



## STAFF REPORT

### Flagler Beach Regular City Commission Meeting

March 14, 2024

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**To:** Elected Officials

**From:** Dale L. Martin, City Manager

**Date:** March 14, 2024

**Item Name:** Ordinance 2024-03, an Ordinance by the City of Flagler Beach, Florida, amending Article II of the City of Flagler Beach Land Development Regulations relating to signs; reducing the window sign allowance; amending the size and time allowance for temporary banner signs; providing for severability; providing for codification, conflicts, and effective date.

**Background:** The Commission previously expressed their concern regarding window coverage signage and length of time temporary banners were displayed. Attorney Smith advises the amendments presented reduce the exterior window coverage area from 50% down to 25%. The temporary signage amendments include the reduction of the number of temporary onsite banners down from two (2) to one (1), and the copy area reduced from sixty-four square feet down to thirty-six square feet in non-residential zones, and display time is increased to up to two (2) weeks, reduced down to six (6) times per year and increased the minimum separation time of 30 days between displays. The Ordinance was reviewed by the Planning and Architectural Review Board at the March 6, 2024 meeting. Attorney Smith advises he will provide the Officials an update of their non-substantial recommendations.

**Fiscal Impact:** No impact.

**Staff Recommendation:** Staff recommends approval of Ordinance 2023-03, First Reading.

**Attachment:** Proposed Ordinance 2024-03