



## CITY OF FALLON – CONVENTION AND TOURISM AUTHORITY REQUEST FOR BOARD ACTION

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DATE SUBMITTED: 04-07-25  
AGENDA DATE: 04-15-25  
TO: CFCTA Board Members  
FROM: Jane Moon, Director of Tourism & Special Events  
AGENDA ITEM TITLE: Consideration of a grant application by Om Namo for the 2025 Moving Forward Together (MFT) Powwow. **(For possible action.)**

- Grant amount requested by applicant: \$7,000
- Grant amount recommended by staff: \$7,000

TYPE OF ACTION REQUESTED:

<input checked="" type="checkbox"/> Formal Action/Motion	<input type="checkbox"/> Progress Report
<input type="checkbox"/> Discussion Only	<input type="checkbox"/> Other

POSSIBLE BOARD ACTION: Motion to approve a grant in the amount of \$7,000 to Om Namo for the 2025 Moving Forward Together (MFT) Powwow, subject to availability of funds, CFCTA policy, and standard grant terms and agreements.

DISCUSSION: The Moving Forward Together Powwow is dedicated to preserving, promoting, and celebrating Indigenous culture while fostering inclusivity, education, and economic impact. The event is reported to have grown 100% in attendance every year. Their goals include fostering social inclusion and intergenerational learning as well as creating lasting impacts beyond the event.

The expected number of people to attend from all over the US is 3,000, 1,800 of which are estimated to arrive from outside a 60-mile radius to Fallon. The event has the potential to bring over 800 room night rentals in two days.

FISCAL IMPACT: \$7,000

FUNDING SOURCE: City of Fallon Tourism

PREPARED BY: Jane Moon

TO BE PRESENTED TO BOARD BY: Jane Moon