



CITY OF FALLON – CONVENTION AND TOURISM AUTHORITY REQUEST FOR BOARD ACTION

DATE SUBMITTED: 04/08/2026
AGENDA DATE: 04/14/2026
TO: CFCTA Board Members
FROM: Jane Moon, Director of Tourism & Special Events
AGENDA ITEM TITLE: Consideration of a grant application by Motor Sports Safety, Inc for the 2026 Top Gun Dragstrip Drag Racing Season. **(For possible action.)**

- Grant amount requested by applicant: \$10,000
- Grant amount recommended by staff: \$10,000

TYPE OF ACTION REQUESTED:

<input checked="" type="checkbox"/> Formal Action/Motion	Progress Report
<input type="checkbox"/> Discussion Only	Other

POSSIBLE BOARD ACTION: Motion to approve a grant in the amount of \$10,000 to Motor Sports Safety, Inc. for the 2026 Top Gun Dragstrip Drag Racing Season, subject to availability of funds, FCTA policy, and standard grant terms and agreements.

DISCUSSION: The goal of Motor Sports Safety, Inc. is to provide a safe, professional, and well-managed drag racing facility. They maintain a strong partnership with their sanctioning body, the NHRA, ensuring that both local residents and visitors can participate in—or enjoy—drag racing within a controlled and secure environment. Through targeted marketing and advertising efforts, they promote and host events that attract racers from Nevada, Northern and Central California, Idaho, Montana, Arizona, and Oregon. Each season, they host two NHRA National Opens, two Division 7 Junior Dragster events, five Summit ET Series races, and multiple open Test-and-Tune sessions. These events consistently draw competitors from across the Western United States and Canada. The track can accommodate up to 400 racers and 1,500 spectators per event, allowing them to support large-scale competitions while delivering a premier racing experience.

5,000+ visitors and racers come to Top Gun each year from previously stated locations; 90% of this number come to Fallon from outside a 60-mile radius. NHRA estimates that 20% of the total visitors and racers from each event held will rent hotel/motel nights.

FISCAL IMPACT: \$10,000

FUNDING SOURCE: City of Fallon Tourism

PREPARED BY: Jane Moon

TO BE PRESENTED TO BOARD BY: Jane Moon