



STAFF REPORT

City Commission Regular Meeting

September 12, 2024

To: Elected Officials

From: Dale L. Martin, City Manager

Date: September 12, 2024, 2024

Item Name: Resolution 2024-53. A Resolution to Approve the City of Flagler Beach Application for the 2024 Flagler County Tourist Development Council Capital Project Funding Program

Background: Under the direction of the City Commission, the City Manager identified a viable project for the Tourist Development Council (TDC) Capital Project Funding Program. The grant application proposes construction of the Flagler Beachwalk, which includes the following components: renovation and expansion of the service buildings; construction of an approximately 4,200 square feet open deck promenade; and the renovation of the existing boardwalk between Moody Blvd and S. 8th St. The Flagler Beachwalk will provide its community with an attractive community gathering space, with opportunities for educational messaging and event space. The City Manager presented the project to the TDC on July 24, and it was selected as the recommended project for the Flagler County Board of Commissioners. The final presentation to the Board of County Commissioners will take place on September 16 (1:00 PM, Flagler County General Services Building), and the Board will make the award during its Regular Meeting that evening (5:00 PM).

Fiscal Impact: The total estimated project cost for the renovated service buildings and the promenade is \$2,658,600. If awarded, the Tourist Development Council grant will provide approximately \$745,000 toward that cost. The cost of the project (as well as the grant revenue) is included in the proposed FY 2024/2025 budget. The boardwalk expansion (\$1,131,000) is not directly associated with TDC grant funding, but is included in the City's Five-Year Capital Plan. The City will need to recruit and retain a marketing firm/professional at least 3 months prior to the dedication of the Flagler Beachwalk and appropriate ongoing maintenance in the annual budget.

Given the uniqueness of the project and the option of exclusive use, the Flagler Beachwalk is expected to generate funds.

Staff Recommendation: Staff recommends that the City Commission approve Resolution 2024-53.

Attachments: Resolution 2024-53
Application, Flagler County Tourist Development Council Capital Project Funding Program
Presentation, Flagler Beachwalk
Summary, Tourist Development Office