



THE COLLEGE OF THE FLORIDA KEYS
Memorandum

DATE: September 9, 2024
TO: District Board of Trustees
FROM: Lana Gaspari, VP, Advancement
DEPARTMENT: College & Community Engagement
SUBJECT: CFK in the News- September BOT meeting

CFK in the News:

To garner the most media coverage of CFK news and events as possible, the College & Community Engagement Office publishes news releases, coordinates radio shows, and works directly with reporters. Since the last report, such efforts have resulted in the following 28 news stories (July 16 - September 8).

- July 16, 2024- Citizen- CFK admissions session
- July 17, 2024- Citizen- CFK to host Fast Track event
- July 18, 2024- Citizen- CFK admissions session
- July 18, 2024- Citizen- CFK to host Fast Track event
- July 18, 2024- Citizen- College receives \$100K for scholarships
- July 18, 2024- Key West Weekly- "Last Dollar Scholarship" Funds support students attending college's Upper Keys Center
- July 20-21, 2024- Citizen- CFK admissions session
- July 20-21, 2024- Citizen- College to host Fast Track event
- July 23, 2024- Citizen- CFK to host Fast Track event
- July 24, 2024- Citizen- CFK admissions session
- July 26, 2024- Citizen- CFK women's swim team earns national academic recognition
- July 27 & 28, 2024- Citizen- State gives Keys' schools mostly As for education
- July 27 & 28, 2024- Citizen- CFK women's swim team earns national academic recognition
- July 31, 2024- Citizen- Stroke of genius- Monroe County Health Department offers swim lessons
- August 1, 2024- Florida Keys Free Press- State gives schools mostly A grades
- August 1, 2024- Florida Keys Free Press- CFK swim team earns national recognition
- August 1, 2024- Key West Weekly- State releases school grades
- August 1, 2024- Marathon Weekly- State releases school grades
- August 1, 2024- Upper Keys Weekly- State releases school grades
- August 8, 2024- Upper Keys Weekly- New faces in the classroom- Upper Keys welcomes new teacher
- August 15, 2024- Florida Weekly- Student Scholarships- Hemingway Look Alike Society
- August 15, 2024- Florida Weekly- Making the grade- CFK Academy
- August 29, 2024- Key West Weekly- College gets \$2M boost for new student housing
- August 29, 2024- Marathon Weekly- College gets \$2M boost for new student housing
- August 29, 2024- Upper Keys Weekly- College gets \$2M boost for new student housing
- September 3, 2024- Tampa Bay Times- UF spending under Sasse keeps adding up as new leaders seek to cut costs- A roundup of Florida education news from around the state

- September 6, 2024- WUSF NPR- Florida muddies water on rule to protect coral
- September 7 & 8, 2024- Citizen- College receives \$2M from foundation