

RESOLUTION NO. 11506

A RESOLUTION OF THE CITY OF FOLSOM DECLARING ITS INTENTION TO MODIFY THE ASSESSMENT RATE OF THE FOLSOM TOURISM BUSINESS IMPROVEMENT DISTRICT, FIXING THE TIME AND PLACE OF A PUBLIC MEETING AND PUBLIC HEARING THEREON, AND GIVING NOTICE THEREOF

WHEREAS, the Parking and Business Improvement Area Law of 1989, Streets and Highways Code §36500 et seq., (1989 Law) authorizes cities and counties to establish parking and business improvement areas for the purpose of promoting tourism; and

WHEREAS, the City of Folsom (City) adopted Ordinance No. 1171, which establishes procedures for forming parking and business improvement areas supplemental to the 1989 Law; and

WHEREAS, pursuant to Ordinance No. 1171, the City Council established the Folsom Tourism Business Improvement District (FTBID) on October 23, 2012, by Resolution No. 9071; and

WHEREAS, the FTBID includes all lodging businesses with twenty or more rooms, existing and in the future, within the boundaries of the City; and

WHEREAS, Ordinance No. 1171 authorizes the District Owners' Association at any time to recommend the City modify the assessment rate of the FTBID; and

WHEREAS, the Folsom Tourism and Economic Development Corporation (TEDCorp) has facilitated the request to modify the FTBID; and

WHEREAS, modifications to the FTBID are limited to those described in this Resolution of Intention as set forth below.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Folsom as follows:

1. The recitals set forth herein are true and correct.
2. The City Council declares its intention to modify the FTBID assessment rate pursuant to the Parking and Business Improvement Area Law of 1989, Streets and Highways Code §36500 et seq. and Folsom Municipal Code section 3.100.010 et seq. The current assessment rate is four percent (4%) of gross room rental revenue. The modified assessment rate is eight percent (8%) of gross room rental revenue. The additional 4% assessment will be dedicated to improvements and activities related to improvements, including but not limited to development of facilities that attract overnight visitation to businesses paying the FTBID assessment, infrastructure improvements, and marketing and development efforts directly related to the facilities and associated visitor growth.
3. New lodging businesses with twenty or more rooms within the FTBID boundaries will be

subject to the levy of assessment as authorized by Streets and Highways Code §36531.

4. The time and place for a public meeting for comments on the proposed FTBID and the levy of assessments are set for 6:30 PM on January 13, 2026 at 50 Natoma Street, Folsom, CA 95630.
5. The time and place for the public hearing to modify the FTBID and levy assessments are set for 6:30 PM on January 27, 2026 at 50 Natoma Street, Folsom, CA 95630.
6. At the public meeting and public hearing, the testimony of all interested persons for or against modifying the FTBID will be heard.
7. A protest against modifying the FTBID, the extent of the FTBID, or the furnishing of a specified type of improvement or activity, as provided in Streets and Highways Code §36524, may be made in writing. To count as a protest against the FTBID, a protest must be made in writing. A written protest may be withdrawn, in writing, at any time before the conclusion of the public hearing. Each written protest shall contain a description of the business in which the person signing the protest is interested, sufficient to identify the business and its address. If the person signing the protest is not shown on the official records of the City as the owner of the business, then the protest shall contain or be accompanied by written evidence that the person is the owner of the business, or the authorized representative. Any protest as to the regularity or evidence of the proceedings shall be in writing and clearly state the irregularity or defect to which objection is made. Written protests must be received by the Clerk of the City of Folsom before the close of the public hearing scheduled herein, and may be delivered or mailed to the City Clerk at 50 Natoma Street, Folsom, CA 95630.
8. If, at the conclusion of the public hearing, there are of record written protests by the owners of businesses within the FTBID that will collectively pay fifty percent or more of the total FTBID assessment, no further proceedings to modify the FTBID shall occur. If the majority of written protest is only as to a proposed improvement or activity, then that type of improvement or activity shall not be included in the FTBID. The FTBID shall be effective on April 1, 2026 or as soon as possible thereafter.
9. Further information regarding the proposed FTBID may be obtained from the City Clerk, at 50 Natoma Street, Folsom, CA 95630.
10. The City Clerk is instructed to provide notice of the public meeting and public hearing as follows:
 - a. Mail a complete copy of this Resolution of Intention to each and every business owner proposed to be assessed in the FTBID within seven days of the adoption of this Resolution; and
 - b. Provide notice of the Public Meeting and the Public Hearing on the Resolution of Modification as provided in Folsom Municipal Code Section 3.100.090 and pursuant to Gov. Code § 54954.6.
11. This resolution shall take effect immediately upon its adoption, and the City Clerk shall certify

the vote adopting this resolution.

I HEREBY CERTIFY that the foregoing Resolution of Intention was introduced and adopted at a regular meeting of the City Council on the 12th day of November 2025, by the following vote:

AYES: Councilmember(s):
NOES: Councilmember(s):
ABSENT: Councilmember(s):
ABSTAIN: Councilmember(s):

Sarah Aquino, MAYOR

ATTEST:

Christa Freemantle, CITY CLERK