



Folsom City Council Staff Report

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| MEETING DATE: | 7/9/2024 |
| AGENDA SECTION: | Old Business |
| SUBJECT: | Resolution No. 11227 - A Resolution Accepting a Progress Report to Date from the First River District Master Plan Citizens Advisory Committee and Authorizing the Formation of a Second River District Master Plan Citizens Advisory Committee |
| FROM: | Community Development Department |

RECOMMENDATION / CITY COUNCIL ACTION

Staff recommends the City Council approve Resolution No. 11227 - A Resolution Accepting a Progress Report to Date from the First River District Master Plan Citizens Advisory Committee and Authorizing the Formation of a Second River District Master Plan Citizens Advisory Committee, with direction to Community Development Department staff to complete the River District Master Planning process by the end of 2024 as previously planned.

BACKGROUND / ISSUE

The Folsom General Plan 2035 contains a specific goal and corresponding objectives providing for the preparation of a River District Master Plan:

Goal LU 5.1 - Support the appropriate enhancement of Folsom’s riverfront areas for current and future residents in order to increase public access, recreational opportunities, and economic development in consultation with federal, state, and regional public land management agencies.

In support of this goal, on April 12, 2022 the City Council approved the use of American Recovery Plan Act (ARPA) funds in the amount of \$362,500 for project management services (\$62,500) and retention of a planning/environmental consultant (\$300,000).

The General Plan suggests that a specific long-range plan be established by “Engaging the community, stakeholders, and federal, state and regional land management agencies in establishing a vision for Folsom’s River District.” The Urban Land Institute (ULI) highly recommends the use of advisory committees or ad hoc committees for complex community planning issues. As such,

the City Council approved Resolution No. 11044 on June 13, 2024, forming the River District Citizens Advisory Committee (CAC). The City Council included 24 individuals representing different community stakeholder organizations, property managers, and individuals on the committee.

The City Council selected the following stakeholders and individuals representing those organizations for participation on the CAC:

| Stakeholder Category (designated representative) | Stakeholder Mission/Purpose/Relevance |
|---|--|
| CA State Parks (Devin Swartwood) | The contractual operating and managing partner for US Bureau of Reclamation of the Folsom Lake State Recreation Area (FLSRA) |
| US Bureau of Reclamation (Edward Roza) | USBR is the major landowner (75%+) within River District and is responsible for operations at both Folsom Dam and Nimbus Dam. |
| Friends of Folsom Preservation (Debra Grassl) | To advocate for the protection and preservation of Folsom’s heritage, cultural resources, and the natural environment; and to advocate for land use planning. |
| Folsom History (Rita Mukherjee Hoffstadt) | To inspire an innovative future together by connecting Folsom to its inventive roots; founded in 1961; operates the Folsom History Museum and Pioneer Village in the Historic District, and the developing Chinese Heritage Museum. |
| Shingle Springs Band of Miwok Indians (Krystal Moreno) | A federally recognized Indian tribe, will protect and enhance the quality of life of its members by preserving, protecting and promoting its history, culture and traditions. |
| CSUS Aquatic Center (Brian Dulgar) | A cooperative operation of the Associated Students Inc. of CSUS, Sacramento, the University Union of Sac State, CA Div. of Boating and Waterways, and the CA Dept of Parks and Recreation, providing boating and safety programs through education, recreation, competition. |
| Lake Natoma Paddlers (Lisa Horton) | A Facebook group with 8k members focused on recreational paddleboard, and other paddle watercraft activities on Lake Natoma. |
| Friends of Folsom Parkways (Bruce Cline) | Advocating awareness, use and care of Folsom parkways, fund raising for parkway issues, education, development proposal influence to benefit parkways, identify parkway expansion where appropriate. |
| HFRA - Historic Folsom Residents Association (Mike Reynolds) | Focus is to preserve and protect the Folsom Historic District by forming a resident group that is large enough to be recognized and noticed when decisions are being made that affect the Historic District. |
| Sutter Street Merchants Association (Karen Holmes) | To preserve, protect, and enhance the Folsom Historic District and its historic and natural assets; to educate others...; to establish it as a destination for visitors and residents alike; etc. |
| River District Organizing Committee (Will Kempton) | To assist, promote, and monitor the development of a River District Master Plan for the City of Folsom which contributes to the city’s economic development and results in benefits to all stakeholders. |
| River District Organizing Committee (Claudia Cummings, chairperson) | To assist, promote, and monitor the development of a River District Master Plan for the City of Folsom which contributes to the city’s economic development and results in benefits to all stakeholders. |
| Folsom Chamber of Commerce/Visit Folsom (Joe Gagliardi) | For nearly 80 years, the chamber has been a local business association advocating for businesses concerns, tourism and economic development within the city. |

The City Council also selected the following individuals for participation on the CAC:

| Name | Stated Areas of Interest and Engagement |
|-------------------|--|
| John Lane | HD Commissioner, HD resident, avid paddler |
| Jim Lofgren | River District resident, government affairs consultant |
| Jennifer Lane | HD resident, past Planning Commissioner, past HD Commissioner |
| Crystal Tobias | River District resident, State Parks volunteer, FOLFAN member |
| Pat Flynn | Civil engineer, former Public Works Director, 30-year Briggs Ranch resident |
| Brian Murch | 20-year start-up entrepreneur, tech expert, 15-year yoga instructor |
| Jennifer Cabrera | Historic District Commissioner, State Parks staff architect |
| Srinivas Yanaprti | Folsom Ranch resident, construction/builder, analyst |
| Barbara Leary | Natoma Station resident, past Planning Commissioner |
| Lynne Bailey | Avid trail user, runner, and cyclist |
| Scott Muldavin | Retired consultant in real estate development, financial feasibility, strategic assessment |

POLICY / RULE

Folsom Charter, Section 2.04.G – Duties of the Mayor, indicates the mayor may “Establish and dissolve ad hoc committees, subject to the approval of the Council, but no such committee shall exist for more than one year.”

Folsom Municipal Code, Section 2.35.040 – One Seat Limitation, states that “No person may hold more than one appointed commission, board, council or committee seat at a time. This one-seat limitation shall not apply to: (1) commission, board, council or committee members who are appointed to other commissions, boards, councils or committees as a result of, or by virtue of, their status as a member of a particular commission, committee, board or council; or (2) membership on ad hoc committees.”

ANALYSIS

Consistent with the Folsom Municipal Code (FMC), the resolution forming the CAC included a start date of July 15, 2023 and an end date of July 14, 2024 for a total of one-year. Due to summer vacation schedules of various committee members, the first meeting date of the CAC occurred on August 31, 2023. Since that time, substantial progress has been made on the master plan with the CAC meeting a total of 11 times. All meetings are open and public in accordance with the Brown Act.

The following is a summary of the CAC agendas and primary discussion focus and progress report, as well as a summary of community engagement from August 2023 to date:

- August 2023 Introduction and vision/goals discussion
- September 2023 State Parks introduction, Opportunities/Constraints discussion
 - CAC small-group table top exercise
- October 2023 Opportunities/Constraints (north + south subarea)
 - CAC small-group table top exercise
- December 2023 Continued Opportunities/Constraints (central subarea)
 - CAC small-group table top exercise

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| | <ul style="list-style-type: none"> ▪ CAC recommendation to the city council regarding the Folsom Blvd Overcrossing – North Alternative Alignment |
| January 2024 (1) | Case Studies discussed, Corp Yard general land use concepts <ul style="list-style-type: none"> ▪ CAC small-group table top exercise |
| January 2024 (2) | Corp Yard concept synthesis, Rodeo Park concepts <ul style="list-style-type: none"> ▪ CAC discussion of small-group concepts synthesized by RRM Design Group, Option “A” selected as preferred concept |
| February 2024 | Social Pinpoint summary, Corp Yard discussion, Rodeo concept synthesis <ul style="list-style-type: none"> ▪ CAC general discussion regarding refined concept |
| March 2024 | Social Pinpoint + online survey discussion, Corp Yard + Rodeo discussion <ul style="list-style-type: none"> ▪ CAC general discussion of Corp Yard concept and request to return for additional discussion ▪ CAC discussion of Rodeo Park concepts, Concept “E” selected as preferred concept |
| April 2024 | Master Plan expectations, Surplus Land Act, District boundaries, Corp Yard <ul style="list-style-type: none"> ▪ CAC discussion and recommendation regarding Corp Yard general land use concept |
| May 2024 | Selection of Key Sites, District boundary, Rodeo Park <ul style="list-style-type: none"> ▪ CAC recommendation on future discussion of River District boundary and potential modifications ▪ CAC selection of Key Sites: River Promenade, North Subarea Bridge over the American River, Traders Lane, and Rodeo Park ▪ CAC discussion of Rodeo Park concept phasing implementation and operational concerns |
| June 2024 | Key Sites: Rodeo Park, Trader’s Lane, River Promenade, Pedestrian Bridge <ul style="list-style-type: none"> ▪ CAC discussion of the initial illustratives of the Key Sites prior to the community open house |

All CAC meeting agendas, meeting notes, and presentations are available for public information and review on the project webpage <https://www.folsom.ca.us/government/community-development/planning-services/river-district-master-plan>.

Of key importance to the River District Master Plan process and highlighted in the General Plan is “robust community and stakeholder engagement.” For additional opportunities to gather public input, RRM Design Group, the city’s selected planning consultant utilized Social Pinpoint an online public engagement platform. Features of the Social Pinpoint tool include:

- interactive map of the River District
- active for at least eight weeks – December through January
- open to all residents to comment on a variety of district planning issues
- available for use on virtually all electronic devices
- geo-locates comments within the district planning area
- categorizes and manages comments

Social Pinpoint was accompanied by an online survey with an additional 14 questions regarding the public’s interests and areas of concern within the River District planning area. In total, over 300 people used the Social Pinpoint platform, leaving a total of 526 comments, and 165 people completed the online questionnaire.

The public was also invited to an open house on Thursday, June 6th where the River District planning process was summarized and the initial design concepts for Key Sites within the district were revealed. An estimated 80-100 people attended the event. Participants were asked to leave comments and additional ideas for consideration in the planning process.

While substantial progress has been made since August 2023, the master plan is not complete and several upcoming commission meetings and workshops are scheduled. Further, at least two additional CAC meetings are envisioned focusing on review and comment on Key Site illustrative site concepts and the master plan document itself, as well as a final recommendation to the city council. Staff has tentatively scheduled city council review of the draft master plan at a study session on September 10th, and consideration and adoption on October 22nd.

In order to complete the River District Master Plan process and to maintain consistency in stakeholder engagement, staff recommends a new (second) citizens advisory committee be formed for approximately a six-month term. Staff also recommends the city council form the new CAC with the same members of the current CAC (as identified above). Staff also recommends the formal appointment of the advisory committee commencing July 15, 2024, and extending to December 31, 2024.

ENVIRONMENTAL REVIEW

The recommended action of the City Council is not a project as defined by the CEQA and therefore does not require environmental review.

FISCAL IMPACT

There is no additional fiscal impact as a result of the proposed action. Funds for both project management and retained consultants have already been budgeted and appropriated. The source of the funds is from federal allocations from the American Rescue Plan Act (ARPA).

ATTACHMENTS

1. Resolution No. 11227 – A Resolution Accepting a Progress Report to Date from the First River District Master Plan Citizens Advisory Committee and Authorizing the Formation of a Second River District Master Plan Citizens Advisory Committee

Submitted,



PAM JOHNS
Community Development Director

RESOLUTION NO. 11227

A RESOLUTION ACCEPTING A PROGRESS REPORT TO DATE FROM THE FIRST RIVER DISTRICT MASTER PLAN CITIZENS ADVISORY COMMITTEE AND AUTHORIZING THE FORMATION OF A SECOND RIVER DISTRICT MASTER PLAN CITIZENS ADVISORY COMMITTEE

WHEREAS, the 2035 Folsom General Plan contains a specific goal and corresponding objectives providing for the preparation of a River District Master Plan; and,

WHEREAS, the 2035 Folsom General Plan also suggests that the plan be established by “Engaging the community, stakeholders, and federal, state and regional land management agencies in establishing a vision for Folsom’s River District;” and,

WHEREAS, the Folsom Charter, section 2.04.G – Duties of the Mayor, indicates the mayor may “establish and dissolve ad hoc committees, subject to the approval of the Council, but no such committee shall exist for more than one year; and,

WHEREAS, the City Council approved Resolution No. 11044 on June 13, 2023, forming the River District Citizens Advisory Committee effective July 15, 2023 and ending July 14, 2024; and,

WHEREAS, the River District Master Plan is not complete and additional public workshops and meetings are contemplated, including citizen advisory committee meetings; and,

WHEREAS, formation of a new citizens (second) advisory committee will ensure continuity and consistency in understanding of River District issues and opportunities, as well as timely completion of the plan; and,

WHEREAS, the new (second) citizens advisory committee will include the representatives from community stakeholder organizations, property owners, and individuals as shown on the attachment to this resolution.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Folsom hereby authorizes the creation of a new River District Citizens Advisory Committee; and,

BE IT FURTHER RESOLVED, that the Folsom River District Citizens Advisory Committee will be established effective July 15, 2024 and shall be dissolved effective December 31, 2024 in accordance with the Folsom Municipal Code.

PASSED AND ADOPTED this 9th day of July 2024, by the following roll-call vote:

AYES: Councilmember(s):
NOES: Councilmember(s):
ABSENT: Councilmember(s):
ABSTAIN: Councilmember(s):

Michael D. Kozlowski, MAYOR

ATTEST:

Christa Freemantle, CITY CLERK

Attachment to Resolution No. 11227

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to facilitate double-sided printing
and minimize paper use.*



CITY OF
FOLSOM
DISTINCTIVE BY NATURE