



THE COLLEGE OF THE FLORIDA KEYS
Memorandum

DATE: July 15, 2024
TO: District Board of Trustees
FROM: Lana Gaspari, VP, Advancement
DEPARTMENT: College & Community Engagement
SUBJECT: CFK in the News- July BOT meeting

CFK in the News:

To garner the most media coverage of CFK news and events as possible, the College & Community Engagement Office publishes news releases, coordinates radio shows, and works directly with reporters. Since the last report, such efforts have resulted in the following 16 news stories (June 10–July 15).

- June 15 & 16, 2024- Citizen- This week in the Keys- Swim Around Key West
- June 15 & 16, 2024- Citizen- Score sports section- Faces in the Crowd- Swim Around Key West
- June 15 & 16, 2024- Citizen- Score sports section - Picture of the Week- Swim Around Key West
- June 15 & 16, 2024- Citizen- Score sports section- The Sunny Side-Lines- Swim Around Key West
- June 15 & 16, 2024- Citizen- Score sports section - Circumventing Bone Island
- June 17, 2014- NBC 6- Preventing childhood drownings: Program teaches infants to float even before they can walk
- June 18, 2024- Citizen- Today in History- Dr. William Seeker named President of Florida Keys Community College
- June 29 & 30, 2024- Citizen- College receives \$495K for marine science endowment
- July 1, 2024- News 4- Here are the nearly 200 new Florida laws taking effect on July 1
- July 6 & 7, 2024- Citizen- Mayor addresses Gerald Adams Elementary School students
- July 11, 2024- Citizen- Ocean Reef Foundation gives \$100K to CFK
- July 11, 2024- Citizen- Tuga men's swim team earns state honor
- July 12, 2024- South Dade News Leader- CFK men's Tuga swim team named Male Academic Team of the Year by FCSAA
- July 13 & 14, 2024- Citizen- College receives \$100K for scholarships
- July 13 & 14, 2024- Citizen- College to host 'Fast Track' event
- July 13 & 14, 2024- Citizen- Athletes of the Week: CFK Tuga Swim Team