

**Proposal for Two Hour on Street Parking on Four Commercial Blocks South of Hwy 100**

**Whereas:**

1. Short-term on street parking South of Hwy 100 in the vicinity of Flagler Beach City Hall is often exceedingly hard to find due to the large number of people wishing to frequent many local businesses, construction activity, and very importantly the large number of vehicles parked for long periods of time (e.g. all day and in some cases multiple days).
2. Surveys indicate that up to 90 percent of people coming to enjoy the beach live outside of Flagler Beach. With refurbished beaches and new pier, Flagler Beach can expect many more people coming for day trips further increasing the demand for all day parking in the vicinity of Flagler Beach City Hall.
3. Businesses and their customers (particularly older and handicapped customers) are inconvenienced and damaged due to the frequent shortage of short term on street parking.
4. The City of Flagler Beach set up a so called "parking pool" (178 on street parking spaces) to encourage new commercial development south of Hwy 100. Businesses can apply to use a portion of the parking pool to satisfy land use parking requirements.
5. Barnhills Café Bar and Grill (202 S Central Avenue), Johnny D's (319 Moody Blvd), and the Margaritaville Hotel (111 S Daytona Ave.) have constructed substantial new facilities, approved by the City of Flagler Beach, with the understanding that their customers would utilize substantial amounts of on street parking (Barnhills, 65 on street parking spaces), (Johnny D's, 30 on street parking spaces) (Margaritaville, 58 on street parking spaces). Other new commercial projects under development also anticipate the use of on street parking.
6. When the Margaritaville hotel is finished (June 2025?) parking demand South of Hwy 100 will increase from registered hotel guests, hotel workers, hotel restaurant customers, and visitors of hotel registered guests.
7. The structures on the two blocks on Central Avenue between Hwy 100 and S. Third St., and two blocks on S. Second Street between S. Oceanshore Blvd. and Daytona Avenue are all used commercially.
8. Cities typically have metered parking and/or parking time limits in commercial areas.
9. It is anticipated that the City of Flagler Beach's overall parking review will consider many possibilities (metered parking, additional parking lots, parking structures, shuttles, etc.) and adoption of a new downtown parking plan will take years to complete.
10. It is possible to substantially reduce the inconvenience and cost to customers and businesses by creating short-term parking in a limited four block area.
11. Exceptions to the two-hour parking time limit could be established (e.g. City Commission Meetings).

**Therefore, as an interim step prior to adoption of a new overall parking plan, it is proposed that the City of Flagler Beach designate all on street parking on Central Avenue between Hwy 100 and S. Third St., and all on street parking on S. Second Street between S. Oceanshore Blvd. and Daytona Avenue (a total of four blocks) to be two-hour parking between the hours of 6? AM and 9? PM. The City of Flagler Beach would erect street signs notifying the public of the two-hour parking time limit. Many people will voluntarily comply. The Flagler Beach Police Department would continue to be responsible for ticketing and enforcing parking violations. Cities often have a phone number for reporting parking violations. Some Cities use private companies for parking enforcement (ticketing, etc.).**

Supporters of the above proposal include: