



Folsom City Council Staff Report

MEETING DATE:	6/13/2023
AGENDA SECTION:	Old Business
SUBJECT:	Resolution No. 11044 - A Resolution Authorizing the Formation of the River District Master Plan Citizens Advisory Committee
FROM:	Community Development Department

RECOMMENDATION / CITY COUNCIL ACTION

Staff recommends the City Council approve Resolution No. 11044 Authorizing the Formation of the River District Master Plan Citizens Advisory Committee, with direction to Community Development Department staff to integrate the Citizens Advisory Committee into the River District Master Planning process to review, comment and make recommendations to city staff, the consultant team and the City Council regarding master plan priorities, concepts, designs, and other River District issues.

BACKGROUND / ISSUE

The Folsom General Plan 2035 contains a specific goal and corresponding objectives providing for the preparation of a River District Master Plan:

Goal LU 5.1 - Support the appropriate enhancement of Folsom's riverfront areas for current and future residents in order to increase public access, recreational opportunities, and economic development in consultation with federal, state, and regional public land management agencies.

In support of this goal, on April 12, 2022 the City Council approved the use of American Recovery Plan Act (ARPA) funds in the amount of \$362,500 for project management services (\$62,500) and retention of a planning/environmental consultant (\$300,000). Contract approval for the selected planning/environmental consultant is being considered under a separate resolution on the June 13, 2023 City Council agenda.

The General Plan suggests that a specific long-range plan be established by “Engaging the community, stakeholders, and federal, state and regional land management agencies in establishing a vision for Folsom’s River District.” The Urban Land Institute (ULI) highly recommends the use

of advisory committees or ad hoc committees for complex community planning issues. The City Council has recently used this strategy to help inform, guide and make recommendations on challenging subjects like Historic District parking and the disposition of surplus City properties. At the January 24, 2023 meeting, the Council indicated that it favored the formation and use of a Citizens Advisory Committee (CAC) for the River District Master Plan process and provided general direction about categories of participants.

POLICY / RULE

Folsom Charter, Section 2.04.G – Duties of the Mayor, indicates the mayor may “Establish and dissolve ad hoc committees, subject to the approval of the Council, but no such committee shall exist for more than one year.”

Folsom Municipal Code, Section 2.35.040 – One Seat Limitation, states that “No person may hold more than one appointed commission, board, council or committee seat at a time. This one-seat limitation shall not apply to: (1) commission, board, council or committee members who are appointed to other commissions, boards, councils or committees as a result of, or by virtue of, their status as a member of a particular commission, committee, board or council; or (2) membership on ad hoc committees.”

ANALYSIS

Of key importance to the River District Master Plan process and highlighted in the General Plan is “robust community and stakeholder engagement.” The selected consultant has proposed a scope of work that includes the following community engagement opportunities:

- Up to eight (8) CAC meetings
- Use of a Social Pinpoint Interactive Map
 - open to all residents to comment on a variety of district planning issues
 - available for use on virtually all electronic devices
 - geo-locates comments within the district planning area
 - categorizes and manages comments
- Key stakeholder interviews (up to eight hours)
 - including potential project critics
- Community Open House

Formation of a CAC is contemplated in both the Folsom Charter and the Folsom Municipal Code as noted in the Policy/Rule section above. At the January 24th meeting, staff presented a list of stakeholders representing a wide range of interests in the River District planning area. The City Council indicated an interest in using a CAC for this project and supported the provided stakeholder list. The identified stakeholders are listed below and grouped within various categories of interest. Staff contacted each group to gauge participation interest, and all those invited are interested in participating. Staff recommends the City Council select up to two stakeholders from each category of stakeholder organizations from the table below (2 pages) for a total maximum of 12 stakeholder group members.

Stakeholder Category (designated representative)	Stakeholder Mission/Purpose/Relevance
Major Landowners (Select up to 2)	
CA State Parks (Devin Swartwood)	The contractual operating and managing partner for US Bureau of Reclamation of the Folsom Lake State Recreation Area (FLSRA)
US Bureau of Reclamation (representative TBD)	USBR is the major landowner (75%+) within River District and is responsible for operations at both Folsom Dam and Nimbus Dam.
Cultural Resources (Select up to 2)	
Friends of Folsom Preservation (Debra Grassl)	To advocate for the protection and preservation of Folsom's heritage, cultural resources, and the natural environment; and to advocate for land use planning.
Folsom History (Rita Mukherjee Hoffstadt)	To inspire an innovative future together by connecting Folsom to its inventive roots; founded in 1961; operates the Folsom History Museum and Pioneer Village in the Historic District, and the developing Chinese Heritage Museum.
Heritage Preservation League (Loretta Hettinger)	Dedicated to identifying, interpreting, and preserving the Folsom area's historic sites, and structures; acting as the community's voice in historic preservation matters; being part of the decision-making process; ensuring the city complies with historic preservation mandates, etc.
Shingle Springs Band of Miwok Indians (Krystal Moreno)	A federally recognized Indian tribe, will protect and enhance the quality of life of its members by preserving, protecting and promoting its history, culture and traditions...
Recreation Resources (Select up to 2)	
CSUS Aquatic Center (Brian Dulgar)	A cooperative operation of the Associated Students Inc. of CSUS, Sacramento, the University Union of Sac State, CA Div. of Boating and Waterways, and the CA Dept of Parks and Recreation, providing boating and safety programs through education, recreation, competition.
FATRAC – Folsom Auburn Trail Riders Action Coalition (Deborah Young)	Created in 1988, volunteer grassroots trail building and trail maintenance organization. Works to promote mountain bike experiences and education for an enhanced outdoor experience.
Lake Natoma Paddlers (Cindy Williamson Boquist)	A Facebook group with 8k members focused on recreational paddleboard, and other paddle watercraft activities on Lake Natoma.
Shadow Glen Riding Stable (Terry Howard)	A State Parks concessionaire providing equestrian activities, lessons, boarding, camps located in Orangevale on the north side of Lake Natoma, off Main Avenue.
Open Space Resources (Select up to 2)	
FOLFAN – Friends of Lakes Folsom and Natoma (Don Rose)	A non-profit cooperating association for the Folsom Lake State Recreation Area (FLSRA) with various initiatives and events such as the "loaner life jacket program," guided hikes, and educational hikes.
Friends of Folsom Parkways (Bruce Cline)	Advocating awareness, use and care of Folsom parkways, fund raising for parkway issues, education, development proposal influence to benefit parkways, identify parkway expansion where appropriate.
Historic District (Select up to 2)	
HFRA - Historic Folsom Residents Association (Mike Reynolds)	Focus is to preserve and protect the Folsom Historic District by forming a resident group that is large enough to be recognized and noticed when decisions are being made that affect the Historic District.
Sutter Street Merchants Association (Karen Holmes)	To preserve, protect, and enhance the Folsom Historic District and its historic and natural assets; to educate others...; to establish it as a destination for visitors and residents alike; etc.

Stakeholder Category (designated representative)	Stakeholder Mission/Purpose/Relevance
Economic Development Stakeholders (Select up to 2)	
River District Organizing Committee (Will Kempton)	To assist, promote, and monitor the development of a River District Master Plan for the City of Folsom which contributes to the city's economic development and results in benefits to all stakeholders.
Folsom Chamber of Commerce/Visit Folsom (Joe Gagliardi)	For nearly 80 years, the chamber has been a local business association advocating for businesses concerns, tourism and economic development within the city.
Folsom Auto Mall Dealers Association (John Sears)	The Auto Mall is within the General Plan River District boundaries and is a gateway to the city. It includes a long-empty dealership site with frontage on Alder Creek where it joins Lake Natoma.

The City Council also expressed interest in at-large public participation on the CAC at the January 24th meeting, noting that there could be representation from each of the recently formed Council districts. The following people have expressed interest in serving as an at-large CAC member or have been nominated by a Councilmember. Staff recommends that each Councilmember select (appoint) one person from the list below for a total of five at-large members. Individual Councilmembers may also appoint a person not on this list for an at-large member to represent the City on the CAC.

Name	City Council District	Stated Areas of Interest and Engagement
John Lane	1	HD Commissioner, HD resident, avid paddler
Jim Lofgren	1	River District resident, CA Apartment Association – gov't affairs
Jennifer Lane	1	HD resident, past Planning Commissioner, past HD Commissioner
Crystal Tobias	1	River District resident, State Parks volunteer, FOLFAN member
Pat Flynn	2	Civil engineer, former Public Works Director, 30-year Briggs Ranch resident
Brian Murch	2	20-year start-up entrepreneur, tech expert, 15-year yoga instructor
Jennifer Cabrera	3	HD Commissioner, State Parks staff architect
Srinivas Yanaprti	3	Folsom Ranch resident, construction/builder, analyst
Barbara Leary	4	Natoma Station resident, past Planning Commissioner
Lynne Bailey	5	Avid trail user, runner, and cyclist
Scott Muldavin	5	Retired consultant in RE development, financial feasibility, strategic assessment

According to the Urban Land Institute (ULI), community advisory committees, as being contemplated for the River District planning process, should comprise between eight and 14 members. While the recommended lists above could result in as many as 17 members of the CAC, staff is comfortable with the number and the broad stakeholder representation. The City Council may make changes to the proposed CAC composition, or it may reduce the number of stakeholders; however, staff does not recommend increasing the number or participants above a maximum of 17 members to ensure a workable group where all members are engaged and have ample opportunity to provide needed perspectives on the plan and process.

In order to allow for the most flexibility and utilization of the CAC, staff recommends the formal appointment commence July 15, 2023, and in accordance with the Folsom Municipal Code, extend to July 15, 2024 for a maximum of one year.

ENVIRONMENTAL REVIEW

The recommended action of the City Council is not a project as defined by the CEQA and therefore does not require environmental review.

FISCAL IMPACT

There is no additional fiscal impact as a result of the proposed action. Funds for both project management and retained consultants have already been budgeted and appropriated. The source of the funds is from federal allocations from the American Rescue Plan Act (ARPA).

ATTACHMENTS

- 1. Resolution No. 11044 – A Resolution Authorizing the Formation of the River District Master Plan Citizens Advisory Committee

Submitted,



PAM JOHNS
Community Development Director

RESOLUTION NO. 11044

**A RESOLUTION AUTHORIZING THE FORMATION OF THE RIVER DISTRICT
MASTER PLAN CITIZENS ADVISORY COMMITTEE**

WHEREAS, the 2035 Folsom General Plan contains a specific goal and corresponding objectives providing for the preparation of a River District Master Plan; and,

WHEREAS, the 2035 Folsom General Plan also suggests that the plan be established by “Engaging the community, stakeholders, and federal, state and regional land management agencies in establishing a vision for Folsom’s River District;” and,

WHEREAS, the Urban Land Institute (ULI) recommends public agencies use citizens advisory committees to help inform, guide and make recommendations on challenging community planning issues; and,

WHEREAS, the Folsom Charter, section 2.04.G – Duties of the Mayor, indicates the mayor may “establish and dissolve ad hoc committees, subject to the approval of the Council, but no such committee shall exist for more than one year; and,

WHEREAS, the Folsom Municipal Code, section 2.35.040 – One Seat Limitation, indicates that it is permissible for councilmembers, commissioners or other committee members to participate on ad hoc committees; and,

WHEREAS, at its January 24, 2023 meeting, the City Council indicated it would utilize a citizens advisory committee (CAC) during the River District Master Plan process; and,

WHEREAS, there are a number of stakeholder organizations with various interests in River District issues and opportunities; and,

WHEREAS, the City Council has selected and appointed certain stakeholders from the list provided in the staff report along with one at-large member appointed by each Councilmember.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Folsom hereby authorizes the creation of the River District Citizens Advisory Committee; and,

BE IT FURTHER RESOLVED, that the Folsom River District Citizens Advisory Committee will be established effective July 15, 2023 and shall be dissolved effective July 14, 2024 in accordance with the Folsom Municipal Code.

PASSED AND ADOPTED this 13th day of June 2023, by the following roll-call vote:

AYES: Councilmember(s):
NOES: Councilmember(s):
ABSENT: Councilmember(s):
ABSTAIN: Councilmember(s):

Rosario Rodriguez, MAYOR

ATTEST:

Christa Freemantle, CITY CLERK

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CITY OF
FOLSOM
DISTINCTIVE BY NATURE