



THE COLLEGE OF THE FLORIDA KEYS
Memorandum

DATE: October 11, 2024
TO: District Board of Trustees
FROM: Lana Gaspari, VP, Advancement
DEPARTMENT: College & Community Engagement
SUBJECT: CFK in the News- October BOT meeting

CFK in the News:

To garner the most media coverage of CFK news and events as possible, the College & Community Engagement Office publishes news releases, coordinates radio shows, and works directly with reporters. Since the last report, such efforts have resulted in the following 17 news stories (September 12 - October 11).

- September 12, 2024- Citizen- College receives boost from Knight foundation
- September 14 & 15, 2024- Citizen- Poetics event
- September 17, 2024- Citizen- CFK's Constitution Day highlights relevance of America's blueprint
- September 18, 2024- Citizen- Poetics event
- September 19, 2024- Florida Weekly- Gone fishing retirement celebration
- September 19, 2024- Florida Weekly- CFK Swim team honors
- September 19, 2024- Key West Weekly- School district passes budget
- September 19, 2024- Key West Weekly- College offers "earn while you learn" programs
- September 21 & 22, 2024- Citizen- Apprenticeships programs offered
- September 25, 2024- Citizen- Apprenticeships programs offered
- September 25, 2024- Citizen- Learn about CFK apprenticeships
- September 26, 2024- Citizen- CFK to host apprentice programs
- September 26, 2024- Free Press- Learn about CFK's apprenticeship program
- October 8, 2024- Citizen- Learn more about CFK programs
- October 10, 2024- Free Press- College to showcase academic, career training offerings
- October 11, 2024- Citizen- Creepy campus ghost tours
- October 11, 2024- Citizen- Milton spares Florida Keys