



CITY OF  
**FOLSOM**

**City of Folsom**  
**Historic District Parking Solutions**  
**Ad Hoc Committee Recommendations**

***Report to Council***

***June 23, 2020***

# Problem Statement



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**Employees, patrons and visitors** from the **commercial portion** of the **Historic District** are **occupying available on-street parking** spaces in the adjacent residential areas at all times of the day and night, resulting in **constrained parking options for residents** along with many associated nuisance factors which **adversely impact residential quality of life**. Different areas of the residential district experience different and sometimes greater impacts, depending on their proximity to Sutter Street.

# Committee Purpose & Process



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- Formed in March 2019 by Council Resolution
- 11 members
- To explore possible solutions to alleviate traffic and parking concerns in the residential and commercial portions of the Historic District

# Key Issues



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- Impacts to residential area quality of life
- Access to parking for Historic District patrons
- Employee and commuter access to parking
- Underutilized parking garage capacity
- Lack of dedicated parking enforcement
- Special event parking impacts
- Immediate and future growth and parking demands

# Committee Recommendations



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- A portfolio approach:
  - ✓ Implement a comprehensive solution package
  - ✓ Enact solutions in timely manner
  - ✓ Monitor, report and improve upon solutions

# Committee Recommendations



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## Short Term High Priority

Establish designated loading zones for ridesharing and Smart RT

Establish an In-Lieu fee for parking

Improve and expand wayfinding signage to encourage use of parking garage

Create a special district to fund parking improvements

Provide shuttle options to parking garage and Light Rail

Design, implement and enforce residential parking permit program

Enhance pedestrian safety to and from the Railroad Block parking garage

Increase frequency and scope of parking enforcement

Educate Historic District employees about parking options

## Long Term High Priority

Offer incentives to reward beneficial parking behavior

Build an additional public parking garage

## Long Term Low Priority

Consider establishing valet parking services at key locations

Improve overall circulation design for access to the Historic District

Consider use of small undeveloped or underdeveloped lots for infill parking

## Ongoing and Existing Solutions

Continue to improve bicycle and pedestrian access to Historic District

Promote ways to get in and around the Historic District

Work with Special Event organizers to manage parking demand

Address parking standards for Historic District through Zoning Code update

Adaptively manage Historic District parking

# Committee Recommendations



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## Short Term High Priority

- Establish designated loading zones for ridesharing and Smart RT
- Design, implement, and enforce residential parking permit program
- Establish an in-lieu fee for parking
- Enhance pedestrian safety to and from the Railroad Block garage

# Committee Recommendations



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## Short Term High Priority (continued)

- Improve and expand wayfinding signage to encourage use of parking garage
- Increase frequency and scope of parking enforcement
- Creation of a special district for parking



# Committee Recommendations



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## Short Term Low Priority

- Provide shuttle options to parking garage and Light Rail
- Educate employees about parking options

# Committee Recommendations



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## Long Term High Priority

- Offer behavioral incentives to reward beneficial parking behavior
- Build an additional public parking garage

# Committee Recommendations



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## Long Term Low Priority

- Consider establishing valet parking services at key locations
- Improve overall circulation design for access to the Historic District
- Consider use of small undeveloped or underdeveloped lots for infill parking

# Funding



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- Parking Benefit District
- Permit program parking fees
- Grant funding for parking improvements
- Parking enforcement fines
- Additional fees on downtown purchases, hotel stays and development
- Fees from parking meters or paid parking programs

# Committee Members



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*FHDA Members*

**Karen Holmes**

**Jim Snook**

**Murray Weaver**

*HFRA Members*

**Shannon Brenkwitz**

**Paul Keast**

**Cindy Pharis**

*Historic District business owner  
not affiliated with FHDA or HFRA*

**Charles Knuth**

*Historic District resident  
not affiliated with FHDA or HFRA*

**Phil Rotheram**

*Folsom resident who lives  
outside the Historic District*

**Kyle Middleton**

*Folsom business owner whose business  
is outside the Historic District*

**Steve Heard**

*Professional planner or licensed engineer  
who is a Folsom resident and has professional expertise  
working on transportation-related projects*

**Kenton Ashworth**

# Committee Members



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