative program. The City Manager may designate a legislative liaison to assist with coordinating the City's legislative program. The responsibilities and activities of the City Manager include:

1. Ensuring the consistency of legislative action throughout the City
2. Coordinating contacts and communications with legislators and their staff
3. With departmental assistance, evaluating proposed legislation that may affect the City
4. Disseminating information on public policy items of interest to City departments
5. Directing and overseeing the City's lobbyists, including setting priorities for action that are consistent with Council direction
6. Preparing advocacy letters for the Mayor or Vice Mayor's signature. If neither the Mayor nor Vice Mayor are available to sign advocacy letters, the City Manager shall sign on behalf of the City. Copies of the communication will be distributed immediately to the City Council.
7. Serving, as needed, as the liaison to stakeholder groups, legislative offices, and local jurisdictions concerning legislative activities
8. Coordinating, briefing, and providing support to Council members for visits with state and/or federal legislators, as requested

THE ROLE OF CITY DEPARTMENTS

Active departmental participation is essential to the success of the Legislative Program. Departmental employees can provide technical assistance and unique insight into issues potentially impacting the City. Responsibilities of the departments include, but are not limited to:

1. Informing the City Manager of policy issues of importance to the City and any specific bills they become aware of that may impact the department
2. Designating key contacts within the department or division who are responsible for evaluating legislation and/or assisting with legislative analysis and advocacy letters
3. Suggesting organizations, individuals, publications, and/or legislators who may be allies in advocating the City's position on certain legislation

CITY COMMISSIONS AND COMMITTEES

City employees who are staff or liaison to Council appointed advisory commissions and committees should encourage those bodies to bring to the City Manager's attention any proposed legislation for which they recommend a position or wish the City Manager to track.

ENVIRONMENTAL AND WATER RESOURCES DEPARTMENT

The Environmental and Water Resources Department carefully monitors legislative developments, due to the heavily and separately regulated nature of the utilities. Advocacy actions that squarely and solely affect the Environmental and Water Resources Department (i.e.: an increase in utility rates, a change in departmental operations or policies, or additional work for staff of only the Environmental and Water Resources Department) and that conform with approved legislative guidelines, may be approved by the Director of the Environmental and Water Resources Department.

LEGISLATIVE ADVOCACY IN SPECIAL CIRCUMSTANCES

The City Council is the official voice of the City of Folsom and the final authority for determining legislative positions. The processes outlined below reflect instances when staff has no prior Council authority, the issue is controversial, or is a current item of significant community interest, or time constraints preclude action by the City Council.

Staff will place the item on a City Council agenda, including a specific bill number, if any, an analysis of the item, and a recommendation if warranted, for Council deliberation. Staff will follow the direction from Council related to the specific item.

If there is no relevant legislative platform guideline and time limits preclude action by the City Council, the Mayor and Vice Mayor shall coordinate with the City Manager to determine the City's position on proposed legislation and communicate the position as appropriate. Copies of the communication will be distributed to the City Council and presented for ratification at the earliest possible Council meeting. In the event that a majority of the City Council disagrees with

the position expressed by the Mayor, Vice Mayor and/or City Council, clarifying communication will be sent as appropriate.

SIGNATURES ON LEGISLATIVE COMMUNICATION

Letters and other communications expressing the City's position will customarily bear the signature of the Mayor. However, if the legislation's principal impact is on the City's operating procedures, the communication may be signed by the City Manager. In order to keep the Council and others informed of all City communication on legislation, copies of the letters will be distributed to the City Council.

COMMUNICATION WITH ELECTED OFFICIALS

From time to time, Councilmembers may meet with the City's local, state, and/or federal representatives. These meetings are an important component of building legislative relationships and sharing issues of significance to Folsom. Any meetings or communication with local, state or federal elected officials must be done in a coordinated way to ensure consistency of messaging, accurate information and record keeping, and sharing of resources. Therefore, any communication with a local, state or federal elected official or legislative staff shall be coordinated through the City Manager.

ADVOCACY METHODS

Drafting position letters is one advocacy tool, best used in conjunction with others. The City Council, City Manager, and lobbyists may use any, or a combination of the below additional advocacy methods:

1. Calls to policymakers, their staff, or legislative committee staff
2. Meeting with legislators and their staff, stakeholders, and other groups active on the same issue or bill
3. Testifying at a committee hearing regarding the City's position and/or concerns
4. Building coalitions with like-minded entities

####