

MINUTES
CITY OF FALLON – CONVENTION AND TOURISM AUTHORITY
55 West Williams Avenue
Fallon, Nevada
July 28, 2026

The City of Fallon Convention and Tourism Authority met in a regularly scheduled meeting on the above date in the Council Chambers, 55 West Williams Avenue, Fallon, Nevada.

Present:

Chairwoman Kelly Frost
Board Member Jay Bhakta
Board Member Ezra Bernardo
Director of Tourism Jane Moon
City Clerk Treasurer Michael O'Neill
Chief of Staff Bob Erickson

The meeting was called to order by Chairwoman Frost at 3:00 p.m.

Chairwoman Frost led the Pledge of Allegiance.

Chairwoman Frost inquired if the agenda had been posted in compliance with NRS requirements.

City Clerk Treasurer Michael O'Neill advised that the agenda was posted in compliance with NRS requirements.

Public Comments

Chairwoman Frost inquired if there were any public comments. She noted that comments are to be general in nature, not relative to any agenda items. No action may be taken on a matter raised under this item until the matter has been specifically included on an agenda as an item upon which action will be taken.

No public comments were noted.

Chairwoman Frost stated that she would like to remind potential grant recipients that, if they receive grant funding, they are asked to include America 250 in their advertising and acknowledge it during their events. Although July 4th has passed, the community is still celebrating America's 250th anniversary throughout the year. The Mayor's America 250 Commission remains active and continues to plan events and activities in recognition of the celebration.

Consideration of a grant application by the Fallon Festival Association, Inc. for the 2026 Fallon Cantaloupe Festival.

Director Moon stated that the Fallon Festival Association, Inc aims to strengthen regional agriculture, increase tourism, support local businesses and non-profits, and preserve a valued Nevada tradition for future generations. Last year a total of 12,309 attended the Fallon Cantaloupe Festival while 7,200 are predicted to visit from outside a 60-mile radius of Fallon in 2026. The Fallon Festival Association, Inc. is hoping to fully book all available hotel rooms in Fallon (approx. 531) for the two nights of this year's event.

Adrienne Snow and Zip Upham greeted the Council.

Adrienne Snow stated that they were able to continue their growth last year. Our total overall economic impact, which if you remember from the 2024 report, was 5.9 million dollars, and that went up to 7.1 million dollars.

- Made comments regarding the full report being available to those who would like to look at it.
- Made comments regarding the report being done by the Economic College at the University of Nevada Reno and they will be continuing to work with them for an agricultural impact.
- Made comments regarding the festival focusing on different areas and this year's focus would be on supporting producers and finding outlets for value-added products.
- Made comments regarding the Hearts of Gold cantaloupe ice cream being released this year and being used as a source of advertisement for our town.
- Made comments regarding the musical acts line up, including the big one, which will be the truck-pull.
- Made comments regarding how full the stands were from last year's truck-pull.
- Made comments regarding having to hire additional security because of this being a part of the general ticket and expectation of high attendance.
- Made comments regarding attempting to keep the ticket prices affordable for families and people visiting from out-of-town.
- Made comments regarding the spending per person being down from last year because of the economy, and the expectation of that increasing for this year.

Zip Upham stated that they are highlighting America's 250th anniversary in all their advertisements. We have also included agricultural trivia, historical trivia, and all kinds of stuff associated with the 250th anniversary. So, we plan to have that as our primary theme for the entire Cantaloupe Festival.

Board Member Bernardo inquired about tracking the ticket purchases. Are ticket purchases up for this year, versus last year, so far? How are you keeping track of that?

Adrienne Snow stated that the software system that they use tracks the zip codes that correspond with that particular credit card. So, when we have cash sales, come through the gate, it is hard to quantify where those people are coming from, but we do have all the data on people that swipe their card telling us what zip code they came from. If you would like that breakdown, it is in the economic impact assessment.

Zip Upham stated that the ticket sales are shockingly low because we are still over a month out for the event.

Adrienne Snow stated that this is where they are every year. Fallon at large is historically late. The majority of our ticket sales will occur during the week of the festival, with more than half of those being on the days of the festival.

- Made comments regarding not taking away advertisement but also expanding the advertisement to reach east of the rural areas.

- Made comments regarding a Travis Tritt cover band being the entertainment after the truck-pull.
- Made comments regarding not having a stand-alone to make it affordable for families.
- Made comments regarding adding to the ag experience sector and having a lot to offer for kids.
- Made comments regarding expanding the RC racing cars for the kids and also including it in the ticket price.

Board Member Bhakta inquired about the name of the festival.

Adrienne Snow stated that the festival has always gone by the name, Cantaloupe Festival and Country Fair. People do think that it is the County Fair, and we wish it was the official County Fair, but we know that isn't the case because of the County's budget. We still are the same as we have always been and I think most people don't know that we are officially the Fallon Festival Association that produces the Cantaloupe Festival. Commonly known, by the people, what they think of as the County Fair. It is the only fair of its type, in Nevada, that isn't a County Fair.

Member Board Bhakta inquired on the 5K run.

Adrienne Snow stated that they still have that. The Theatre puts that on. We are trying to let more people know that within the event, we host the space at no cost, to about 12 other non-profits. This year, we have some of them that have been with us forever. We have Banner Foundation who will be doing a corn hole tournament there. The Theatre has the 5K run. Toys for Tots will be there. I am anticipating that Liberty Dogs will be back. We have several veteran groups that are coming in to showcase veteran programs that are available, that a lot of people don't know about. The Scout Troops do fundraisers there. Oasis Academy will be doing their 2nd Grad Night Fundraiser. We have FFA doing a fundraiser. Churchill County will be doing their Grad Night Fundraiser on Sunday. I know this doesn't cover everybody; this is just a handful of them. So, by advertising this event, through the festival, that draw ends up being a pass-through that does a lot of the fundraising for these other groups. This is the City of Fallon Animal Shelter's #1 adoption event throughout the year. They adopt more animals during the event than at any other time during the year.

- Made comments regarding hotel room stays and sales tax.
- Made comments regarding economic impact and giving locals support.
- Made comments regarding working with the Nevada Department of Ag and the USDA.
- Made comments regarding the number of farmers being down and the impact of the passing of one of those farmers.
- Made comments regarding renting land for a farmer to use to grow cantaloupes.

Director Moon stated that they are working on getting a broader reach with Travel Nevada and the Cantaloupe Festival for this grow. It is amazing to get people introduced to farming and showcasing what we have available.

Adrienne Snow stated that they are headed in the right direction. We have already had commitments from restaurants, such as Great Basin Brewery and Grateful Gardens, to serve that ice cream. It will be available, this year at the festival, in pints, with the Fallon name on it.

Board Member Bernardo inquired about the feedback they have received with the advertisement to the east of the rural areas.

Adrienne Snow stated that the first advertisements to the east have just gone out. So, those runs will be printed this next week. So, I couldn't tell you what kind of feedback or draw we will get from that, but it is something we haven't tried. So, we would love to invite our neighbors from the east. This idea began when I was talking to restaurants and other businesses about bringing in a melon to their restaurant or bar, to showcase the Fallon melon. So, from there, if we are going to ask about these restaurants, bars, or smoothie operations, to bring in a Fallon melon item to the menu, we also need to advertise to their communities. We will see. I will have a report for you next year, on how it shook it out. We are even doing things differently with the radio stations in the Reno area, and are adding a new network, to include Lotus Radio.

- Made comments regarding expanding Facebook advertising.

Board Member Bernardo inquired about the advertisement towards the east. Is there anything else you are planning on doing, as far as advertising to try to reach them more?

Adrienne Snow stated that we are going to basically do the same thing with the expansion. Increase the budget and increase the types. We do print advertising. We put up posters in various areas.

- Made comments regarding conducting radio interviews.
- Made comments regarding advertising through publications.
- Made comments regarding advertising with Spanish speaking stations which reaches different crowds.

Chairwoman Frost inquired on the ice cream's availability prior to the festival.

Adrienne Snow stated that it will be available next year. This idea of value-added products was really spurred with the Specialty Crop Block Grant. In this grant, we have written a request for assistance from a consultant who specializes in helping us get melon products to restaurants and other stores. As we sat down with him, he was kind enough to sit with us, even though he is not going to be paid, through the grant, until next year. He said let's not wait until next year, let's start right now, and start to launch this. So, the next meeting we have coming up is going to be with a syrup company. If we can make this happen through the Specialty Crop Block Grant opportunity, it takes a lot of the end-of-season melons, that might not get sold, that might just sit on the field, losing farmer's money, and turning that into syrup. That syrup will streamline the process and make it much easier for bars or restaurants, to say, yep, we can do a cantaloupe mojito in our place in Winnemucca. Or we can bring cantaloupe syrup and serve them on our pancakes a month in advance. We just started this plan and have no melons to work with, it will have to be this year's melons that are converted into syrup, to be available, ahead of time, next year.

- Made comments regarding additional advertisement by getting shelf space at grocery stores.
- Made comments regarding having a product that helps farmers but also give Fallon and the festival recognition by seeing products on shelves.
- Made comments regarding availability, possibly being 6 weeks prior to the festival as seasonal products people can look forward to.
- Made comments regarding the grant helping pay for the syrup.

Chairwoman Frost stated that she is very excited about the event and believes it will create a ripple effect, benefiting not only the community and visitors coming into Fallon, but also local farmers. I believe the event will continue to grow and become bigger and better

over time. I appreciate the report's discussion regarding Navy zip codes and the acknowledgment that the number of out-of-town guests may appear higher than expected when tracking credit card zip codes, as some purchases may be made by Navy families who are stationed locally. Although I was unable to attend last year, I heard very positive reports about the event, particularly the displays located inside the Rafter 3C building. It was nice to provide an indoor area where attendees can enjoy the displays and getting out of the heat is important, especially since the weather can be unpredictable.

Board Member Bhakta inquired about receiving a grant from Travel Nevada this year. Adrienne Snow stated they did not receive a Travel Nevada Grant.

Director Moon inquired about the Economic Impact Assessment and asked for it to be sent to her. You said that the 7.1-million-dollar impact was higher than the previous year, but the individual spending was lower. So, it is higher because you had more people attend. That is good that you can identify those categories rather than just say you had more money. Was that with Dr. Fred Steinmann?

Adrienne Snow agreed. Fred was with us last week, but Dr. Steinmann was not available this week, so he was not able to be here. I know that it is always better to hear the information from him, since this is his specialty. We are going to work with him. He will be the one that helps us with this data. That is part of the Specialty Crop Block Grant, in order to track that. We are also going to have him go over the basic data, from here on out.

Chairwoman Frost asked if there were any further comments from the Board or the public.

No further comments were noted.

Board Member Bhakta motioned to approve the application by the Fallon Festival Association, Inc. for the 2026 Fallon Cantaloupe Festival in the amount of \$15,000; seconded by Board Member Bernardo and approved with a 3-0 vote by the Board.

Consideration of a grant application by de Golyer Bucking Horse & Bull Bash for the 2026 de Golyer's Beauty & the Beast Rough Stock Rodeo Concert.

Director Moon stated that the de Golyer's mission is to bring rodeos and concerts to the Fallon community for future generations. 3,000 people in total are expected at this event while 2,500 are predicted to attend from outside a 60-mile radius. 40 hotel/motel room nights is the target rental for this one-day rodeo concert.

Cody de Golyer greeted the Board. As you know, every other year, we do a fall show. This year it is a little new for us, doing one this close to the Bull Bash. The Bull Bash was a huge success, again, this year. We had a little over 4,500 people attend over the 2-days.

- Made comments regarding wanting to be in the indoor arena but didn't work out for October, and it being the only date available for the outdoor arena.
- Made comments regarding the Wade Hays concert being included in the ticket price for affordability.
- Made comments regarding the events being offered.
- Made comments regarding keeping the tickets affordable.
- Made comments regarding Wade Hays being a recognizable headliner.
- Made comments regarding having his songs playing during their radio advertisements.
- Made comments regarding ticket sales already showing a lot of promise.

Chairwoman Frost inquired on the presales.

Cody de Golyer stated that there are about 600 tickets sold, so far. Usually, we are at 200 for the Bull Bash, at this time.

- Made comments regarding being affordable and people waiting to purchase tickets.

Kristina de Golyer stated that there were 900 tickets sold online for the Bull Bash and Love and Theft. I swear, everyone showed up in line all at the same time.

Cody de Golyer stated that their goal is to keep the 90's and 2000's artists alive.

- Making comments regarding bringing people from out-of-town.
- Made comments regarding times of the shows.
- Made comments regarding hoping people stay with the later shows.

Chairwoman Frost inquired of the time of the rodeo.

Cody de Golyer stated that the stage is set up on the north side of the bucking shoots, right against the panels of the arena. So, what happens, when the last bull bucks, and the last bull is out of the arena, those gates open, Jennifer Grant comes on. Everyone goes down to the arena. The full arena will be open.

Kristina de Golyer stated that Jennifer Grant will open for their show.

- Made comments regarding Jennifer Grant being popular.
- Made comments regarding trying to keep people there for the rodeo and the concert.

Chairwoman Frost inquired if they have started advertisement.

Kristina de Golyer stated that they are set to start but are waiting for this approval.

Chairwoman Frost stated that the date is coming up quickly.

Cody de Golyer stated that they have never done one this close. Sponsors are a big thing for us. We have to have sponsors to pay for everything. Fallon is a wonderful community, it has been great to anyone and everybody that has asked for sponsorships, donations, or whatever the case may be. However, when everyone is knocking at their door, people really have to start picking things they really want to support. When this happens, unfortunately, people have to be told no. This being so close to the Bull Bash, and getting a lot of sponsors for that, we have had to rely on a lot of the same sponsors to double dip on. However, I really feel like this date is going to be a wonderful time and I think that it will be overfilled.

Kristina de Golyer stated they are putting in the work.

Board Member Bernardo inquired about how they will be incorporating America 250 into the concert and rodeo. Do you guys have plans for overflow?

Cody de Golyer stated that they had flags made all over the arena. We had banners made with the America 250 logo. They are on the T-shirts that get thrown into the crowd. The logo is on all of our advertisements through Facebook, posters, handouts, and is all over the place. As far as the overflow is concerned, the grandstands, by code, are 3,250 people. There is some wiggle room there, so we push it as much as we can. However, I feel like you can have comfortably 3,500 people up there. On both sides of the arena there are places where people can stand, especially on the south side. Our VIP section can seat 200 people.

Kristina de Golyer stated that they have offered the box seating up front and that has sold out. We did implement new seating, and it sold.

Board Member Bernardo inquired about the number of vendors for the event.

Kristina de Golyer stated that it isn't that they don't care about vendors because they do. It is important for the craft vendors to get their little bit of time there and we don't charge a lot for it; it is about them getting out there. We are okay with dialing back on vendors for this show, and focusing more on food. I would say that once you pay to get in, you want people to buy from your vendors, and so you add a bunch of craft vendors. Where are they going to spend their money? They will spend it on the food, and the craft vendors aren't making money. So, I have about 6 craft vendors and about 7 food vendors. This is what we had for the Bull Bash and it was great. We did have a little more craft vendors. I feel like if you have too many, they aren't happy, and I have to deal with it.

Board Member Bernardo stated that he feels they have balanced that well.

Cody de Golyer stated that the layout of the fairgrounds is also an issue. You are really working with a limited amount of room. Once you start adding people under the bleachers, here, and food vendors there, you have a line of 300-500 people, if not, more than that. It is very congested.

Kristina de Golyer stated that it was set up well during the June show. The wind was not in our favor, but all of our vendors did super well on Saturday. Friday was a little different. We were holding down tents, and vendors were packing their stuff up. That's okay too. The concert was great. We don't want to show solely on vendors for this show. Also, there is other stuff happening and they are scheduled to go to other places. So, we got shifted from October 3rd from the indoor to the outdoor arena.

Cody de Golyer mentioned the Lyon County Fair interfering with their vendors.

- Made comments regarding vendors having an issue coming for only a 1-day show.
- Made comments regarding having phenomenal food vendors for this event.

Board Member Bernardo inquired if it would be the same food and craft vendors from their previous event.

Kristina de Golyer confirmed.

- Made comments regarding returning vendors.

Board Member Bhakta inquired on advertisement ideas for outside the 60-mile radius of Fallon. Will survey information be collected?

Cody de Golyer stated that it is hard to collect information. In order to get people excited about what they are doing you have to give them something. People don't usually do things for free. You have to put something out there. Win this, if you fill out this survey card, or whatever the case may be. The rodeoticket.com tracks where all the ticket sales online go. Where they all come from. It has heat-censored maps that break it all down for us. It tells us which directions they are coming from. As far as advertising, we use social media and radio stations. We don't run on any local radio platforms. Basically, people that are in Fallon, for the most part, know what is going on through Fallon 411. So basically, we advertise on that, for the local folks. Outside of this area, is the other Facebook groups. You could put the most beautiful post in the whole-wide world out there and only get 2 likes. You have no idea and there is no way to really gauge that, until the day of, to see how many people come. We have tried the survey booths. Again, unless you are giving something out, they aren't wanting to do it for free.

Kristina de Golyer stated that she does get baskets from the City, which helps. June was hard with the wind. Our answer to that was to take those booths down, so we don't have tents flying everywhere. We did not do survey cards for that show. It was all about just getting

through it. We will have something set up for this show to help keep track. One thing we have learned about these surveys is no one cares what they write. They are a hot mess when I get them back. They are in it to win the basket. I can't even read what they write on the card.

Cody de Golyer stated that he thinks the proof is in the pudding. The crowd is there. The people are there. I hope one day that there is a better way to do that. I don't know if that will ever happen to us because we will never have a committee, it will always just be us. We can figure it out. Once you have a committee bad things can happen really quickly. We will gather the information that we can, the best way we can. Hopefully, that works for everyone that needs it.

Kristina de Golyer stated that she sent a quote for street signs. We also take our big trucks that we have and build frames with big 8x8 signs. You probably see them around town. Those are already being made and will be here on Friday. The street signs will be done tomorrow. It is all going out. Whether they are from out-of-town, or ours, we are happy to have them.

Cody de Golyer stated that there is a lot of out-of-town traffic flowing through Fallon.

Kristina de Golyer stated that they get people passing through Schurz Hwy that wonder what is going on.

- Made comments regarding the June show being hot and hard for a 2-day event.

Cody de Golyer stated that they might be moving the Bull Bash back to a 1-day event.

- Made comments regarding the Bull Bash having a lot to offer for one price.
- Made comments regarding this show giving the people the same experience but not lasting as long.
- Made comments regarding giving them a great experience where they want to stay and return the next year.
- Made comments regarding the complications of a 2-day event.
- Made comments regarding the concert being a success but wanting to see those numbers the same as the rodeo.

Kristina de Golyer stated that the Friday night concert comes with a lot of expense. I know our town is stepping up and supports it, but it is still not paid for by the end. People showing up to the Bull Bash is what cleans up Friday night. We are trying to keep things affordable. We don't mind putting our money and time into it, but we are just trying to merge it to where it works.

Director Moon stated that she appreciates them doing things that might attract people. So, we will be watching this time, with this format. So, as you move forward, what I would ask, because the Tourism Board is made up of room tax. As you move forward, it is important to think about how you can get people to stay in the hotels. That is what funds this. So, one of the questions about that 60-mile radius is that, as you move forward with your marketing plan as well, bringing people to town would be that goal. You know, we want to make sure our folks here enjoy everything that we put on, absolutely, that is lifestyle for our community, and it is important to all of us. However, we need to also continue, making sure that people come in from out-of-town, to stay at our hotels. Thank you, guys and good luck with this new format.

Chairwoman Frost asked if there were any further comments from the Board or the public.

No further comments were noted.

Board Member Bernardo motioned to approve the application by de Golyer Bucking Horse & Bull Bash for the 2026 de Golyer's Beauty & the Beast Rough Stock Rodeo Concert in the amount of \$10,000; seconded by Board Member Bhakta and approved with a 3-0 vote by the Board.

Consideration of a grant application by the Lahontan Auto Racing Association dba Rattle Snake Raceway for Season Promotions 2026.

Director Moon stated that it is Rattle Snake Raceway's focus to continually attract awareness and participation in the sport of Oval Track Racing. Grant funding will help Rattle Snake Raceway augment spectators and contestant participation by advertising outside of Fallon and Nevada. Up to 6,500 people are expected to attend the races in Fallon as this is the location of the premier 1/4-mile-high banked Oval in Nevada. In the past it was estimated that 12% of visitors from outside a 60-mile radius attended two-day events and stayed overnight in a Fallon hotel/motel. There are eight two-night events in 2026.

Chris Lumsden greeted the Board. We have been trying to make lots of improvements up there. We are adding bleachers. Our fireworks show this year, for the City, on the 4th of July, I don't know if you attended, but it was one of the best shows ever. The track has changed over the last year or so. The people running it have changed. We have changed management. Just recently, we have changed our Director of Competition. We are trying to reach out to the drivers because it seems like the racing community is getting smaller and smaller. So, we are having to bring in drivers from further and further away. So, all of the tracks in northern Nevada and Tonopah have set our dates differently, or we have tried to. Elko runs when we do, but that is a pretty good distance away. It is kind of the same old grind, and we are trying to improve it. We tore down our old bathrooms in the pits and put up new ones. We're just trying to beautify the place a little bit. We are trying to get our grass back to life. I stepped away from operating the track for about 4 or 5 years. I am back up there for a while. I am kind of like a grumpy old man with how we can beautify things up there.

Chairwoman Frost stated that she appreciates Chris's dedication. My brother-in-law and nephew were involved in racing in Kalispell. They bull-dozed their track and built a beautiful baseball stadium, but it is sad to see some of these tracks going out-of-business. So, thank you for your dedication and continued efforts.

Chris Lumsden expressed his appreciation. Susanville shut down for a year. They finally hired someone to come in to run their races, just so they would have races. It is kind of a tough deal and a lot of work. Insurance has gotten outrageous. It costs us almost \$2,000 a night.

Board Member Bernardo inquired about the plan to increase the visitors from the estimated 12% besides the beautification.

Chris Lumsden stated that he believes there has already been an increase. Just by having more out-of-town drivers and spectators. Last year, on an average night out there, we probably had 300-400 people. I think we have been averaging about 500 people a night. Our prices are cheap compared to the other places. Our entry fee is \$40 for a driver and a car. \$12 is what we charge for people in the stands. Military and Seniors get a discount. We have kept our prices down, where some of these other places have raised them. On 4th of July, I think we had 103 cars up there. Which is phenomenal.

Board Member Bernardo inquired on the ticket prices remaining low. Do you think that has helped with the growth of spectators?

Chris Lumsden agreed. It costs a lot to go anywhere, especially if you have a family. \$10 a person can be a lot of money and then you spend \$10 on a soda or something else, it adds up. So, we have tried to keep our prices down. I think our concessions barely make a profit, but we want people to come back.

Board Member Bhakta inquired about the track's ability to accommodate visitors.

Chris Lumsden agreed. A lot of these tracks don't have modern bathrooms and stuff, they use outhouses. They don't have grass for you to sit in. They don't have a tailgating parking area. We have accommodated all of that stuff to make the visitors, drivers, and families happy. We have bathrooms that flush everywhere. We did bring back go-cart racing, for the kids. We quit doing it for 4 or 5 years because it was such a headache, but we had someone step up to do it. There are probably 30 go-carts that race up there. Which to me is important, because these are our future drivers of the track.

Board Member Bernardo inquired about the event number and how they are keeping track of the growth and attendance.

Chris Lumsden stated that he looks at the car count. I know where most of the drivers come from. Plus, when they sign in, they put their addresses down. I would say that we probably average 10-20 drivers that stay in motels, at big events, maybe more. Nobody really goes home after the 1st night, especially these guys that are coming from Susanville, Quincy, Elko, and Battle Mountain. They don't go back home. We get done at midnight 1:00 a.m. All the other tracks are starting to do it now too. Lovelock, Winnemucca, Battle Mountain, and Elko all run 2-day events. The same as what we are doing because of their tourism boards. We started it about 10 years ago and has worked out pretty well.

Chairwoman Frost asked if there were any further comments from the Board or the public.

No further comments were noted.

Board Member Bhakta motioned to approve the application by the Lahontan Auto Racing Association dba Rattle Snake Raceway for Season Promotions 2026 in the amount of \$15,000; seconded by Board Member Bernardo and approved with a 3-0 vote by the Board.

Public Comments

Chairwoman Frost inquired if there were any further public comments.

No public comments were noted.

Board and Staff Reports

Director Moon gave an update regarding Visit Fallon receiving a grant from Nevada Commission on Tourism for fiscal year 2027.

- Reported that the Middle of Everywhere campaign would continue and are incorporating some of the outdoor events.

City Clerk Treasurer Michael O'Neill provided the Room Tax Report.

- Made comments regarding June being a good month in comparison to what has been collected over the past 4 years.
- Made comments regarding occupancy verses room tax.

- Made comments regarding everything costing more and liking to see the occupancy rate getting bigger.
- Made comments regarding Board Members Bernardo and Bhakta mentioning having a good month.

Chairwoman Frost inquired if there were any further reports.

No further reports were noted.

Adjournment

There being no further business of the Fallon Convention and Tourism Authority, Chairwoman Frost adjourned the meeting at 4:06 p.m.

Chairwoman Kelly Frost

Attest: _____
Michael O'Neill, Deputy City Clerk