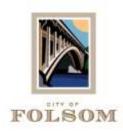


City of Folsom Historic District Parking Solutions Ad Hoc Committee Recommendations

Report to Council

June 23, 2020



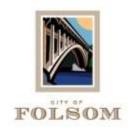
Employees, **patrons** and **visitors** from the **commercial portion** of the **Historic District** are **occupying available on-street parking** spaces in the adjacent residential areas at all times of the day and night, resulting in **constrained parking options for residents** along with many associated nuisance factors which adversely impact residential quality of life. Different areas of the residential district experience different and sometimes greater impacts, depending on their proximity to Sutter Street.

Committee Purpose & Process

FOLSOM

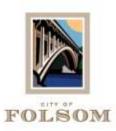
- Formed in March 2019 by Council Resolution
- 11 members
- To explore possible solutions to alleviate traffic and parking concerns in the residential and commercial portions of the Historic District

Key Issues

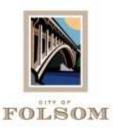


- Impacts to residential area quality of life
- Access to parking for Historic District patrons
- Employee and commuter access to parking
- Underutilized parking
 garage capacity

- Lack of dedicated parking
 enforcement
- Special event parking impacts
- Immediate and future growth and parking demands



- A portfolio approach:
 - ✓ Implement a comprehensive solution package
 - ✓ Enact solutions in timely manner
 - ✓ Monitor, report and improve upon solutions



Short Term High Priority Short Term Low Priority Establish an In-Lieu Improve and expand Provide shuttle Establish designated Create a special district to fund fee for parking wayfinding signage options to parking loading zones for parking improvements garage and Light Rail ridesharing and to encourage use of Smart RT parking garage Design, implement Enhance pedestrian Increase frequency Educate and enforce safety to and from the and scope of parking Historic District residential parking Railroad Block employees about enforcement parking garage parking options permit program Long Term High Priority Long Term Low Priority Offer incentives to Build an additional **Consider establishing** Improve overall Consider use of small reward beneficial public parking garage valet parking services circulation design for undeveloped or underdeveloped lots parking behavior at key locations access to the Historic for infill parking District **Ongoing and Existing Solutions** Continue to improve

Continue to improve Promote ways to get Wor bicycle and pedestrian in and around the Even access to Historic Historic District ma District

Work with Special Event organizers to manage parking demand Address parking standards for Historic District through Zoning Code update

Adaptively manage Historic District parking

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Short Term High Priority

- Establish designated loading zones for ridesharing and Smart RT
- Design, implement, and enforce residential parking permit program
- Establish an in-lieu fee for parking
- Enhance pedestrian safety to and from the Railroad Block garage

Short Term High Priority (continued)

- Improve and expand wayfinding signage to encourage use of parking garage
- Increase frequency and scope of parking enforcement
- Creation of a special district for parking

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Short Term Low Priority

- Provide shuttle options to parking garage and Light Rail
- Educate employees about parking options

Long Term High Priority

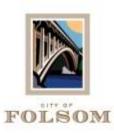
- Offer behavioral incentives to reward beneficial parking behavior
- Build an additional public parking garage

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Long Term Low Priority

- Consider establishing valet parking services at key locations
- Improve overall circulation design for access to the Historic District
- Consider use of small undeveloped or underdeveloped lots for infill parking





- Parking Benefit District
- Permit program parking fees
- Grant funding for parking improvements
- Parking enforcement fines
- Additional fees on downtown purchases, hotel stays and development
- Fees from parking meters or paid parking programs

Committee Members

FHDA Members Karen Holmes Jim Snook Murray Weaver

HFRA Members Shannon Brenkwitz Paul Keast Cindy Pharis

Historic District business owner not affiliated with FHDA or HFRA **Charles Knuth**

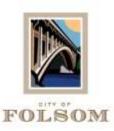
Historic District resident not affiliated with FHDA or HFRA **Phil Rotheram** Folsom resident who lives outside the Historic District **Kyle Middleton**

Folsom business owner whose business is outside the Historic District **Steve Heard**

Professional planner or licensed engineer who is a Folsom resident and has professional expertise working on transportation-related projects Kenton Ashworth







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