

# Folsom City Council Staff Report

<b>MEETING DATE:</b>	6/8/2021
<b>AGENDA SECTION:</b>	Old Business
<b>SUBJECT:</b>	Resolution No. 10646 - A Resolution Approving Changes to Transit Services and Vehicle Branding for Transit Services Provided by Sacramento Regional Transit Under the 2019 Annexation Agreement with the Sacramento Regional Transit District
<b>FROM:</b>	Public Works Department

## **RECOMMENDATION / CITY COUNCIL ACTION**

Staff recommends that the City Council adopt Resolution No. 10646 - A Resolution Approving Changes to Transit Services and Vehicle Branding for Transit Services Provided by Sacramento Regional Transit Under the 2019 Annexation Agreement with the Sacramento Regional Transit District.

## **BACKGROUND / ISSUE**

The City of Folsom officially annexed its transit operations known as Folsom Stage Line to Sacramento Regional Transit District (SacRT) on January 1, 2019. As a part of the annexation agreement SacRT agreed to implementing no major service changes to Folsom routes or transit services for a minimum of one year. This commitment has been fulfilled. SacRT is now looking for opportunities to make some new service changes that will ensure that quality transit services are being delivered to Folsom residents. This is best accomplished when SacRT works closely with the City of Folsom staff, residents and community partners to expand and improve transit throughout the City of Folsom's service area.

## **POLICY / RULE**

In accordance with the Annexation Agreement, SacRT major service changes require the approval of the City Council and the SacRT Board of Directors. SacRT may make major service changes without City Council approval but must provide sixty (60) days written notification to the City.

## ANALYSIS

SacRT is proposing to discontinue the Dial-A-Ride (DAR) service as it exists today and, in its place, customers who currently use Dial-A-Ride will be transitioned over to SacRT GO paratransit services. For new and existing customers, SacRT will provide expanded on-demand Smart Ride service, that allows customers to have same-day transit options available via a mobile app or call in. SacRT believes these changes are beneficial to Folsom residents for several reasons.

The original Dial-A-Ride (DAR) was provided as the complementary American with Disabilities Act (ADA) paratransit to Folsom Fixed Route buses; with the annexation of Folsom transit services in January 2019, Folsom was included into the SacRT ADA service area. With service as it is today, the DAR service is a redundant service to SacRT GO and Smart Ride. This plan allows for efficient and effective use of public funds.

SacRT believes SacRT GO with added Smart Ride coverage will provide similar if not better quantity and quality of service that is currently available through Folsom DAR. SacRT GO provides more access to the region and a longer span of service, including added benefits from above and beyond non-ADA hours. There will also be increased resources added to the Folsom Zone for Smart Ride in anticipation of increased demand.

SacRT will work to reduce any impacts of discontinuing the Folsom DAR for seniors who do not meet the ADA eligibility criteria, but still have a need for this service. SacRT plans to do this by allowing all current riders of Folsom DAR to maintain current eligibility when transitioned to SacRT GO services; this will allow the current active riders the ability to use the resources available to travel the region, as well as local-to-local trips within Folsom with same-day on-demand Smart Ride service. As Smart Ride is already available as a resource for the general public, new riders would not need to wait to be age eligible to ride the service like they did with Dial-A-Ride. They have the option to book for a flexible experience to reserve their rides within a matter of minutes.

SacRT staff has determined that under existing Federal Transit Administration (FTA) guidelines and under SacRT existing service change policy this does not constitute a major service change. It requires no Title VI action.

SacRT staff recognizes the importance of communication and outreach to existing customers and have conducted the following outreach efforts:

- SacRT presentation to Folsom City Council on April 21, 2021
- SacRT staff met with the Folsom Rider Task Force on April 22, 2021
- SacRT staff met with the Folsom City staff on April 23, 2021
- SacRT staff met with GM Henry Li and concerned citizens on April 27, 2021
- SacRT staff presentation to SacRT Mobility Advisory Council May 6, 2021

SacRT has mailed out information flyers to existing DAR customers notifying them of the upcoming changes. SacRT will also provide flyers for DAR operators to hand out to existing

customers. In addition, SacRT is scheduling a virtual workshop this summer to help existing customers transition over to SacRT GO and SmaRT Ride.

A summary of the proposed changes is attached for your review and approval.

SacRT is also proposing to update the branding of the vehicles to create a regional branding that will make it easier for customers to identify as SacRT service throughout the service area. It is important that SacRT customers can see that the system is coordinated and integrated. The new wrapped vehicles will be added to the SmaRT Ride system, two of which will be assigned to the Folsom zone and others will be spread throughout the service area. All new vehicles will have decals that recognize the City of Folsom's contribution to the new vehicles.

The proposed branding of the new vehicles is attached for your review and approval.

### **FINANCIAL IMPACT**

There is no negative financial impact to the City in approving the requested changes to the SacRT Services or vehicle branding.

### **ENVIRONMENTAL REVIEW**

This action is exempt from environmental review under the California Environmental Quality Act (CEQA).

### **ATTACHMENTS**

1. Resolution No. 10646 - A Resolution Approving Changes to Transit Services and Vehicle Branding for Transit Services Provided by Sacramento Regional Transit Under the 2019 Annexation Agreement with the Sacramento Regional Transit District
2. Proposed Service Changes
3. Proposed Branding Changes

Submitted,

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Dave Nugen, Public Works Director

Attachment 1

Resolution No. 10646

**RESOLUTION NO. 10646**

**A RESOLUTION APPROVING CHANGES TO TRANSIT SERVICES AND VEHICLE BRANDING FOR TRANSIT SERVICES PROVIDED BY SACRAMENTO REGIONAL TRANSIT UNDER THE 2019 ANNEXATION AGREEMENT WITH THE SACRAMENTO REGIONAL TRANSIT DISTRICT**

**WHEREAS**, the City of Folsom officially annexed its transit operations known as Folsom Stage Line to Sacramento Regional Transit District (SacRT) on January 1, 2019; and

**WHEREAS**, as a part of the annexation agreement, SacRT agreed to implementing no major service changes to Folsom routes or transit services for a minimum of one year; and

**WHEREAS**, SacRT has fulfilled its commitment to no major service changes; and

**WHEREAS**, SacRT is now requesting to phase-out the Dial-A-Ride Service and replace that service with the SmaRT Ride Micro-Transit and SacRT GO Services; and

**WHEREAS**, SacRT is now requesting to re-brand the Folsom Stage Line vehicles acquired in the annexation to SacRT to create a regional branding that will make it easier for customers to identify as SacRT service throughout the service area:

**NOW, THEREFORE, BE IT RESOLVED** that the City Council of the City of Folsom approves of the changes to Transit Services and Vehicle Branding for transit services provided by Sacramento Regional Transit under the 2019 Annexation Agreement with the Sacramento Regional Transit District.

**PASSED AND ADOPTED** this 8<sup>th</sup> day of June 2021, by the following roll-call vote:

**AYES:** Councilmember(s):  
**NOES:** Councilmember(s):  
**ABSENT:** Councilmember(s):  
**ABSTAIN:** Councilmember(s):

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Michael D. Kozlowski, MAYOR

ATTEST:

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Christa Freemantle, CITY CLERK

## Attachment 2

### Proposed Service Changes

### SacRT Service Table: Folsom DAR, Smart Ride, SacRT GO

	Folsom Fixed Route	Folsom Dial-A-Ride (DAR)	Smart Ride	SacRT GO Paratransit Services (ADA)	SacRT GO Paratransit Services (Non-ADA)
<b>Proposal</b>	No changes at this time Route 10 (Fixed Route) Route 20 (School Trip) Route 30 (Commuter) September (Tentative)	<b>Discontinue Service and grandfather riders August 28, 2021 (Last day of service)</b>	<b>Expand to include Folsom Ranch (South of Hwy 50) April/Mid June 2021 (tentative)</b>	<b>Expand to include Folsom Ranch (South of Hwy 50) April/Mid June 2021 (June 20, 2021)</b>	<b>Expand to include Folsom Ranch (South of Hwy 50) April/Mid June 2021 (June 20, 2021)</b>
<b>Service Area</b>	See Service Map Folsom, CA	See Service Map DAR Service Area	See Service Map Folsom Zone	See Service Map SacRT ADA Service Area	See Service Map SacRT ADA Service Area
<b>Service Description</b>	Per Annexation Agreement Route 10 (32' bus) Route 20 (32' bus) Route 30 (Cutaway)	Per Annexation Agreement	Pilot Program	ADA Paratransit 3/4 mile radius of active fixed route or light rail station	Non-ADA Demand Response (Beyond 3/4 mile)
<b>Eligibility</b>	Anyone	55+ years old and older	Anyone	ADA Eligibility Grandfathered DAR Eligibility	ADA Eligibility Grandfathered DAR Eligibility
<b>Fare: Single, One-way</b>	\$2.50 Basic \$1.25 Senior (62+) \$1.25 ADA	\$4.00	\$2.50 Basic \$1.25 Senior (62+) \$1.25 ADA Free for 5+ Passengers	\$5.00	\$5.00
<b>Fare: Monthly, Other</b>	\$100 Basic \$50 Senior (62+) \$50 ADA \$40 Super Senior (75+)	\$95.00	\$100 Basic \$50 Senior (62+) \$50 ADA \$40 Super Senior (75+)	\$137.50 for 60 ADA trips + Free Fixed and Smart Ride	NA
<b>Trip Booking Requirement</b>	NA	Reserve 1-14 Days in Advance No Same-day Service	Reserve Day Of Same-day Service Only	Reserve 1-2 Days in Advance No Same-day Service	Reserve 1-2 Days in Advance No Same-day Service
<b>Pick Up Window</b>	NA	15m before, 15m after	On Demand 0-2 Minutes before	1m to 30m	1m to 30m
<b>Hours: Mon - Fri</b>	5:25 AM - 7:25 PM	5:25 AM - 7:25 PM	7:00 AM - 7:00 PM	Currently: 3:30 AM -11:30 PM Future: 3:30 AM -11:30 PM (Gold Line) Both legs of trip must be ADA	Currently: 4:30 AM -1:00 AM Future: 3:30 AM - 1:00 AM (Airport) - (Blue Line) 1 leg of trip must be an ADA trip

## Attachment 3

### Proposed Branding Changes



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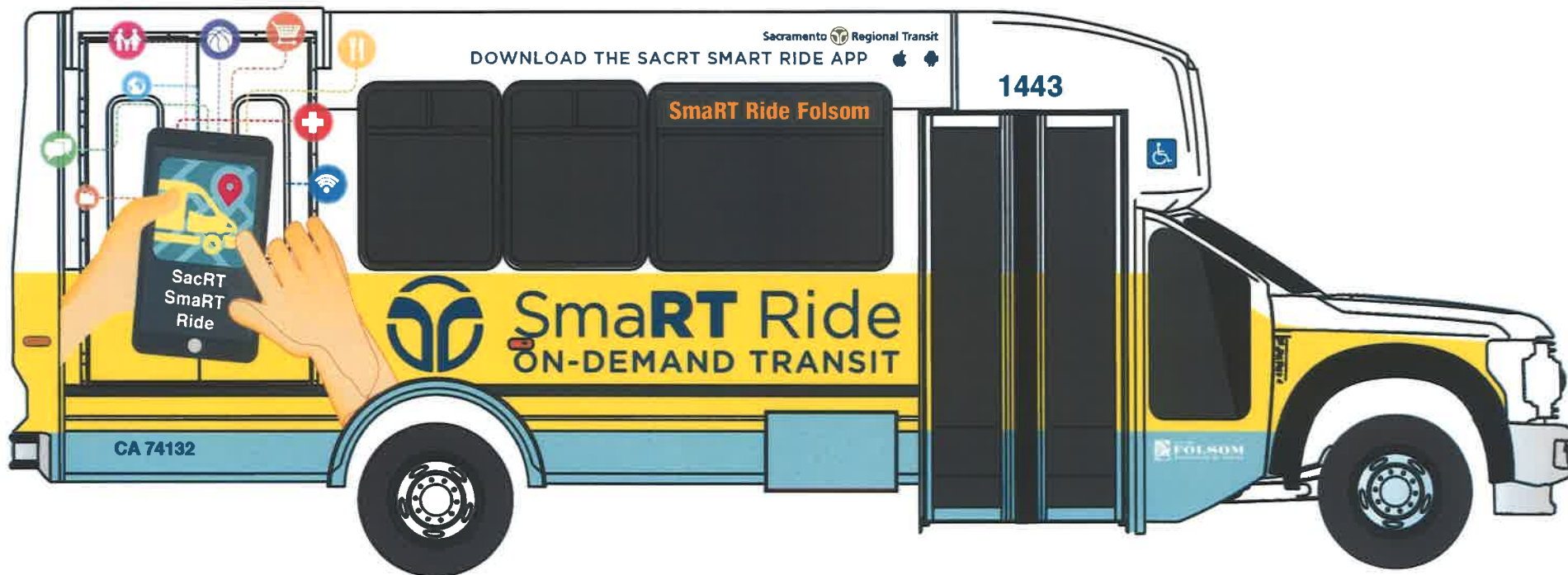


**Smart Ride**  
ON-DEMAND TRANSIT

[sacrt.com/smartride](http://sacrt.com/smartride)

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Sacramento  Regional Transit



Sacramento Regional Transit

DOWNLOAD THE SACRT SMART RIDE APP

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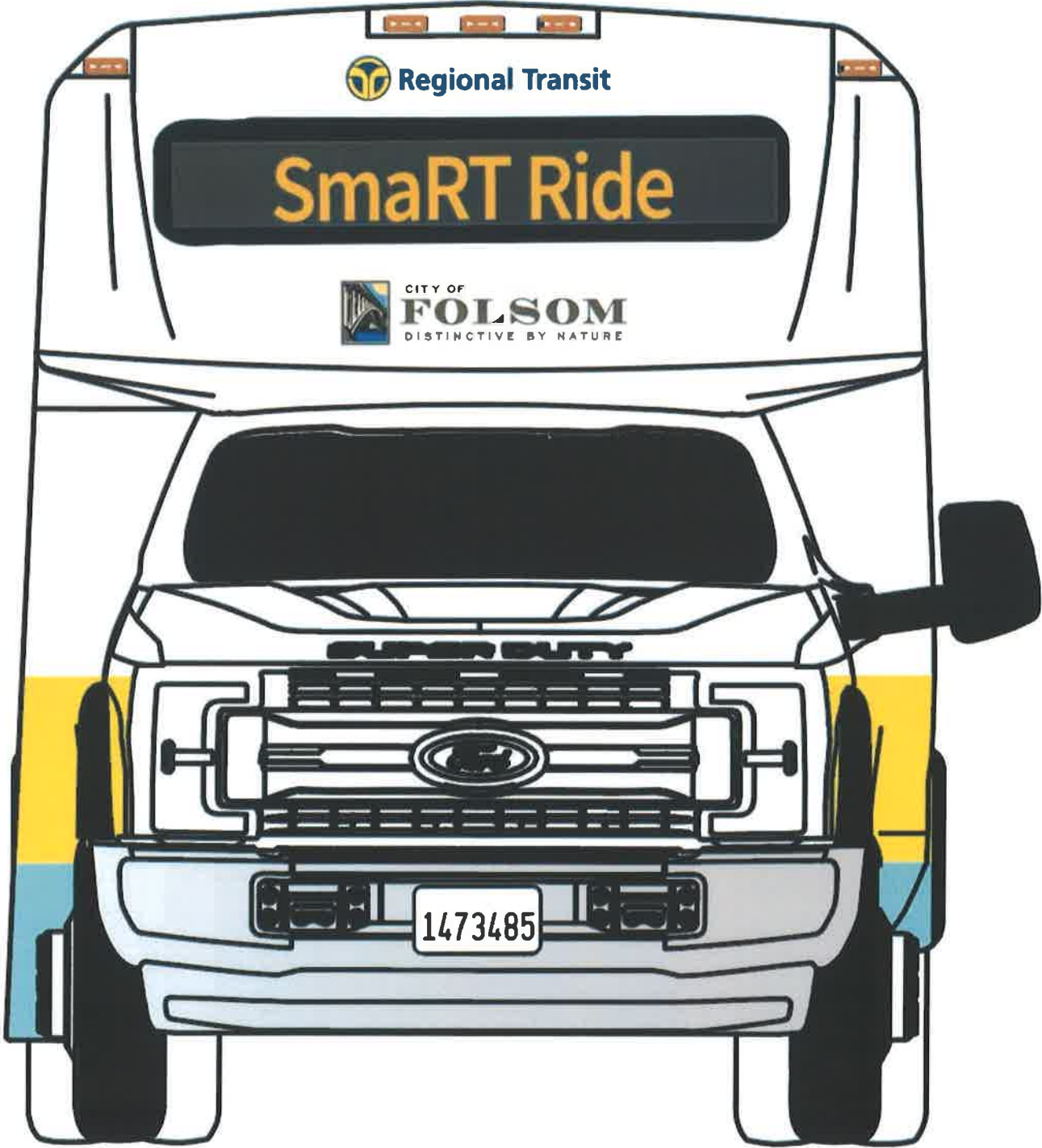
SmaRT Ride Folsom



**SmaRT Ride**  
ON-DEMAND TRANSIT

CA 74132

FOLSOM



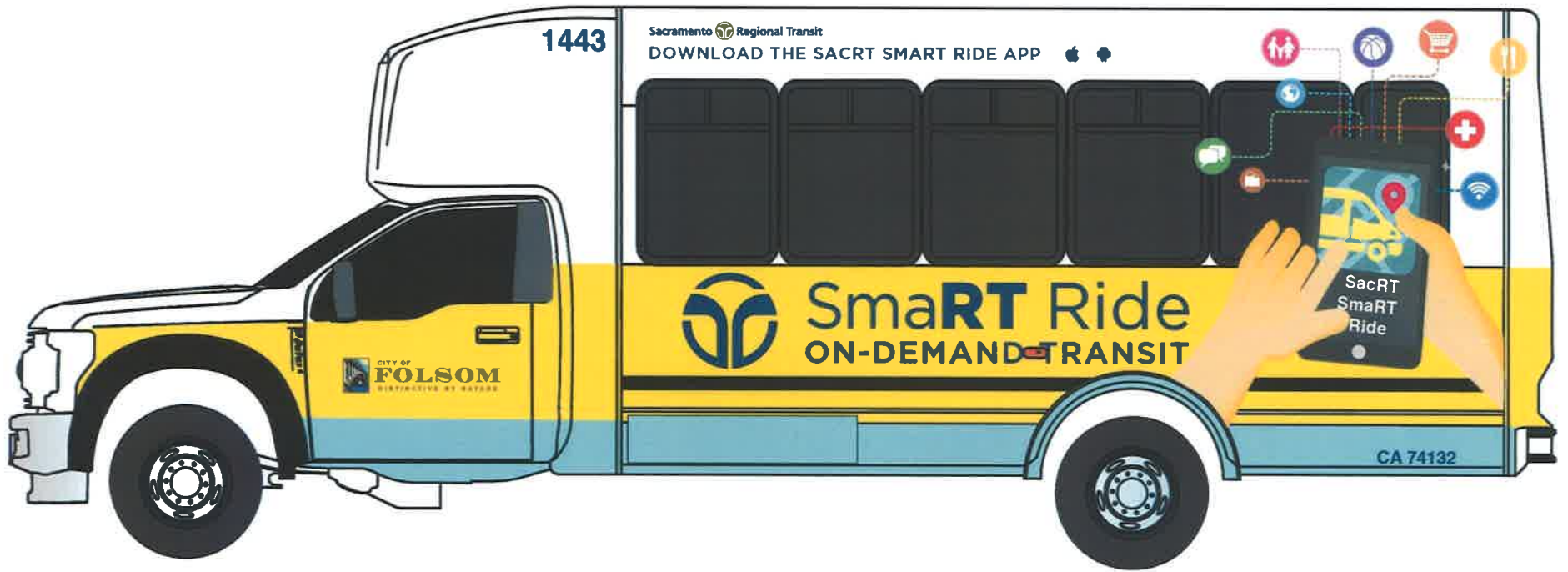
 Regional Transit

**SmaRT Ride**

 CITY OF **FOLSOM**  
DISTINCTIVE BY NATURE

**SUPER DUTY**

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**Smart Ride**  
ON-DEMAND TRANSIT

CITY OF  
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