



THE COLLEGE OF THE FLORIDA KEYS  
FOUNDATION  
Memorandum

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**DATE:** September 13, 2024  
**TO:** District Board of Trustees  
**FROM:** Lana Gaspari, Executive Director for CFK Foundation  
**DEPARTMENT:** Advancement  
**SUBJECT:** Foundation Board Report

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The Foundation celebrated the Hemingway Look-Alike Society on July 18 at Sloppy Joes. At this year's event, the current CFK Hemingway Scholarship recipients thanked the Papas and their supporters for the extraordinary support. The Hemingway Look-Alike Society (HLAS) presented \$31,500 in scholarships to CFK students for the fall of 2024 semester. This year, they increased awards from \$1,500 for the fall semester to \$2,500, split evenly between the fall and spring semesters.



Executive Director Gaspari participated in the annual Nonprofit Day event on September 11, 2024. This event, hosted by the Florida Keys Funders Alliance: the Community Foundation of the Florida Keys, Ocean Reef Community Foundation and United Way of Collier and the Keys, focused on marketing, branding, and communication strategies for nonprofits.

Fundraising plans are underway for the coming year. Efforts include the 2024 edition of Keys Currents Magazine, direct mail and e-campaigns to CFK's friends and alumni lists, Giving Tuesday which will focus on athletes for 2024, a winter 2025 Seaside Soiree, Spring Speakeasy for the CFK Academy, and individual donor cultivation. The Save the Date for the 13th annual Seaside Soiree is included below.



The College's 2024 Community Day is scheduled for November 2, 2024 from 10 am to 2 pm. Save the Dates for the event were distributed on August 26, 2024 and the Director of Advancement has already received registration forms for 58% of the expected participants. The event is outdoors on the Key West campus and usually garners attendance of over 500 attendees. The Save the Date is included below.

