



CITY OF FALLON – CONVENTION AND TOURISM AUTHORITY REQUEST FOR BOARD ACTION

DATE SUBMITTED: 01/05/24
AGENDA DATE: 01/16/24
TO: CFCTA Board Members
FROM: Jane Moon, Director of Tourism & Special Events
AGENDA ITEM TITLE: Consideration of a grant application by the Lahontan Valley Claybreakers for the 2024 Lahontan Valley Claybreakers Youth Trap Shooting Season.
(For possible action.)
Grant amount requested by applicant: \$3,000
Grant amount recommended by staff: \$3,000

TYPE OF ACTION REQUESTED:

<input checked="" type="checkbox"/> Formal Action/Motion	Progress Report
<input type="checkbox"/> Discussion Only	Other

POSSIBLE BOARD ACTION: Motion to approve a grant in the amount of \$3,000 to the Lahontan Valley Claybreakers for the 2024 Lahontan Valley Claybreakers Trap Shooting Season, subject to availability of funds, CFCTA policy, and standard grant terms and agreements.

DISCUSSION: The Lahontan Valley Claybreakers came into existence to promote gun safety and the sport of Trap Shooting to Fallon’s youth in 2006. The club participates in shoots in Fallon and throughout Nevada where they promote Fallon by wearing branded gear (hats and T-shirts). Fallon can expect over 150 youth shooters (along with their parents) for the California Youth Shooting Sports Association Trap Shoot. 20-30 hotel/motel room nights are estimated to accommodate participants and their families when visiting Fallon for shoots.

FISCAL IMPACT: \$3,000
FUNDING SOURCE: City of Fallon Tourism
PREPARED BY: Jane Moon
TO BE PRESENTED TO BOARD BY: Jane Moon