



## CITY OF FALLON – CONVENTION AND TOURISM AUTHORITY REQUEST FOR BOARD ACTION

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DATE SUBMITTED: 04/08/2026  
AGENDA DATE: 04/14/2026  
TO: CFCTA Board Members  
FROM: Jane Moon, Director of Tourism & Special Events  
AGENDA ITEM TITLE: Consideration of a grant application by Motor Sports Safety, Inc for the 2026 Top Gun Dragstrip – Fallon 660 Big Dollar Event 3K. **(For possible action.)**

- Grant amount requested by applicant: \$5,000
- Grant amount recommended by staff: \$5,000

**TYPE OF ACTION REQUESTED:**

<input checked="" type="checkbox"/> Formal Action/Motion	Progress Report
<input type="checkbox"/> Discussion Only	Other

**POSSIBLE BOARD ACTION:** Motion to approve a grant in the amount of \$5,000 to Motor Sports Safety, Inc. for the 2026 Top Gun Dragstrip – Fallon 1320 Drag Racing Event, subject to availability of funds, FCTA policy, and standard grant terms agreements.

**DISCUSSION:** The “Fallon 660” event is a repeat of last year’s successful program. It is designed to attract an elite group of racers who typically compete for larger purses and higher prize money offered at major tracks across the country. Events like this have continued to grow in popularity and now draw a wider range of racers with greater competitive experience and larger racing budgets. With dragstrips closing throughout the western region, Top Gun is in a strong position to capitalize on the demand from these high-level racers who have fewer venues available. In addition, this event gives local racers an opportunity to participate in a premier-style race without needing to travel long distances to other tracks offering similar competitions.

The goal is to draw 3,000 to 3,500 people to attend, of which 90-95% are expected to arrive from outside a 60-mile radius from Fallon. It is expected that 15-20% of attendees will rent hotel/motel room nights.

**FISCAL IMPACT:** \$5,000

**FUNDING SOURCE:** City of Fallon Tourism

**PREPARED BY:** Jane Moon

**TO BE PRESENTED TO BOARD BY:** Jane Moon