



CITY OF FALON – CONVENTION AND TOURISM AUTHORITY REQUEST FOR BOARD ACTION

DATE SUBMITTED: 01/12/2026
AGENDA DATE: 01/20/2026
TO: CFCTA Board Members
FROM: Jane Moon, Director of Tourism & Special Events
AGENDA ITEM TITLE: Consideration of a grant application by Motor Sports Safety, Inc for the 2026 Top Gun Dragstrip – Fallon 660 Big Dollar Event 3K. **(For possible action.)**

- Grant amount requested by applicant: \$5,000
- Grant amount recommended by staff: \$5,000

TYPE OF ACTION REQUESTED:

<input checked="" type="checkbox"/> Formal Action/Motion	Progress Report
<input type="checkbox"/> Discussion Only	Other

POSSIBLE BOARD ACTION: Motion to approve a grant in the amount of \$5,000 to Motor Sports Safety, Inc. for the 2026 Top Gun Dragstrip – Fallon 1320 Drag Racing Event, subject to availability of funds, FCTA policy, and standard grant terms agreements.

DISCUSSION: This will be the second year for the “Fallon 660” event. This event is designed to cater to an elite group of racers who compete for larger purses and bigger prize money which are customarily offered at large tracks around the nation. These races have grown in popularity and draw in a broader spectrum of racers with bigger spending budgets. Dragstrips are closing across the west. Top Gun continues to invite and welcome these elite racers who have fewer tracks at their disposal. This event will also entice local racers to participate without them having to travel far distances.

The goal is to draw 3,000 to 3,500 people to attend, of which 90% are expected to arrive from outside a 60-mile radius from Fallon. It is expected that at least 12% of attendees will rent hotel/motel room nights.

FISCAL IMPACT: \$5,000

FUNDING SOURCE: City of Fallon Tourism

PREPARED BY: Jane Moon

TO BE PRESENTED TO BOARD BY: Jane Moon