



CITY OF
FOLSOM
DISTINCTIVE BY NATURE

Folsom City Council Meeting

Additional Information Transmittal

MEETING DATE:	1/27/2026
AGENDA SECTION:	Public Hearing
STAFF REPORT TITLE	Resolution No. 11539 - A Resolution of the City of Folsom Declaring Results of Majority Protest Proceedings and Modifying the Assessment Rate of the Folsom Tourism Business Improvement District
FROM:	Finance Department

Staff is providing the attached additional information for the above-referenced agenda item.

Instructions to staff: Deliver original and 30 stapled/double-sided copies to the City Clerk's Department; City Clerk's Department will distribute via email and hardcopy to City Council, City Manager, City Attorney, and City Clerk.

Updated: Jan 2026



CHOOSE FOLSOM
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January 21, 2026

Honorable Mayor and Folsom City Council
City of Folsom
50 Natoma Street
Folsom, CA 95630

Re: Request for Postponement of the Public Hearing on the Adoption of a Resolution Declaring Results of Majority Protest Proceedings and Modifying the Folsom Tourism Business Improvement District

To the Honorable Mayor and Folsom City Council:

I am writing to formally express my request for consideration to postpone the public hearing to modify the Folsom Tourism Business Improvement District (FTBID) and declaration of results of majority protest proceedings.

Since its establishment, the FTBID has been a successful mechanism for strengthening the City of Folsom's tourism economy. In October 2025, the FTBID Owners' Association, the Folsom Tourism and Economic Development Corporation (TEDCorp), submitted a written request to modify the FTBID assessment rate. Since October 2025, TEDCorp has conducted outreach efforts and has worked towards building consensus with lodging businesses and community members to garner support for the FTBID modification. TEDCorp is continuing these outreach efforts and respectfully requests that the public hearing, declaration of results of majority protest proceedings, and adoption of a resolution modifying the FTBID be postponed from the January 27, 2026, Folsom City Council meeting, to the February 24, 2026, meeting. As a result of the postponement of the final hearing, the protest period shall be extended, and the results of the majority protest proceedings are expected to be heard at the February 24, 2026, meeting.

Thank you for your consideration. Should you require additional materials or wish to discuss further, please contact me at joeg@choosefolsom.com.

Sincerely,

Joe Gagliardi
President & CEO

www.ChooseFolsom.com

Folsom Tourism & Economic Development Corporation
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