

# Folsom City Council Staff Report

<b>MEETING DATE:</b>	9/14/2021
<b>AGENDA SECTION:</b>	Old Business
<b>SUBJECT:</b>	Resolution No. 10696 – A Resolution to Rescind and Replace Resolution No. 5177 and Resolution No. 3951 to Create a New Park and Facility Naming Policy
<b>FROM:</b>	Parks and Recreation Department

## **RECOMMENDATION / CITY COUNCIL ACTION**

Staff recommends that the City Council approve Resolution No. 10696 – A Resolution to Rescind and Replace Resolution No. 5177 and Resolution No. 3951 to Create a New Park and Facility Naming Policy

## **BACKGROUND / ISSUE**

In September 2020, the City solicited suggested names for the naming of future parks. In particular, the next park to be named is Neighborhood Park #3 located in the Folsom Plan Area, which is currently in the plan design phase. In addition, there are another eight planned parks to be named in the Folsom Plan Area in the coming years. Pursuant to Resolution No. 3951 and Resolution No. 5177 (Attachment 2) approved in 1993 and 1996, respectively, the City periodically reaches out to residents to provide recommendations of names for future City parks.

As a result of the solicitation for park name suggestions, the City received 16 proposed names. The current list consists of 24 names that were previously recommended and have remained on the list. The Parks and Recreation Commission created an Ad-Hoc Park Naming Committee to evaluate the new and existing names with the intent to return to the full Commission with a recommendation. The Ad-Hoc Committee met twice in October 2020 and had concerns with the existing guidelines as outlined in Resolution No. 3951 and Resolution No. 5177.

At the March 2, 2021 Parks and Recreation Commission meeting, the Ad-Hoc Committee's analysis was that there were concerns with the existing policy and a new policy may be

warranted. As such the Commission provided direction to staff to obtain direction from the City Council on whether to proceed with modifying the existing policy.

On April 13, 2021, the Parks and Recreation Department made a presentation to the City Council and explained that the existing policy could be improved by broadening the acceptable naming practices to include more than just people's names, along with providing more structure in terms of how long names remain on the list and what types of names should be prohibited. In addition, the existing policy did not provide a path for naming facilities, should that be desired. As a result of the presentation, staff received direction to conduct a public poll to gauge what the people of Folsom felt was needed in a park and facility naming policy. As such, the Department launched a poll on May 5 consisting of 5 key questions:

- What should the City's parks and facilities be named after?
- If named after an individual, should the park or facility name reflect their full name or just the last name?
- Should an existing park or facility be renamed if it would provide financial resources that could be used for unfunded parks?
- What would a reasonable waiting period be after an elected/appointed official leaves office/term to have a park or facility named after them?
- Are you a City of Folsom resident?

A copy of the questionnaire is located in Attachment 3.

The City made the poll available via our e-newsletter and website news section several times, and posted it on our social media platforms. The poll period was open from May 5-May 21. During that time-period 334 people responded.

The survey resulted in the following:

- A desire to allow the naming of parks for site specific features or qualities such as topography, flora and fauna, and biological habitat rather from individuals
- If named after an individual, a desire to utilize the last name as the park name rather than the full name
- A desire to not change the name of an existing park in exchange for receiving financial resources that could be used toward the City's unfunded parks
- A desire to wait at least 10 years after an elected or appointed official's term was complete to consider their name for a park or facility. (The Parks & Recreation Commission discussed at the June 10<sup>th</sup> PRC meeting that 10 years seemed too long so the resolution for consideration has been modified to 6 years.)
- A majority of the respondents indicated they were residents

The Park Naming Ad-Hoc Committee met on Tuesday, June 8, 2021, to discuss results and formulate guidelines for a proposed new policy. The results and suggested guidelines were presented at the June 10, 2021, Parks and Recreation Commission for discussion and then included on the August 3, 2021 PRC agenda as an Action Item.

**POLICY / RULE**

All powers of the City are vested in the City Council pursuant to Section 2.02 of the City Charter.

**ANALYSIS**

At the August 3, 2021, meeting the Commission discussed the proposed policy and had a few additional comments. These comments were to allow donated funding for local parks as well as allow sponsorship opportunities to fund repairs or installation of various assets within a park (i.e. scoreboards, benches, courts, lighting, fields, etc.) that would result in commensurate recognition in the form of signage, a plaque or other name recognition ideas to be presented to the Commission for ultimate approval by City Council. The Parks and Recreation Commission unanimously approved the proposed policy with the discussed additions.

The attached Resolution reflects the proposed policy being recommended to City Council for approval.

**FINANCIAL IMPACT**

There is no financial impact to this decision.

**ATTACHMENTS**

1. Resolution No. 10696 - A Resolution to Rescind and Replace Resolution No. 5177 and Resolution No. 3951 to Create a New Park and Facility Naming Policy
2. Resolution No. 3951 and Resolution No. 5177
3. Park Naming Questionnaire and Results - May 2021

Submitted,

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Lorraine J. Poggione,  
Parks and Recreation Director

ATTACHMENT NO. 1

## RESOLUTION NO. 10696

### A RESOLUTION TO RESCIND AND REPLACE RESOLUTION NO. 5177 AND RESOLUTION NO. 3951 TO CREATE A NEW PARK AND FACILITY NAMING POLICY

**WHEREAS**, Resolution No. 3951, a park-naming policy was adopted by City Council on February 9, 1993: and

**WHEREAS**, Resolution No. 5177, City Council adopted a modification to the park-naming policy on August 27, 1996; and

**WHEREAS**, Parks and Recreation Commission has forwarded their recommendation to the City Council to rescind and replace the existing park naming policy included in Resolution No. 3951 and 5177 to reflect desired changes expressed by the Community to expand naming options; clarify naming conventions; specifically include language for the naming of facilities, and allow for funding and sponsorship opportunities for entire parks and facilities and/or assets within them;

**NOW, THEREFORE, BE IT RESOLVED** the City Council of the City of Folsom hereby rescinds and replaces Resolution No. 3951 and No. 5177 and adopts the following new policy:

#### **PARK NAMING CRITERIA**

1. Community Parks/Fields/Facilities should be named after (Community Parks are typically 20-50 acres in size):
  - a. Individuals/Families (*see below*)
2. Neighborhood Parks (typically 7 to 10 acres in size) should be named after:
  - a. Individual who donated land or large financial contribution to a specific facility or park; or
  - b. Site-Specific Names
    - i. Geographical location
    - ii. Outstanding feature, design, or theme of the park, whether natural geographical or manmade
    - iii. Native plants & wildlife
    - iv. Historical significance, such as event, group, culture, or place
3. Local Parks (typically 1-3 acres in size) should be named after:
  - a. Adjacent streets or subdivision in which they are located; or
  - b. Individuals who donated land or large financial contribution to a specific facility or park

#### ***If Naming after Individuals or Families:***

1. Preference is for an individual to be deceased
2. Only the last name to be used for the formal name
3. Preference is for individual to have left public service for a minimum of 6 years
4. Considerations:
  - a. Donation of land or large financial contribution to a specific facility
  - b. Died or disabled in the line of duty as part of City service
  - c. Contributed substantially and improved the quality of life in Folsom
    - i. 10+ years of accomplishment
    - ii. Voluntary work (*beyond the normal course of employment*)

- iii. Resume can include: service clubs, civic organizations, school community, elected/appointed positions, non-profit groups, youth sports
- 5. If named after a family, 1-4 above should apply to 2+ people

**Sponsorships for Existing and Future Parks/Facilities**

This policy allows for sponsorship opportunities to fund amenities within a park or facility as well as fund a portion of a park or facility. Recognition would be commensurate with said donations or funding. Such recognition could be plaques, signage, and/or other name recognition opportunities within the park or facility.

**Process for Naming of Parks and Facilities:**

- 1. Staff opens up the nomination period - this is done on an as-needed basis
- 2a. Nomination of an individual/family name
  - a. A public nomination must be submitted in writing with justification. The request should include the proposed name, naming justification, letters of support, requestor contact information, and any other relevant items of support.
  - b. Staff and P&R Commission may submit names
  - c. Letters of support should be from non-related individuals
  - d. Names will remain on the list for a period of 5 years, at which point they will need to be resubmitted to be considered
- 2b. Nomination of site-specific name
  - e. Nominations may be submitted in writing with justification
  - f. Staff will provide site-specific relevant information about each park including but not limited to information about history, groups/individuals, botany/wildlife. These names may be recycled if not chosen.
  - g. Parks & Recreation Commission may submit names
- 3. If not already active, a new Ad-Hoc Park Naming Subcommittee will be formed to review and recommend a primary name to the Parks & Recreation Commission, with two alternate names or choices
- 4. Parks & Recreation Commission recommends a name to the Folsom City Council
- 5. Folsom City Council formally adopts a name

**PASSED AND ADOPTED** this 14<sup>th</sup> day of September 2021, by the following roll-call vote:

AYES: Councilmember(s):  
NOES: Councilmember(s):  
ABSENT: Councilmember(s):  
ABSTAIN: Councilmember(s):

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Michael D. Kozlowski, MAYOR

ATTEST:

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Christa Freemantle, CITY CLERK

ATTACHMENT NO. 2

**RESOLUTION NO. 3951  
A RESOLUTION OF THE CITY COUNCIL ESTABLISHING  
A PARK NAMING POLICY**

**WHEREAS**, the City of Folsom presently has no guidelines or policies for the naming of parks;  
and

**WHEREAS**, the City desires to institute a formal park naming policy to clarify existing  
ambiguities;

**NOW, THEREFORE, BE IT RESOLVED** that the City Council of the City of Folsom adopts  
a resolution of the City Council establishing the following park naming policy:

"All Folsom park sites under two acres in size will be named after adjacent streets or the subdivision in which they are located. All Folsom park sites exceeding two acres in size will be named after an individual or family who has made a significant contribution to the City or after an important landmark or historical aspect of the area. Park and Recreation Department staff will provide to the Park and Recreation Commission several names for consideration. After selecting a name, the Commission will forward its recommendation to the City Council for final approval."

**PASSED AND ADOPTED** this 9th day of February, 1993 by the following roll-call vote:

AYES:	Councilmembers:	ACEITUNO, KIPP, MYERS, ROSAAEN, HOLDERNESS
NOES:	Councilmembers:	NONE
ABSTAIN:	Councilmembers:	NONE
ABSENT:	Councilmembers:	NONE

  
\_\_\_\_\_  
MAYOR

ATTEST:   
\_\_\_\_\_  
CITY CLERK



RESOLUTION NO. 5177

A RESOLUTION MODIFYING THE PARK-NAMING POLICY

WHEREAS, Resolution 3951, a park-naming policy was adopted by City Council on February 9, 1993; and

WHEREAS, the City Council has requested input from the Parks & Recreation Commission with respect to the above policy for purposes of clarification; and

WHEREAS, the Parks & Recreation Commission has forwarded their recommendation to the City Council;

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Folsom hereby adopts a resolution modifying the park-naming policy as follows (changes are bold and italicized):

"All Folsom park sites under two acres in size will be named after adjacent streets or the subdivision in which they are located. All Folsom park sites exceeding two acres in size will be named after an individual or family who has made a significant contribution to the City or after an important landmark or historical aspect of the area.

*If named after an individual or family, that person or family shall have played a key role in the development of Folsom, have acquired local, state or national recognition for service or achievement, or shall have contributed to the enhancement of the Folsom community by participating on local boards, commissions, or in civic organizations. There should be a correlation between the size or significance of the park or facility being named and the significance of the contribution of the individual or family.*

Parks & Recreation Department staff will provide to the Parks & Recreation Commission several names for consideration. *Names meeting any of the above criteria are to be retained on a list maintained by the Parks & Recreation Department for consideration when parks need to be named.*

After selecting a name, the Commission will forward its recommendation to the City Council for final approval.

PASSED AND ADOPTED this 27th day of August, 1996, by the following roll-call vote:

AYES: Council Member(s) **HOLDERNESS, MIKLOS, MYERS, ACEITUNO, FAIT**

NOES: Council Member(s) **NONE**

ABSENT: Council Member(s) **NONE**

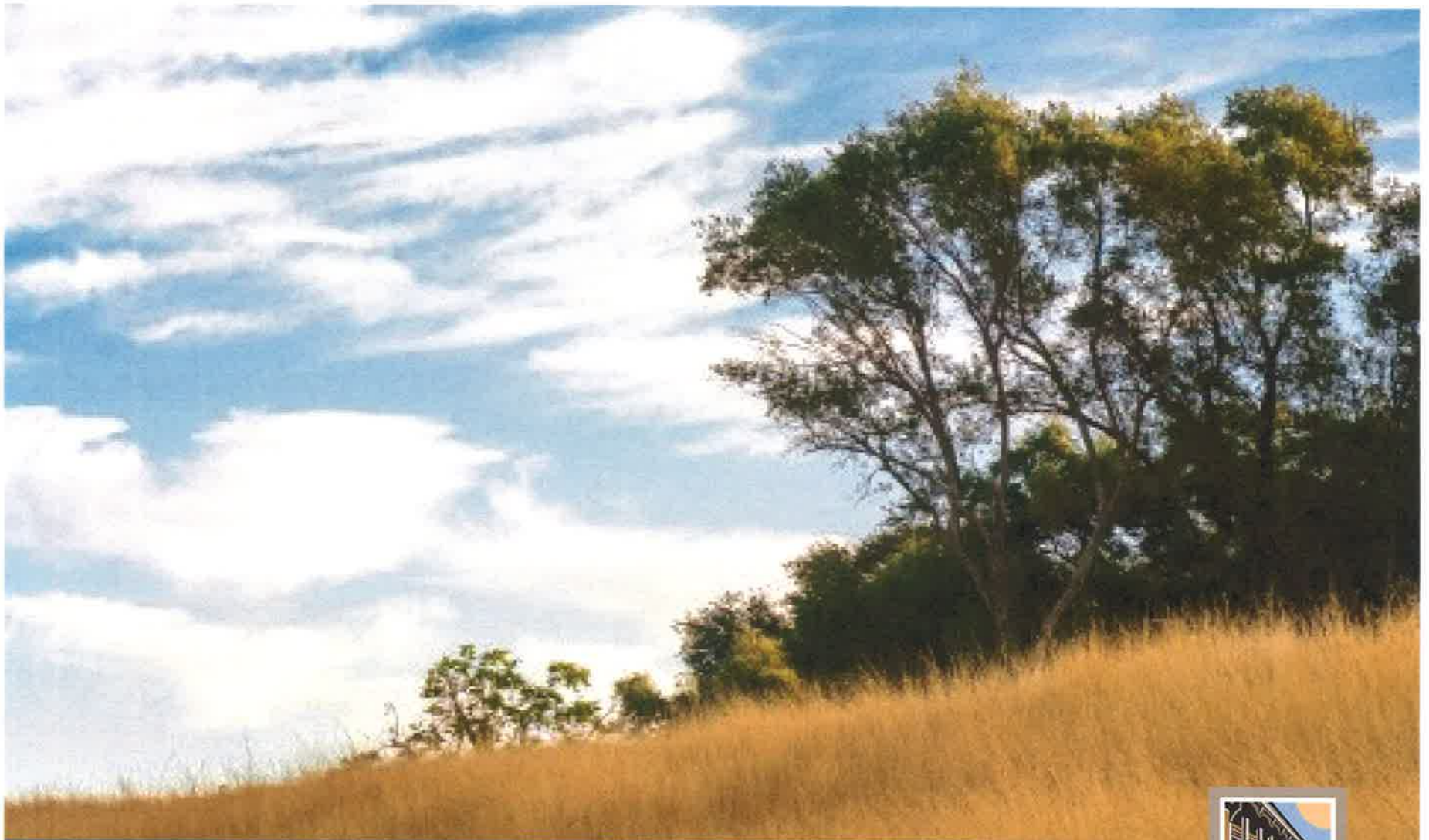
ABSTAIN: Council Member(s) **NONE**

  
MAYOR

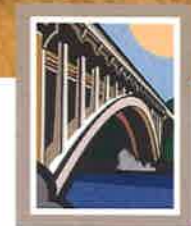
ATTEST:

  
CITY CLERK

ATTACHMENT NO. 3



**City of Folsom Park and Facility Naming  
Public Questionnaire Results • May 2021**



CITY OF  
**FOLSOM**  
PARKS & RECREATION  
DEPARTMENT

# Park and Facility Naming Questionnaire: Communication Methods

## Background

The Parks and Recreation Commission reviewed the park naming policy guidelines established by Resolution No. 5177. The commission decided to seek public input about the naming guidelines via a brief online questionnaire and by email.

The city's current park naming policy states that park sites under two acres in size will be named after adjacent streets or the subdivision in which they are located. All park sites exceeding two acres in size will be named after an individual or family who has made a significant contribution to the city, or after an important landmark or historical aspect of the area.

The Parks and Recreation Commission will report the results of the questionnaire to the Folsom City Council to assist them in making their final decision as to the future guidelines for naming the city's parks and facilities.

# Park and Facility Naming Questionnaire: Communication Methods

- City of Folsom E-newsletter: May 6, 13, and 20
- City of Folsom website news section: May 7-21
- City of Folsom Facebook and Twitter: posted May 10
- Folsom Parks & Recreation Facebook: posted May 10



## City of Folsom Park and Facility Naming: Your Opinion Matters

The Folsom Parks and Recreation Commission is seeking public input regarding the current and possible future guidelines for naming the city's parks and facilities. The city's current park naming policy states that park sites under two acres in size will be named after adjacent streets or the subdivision in which they are located. All park sites exceeding two acres in size will be named after an individual or family who has made a significant contribution to the city, or after an important landmark or historical aspect of the area.

The Parks and Recreation Commission reviewed the park naming policy guidelines established by Resolution No. 5177. The commission is now seeking public input about the naming guidelines; interested community members are invited to complete a brief online questionnaire or provide comments and ideas by email. The deadline to respond is Friday, May 21.

Information gathered will be compiled by the Parks and Recreation Commission and reported back to the Folsom City Council to assist them in making their final decision as to the future guidelines for naming the city's parks and facilities.



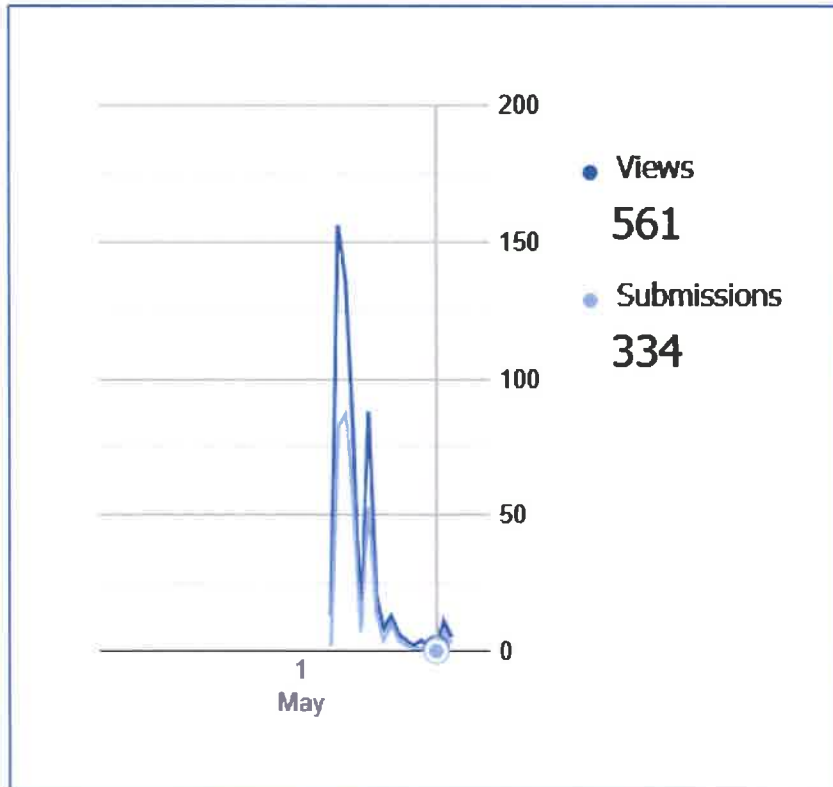
05/07/2021 8:51 a.m.

## City of Folsom Park and Facility Naming: Your Opinion Matters

The Folsom Parks and Recreation Commission is seeking public input

# Park and Facility Naming Questionnaire: Results

## Submission Summary: May 5 - 21, 2021



Public notification for the questionnaire began May 6

■ Top views/submission days:

- Thursday, May 6 – 156 views / 82 submissions
- Friday, May 7 – 135 views / 87 submissions
- Saturday, May 8 – 81 views / 57 submissions

■ Total views in the first three days: 372

■ Total views in the 17-day response period: 561

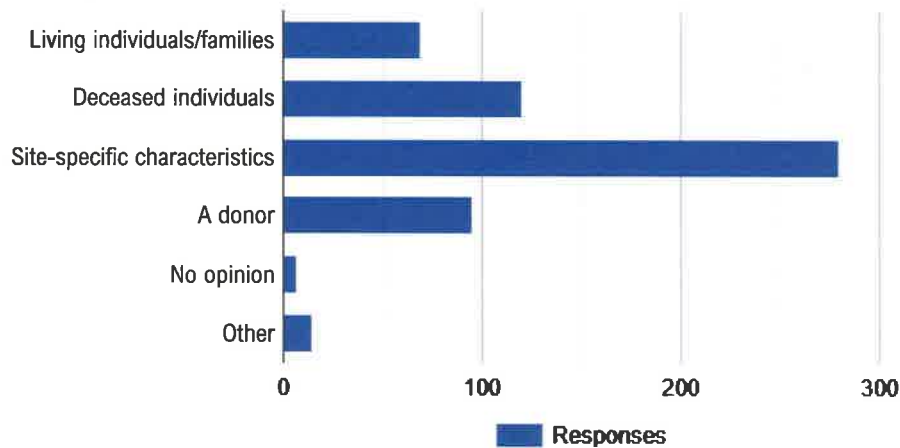
■ Total submissions in the first three days: 226

■ Total submissions in the 17-day response period: 561

# Park and Facility Naming Questionnaire: Results

## 1. What should the city's parks and facilities be named after? (check all that apply)

Answered: 333 Skipped: 0 Left Blank: 1

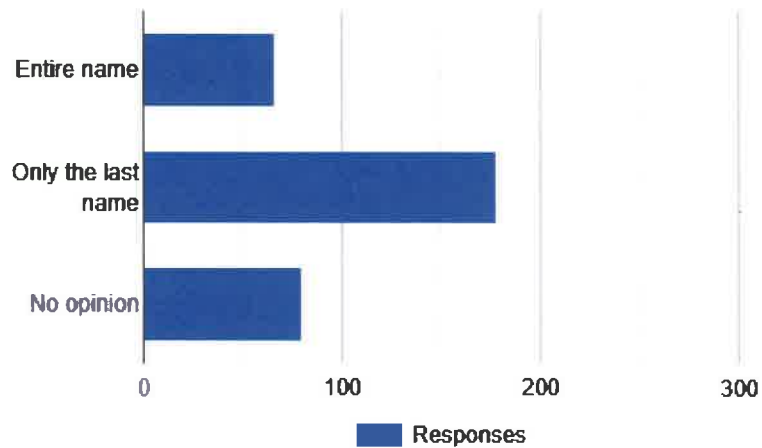


ANSWER CHOICES	RESPONSES	
Living individuals/families	20.7%	69
Deceased individuals	36%	120
Site-specific characteristics such as: topography (i.e., "Hilltop Park"), design features (i.e., "Castle Park"), history (i.e., "Nisenan Park"), flora and fauna (i.e., "Daffodil Hill," "Deer Park"), etc.	84%	280
A donor who contributed land or significant funds toward the construction of a park	28.5%	95
No opinion	2.1%	7
Other	4.2%	14
<b>TOTAL</b>		<b>333 answered</b>

# Park and Facility Naming Questionnaire: Results

2. If named after an individual, should the park or facility name reflect the entire name or just the last name?

Answered: 324 Skipped: 0 Left Blank: 10



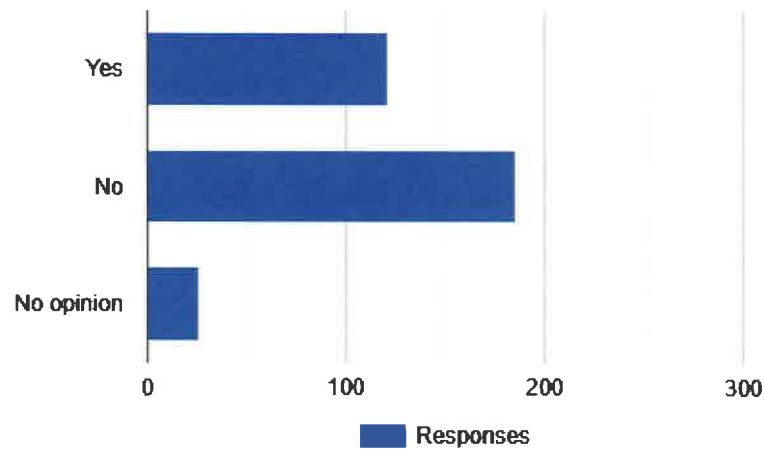
ANSWER CHOICES	PERCENTAGE	RESPONSES
Entire name	20.37%	66
Only the last name	54.94%	178
No opinion	24.69%	80
<b>TOTAL</b>		<b>324 (324 answered)</b>



# Park and Facility Naming Questionnaire: Results

3. Should an existing park or facility be renamed if it would provide financial resources that could be used for unfunded parks?

Answered: 333 Skipped: 0 Left Blank: 1

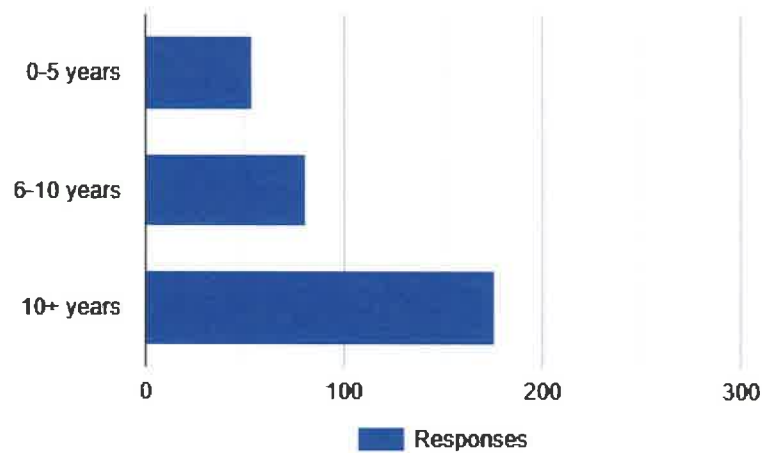


ANSWER CHOICES	RESPONSES	
Yes	36.34%	121
No	55.86%	186
No opinion	7.81%	26
<b>TOTAL</b>		<b>333 (333 answered)</b>

# Park and Facility Naming Questionnaire: Results

4. What would be a reasonable waiting period after an elected/appointed official leaves office/term to have a park or facility named after them?

Answered: 313 Skipped: 0 Left Blank: 21

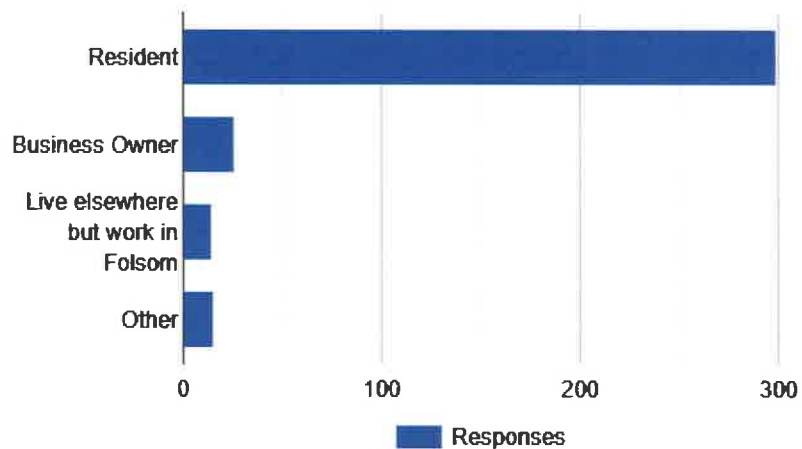


ANSWER CHOICES	RESPONSES	
0-5 years	17.25%	54
6-10 years	25.88%	81
10+ years	56.23%	176
<b>TOTAL</b>		<b>313 (313 answered)</b>

# Park and Facility Naming Questionnaire: Results

## 5. Are you a City of Folsom:

Answered: 333 Skipped: 0 Left Blank: 1



ANSWER CHOICES	RESPONSES	
Resident	83.99%	299
Business Owner	7.30%	26
Live elsewhere but work in Folsom	3.93%	14
Other	4.21%	15
<b>TOTAL</b>		<b>356 (333 answered)</b>

# Park and Facility Naming Questionnaire: Results

## Summary: Additional Comments Provided by Questionnaire Participants

- **Additional comments were voluntary; a total of 122 comments were provided**
  - Question 1: 73 comments
  - Question 2: 4 comments
  - Question 3: 23 comments
  - Question 4: 6 comments
  - Question 5: 16 comments
  - Uncategorized comments: 16
  
- **Question 1 Summary: What Should the City's Parks/Facilities be Named After?**
  - Living Individual/Family: 10
  - Deceased Individual: 5
  - Site-Specific Characteristics/History: 13
  - Donor: 6
  - Not Government Official/Councilmember: 36
  - Other: 23
  
- **Question 2 Summary: If named after an individual, should the park/facility name reflect the entire name or last name only?**
  - Full Name: 3
  - Last Name Only: 0
  - Other: 1

# Park and Facility Naming Questionnaire: Results

## Summary: Additional Comments Provided by Questionnaire Participants – *continued* –

- **Question 3 Summary: Should an existing park or facility be renamed if it would provide financial resources that could be used for unfunded parks?**
  - Yes: 1
  - No: 7
  - Other: 15
  
- **Question 4 Summary: What would be a reasonable waiting period after an elected/appointed official leaves office/term to have a park or facility named after them?**
  - 0-5 years: 0
  - 6-10 years: 0
  - 10+ years: 2
  - Other: 4

# Park and Facility Naming Questionnaire: Results

## Additional Comments: Question 1

### What Should the City's Parks/Facilities be Named After?

I support naming the new park on Mangini Parkway, Nancy Atchley Park. The Folsom Telegraph featured her, and her long, and continuing commitment to families in Folsom this week.

Big advocate for site specific names.

I recommend any written guidelines be high level & general to allow for good judgment in naming new parks on a case by case basis. Regarding question 1, I think it is vital, when possible, to honor those after whom the park is being named with the experience of that happening while they are still with us to enjoy the celebration.

Open polls should decide the name so the public who will pay for and use the park have the chance to name it instead of it being decided unilaterally by people that won't set foot in the park after it's opening ceremony.

Let the public decide

Stop naming parks after people and especially political figures. Not everyone agrees with their views and the things they support and did.

Never again have a facility named after a sitting council person. Disgusting.

I believe it is a mistake to arbitrarily name a park or facility just because they were elected to City Council, most are named and recognized as males. Women not even considered.! With all of the grief the City Gave Roger Gaylord he should a park named after him.

Do not name parks after elected/appointed officials just because your job is mayor does not mean you are special. Find names of people in town that have achieved some- thing amazing or have sacrificed something to make the community better.

Please recognize that naming a park after the Nisenan people is not a historical name, as the Nisenan people are still alive and active. Please at least take their opinions into consideration when naming parks on what is their ancestral land, and offer their land back to them whenever possible.

Shouldn't name anything after current council members. Like the Steve Miklos aquatic center. Ridiculous

It's a great city. I don't think Park naming conventions are going to change that. Name all parks with descriptions of that park with sponsors or whatever else. Ie: Intel Splash Pad Park or Costco Castle Park.

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## Additional Comments: Question

1

**– continued –**

Do not name parks or facilities after elected officials....ever!! Changing names to all the Miklos council was terrible. Those places already had names! Let residents nominate choices

It would help if the residents had a say in the naming of a park.... maybe a survey could be sent out with the top 3 choices or something like that, so people are given the opportunity to provide input.

There should be public [sic] comment/input/nominations with regard to naming.

Stop naming things after outgoing city council members! And get their names off of the things that were changed a couple years ago. Unless they did something absolutely remarkable for the city, this is just a masturbatory effort by narcissists. Effing ridiculous. They don't deserve it.

The PCA gravel plant was started and run by Frank Brugger. It was the largest employer of the fair oaks and Folsom area. The Pacific Coast aggregate plant was at the old Fair oaks bridge on the American river

I don't think any park should be named after an individual person no matter what their contribution. Options should be limited to natural characteristics, such as Poppy Park, or Oak Park. Any person who contributes to the city should be able to have a plaque at the park, but only if they are inclined to do so.

Parks should not be named after anyone. Only matter of time in future where someone does not like it or the person named after gets accused of something. Make it easy for our legal systems

No parks named after elected/appointed people!

Maybe no more parks named after people who owned people, or with names that are objectively offensive.

Please rename all parks & facilities that are currently named after city council members, it makes me livid to see "Steve Mikilos Aquatic Center. Are you kidding me? Just rename it back to the original "Folsom Aquatic Center". It's embarrassing and a shame that Folsom has done this. There are exceptions of course to an individual who has dedicated his entire life and made a positive impact on the community (such as Ernie Sheldon). but Steve Mikilos and Andy Morin? Really? I don't get it. Please rename the Aquatic Center!!!!

I think that it would be nice to go back to our gold rush history and name more parks after founding families or individuals that contributed to the growth of our city. I really feel that parks should not be named after current or very recent council members or city employees. The best option would be to name parks after distinctive natural elements found in our city such as the blue oaks. We are "distinctive by nature".

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## Additional Comments: Question

1

**– continued –**

Parks should not be named after politicians. They should be named after locals who will actually use and love the parks. No one will love the park more than pets or children.

Do not name any other city parks or locations after current or recent city employees. It is very poor taste. There are so many other options. Also, no names of people so that the city does not have to pay later if someone is found to be in poor standing, causing a renaming. Nobody calls any of the city locations by the names of people they are named after.

The recent re-naming of all our resources to city council members was ridiculous, and completely self serving.

It is appalling that our amenities, parks, sports complexes, and aquatic center are named for city council members. They did nothing extraordinary. Unlike the Lincoln Memorial.

Please stop naming parks and City buildings after Council members. What was wrong with Folsom Aquatic Center or Folsom Sports Complex?

Current park naming guidelines seem to be working well. Not sure why they should be changed; but if they are changed, it would seem appropriate to also consider the geographic area as well as the street and/or tract associated with the park.

Politicians should only receive the honor for contributions to the park system or community not simply due to their service on the council.

Make sure it's something people can pronounce.

Please do not name after individuals. Sponsored Companies would be fine for a termed period.

Please don't name places after living individuals (Consider Bill Cosby for instance, once popular then a felon) Please also avoid City Council members because they were doing the service they signed up for and they don't need a facility named for them in perpetuity. If it is done just a last name only.

Parks are not people. Stop naming them after people. Instead. Donate a plaque that says in memory of.

Please stop naming parks/buildings after city council members. It seems extremely egomaniacal, as if they need to glorify themselves.

I Don't think that because someone is a politician they should have something named after them. If a person has made significant contributions to the city then perhaps but just being a politician, no.

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## Additional Comments: Question

1

**– continued –**

Naming a park that reflects its history is more appropriate and informational. People can become controversial and often require renaming due to conflicts.

stop naming parks after city council members.

Parks should not be named after people, alive or dead, nor should they be named after benefactors. Parks should be named after botanical elements or topography. To name parks after people shows a lack of understanding of the purpose of park settings.

Parks should be only named after businesses that are local to Folsom.

I really love the idea of park names that are more attuned to their natural surroundings than people. However, I love the fact that we have a Sheldon park in Folsom that pays tribute to a man that was truly a leader in our community. I don't think parks should be named after elected officials, in office or deceased.

Unless an individual pays for a park, I am not in favor of using anyone's name on a park or any other public building or place.

Naming after living individuals or businesses is not representative of the type of town Folsom is. Money and political clout should not be a factor. I don't think parks or facilities should be named after elected officials. IF a Folsom resident contributes a significant amount to help the community they should be considered but not elected officials.

Consider naming a particular ball field/soccer field after a family Consider historical names that were key to the region .

~~Must not forget our history~~

Elected officials simply make decisions on how to use public funds. They should not receive perpetual recognition because he/she was elected. Naming a park for him/her is political cronyism and should never occur. Unfortunately, that is not the Folsom practice

I like the "old" names such as Folsom Aquatic Center, Folsom Sports Complex, etc. I see no need to name these things after individuals. Using the word "Folsom" in the title such as Folsom Sports Complex gives to the charm of the city and ownership to the people.

I don't agree to naming parks after city officials unless they are donors of funds or land. Also if parks are named after donors there should be a sign in the park stating that. All current park/ pool named after city officials should be removed and renamed

We should look at renaming current parks etc. that are named for current living residents. Not all are fully supported as deserving.

No facility should be named for living individuals, particularly elected officials.

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## Additional Comments: Question

### 1

#### *continued*

I think the elected officials of this town are full of themselves (Miklos to name an example), to name sites after themselves, as if they single handedly created the site. If you want to place a plaque on the site, fine, but to name something after one person/family, seems self-serving. Especially if your hands are out for money to rename the park at the next best offer. Concentrate on the stupid road system (Remember Bob Holderness cancelling the Oak Ave Parkway Circle around Folsom?).

Not a fan of naming folks after people... especially politicians. Nobody is perfect, and leads to more problems than it is worth. That being said, if a private individual/company wants to fund the building of a park, they can name it whatever they want.

Folsom's tag line on our welcome sign is "distinctive by nature" so it would be nice if the parks were named after things in nature! Names should reflect the awesome history of Folsom, and NOT names of politicians or city council members!!

Would prefer no politicians, but can name after others who have served community and passed away. Also those who have given lives in service of country and community. Thorough background checks should be done to avoid embarrassment from their backgrounds that may result in future renaming at expense to city.

Parks should never be named after council members, e.g. Andy Morin Sports Complex and Steve Miklos Aquatic Center...especially active council members. It also cost the taxpayers money to replace the signs on the buildings, etc. The city should rename these facilities back to their original names. They belong to Folsom and should be named as such.

Parks should never be named after elected officials.

Prefer park names that refer to historical events and people or to donors and city staff who make significant contributions to parks. Not elected officials.

I don't mind city council member names, they work hard

Naming parks or facilities for city council members is insulting to the taxpaying community. Sort of like naming a school after the Principal...honored for doing your paid job??

Given how sensitive our culture has become, naming parks after people is likely to be an issue when "cancel culture" strikes. People are being canceled for minor comments taken out of context from years ago. While corporate sponsorship is good money, having parks named after companies detracts from the small town vibe of Folsom. It also implies that the City (ie votes, major decisions) can be bought. Stick with geographic names- not problematic and to remember.

Please stop naming parks after living government officials. It's icky. Even ickier than naming them after advertisers -- at least there the transaction is obvious.

To have a park named after an individual or family while they are alive is an honor that should be celebrated while they are here with us. I believe that parks should also be named after deceased people, but our city should recognize people while alive, if possible.

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## Additional Comments: Question

1

– *continued* –

Naming parks after people is always a risk. There will always be someone that person has offended or something that person has done that not everyone agrees with. I don't think facilities should have people's names at all. This will avoid any "cancel culture" thoughts.

Please stop naming parks after individuals and families. It's obnoxious. If you must name parks after someone, please wait until they are dead and only use their last name. No one wants a park named something like "Shelden B Coppersmith Regional Park"

The o [sic] be free of potential controversy please do not name after an individual or family.

Focus should be on names from history, not recent politicians.

I like the idea of naming the park after someone who has contributed greatly to the city in terms of service. I don't like the idea of the selection becoming too politicized. If that will be an issue or become an issue then I thinking naming it after site-specific characteristics is a great method as well and I think it should be a combination of both when looking at our parks.

I do not believe parks and facilities should be named after families or individuals, especially not public officials. I love the creative names!

I'm not sure why this is an issue. There nothing wrong with how parks are currently named.

Individuals may bring controversy or shame even years after being deceased. Think Geothe park and the renaming after it was determined he supported eugenics.

Stop this ridiculous tend of naming sites after current and past city council members and appointed/elected officials, unless they made significant contributions to the site that bears their name AND they are deceased, e.g. Ernie Sheldon.

Do Not use developers names who will claim they donated park land. Give preference to historical persons who were instrumental in Folsom's early development.

Site-specific names for parks will be the best.

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# Park and Facility Naming Questionnaire: Results

## Additional Comments: Question 2

**If named after an individual, should the park/facility name reflect the entire name or last name only?**

Regarding question 2, the entire name is fine because users will abbreviate it to the last name (Amos P Caitlin Park is generally called "Caitlin Park." The Ernie Sheldon Youth Sports Park is generally called "Sheldon Park." Handy Family Park is generally called "Handy Park, etc.)

It's okay to use the person's full name since we will abbreviate it to probably just their last name such as Davies, Sheldon, Econome, for example.

Also if the name were ambiguous "l.e., Smith" then a full name would be appropriate.

To #2 and #4, I don't think parks should be named after people, particularly not government officials nor businesses.

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# Park and Facility Naming Questionnaire: Results

## Additional Comments: Question 3

### Should an existing park or facility be renamed if it would provide financial resources that could be used for unfunded parks?

No more builder slush funding

I would not like a park to be renamed after a donor/business. However, a plaque at the Park giving recognition is ok. For example, Lembi Park sponsored/supported by Intel. It is much easier to have the park named after an area in terms of locating the park for residents ie Briggs Ranch park is near Briggs Ranch development. This is helpful when trying to locate when attending games etc.

Don't name park or building after someone who paid for it or gave the most.

Number 3 -only if not named after an individual.

Renaming for \$ could be a possibility if there was a time frame. Too often would cause confusion. \$ for upkeep maintenance not necessarily unfounded parks.

Just don't name parks for corporate donations with corporate names. That would ruin the charm of Folsom

For #3, I'd say this is touchy subject due to integrity.

Re-naming well established parks and facilities after recently active city officials gives off various wrong impressions about the city and our parks.

I am ok with renaming the rodeo arena if it provides financial resources for the city and its parks. That is the only one that makes sense.

dont rename things.

Your examples of parks being renamed does not apply to these parks. Those stadiums offer sponsorship contracts for a specific amount of years. These parks that are already named were probably done so because of a significant contribution to that specific project to be completed.

Rather than the whole park being renamed, it can be more so extended. For example, instead of renaming the entire title "kemp park" it could be "kemp park sponsored by 'x' company"

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## Additional Comments: Question

### 3

– *continued* –

Any naming after a donor should only be if the donor is donating over 25% of the project. For corporate donors it should be 50%

If renamed to provide support for unfunded parks it should only be named after a Folsom based entity - ex. Intel Park, Visconti Park. If named after an elected official the park name should be put up to a city wide vote.

In the question above you provided an example of sponsored parks for names. I do not think a company nor product should be used to name a park.

If there are to be "naming rights" for dollars, then I would think the contribution would need to be VERY significant to the completion of an unfunded/underfunded park

Leave the parks that are already named alone. Only new parks should be considered named after someone who donates a lot of money or a corporation "intel park"

No existing parks should be renamed

I don't think a park named after a person should be renamed if someone pays. But one with a random name yes.

Great for parks to be named for people who exemplify public service and community service. If that also coincides with contributing money, that's fine, but people shouldn't be able to buy park naming without contributing in other ways to the community. We need to be thoughtful about what we are rewarding and who we are lifting up as role models.

Re question 3, a park named for someone should not be renamed for money unless that person has brought dishonor on their name. A sponsored name will cause the public confusion in finding the park when a new sponsor takes over.

Please no corporate named parks, we are a small town of neighbors, not corporations

I also feel that we should NOT name parks after companies like stadiums.

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# Park and Facility Naming Questionnaire: Results

## Additional Comments: Question 4

### What would be a reasonable waiting period after an elected/appointed official leaves office/term to have a park or facility named after them?

Question for to me is meaningless. If someone has a profound impact on the city after serving two years six years or 10 years in the city wants to recognize them, then the city should.

Sheldon Park that was named for Ernie Sheldon while he was an active civic leader. Also, the Aquatic Center & Sports Complex were named while Steve Miklos and Andy Morin were in office. If we need to name facilities something other than "park", "center" or "complex" then I suggest it not happen until the individual has been out of office 10+ years or passed away i.e. Jack Kipp or Ken Grossfeld. It doesn't look good when the individual is serving the community and has something named for them.

I don't like question 4. It wasn't mentioned in question 1 as an option.

#4 Should have a "never" option Appointed officials can be polarizing. It's setting the stage for discontent

Public servants are NOT eligible for 50 years!

The "reasonable waiting period" I think also depends on length of service to the city and their age.

# Park and Facility Naming Questionnaire: Results

## Additional Comments: Uncategorized

We need more unique parks like Castle Park, there are too many boring cookie cutter parks that all look the same.

Please provide funding to enhance Ed Mitchell Park. Also, bathrooms at Castle Park and BT Collins. Thank you!

Please don't spend our tax money on new parks that will be invaded by illegal campers and we won't be able to use again

Include a unique facility/park that those with ADA limitations could enjoy.

Looking forward to the new park next to Mangini Ranch Elementary!

Your questions are directed towards naming parks after individuals. After your 1st question You don't leave room for other options. What if the residents of this city don't want that?

I know some people want Negro Bar renamed, saying it is derogatory in today's world. I think it is a historical name but, am fine w/ updating the name if the majority voted to change it.

I live in  
Oranrevale

Update Sheldon park, it hasn't had any updates since inception.

Sponsorship of parks by local businesses to help fund park improvements. Parks should NOT be a "wish list" items.

If branding is allowed if it increases funding, I would consider allowing trails to be branded too.

WHY ISN'T OUR PARK ON BROADSTONE PARKWAY & CARPENTER HILL GETTING ANY ATTENTION? THE PARK SITE HAS BEEN THERE SINCE AT LEAST 2003, AND NUMEROUS NEW PARKS HAVE BEEN OPENED IN THE INTERIM, LEAVING US WITH JUST A WEED PATCH!!!

I do not appreciate the expanding nepotism and "ol'boy network" that exists in Folsom. It appears disingenuous to the regular citizens who pay taxes and contribute in their own way to the community. It is known now, city council members get a park named after them; it makes for an unfortunate quid pro quo arrangement, it is on it's face and I'm amazed that the deciding bodies think or have thought in the past this was a good idea. The rules need to be significantly tighter & involve the community



# Park and Facility Naming Questionnaire: Results

## Additional Comments: Uncategorized – *continued* –

We don't call any of the parks by their names because my kids and I can't remember them. It's a nice idea to name them for people, but kinda frustrating in practice for my family.

First save our parks by cleaning up the meth needles, crack pipes, spray paint, batteries, shopping carts, trash, human waste and other paraphernalia left behind by the folks you've allowed to stay there and trash our parks.

Just don't rename existing parks if pressured by the cancel culture.

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