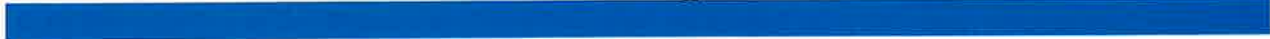


Folsom City Council Staff Report



MEETING DATE:	4/11/2023
AGENDA SECTION:	New Business
SUBJECT:	Resolution No. 11012 – A Resolution to Dually Name the Existing Green Room within the Historic Depot Building at 200 Wool Street the “Peter T. Lewis Green Room” and Recognition of Donation of Funds for Interior Improvements by the Lewis Family
FROM:	Parks and Recreation Department

RECOMMENDATION / CITY COUNCIL ACTION

The Parks and Recreation Department recommends approval of Resolution No. 11012 – A Resolution to Dually Name the Existing Green Room within the Historic Depot Building at 200 Wool Street the “Peter T. Lewis Green Room” and Recognition of Donation of Funds for Interior Improvements by the Lewis Family.

BACKGROUND / ISSUE

Within the historic Southern Pacific Railroad Depot Building, there is a “Green Room” that is available to rent or use upon request. Typically, the room is used in conjunction with events held at the Zittel Amphitheater. Many years ago (approximately 40 years), the room was informally named The Bud Davies Ambassador Room. There is a sign on the outside of the entrance to the room and a sign and picture on the inside of the room. See Attachment 2. As background, later in the early 1990’s, a park in American River Canyon North was formally named after Bud and Artie Davies.

In mid-February of this year, the Folsom Historic District Association (FHDA), who is the City’s most frequent user of Zittel Amphitheater, received a request from the Lewis Family to name the existing green room, the “Peter T. Lewis Green Room”, in honor of their deceased son. See Attachment 3 for the request letter. The FHDA, is also a sublessee to Folsom Chamber

of Commerce, for this space which will be used for office and green room uses. In addition, FHDA will be making several tenant improvements to the space of which the letter attached from the Lewis Family intends to fund \$25,000 of the renovation expenses in exchange for the naming recognition to the green room.

POLICY / RULE

City Council Resolution No. 10696-“A Resolution to Resend and Replace Resolution No. 5177 and Resolution No. 3951 to Create a New Park and Facility Naming Policy”, was adopted on September 14, 2021 and allows for sponsorships to take place in exchange for naming recognition.

ANALYSIS

While there is no formal record of the naming of “The Bud Davies Ambassador Room” in the city archives, such naming provides historical context and speaks to the contributions made by a notable city leader, Bud Davies. It is the desire of both the FHDA and the Lewis Family to retain the existing name and signage and merely add another sign and picture to the interior of the room to recognize the contributions of Peter T. Lewis in recent times towards the many events he participated in at the Zittel Amphitheater.

The new park and facility naming policy (Resolution No. 10696) states the following under the heading, **“Sponsorships for Existing and New Parks/Facilities”**:

“This policy allows for sponsorship opportunities to fund amenities within a park or facility as well as fund a portion of a park or facility. Recognition would be commensurate with said donations or funding. Such recognition could be plaques, signage, and/or other name recognition opportunities within the park or facility.”

In reviewing the request, staff feels the donation and the additional naming of the room as the Peter T. Lewis Green Room is commensurate with the intent of the policy. In addition, the applicant has confirmed that the dual naming of the room will be tastefully done so as to maintain the history of the existing name and the recognition of the new additional name.

FINANCIAL IMPACT

There is no financial impact to the City.

ENVIRONMENTAL REVIEW

This project is exempt from California Environmental Quality Act (CEQA).

ATTACHMENT

- 1.** Resolution No. 11012 - A Resolution to Dually Name the Existing Green Room within the Historic Depot Building at 200 Wool Street the “Peter T. Lewis Green Room” and Recognition of Donation of Funds for Interior Improvements by the Lewis Family
- 2.** Photographs of Existing Signage and Name to Remain
- 3.** Letter to Judy Collingsworth, Executive Director of Folsom Historic District Association from Tom and Suzanne Lewis and Families, dated February 7, 2023

Submitted,

Lorraine Poggione, Parks and Recreation Director

ATTACHMENT 1

RESOLUTION NO. 11012

A RESOLUTION TO DUALY NAME THE EXISTING GREEN ROOM WITHIN THE HISTORIC DISTRICT BUILDING AT 200 WOOL STREET THE “PETER T. LEWIS GREEN ROOM” AND RECOGNITION OF DONATION OF FUNDS FOR INTERIOR IMPROVEMENTS BY THE LEWIS FAMILY

WHEREAS, the existing Southern Pacific Railroad Depot Building is owned by the City of Folsom and leased to the Folsom Chamber of Commerce (“Lessee”); and

WHEREAS, an existing room within the building is currently referred to as the “Green Room” as well as “The Bud Davies Ambassador Room”; and

WHEREAS, the Folsom Historic District Association (FHDA) is a sublessee of the existing Green Room and intends to complete tenant improvements for the Green Room and office space; and

WHEREAS, Resolution No. 10696, adopted on September 14, 2021, created a new policy for the naming of parks and facilities; and

WHEREAS, the Lewis Family is requesting that the existing Green Room be named the “Peter T. Lewis Green Room” in honor of their deceased son and will donate \$25,000 toward the planned interior improvements of the Green Room and office space; and

WHEREAS, the existing name and signage for “The Bud Davies Ambassador Room” will remain and additional signage will be added inside the room to dually name the room the “Peter T. Lewis Green Room”; and

WHEREAS, this naming request is consistent with the intent of the new policy that allows a sponsor to contribute to a facility in exchange for naming recognition, and

WHEREAS, the City of Folsom, the lessee, and the sublessee, are appreciative of the donation and in-agreement to add the name, “Peter T. Lewis Green Room.”

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Folsom dually names the existing Green Room, “The Bud Davies Ambassador Room” and the “Peter T. Lewis Green Room.”

PASSED AND ADOPTED this 11th day of April 2023, by the following roll-call vote:

AYES: Councilmember(s):
NOES: Councilmember(s):
ABSENT: Councilmember(s):
ABSTAIN: Councilmember(s):

Rosario Rodriguez, MAYOR

ATTEST:

Christa Freemantle, CITY CLERK

ATTACHMENT 2



ATTACHMENT 3

February 7, 2023

Judy Collingsworth
Executive Director
Folsom Historic District Association
Historic Folsom, CA 95762

Hello,

Over the past 20 plus years my business, Power & Staging, has enjoyed the privilege of supporting Folsom events. Events large and small from the Folsom Pro Rodeo, concerts and street festivals to simple meetings and recitals. Collaborating with City leadership, the business community, Chamber of Commerce, FHDA and countless great citizens has been an honor beyond measure.

Back in the mid -1990's while working at the Folsom Pro Rodeo, I experienced the joy of bringing my son Peter (about 10 years old at the time) to help with the production tasks which I was employed to provide. Early memories include him helping install speakers, running wires and setting off fireworks in the arena after spectators were gone with the Rosser family and other kids... Later years saw Peter working in Folsom building events, decorating city Christmas trees, supporting music festivals, rigging lights into the Zittle Amphitheater and so many other tasks.

Unfortunately, in September 2018 we lost Peter due to a tragic accident. Peter will always live in our hearts as a wonderful son, family member, and outstanding citizen of the world. To help honor Peter's memory the Lewis Family; parents Tom and Suzanne, sisters Sandie and Kim and their families would like to contribute to the events community in Folsom.

Peter always appreciated working with entertainers and other professionals in the industry. Special for Peter was time in green rooms backstage visiting, collaborating, and supporting that day's event. Recognizing this connection, we are considering the contribution of Twenty-Five Thousand dollars to the pending renovation to the Green Room behind the Zittle Amphitheater in Historic Downtown Folsom. Renaming this space to the "Peter T Lewis Green Room" would honor Peter's memory as a stagehand and special person in the events community. Hopefully this naming honor would remain as long as the space remains a green room for the attached performing areas.

Our hope would be that with help from this contribution the room could be substantially renovated as currently envisioned in time for this year's concert series starting in June. This contribution could be publicly announced at the FHDA fundraising event scheduled in March. At the first concert in June there could be a simple recognition ceremony and installation of a plaque in the room.

Please do consider our offer of this contribution, we could fund this immediately if accepted. Until this is finalized and publicly announced it is appreciated that this is held confidential to the FHDA management and Board of Directors.

Again, thanks for all the support.

Regards,

Tom & Suzanne Lewis and Families

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to facilitate double-sided printing.*



CITY OF
FOLSOM
DISTINCTIVE BY NATURE