



# Folsom City Council Staff Report

<b>MEETING DATE:</b>	1/27/2026
<b>AGENDA SECTION:</b>	New Business
<b>SUBJECT:</b>	Appointment of At-Large Member to the Folsom Historic District Commission
<b>FROM:</b>	City Clerk's Department

## **RECOMMENDATION / CITY COUNCIL ACTION**

Staff requests that the Mayor, with approval from the City Council, appoint an at-large member to the Folsom Historic District Commission. This appointment will fill the vacant Historic Preservation seat and will complete the remainder of the current term, which is scheduled to expire in December 2027.

## **BACKGROUND / ISSUE**

Folsom Municipal Code Chapter 17.52 establishes the Folsom Historic District Commission and defines the Committee's purpose of the Historic District Commission, in part, as to preserve and enhance the historic, small-town atmosphere of the Historic District; to encourage an active business climate which promotes the development of a diverse range of businesses compatible with the Historic District; to retain the residential areas within the Historic District; to ensure that new residential and commercial development is consistent with the historical character of the Historic District; and to increase the awareness, understanding, and appreciation of the history of the city.

The Commission is comprised of seven members consisting of one representative who is actively involved with historic preservation, one representative who is a resident of the Historic District, one representative who owns a business within the Sutter Street Subarea, two Planning Commissioners, one representative from a Historic District business outside the Sutter Street Subarea, and one architect, landscape architect, or other design professional with expertise in historic preservation.

The current vacant position is for the representative who is actively involved with historic preservation. The vacancy was created due to the expiration of the previous appointee's two-year term ending in December 2025. During the recent end-of-year recruitment cycle, the City Clerk's Department did not receive any applications to fill this seat for the next term. At that time, Council directed staff to advertise another recruitment for the position.

A Notice of Vacancy was published in the City's newsletter, posted on the city's website and social media pages, and on the bulletin boards located at City Hall. An email notification was also sent to the City's Commission and Committee Vacancy Notice subscribers.

### **POLICY / RULE**

In the event of a vacancy in an at-large commission seat, such as the current Historic District Commission vacancy, the City Council possesses the authority to appoint a qualified individual to serve the remainder of the unexpired term, as outlined in Folsom Municipal Code Section 2.35.030 and further reinforced by Section 17.52.050, which specifically addresses vacancies within the Historic District Commission. These sections stipulate that if an at-large seat becomes vacant before its term concludes, the City Council shall make an appointment for the remaining duration of that term.

### **ANALYSIS**

There is currently one vacancy on the Folsom Historic District Commission for a representative who is actively involved with historic preservation. The remainder of the two-year term for this position will end in December 2027.

The application period for this recruitment concluded on January 8, by which time a total of two applications were received by the City Clerk's Department from John Lane and Lisa Mealoy. Applications were provided to the Councilmembers on January 9 for advance review and consideration.

### **ATTACHMENTS**

1. Recruitment Packet for Historic District Commission (Historic Preservation Representative)

Respectfully submitted,

Christa Freemantle, CMC  
City Clerk

# Recruitment Packet for Historic District Commission

The Historic District Commission works to ensure the protection of the historic and cultural character of the city's Historic District. The commission reviews the design and architecture of new and altered structures within the Historic District. It also reviews applications for sign permits, conditional use permits, variances, land divisions, and land mergers within the Historic District. In addition, the commission advises and makes recommendations to the City Council concerning matters associated with historic landmarks, sites, and structures.

Authority: Folsom Municipal Code Chapter 17.52

Rules of Conduct - Adopted December 2022

View agendas, minutes and webcasts

The current recruitment is to fill the the vacant Historic Preservation seat only.

Apply by Thursday, January 8, 2026.

## Positions

Vacant, Position 1, Historic Preservation

Cole, Kathleen Marie, Position 2, Resident of the Historic District

Gomez, Lisa, Position 3, Business Owner Within the Sutter Street Subarea

Herrera, Matt, Position 4, Planning Commission Member

West, Daniel, Position 5, Planning Commission Member

Felts, John, Position 6, Representative from a Historic District Business Outside the Sutter Street Subarea

Cabrera, Jennifer, Position 7, Architect, Landscape Architect, or Other Design Professional

# Applicants Information

Lane, John  
Mealoy, Lisa

## Historic District Commission Application

### Historic District Commission Seat

*Please identify which seat you qualify for:*

Representative who is actively involved with historic preservation

### Applicant Information

*First Name*

John

*Residence Address*

*Last Name*

Lane

*Line 2*

*City*

Folsom

*State*

CA

*Zip Code*

95630

*Email*

john\_carrie\_lane@sbcglobal.net

*Phone*

(916) 837-3375

*Employer and Occupation*

Teichert Materials. Director of Environmental Compliance

*Currently Serving on a Commission/Committee?*

No

*If yes, please specify:*

### Folsom Residency / Registered Voter Verification

*Registered to vote?*

Yes

### Financial Disclosure / Ethics Training

*I understand that commission and committee members must file statements disclosing financial information.*

Yes

*I understand that commission and committee members must complete ethics and harassment training.*

Yes



## Informational Questions

**Why do you want to serve on this commission or committee?**

*Response*

My long-held belief is to engage and contribute to my community wherever possible. To this end, I have served my country and volunteered for veteran's support, youth mentorship and on non-profit boards and community organizations since I was a young person. I would like to continue now by serving my immediate community in the City of Folsom as the active historic preservation member of the Historic District Commission (HDC). In this position, my goal would be to provide unbiased and fair consideration of proposed design and architecture improvements in the District, pertinent projects and, when appropriate, support the City Council.

**What do you think is (are) the top issue(s) facing this commission or committee?**

*Response*

1. Working with quickly evolving local control land use laws enacted by CA State legislature which are limiting local control.
2. Preserving and protecting the Historic District of Folsom while following the Historic District Design and Development Guidelines, to the extent possible.
3. Achieving continued growth and vibrancy of the historic district while continuing to address real and perceived parking availability issues.
4. Achieving continued preservation of the historic character of the Historic District while also recognizing and balancing continued new projects in both the residential and commercial areas.



**Briefly describe how your experiences qualify you to serve on the commission or committee.**

*Response*

I have several areas of experience that would allow me to effectively serve as the active historic preservation member of the Historic District Commission (HDC).

Foremost, I bring an understanding of the challenges and opportunities of historic preservation. I continue to gain this experience through 20+ years of architectural renovation and preservation of homes in the Sacramento area and, more recently, historical design and build of our home within the Historic District. In these examples, I have worked closely with architects and engineers to understand and incorporate historical integrity in both design and construction. I continue to actively invest in broadening my knowledge of the history and character of Folsom and the Historic District. I am a current member of the Folsom Historical Society and the Murer House Foundation.

Secondly, I bring a strong working knowledge of CEQA and the land use entitlement process. I continue to develop my knowledge of local Folsom policy and ordinances related to the Historic District. I have worked primarily over the last 25 years on the applicant side CEQA/NEPA land use entitlements as a project manager, and more recently as the Environmental Manager, for a large local construction company. I also have experience working on the lead agency side of the entitlement process for SMUD as a CEQA/NEPA Project Manager. With this background, I bring well-rounded knowledge of the permitting process and how applicants and lead agencies work together with Commissions, City Councils and County Board of Supervisors to understand and consider all interests in the process.

Lastly, I have experience working with communities, non-profits, business organizations and people. In this capacity, I continue to learn how to work constructively and fairly with different groups of stakeholders with varying degrees of interest and needs. Among my experiences, I have been fortunate enough to be matched with six young men as a mentor through the Big Brothers/Big Sisters (BB/BS) program and am current mentoring a seventh. I later served on the Sacramento region BB/BS Board of Directors. I currently serve on the Board of Directors for the American River Parkway Foundation.

**Which commission or committee meetings have you attended?**

*Response*

Folsom Historic District Commission, Folsom Planning Commission, Folsom City Council, Folsom Historic District Parking Ad-Hoc, Sacramento City Council, Sacramento County Board of Supervisors.

**Truth and Accuracy**



*Signature*

John Lane

*Signature Date*

12/15/2025

## Historic District Commission Application

### Historic District Commission Seat

*Please identify which seat you qualify for:*

Representative who is actively involved with historic preservation

### Applicant Information

*First Name*

Lisa

*Residence Address*

*Last Name*

Mealoy

*Line 2*

*City*

Folsom

*State*

CA

*Zip Code*

95630

*Email*

lisamealoy@yahoo.com

*Phone*

(916) 804-9381

*Employer and Occupation*

Strategic Resource Advisors, Inc/ Consultant

*Currently Serving on a Commission/Committee?*

No

*If yes, please specify:*

### Folsom Residency / Registered Voter Verification

*Registered to vote?*

Yes

### Financial Disclosure / Ethics Training

*I understand that commission and committee members must file statements disclosing financial information.*

Yes

*I understand that commission and committee members must complete ethics and harassment training.*

Yes



## Informational Questions

**Why do you want to serve on this commission or committee?**

*Response*

As a resident of Folsom for the past 30 years, I value the historic district as a key attraction for the City which must be preserved, while also maintained and improved. Thoughtful and educated engagement with all stakeholders will ensure that it is protected and an engaging asset for the community for years to come.

**What do you think is (are) the top issue(s) facing this commission or committee?**

*Response*

Continuing to find a balance between the interests of the various stakeholders: residents, property owners, business owners, historic community, cultural components, as well as changing zoning and access laws will always be a challenge.



**Briefly describe how your experiences qualify you to serve on the commission or committee.**

*Response*

Under contract to the Downtown Sacramento Partnership, I worked on retail business issues for three years in Historic Old Sacramento, which included working with the Sacramento History Museum, California State Railroad Museum, Military Museum, property owners, business owners, residents, the historic community, California State Parks, City of Sacramento, City Historian and the Sacramento Convention and Visitors Bureau. I worked with property owners and the Redevelopment Department to ensure that historic building maintenance was completed, business owners on compliance with items like sign ordinances, negotiating district events, and participated in marketing efforts. Key to this work was understanding that I could be in a room with ten different stakeholders, with ten conflicting opinions, all of which could be correct based on their perspectives. I learned how to negotiate solutions amongst invested and committed community members to find reasonable resolutions.

I served as the Executive Director for the Friends of Sutter's Fort for over seven years, balancing a robust historic reenactors, overseeing business and marketing operations, fundraising, and working with California State Parks on the largest restoration of the Fort since its reconstruction. In this capacity, I served on the Midtown Business Association, representing the Fort and Parks, as their Treasurer. I worked with the City of Sacramento's Parking team and other City Departments. At the Fort I also worked closely with the Sacramento Convention and Visitors Bureau along with serving on the board of Sacramento Area Museums.

I just recently completed a term on the board of the Sutter Club Foundation, which focused on the historic restoration of the Sutter Club in Downtown Sacramento. I am still engaged with the Foundation, although I am now on the overall Sutter Club Board of Directors. In my capacity at the Foundation, I worked with the board on non-profit finance and compliance as well as prioritizing historic projects to ensure access (mainly ADA) as well as appropriate preservation.

**Which commission or committee meetings have you attended?**

*Response*

Library Commission

**Truth and Accuracy**

*Signature*

Lisa Mealoy

*Signature Date*

01/05/2026

**CORE COMPETENCIES** Over 25 years of experience in leadership and change management, strategic planning and community engagement. I excel in managing budgets, creating fiscally sound organizations with multiple revenue streams, and fostering inclusive, innovative cultures. My strong relationship building skills and passion for establishing and building public private partnerships ensures sustainable growth and operational excellence.

**EDUCATION****EDUCATION**

M.B.A., CSU Sacramento, May 2023

B.A. Political Science, University of California, Davis

**EXPERIENCE****Strategic Resource Advisors, Inc.**

*President 7/2024 - present*

Focused organizational and strategic consulting including change management, fiscal oversight, leveraging revenue generation and partnerships in the areas of education, board relations, workforce development and non-profit leadership. Specific projects including community college consortiums to address workforce education in energy and water, education foundation finance.

Key clients: ACWA Foundation, contract Executive Director; Golden State Clean Energy, workforce development; Golden West College Foundation, non-profit finance management

**Community College League of California**

*Chief Operating Officer 9/2020 – 6/2024*

*Director District Services and Development 3/2017- 9/2020*

**Leadership**

- Built and led a team of dedicated non-profit professionals in a supportive, yet autonomous environment. Fostered open communication, encouraged staff to ask questions, and empowered them to develop confidence in their skills and creativity. Cultivated an inspiring, diverse, and inclusive workplace aligned with the organization's vision.
- Developed strong relationships with multiple Boards, including community college CEOs, Trustees, and Chief Business Officers, to address key challenges such as declining enrollment, campus unrest, environmental sustainability, DEIA, and financial management. Engaged with industry leaders, identified and facilitated grant opportunities, and managed sponsorship relationships. Led the organization's work on public-private partnerships.
- Led teams of remote consultants and employees which encouraged positive interaction while ensuring KPIs were achieved through consistent communication, engagement and feedback.

**Revenue Generation**

- Transformed a low-margin, consultant-led, stagnant technical services division into a profitable, growing department. Recognized colleges' reliance on industry expertise, acquired a deep understanding of the services provided, brought in new advisors, and oversaw all engagements to deliver best-in-class services at competitive prices. Successfully marketed and sold district services, driving division growth to \$17.5 million in annual revenue.
- Expanded corporate partnership and sponsorships into new program areas. Worked with partners to establish better visibility and outreach which drove additional revenues including 32% year over year growth in 2023-24.

**Finance**

- Collaborated with existing finance team to correct accounting systems to comply with non-profit finance standards including, 990s, restricted funds, pass-throughs, cash held for others, audits. Evaluated sales tracking system, determined areas of significant losses, worked with staff to correct issues resulting in net positive revenue.

**Human Resources**

- Guided human resources staff to bring into compliance with current CA law regarding contract labor,

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mandated reimbursements for employee costs, provided employee training on benefits. Recruited, trained and mentored new employees, supporting ongoing growth and building positive and cohesive teams. Ensured that proper staff management procedures are utilized for employee development, and corrective action plans if needed.

### **Program Management**

- Evaluated each program for operational efficiency and integrity, making changes to staffing and consultants, and restructuring as needed. Hired and supported subject matter expert staff to overhaul all areas of the services including streamlining and correcting accounting issues, bringing areas into compliance, restructuring net negative programs to become profitable. Revised program accounting to track income and expenses which allowed visibility into profitability and opportunities for revenue growth and cost controls. Provided financial and investment performance reporting to various boards.
- Managed Library Consortium team including negotiating contract and implementation of system wide ExLibris database system, overseeing accounting processes associated with Library Services Platform and online resource purchasing.
- Programs: \$250M JPA multi-college investment trust; \$5M charitable gift annuity trust, solar and battery storage, wholesale electricity procurement consortium, system-wide library resources, state and federal policy and procedures, bond financing, student housing, cloud based board management software system (BoardDocs/Diligent).
- Partnerships: Sought out and built new partnerships, specifically in student housing and leveraged connections to address legislative and funding changes which would have derailed projects in process. Worked with financial partners provide technical assistance to smaller college foundations on issues such as endowments and planned giving.
- Managed all aspects of Corporate Partners and Sponsorship program.

### **Friends of Sutter's Fort**

*Founding Executive Director 10/2009-3/2017*

- Transformed docent association into foundation to partner with California State Parks at Sutter's Fort State Historic Park and local corporations, tourism agencies, donors, education and historic community to create innovative programming and fund restoration efforts through public-private partnerships. Worked in partnership with State Park District Superintendent, board, onsite management and park staff to create cohesive efforts on fundraising, program development and restoration.

### **Foundation Leadership and Financial Management**

- Provided executive level strategic leadership to the organization and board of directors, partnering with California State Parks to cultivate donor relationships and engage stakeholders in public-private partnerships for restoration and programming.
- Developed and executed long-term revenue strategies, overseeing all finances and budget management for a \$1.3 million budget (not including one-time major gifts), identifying ongoing revenue streams to stabilize cash flow and support organizational goals.
- Managed refresh of retail operations including store renovation, merchandising, staffing and branding.
- Appointed to the Governor's Parks Forward Transformation team to represent foundations which support State Parks. Presented to California State Parks Leadership Team on Successful Partnership with Cooperating Foundations.

### **Administrative and Staff Leadership**

- Managed administration, finance, human resources, and program operations, including overseeing staff training, volunteer programs, and business analysis. Directly supervised accounting and retail teams, ensuring accurate non-profit finance and accounting controls were implemented.
- Supervised staff performance and development, ensuring alignment with organizational goals and supporting ongoing professional growth.
- Administered systems for tracking donations and grants, ensuring compliance with donor stipulations, and reporting financial standing to the Board and senior administration.
- Participated in long-term planning and strategic development with the Board and senior leadership, contributing to the establishment of the foundation as a recognized source of support for public-

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private partnerships and historical preservation efforts.

#### **Program Revenue Development and Fundraising**

- Created on-going revenue streams to stabilize income and cash flow by evaluating customer interests, collaborating with staff and marketing efforts to community members, tourism and educational partners.
- Led new program development, including events, retail and educational programming that increased annual revenue by 575% during tenure.
- Designed and implemented comprehensive development programs, corporate and foundation relations, and grant writing, securing the largest contributions for educational programming, restoration projects, and exhibits received in Fort history. Solicited, secured and managed private and grant donations for preservation projects, educational programming, and exhibit development.
- Collaborated with community organizations, industry leaders, and philanthropic groups to identify funding opportunities, manage donor relations, and secure in-kind gifts for education and preservation efforts. Included sponsorship development, securing major gifts, and managing corporate and community funding agreements.

#### **Campaign Development and Donor Cultivation**

- Planned and managed campaigns for restoration and programming, engaging volunteers, Board members, and corporate partners to meet fundraising goals.
- Cultivated relationships with on-going and potential donors, establishing systems for donor outreach, recognition, and engagement. Led initiatives to develop deferred and planned giving programs to enhance long-term financial support.
- Oversaw membership development and donor communications, preparing targeted materials to acknowledge and celebrate contributions while aligning messaging with strategic organizational goals.

#### **Marketing and Community Engagement**

- Developed and oversaw promotional campaigns to advance the foundation's mission, including the creation of marketing materials and community outreach efforts. Represented the foundation at community events and on boards such as the Midtown Business Association and Sacramento Area Museums Association.
- Engaged in DEI initiatives by collaborating with community leaders, stakeholders, and education representatives to incorporate inclusivity into programming. Created Spanish-language materials for outreach and training.

#### **LRM Consulting**

**LLC Principal, 2005-2010**

#### **Old Sacramento Business Association/Downtown Sacramento Partnership 2006 – 2010**

Liaison between State of California, California State Parks, City of Sacramento, museums, property owners and business owners on issues involving business development, preservation community and public private partnerships in Old Sacramento.

#### **Historic Old Sacramento Foundation**

Consulted on fundraising, event planning, restoration partnerships, educational programming.

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#### **LOCAL AFFILIATIONS**

Sutter Club Board of Directors, Communications Chair January 2025- present

Sutter Club Foundation, Board of Directors, Treasurer 2023 - 24

Board of Directors Midtown Business Association (PBID) 2012 - 2017

Finance Chair/Executive Committee 2013 - 2014

Board of Directors California League of Parks Associations 2012 – 2014, 2017 - 2017

Board of Directors, Sacramento Associations of Museums Executive Committee 2016 - 2017

Sacramento Convention and Visitors Bureau “2015 Tourism Champion”

Partnership Advisor to the Governor’s Parks Forward Transformation Commission 2015- 2017